

FOARE NOW ACCEPTING APPLICATIONS FOR THE REAGAN FAMILY SCHOLARSHIPS; DEADLINE SET FOR MAY 31, 2024

The Foundation for Out of Home Advertising Research and Education (FOARE) is now accepting applications for The Reagan Family Scholarship Endowment. The deadline for receipt of applications is May 31, 2024. Information about the scholarship and the application link can be found at: <https://forms.gle/w1fJeMYX6GZwYLNq5> .

Additional information about the scholarship can be found at www.oaaa.org by scrolling down the home page and clicking on the link to the Foundation (FOARE).

The Reagan Family Scholarship Endowment was established with FOARE in 2014 by The Reagan Foundation, a Utah non-profit corporation. The Reagan Family, which established the Reagan Foundation, are the founders and operators of the Reagan Companies, an out of home (OOH) advertising company that operates in Salt Lake City, Utah; Austin, Texas; and Las Vegas, Nevada. The scholarship was established to recognize the contributions of The Reagan Foundation to the OOH advertising industry. The Endowment is intended to help groom a new generation of leaders and managers in understanding the standardized OOH advertising industry, primarily in the area of billboards.

A scholarship up to \$5,000 is awarded to a qualified full-time graduate student(s) studying city or urban planning or a similar discipline, preferably enrolled at the University of Utah or the University of Texas. If there is no qualified student(s) at either of the two schools, students from other graduate school programs in Texas and Utah will be given preference. Students enrolled at other academic institutions also are eligible if there is no qualified candidate for the scholarship from the two preferred schools or from other academic institutions in the states of Utah and Texas. Candidates for the scholarship will be evaluated on the basis of their academic performance and career goals. Students must be enrolled in the academic program during 2024 or 2025.

Candidates for the scholarship will be evaluated on the basis of their academic performance and career goals. Candidates are required to submit a 1-2 page essay outlining their career goals in city and urban planning and why they should be selected to receive the scholarship. Candidates also may be expected to participate in an interview with the Selection Committee.