

OOH DISPLAYS - YEAR END 2023

BILLBOARDS

Bulletins

180,000

Digital Billboards

16,000

Posters

135,000

Junior Posters

19,500

Wall Murals

4,000

STREET FURNITURE

Bus Shelters

65,000

Urban Street Furniture

70,000

Digital Street Furniture

18,000

Bike Kiosks

Bus Benches

Bus Shelters

Newsstands

Outdoor Kiosks

Urban Panels

TRANSIT

Airport

20,000

Digital Airport

5,500

Buses

615,000

Digital Buses

1,200

Rail/Subway/Transit

350,000

Digital Rail/Subway/Transit

18,500

Mobile Billboards

8,682

Digital Mobile Billboards

285

Taxis/Rideshare

20,000

Digital Taxis/Rideshare

83,000

Vehicle Wraps

570,000

PLACE-BASED

Digital Arenas-Stadiums

14,000

Cinema

36,000

Digital Shopping Malls

20,000

Shopping Malls

15,000

Digital Place-Based Interior

550,000

Digital Place-Based Exterior

275,000

Place-Based Interior

372,200

Place-Based Exterior

152,000

Colleges-Universities

Gas Stations

Health Clubs-Recreation

Hotels

Medical Point of Care

Office Buildings-Elevators

Parking Garages/Lots-Recharging

Stations

Restaurants-Bars

Retail-Convenience-Grocery Stores