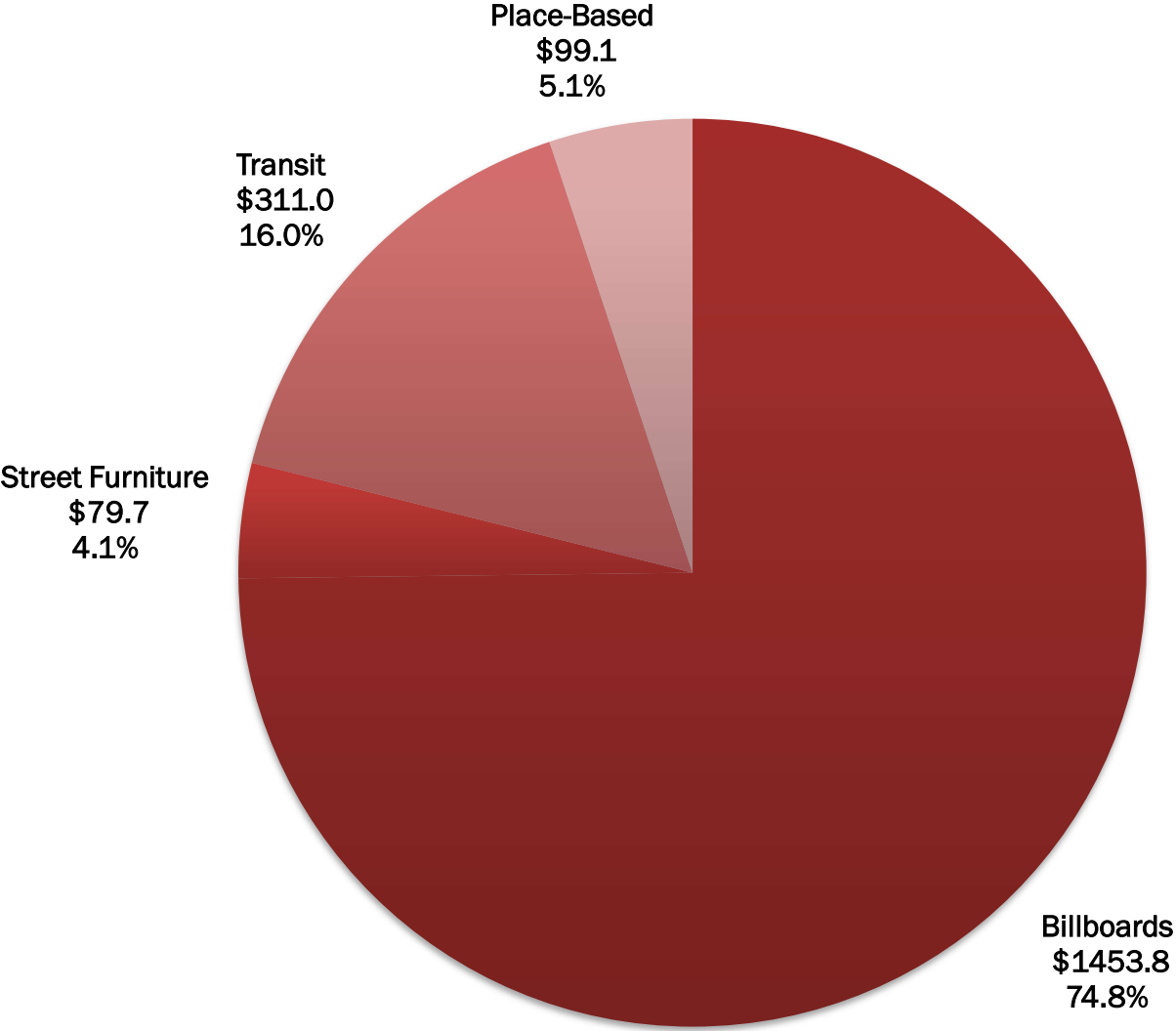


# 2024 Q1 Total OOH Revenue \$1.94 Billion



Digital OOH represents 32% of total OOH, format figures in millions.  
Source: OAAA