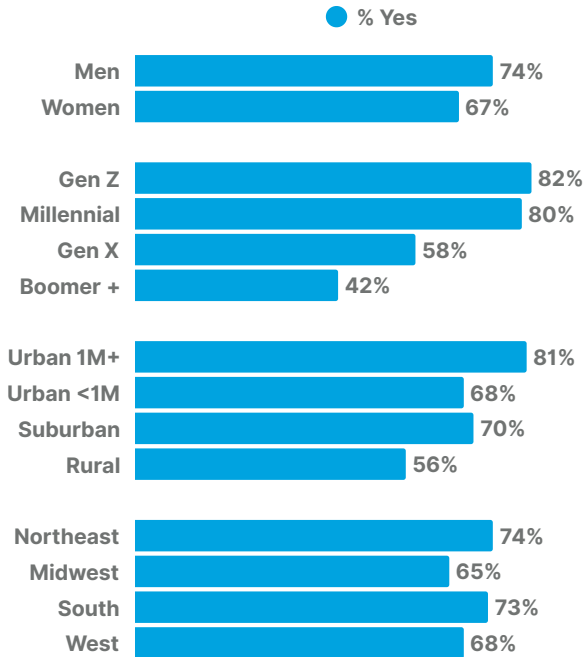


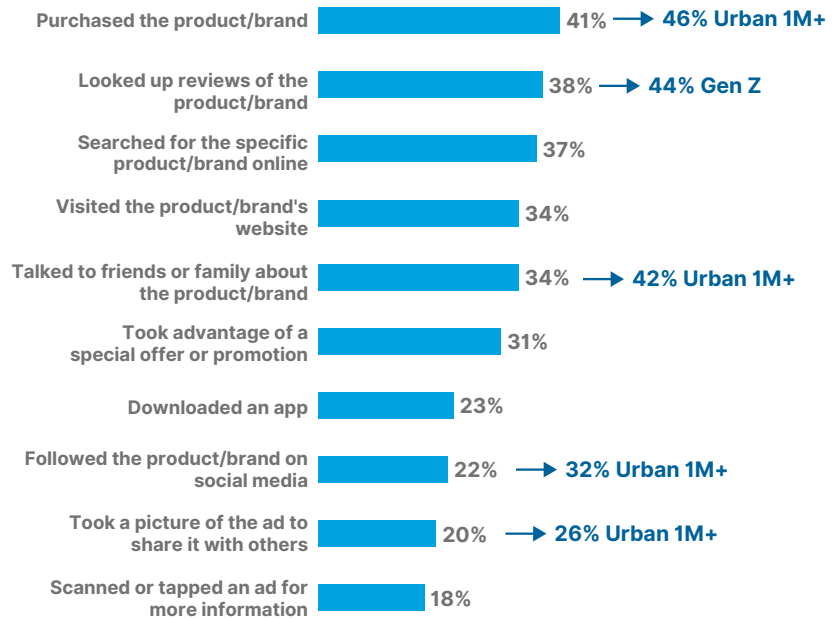
OOH Drives Awareness and Action for Personal Care Products



70% of Consumers Recall Recently Seeing OOH Ads for Personal Care Products



83% Who Saw an OOH Personal Care Product Ad Engaged



OOH Personal Care Product Ad Messages Most Likely to Engage Consumers

