

OOH DISPLAYS - YEAR END 2025

BILLBOARDS

Bulletins
210,000

Digital Billboards
25,000

Posters
160,000

Junior Posters
18,500

Wall Murals
7,000

STREET FURNITURE

Bus Shelters
88,000

Digital Bus Shelters
6,500

Street Furniture
122,500
Bike Kiosks
Bus Benches
Newsstands
Outdoor Kiosks
Urban Panels

Digital Street Furniture
33,030
Bike Kiosks
Newsstands
Outdoor Kiosks
Urban Panels

TRANSIT

Airport
9,000

Digital Airport
8,000

Buses
600,000

Digital Buses
125

Rail/Subway
50,000

Digital Rail/Subway
20,000

Mobile/Truckside Billboards
35,000

Digital Mobile Billboards
400

Taxis/Rideshare
10,000

Digital Taxis/Rideshare
105,000

Vehicle Wraps
450,000

PLACE-BASED

Arenas/Stadiums
1,000

Digital Arenas-Stadiums
23,000

Cinema
50,000

Shopping Malls
25,000

Digital Shopping Malls
15,000

Digital Interior/Exterior
Place-Based 1,074,900

Interior/Exterior Place-Based
141,500
Gas Stations
Convenience Stores
Health Clubs
Restaurants/Bars
Medical Point of Care
Pharmacies
Office Buildings/Elevators
Banks
Government Offices/Military Bases
Hotels
Apartment Buildings
Schools/Colleges/Universities
Grocery Stores
Parking Garages/Lots - Recharging Stations
Liquor Stores
Other Retail Media Networks