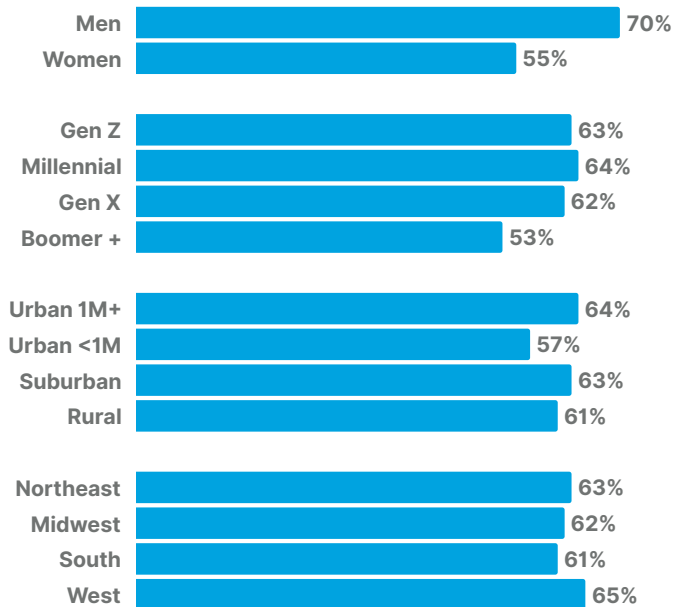


# OOH Drives Awareness and Action for Real Estate

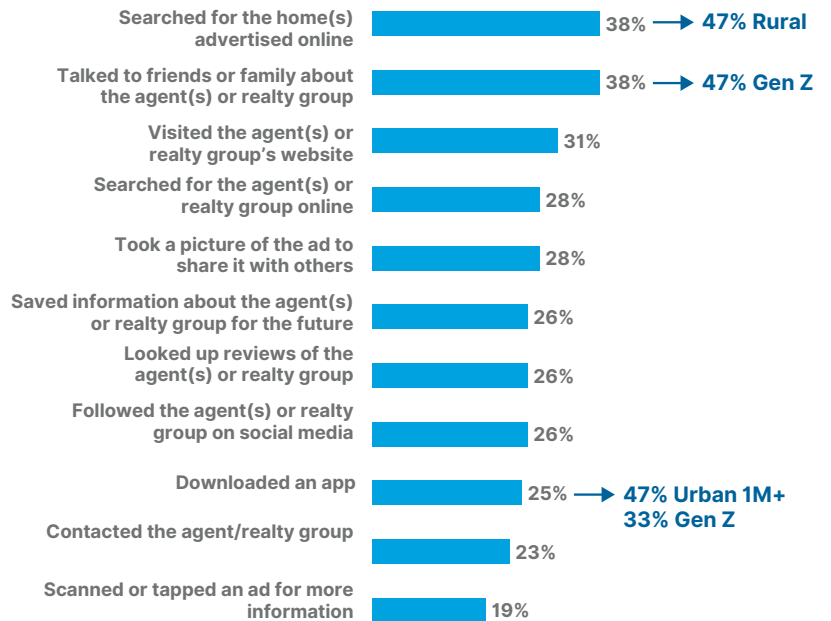


## 62% of Consumers Recall Recently Seeing OOH Ads for Real Estate

● % Yes



## About 60% Who Saw an OOH Real Estate Ad Engaged



## OOH Real Estate Ad Messages Most Likely to Engage Consumers

