



**THE REAGAN FAMILY  
SCHOLARSHIP  
ENDOWMENT**

**2025-2026**

**APPLICATION LINK CAN BE FOUND AT:**

**[Reagan Family Scholarship Application](#)**

**Application Deadline:  
May 30, 2025 at 6 PM EST**

# **THE REAGAN FAMILY SCHOLARSHIP ENDOWMENT**

The Reagan Family Scholarship Endowment was established with the Foundation For Outdoor Advertising Research and Education (FOARE) in 2014 by The Reagan Foundation, a Utah non-profit corporation. The Reagan Family, which established the Reagan Foundation, are the founders and operators of the Reagan Companies, an out of home (OOH) advertising company that operates in Salt Lake City, Utah; Austin, Texas; and Las Vegas, Nevada. The scholarship was established to recognize the contributions of The Reagan Foundation to the OOH advertising industry. The Endowment is intended to help prepare a new generation of leaders and managers in understanding the standardized OOH advertising industry, primarily in the area of billboards.

## **Who Is Eligible?**

A scholarship up to \$5,000 is awarded to a qualified full-time graduate student(s) studying city or urban planning or a similar discipline, preferably enrolled at the University of Utah or the University of Texas. If there is no qualified student(s) at either of the two schools, students from other graduate school programs in Texas and Utah will be given preference. Students enrolled at other academic institutions also are eligible if there is no qualified candidate for the scholarship from the two preferred schools or from other academic institutions in the states of Utah and Texas. Candidates for the scholarship will be evaluated on the basis of their academic performance and career goals. Students must be enrolled in the academic program during 2025 or 2026.

## **Evaluation Criteria:**

Candidates for the scholarship will be evaluated on the basis of their academic performance and career goals. Candidates are required to submit a 1-2 page essay outlining their career goals in city and urban planning and why they should be selected to receive the scholarship. Candidates also may be expected to participate in an interview with the Selection Committee.

## **SCHOLARSHIP APPLICATION CAN BE FOUND AT:** **[Reagan Family Scholarship Application](#)**

## **Key Information:**

The deadline for receipt of applications is **May 30, 2025 by 6PM EST**. **All applications must be submitted by using the online application link.**

Applicants are required to submit a 1-2 page essay outlining their career goals in city and urban planning and why they should be selected to receive the scholarship. Official or unofficial transcripts are required and should be included in the application.

**Questions About The Reagan Family Scholarship Endowment Should Be Directed To: Thomas M. Smith By E-Mail: [tmfsmith.foare.reagan@gmail.com](mailto:tmfsmith.foare.reagan@gmail.com) or by calling (202) 276-4635.**