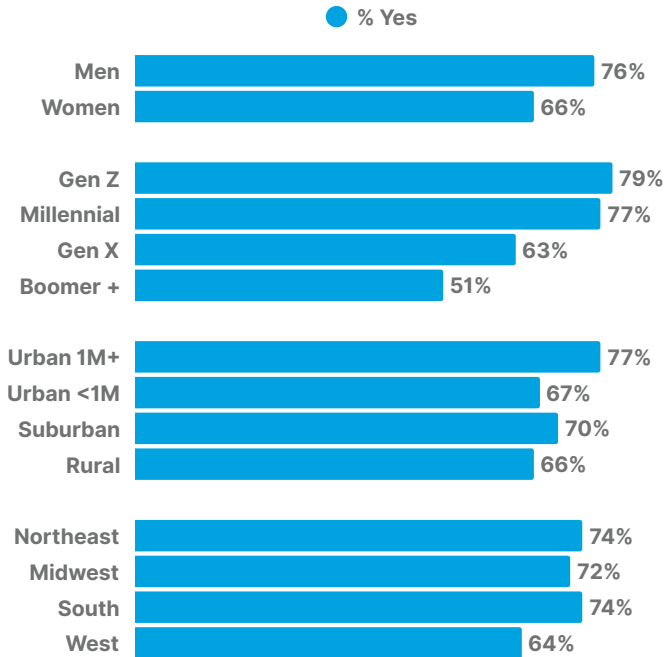


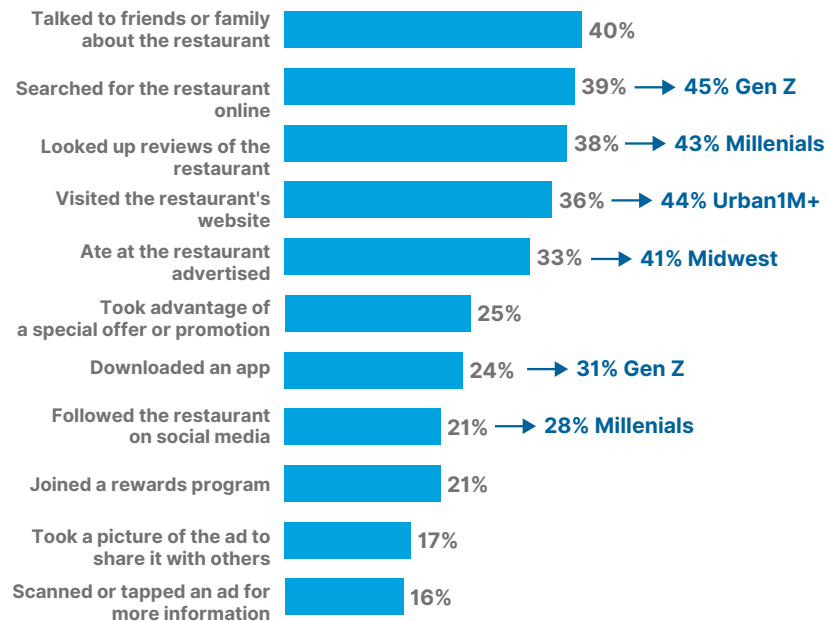
# OOH Drives Awareness and Action for Sit Down Restaurants



## 71% of Consumers Recall Recently Seeing OOH Ads for Sit Down Restaurants



## 86% Who Saw an OOH Sit Down Restaurant Ad Engaged



## OOH Sit Down Restaurant Ad Messages Most Likely to Engage Consumers

