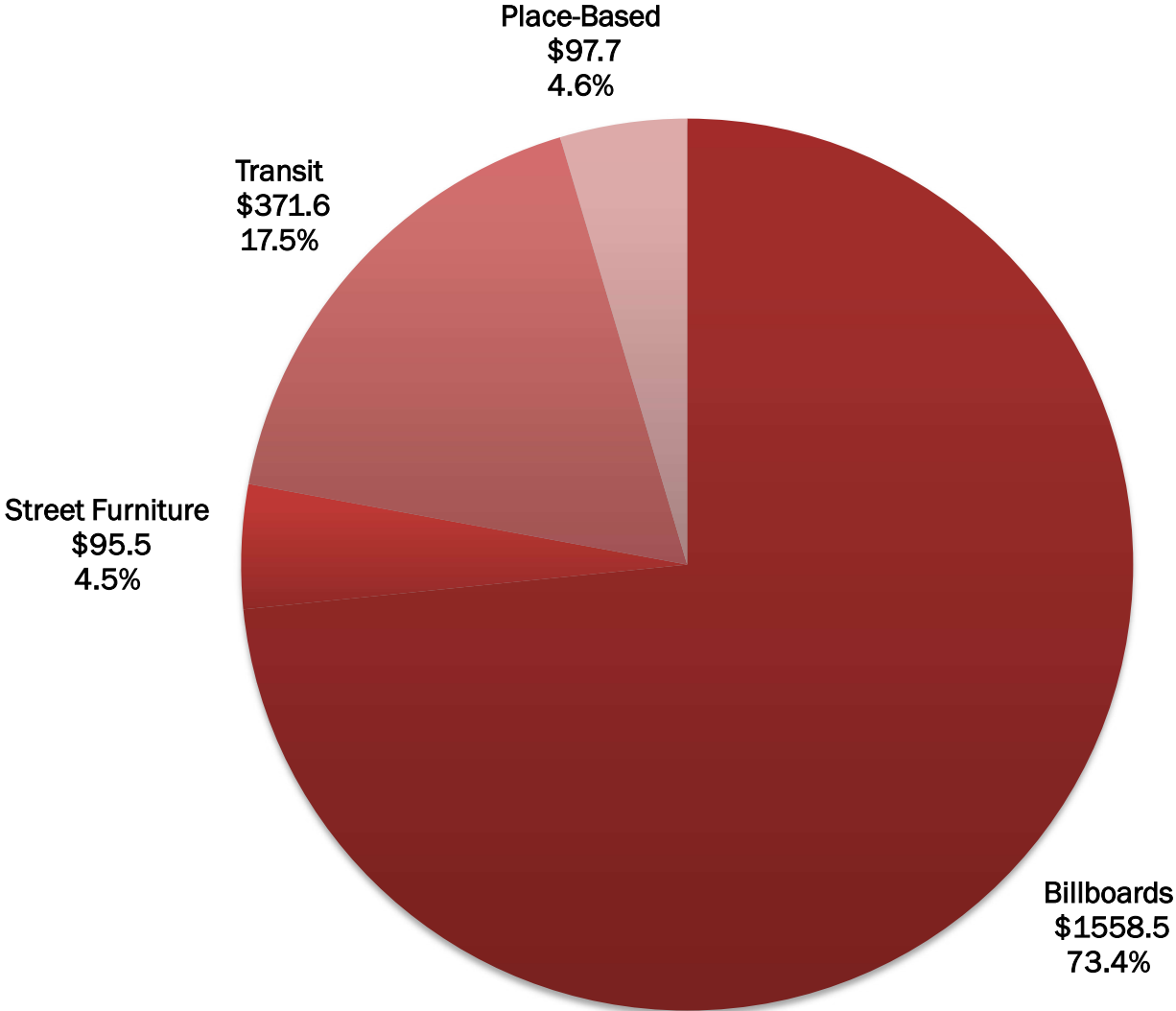


2026 Q1 Total OOH Revenue \$2.12 Billion



Digital OOH represents 36% of total OOH, format figures in millions.
Source: OAAA, Miller Kaplan