

2023 MegaBrands OOH Specialists List		
WPP		
Agency Name	OOH Specialist	Description
AKQA Group	GroupM OOH	Full service
Bravo Group	GroupM OOH	Full service
Kang & Lee	GroupM OOH	Full service
M-Six	GroupM OOH	Full service
Proof Communications	GroupM OOH	Full service
VML	GroupM OOH	Full service
Group M:		
EssenceMediacom	GroupM OOH	Media
Wavemaker	GroupM OOH	Media
Mindshare	GroupM OOH	Media
Openmind	GroupM OOH	Media
Red Fuse	GroupM OOH	Media
Omnicom Group		
Agency Name	OOH Specialist	Description
BBDO	OMG/OMA	Full service
DDB	OMG/OMA	Full service
TBWA\Chiat\Day	OMG	Full service
BCL	OMG	Media
OMD	OMG	Media
PHD	OMA	Media
Resolution Media	OMG	Media
Hearts and Science	Hearts and Science	Media
Publicis Groupe		
Agency Name	OOH Specialist	Description
Leo Burnett		Full service
Razorfish	PMX	Full service
Saatchi & Saatchi	PMX	Full service
Team One	PMX	Full service
Collective	PMX	Media
Digitas	PMX	Media
Performics	PMX	Media
PHM (Publicis Health Media)	PMX	Media
Spark Foundry	PMX	Media
Starcom	PMX	Media
Zenith	PMX	Media
Interpublic Group		
Agency Name	OOH Specialist	Description
Campbell Ewald	Rapport	Full service
Campbell Mithun	Rapport	Full service
Carmichael Lynch	Rapport	Full service
Deutsch	Rapport	Full service
FCB	Rapport	Full service
HUGE	Rapport	Full service
McCann Erickson	Rapport	Full service
Rufus	Rapport	Full service
Trilia	Rapport	Full service
Weber Shandwick	Rapport	Full service
IPG Mediabrands	Rapport	Media
BPN	Rapport	Media

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Healix	Rapport	Media
ID Media	Rapport	Media
Initiative	Rapport	Media
Mediahub	Rapport	Full service
Red	Rapport	Media
UM	Rapport	Media
dentsu		
Agency Name	OOH Specialist	Description
Carat	dentsu OOH	Media
dentsu X powered by 360i	dentsu OOH	Media
Merkle DWA	dentsu OOH	Media
iProspect	dentsu OOH	Media
Merkle	dentsu OOH	Media
dentsu Creative	dentsu OOH	Creative
Stagwell		
Agency Name		Description
Anchor Worldwide		Full service
Anomaly		Full service
Colle+McVoy		Full service
Crispin Porter Bogusky		Full service
Doner	Talon US	Full service
MMI Agency	Talon US	Full service
Stagwell Global		Full service
Yamamoto		Full service
Assembly	Talon US	Media
Gale	Talon US	Media
Ink		Media
Multiview		Media
Talon Group	Talon US	Media
Trade X Partners		Media
Horizon		
Agency Name		Description
Horizon		Full service
Havas Group		
Agency Name	OOH Specialist	Description
Havas Media Group	Talon US	Media
Independent Agencies		
Agency Name	OOH Specialists	Description
The Buntin Group	Talon US	Full service
Extra Credit Projects	In-house	Full service
<i>Unaffiliated Organizations</i>	41:10 Media	Media
	Altermark	Media
	Billboard Connection	Media
	Billups	Media
	Bray Outdoor Ads	Media
	Brown-Forman	Media
	Callan Advertising	Media
	Charisma	Media
	Dade Media	Media
	Delta Media	Media

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Independent Agencies (cont'd)

Agency Name	OOH Specialists	Description
<i>Unaffiliated Organizations</i>	Diane Allen & Associates	Media
	EMC Outdoor	Media
	Evergreen Trading	Media
	Focus Advertising	Media
	Harmelin Media	Media
	Herrera Mediaworks	Media
	Icon Intl.	Media
	Innovative Outdoor Advertising	Media
	Inspira Media	Media
	Kap Media	Media
	Media Global Group	Media
	Media Lease OOH	Media
	MediaKeys	Media
	Midnight Oil	Creative and Production
	Mixed Media	Media
	Mobly Media	Media
	Murphy Media Group	Media
	Muscle Marketing	Media
	MX Miroma	Media
	Noy Media Group	Media
	NPRP Media	Media
	O Media Group	Media
	Onboard Media	Media
	OOHA/Wilkins	Media
	ODN	Media
	Outdoor Solutions	Media
	Outselling, Inc.	Media
	Pierce Media	Media
	Quan Media Group	Media
	Red Truck Media Inc.	Media
	Skies Above Media	Media
	Smart Ads	Media
	TRU OOH	Media
	Tru Form Media	Media
	True Impact Media	Media
	Veritas Media	Media