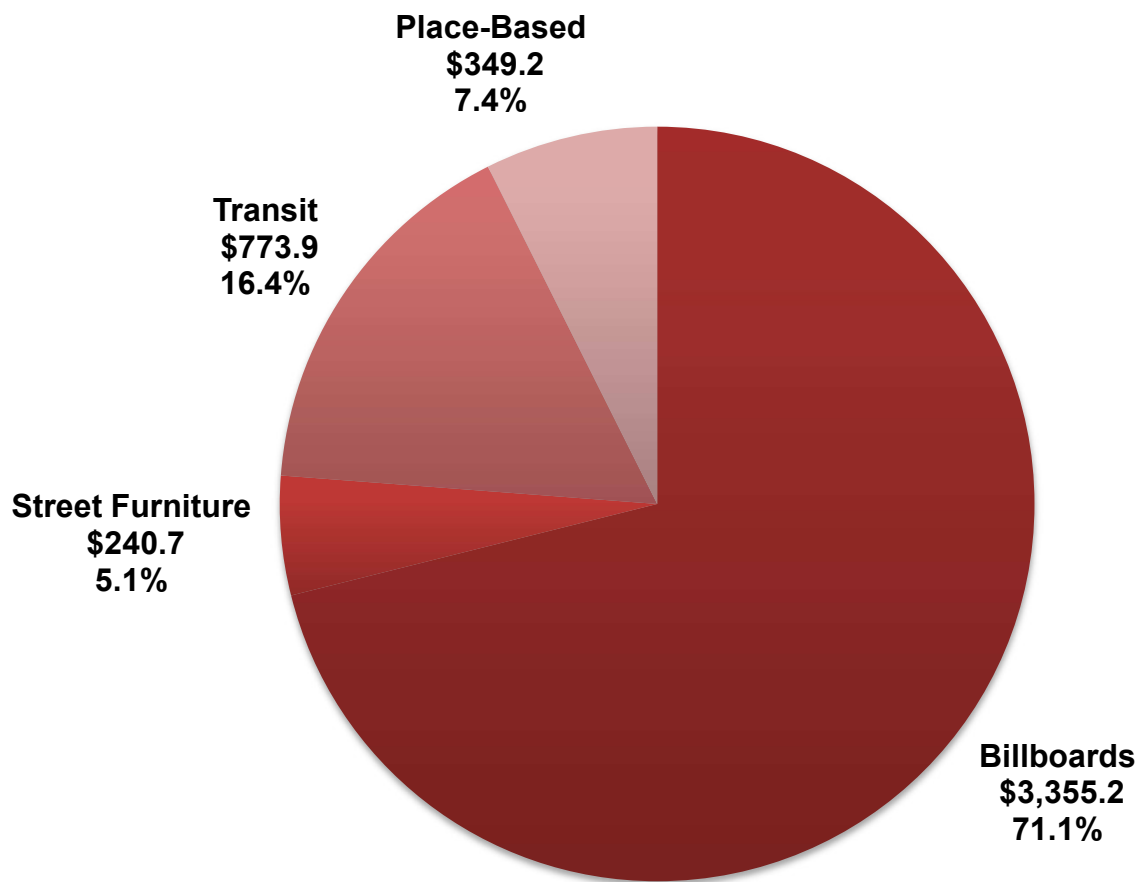


# 2024 YTD Q2

## Total OOH Revenue \$4.72 Billion



Digital OOH represents 33% of total OOH, format figures in millions.  
Source: OAAA