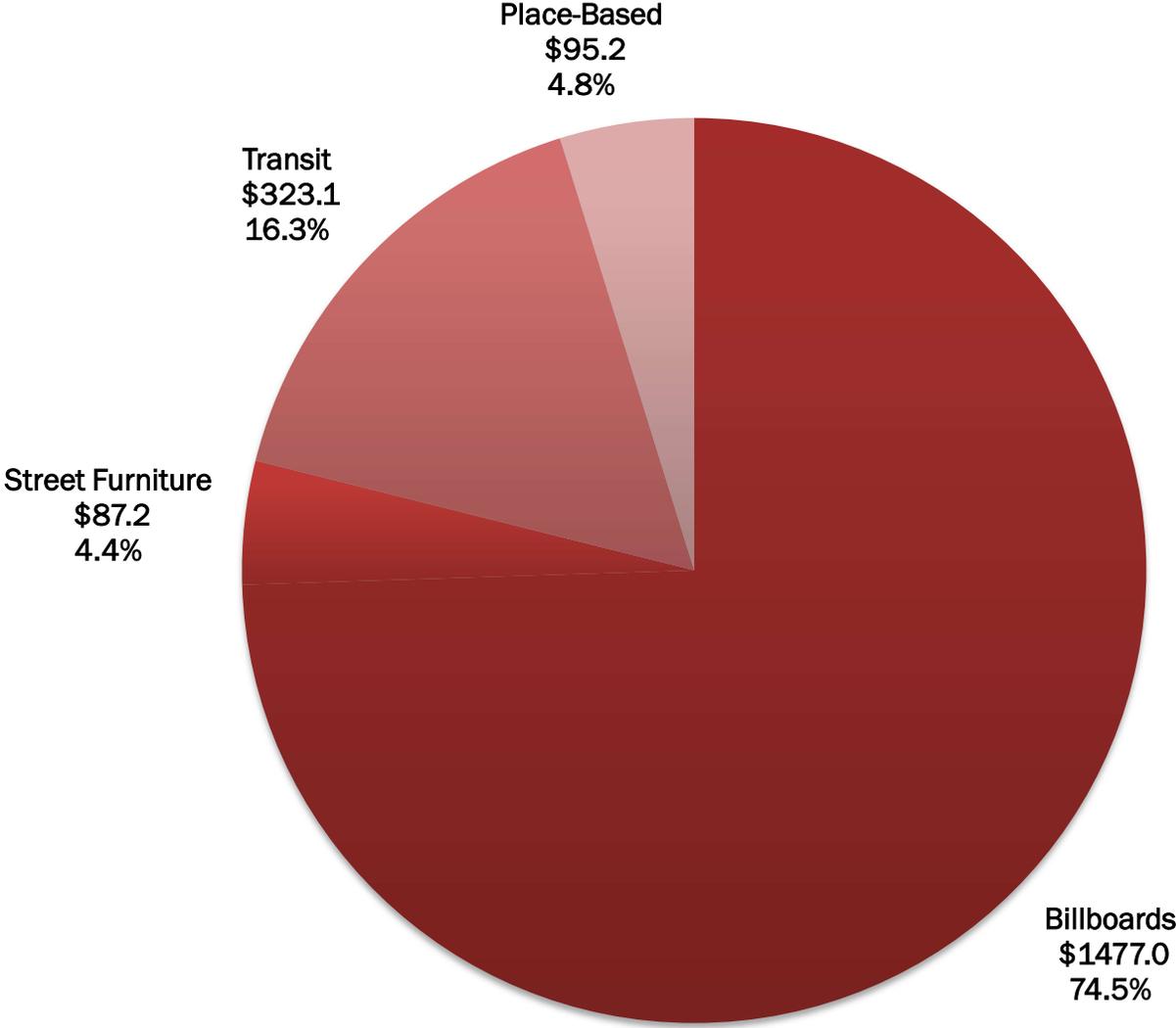


# 2025 Q1 Total OOH Revenue \$1.98 Billion



Digital OOH represents 34% of total OOH, format figures in millions.  
Source: OAAA