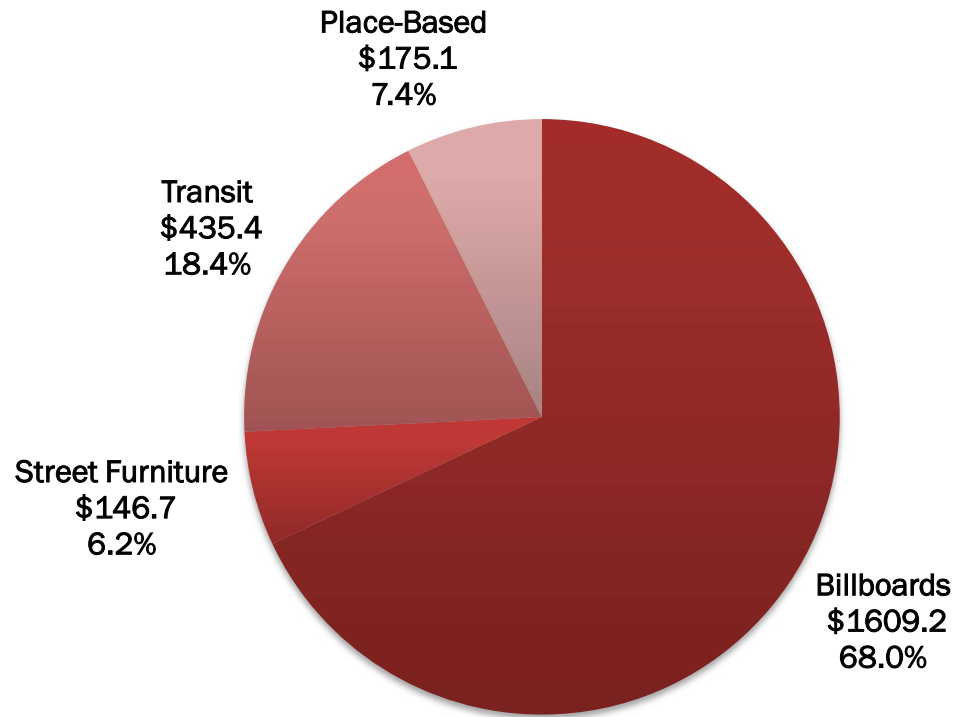


# 2024 Q4

## Total OOH Revenue \$2.37 Billion



Digital OOH represented 37% of total OOH, format figures in millions.

Source: OAAA