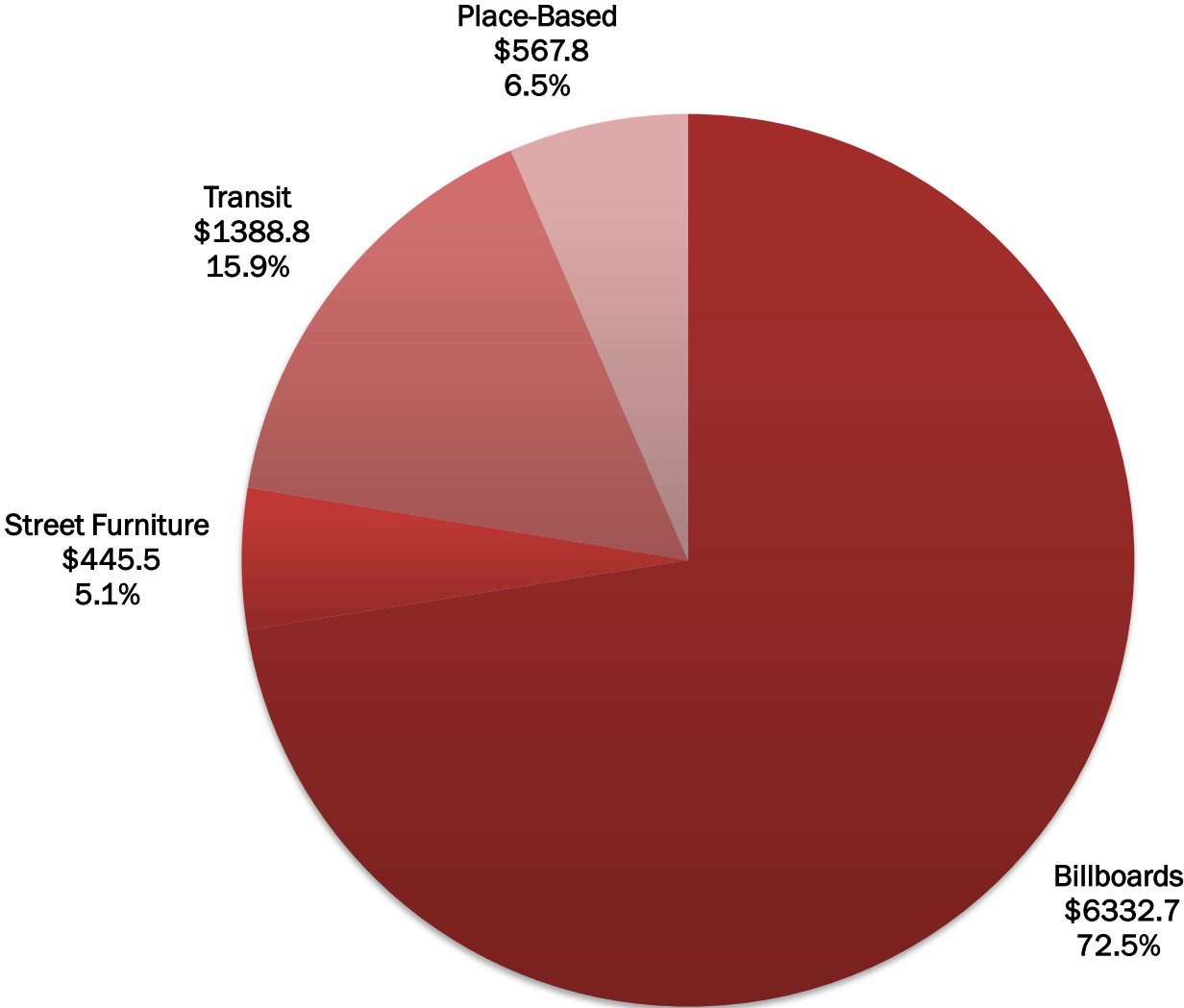


2023 YE

Total OOH Revenue \$8.73 Billion



Digital OOH represents 33% of total OOH, format figures in millions.
Source: OAAA