

DIGITAL OOH STREET LEVEL ADS

REACH MASS AUDIENCES, DRIVE CONSUMER ACTION + SALES

Digital Street Level Ads Reach Mass Audiences

65%

consumers notice
digital street level ads

Digital Street Level Ads Drive Store Traffic + Impact Consumer Purchasing

63%

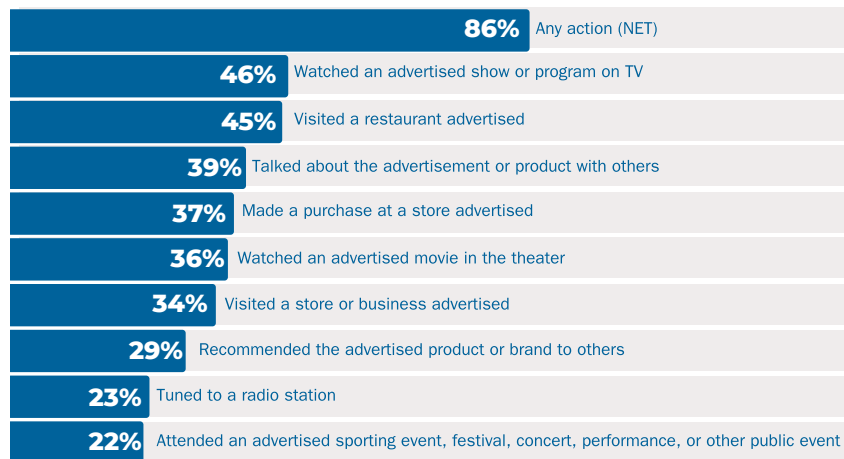
notice digital street level
ads on their way to making
in-store purchases

46%

digital street level ads
impacted their
in-store purchase

Digital Street Level Ads Spur High Action Rates - 86% of Viewers Act

Actions taken by recent digital street level ad viewers in past 3 months



Digital Street Level Ads Drive Mobile Device Action – 84% Performed a Device Action

Actions taken by recent digital street level ad viewers in past 3 months

