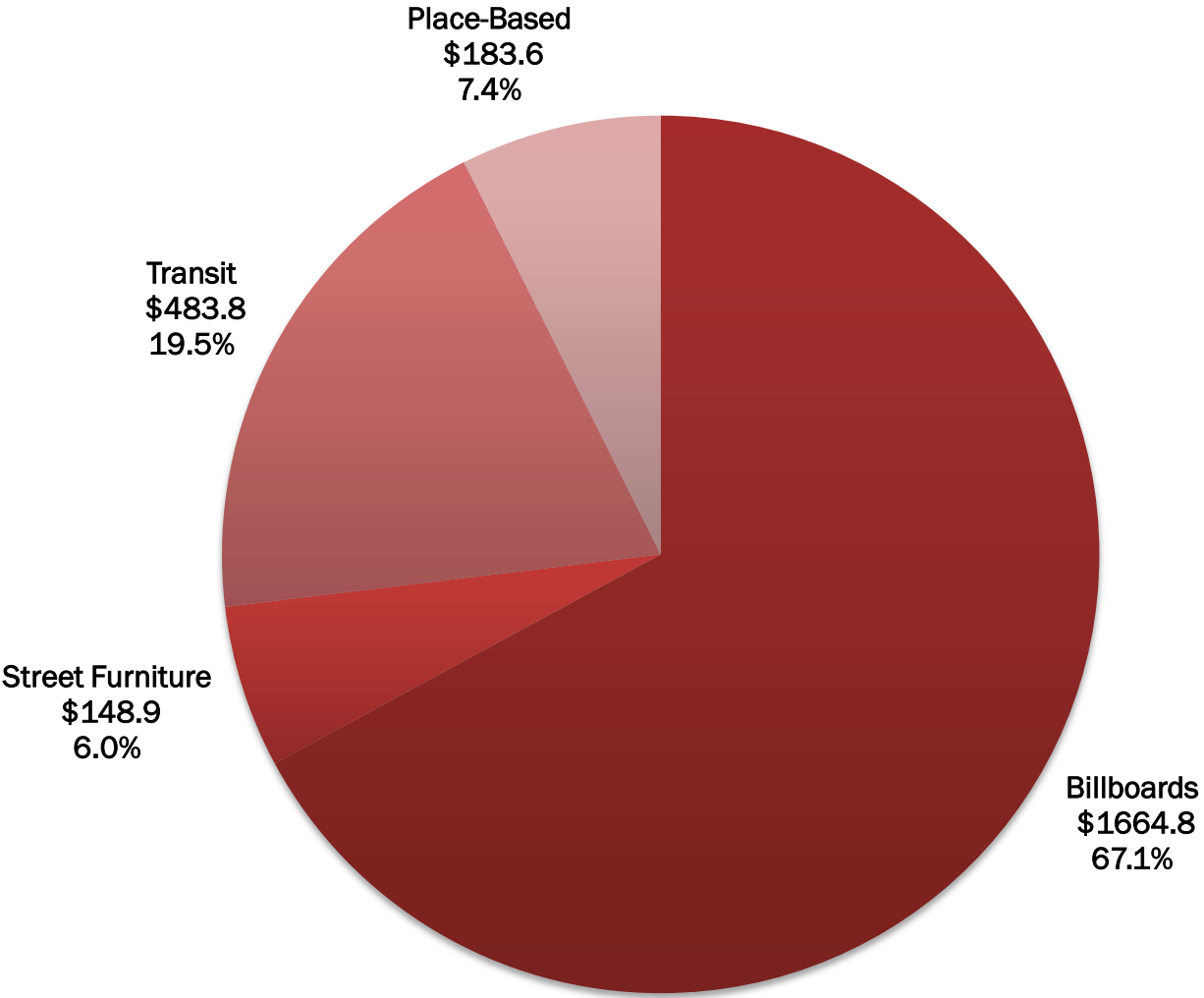


# 2025 Q4 Total OOH Revenue \$2.48 Billion



Digital OOH represented 39% of total OOH, format figures in millions.  
Source: OAAA