



**Page: Entrant Information**

**First Name \***

**Last Name \***

**Title \***

**Company \***

**Email Address \***

**Phone # \***

**Street Address \***

**Line 2**

**City \***

**State / Province \***

**Country \***

**Zip / Postal Code \***

**SECONDARY CONTACT**

**In the event, the primary contact can't be reached with a question regarding an entry, please provide an alternate contact.**

**First Name \***

**Last Name \***

<b>Title *</b>
<b>Company *</b>
<b>Email *</b>
<b>Phone *</b>
<p><b>Are you from an OOH media company (or another third-party representative) entering on behalf of an agency/brand? *</b></p> <p>Select one option</p> <p><input type="radio"/> Yes</p> <p><input type="radio"/> No</p>
<p><b>If yes, please provide the following information for the agency and point of contact there.</b></p>
<b>Agency (Company Name): *</b>
<b>Agency Point of Contact First Name: *</b>
<b>Agency Point of Contact Last Name: *</b>
<b>Title: *</b>
<b>Email: *</b>
<b>Phone: *</b>
<p><b>Agency Mailing Address: *</b></p> <p>Street:</p> <hr/> <p>Line2:</p> <hr/> <p>City:</p> <hr/> <p>CountryCode:</p> <hr/> <p>State:</p> <hr/> <p>Zip:</p> <hr/>

**Page: Submission Information**

**Entry name / Title of the Work \***

**Advertiser / Brand \***

**Submitted by (Company name) \***

**Submitting Organization Type \***  
(Select one from the menu below)

- Select one option
- Agency
  - Brand
  - Media Company
  - Other

**Check to confirm campaign or execution ran at some point during the eligibility period: January 1, 2023 - December 31, 2023. \***

Select one or more options

I confirm

**Category \***

Many entries qualify for more than one category. Entrants may submit in multiple categories. In addition, there is no limit to the number of entries submitted by one individual entrant.

When selecting multiple categories, please note that checking the box next to the first-tier category (SPECIALTY, INDUSTRY, etc) will select all second-tier categories automatically. Unless you wish to apply for **ALL** second-tier categories under a specific first tier, please only select the boxes next to the individual second-tier categories you wish to enter.

NOTE: If you select multiple categories, you will be able to edit the individual entry forms once they are added to your cart.

**For category descriptions, [click here](#).**

**Select one or more categories**

**SPECIALTY CATEGORIES**

- A1: 3D Anamorphic Digital **[NEW]**
- A02. Buzzworthy
- A03. Contextual
- A04. Custom Installation
- A05. Data Use & Technology

**Category \*** (continued)

Select one or more categories

**SPECIALTY CATEGORIES (continued)**

- A06. Experiential (Physical Presence)
- A7: Holographic & Projection **[NEW]**
- A08. Integrated Multi-Media
- A09. Interactive (Online Integration)
- A10. International
- A11. Local **[NEW]**

**INDUSTRY CATEGORIES**

- B01. Automotive
- B02. Consumer Products and Goods
- B03. Consumer Services
- B04. Direct to Consumer
- B05. Fashion & Luxury Goods
- B06. Film & Media
- B07. Healthcare **[NEW]**
- B08. Live Entertainment, Events & Gaming
- B09. Public Service & Nonprofits
- B10. Retail
- B11. Transportation, Travel & Tourism

**CRAFT CATEGORIES**

- C01. Copywriting
- C02. Digital Design
- C03. Illustration
- C04. Photography

**FORMAT CATEGORIES**

- D01. Billboards
- D02. Street Furniture
- D03. Transit
- D04. Place-Based OOH
- D05. Combined
- D06: Murals **[NEW]**

**Description of the Work \***

Tell us about the campaign idea. Describe the key insight, the single idea behind the work, and how you brought the idea to life. Feel free to share any campaign results that demonstrate its success.

**Key Team Members**

You are encouraged to credit all members of the creative team that contributed to this entry. Please include representatives from the client/brand/advertiser, creative agency, media supplier/vendor, and media agency.

Please be sure information is accurate and is as it should appear in any materials related to the awards program including, but not limited to, the OBIE website, awards show materials, winners annual, etc.

Team Members

**Image 2**

Image must be in jpeg, jpg or png format and at least 2 MB each in size.

[File Upload]

**Image 3**

Image must be in jpeg, jpg or png format and at least 2 MB each in size.

[File Upload]

**Image 4**

Image must be in jpeg, jpg or png format and at least 2 MB each in size.

[File Upload]

**Would you like to add additional images? \***

Select one option

Yes

No

**Image 5**

Image must be in jpeg, jpg or png format and at least 2 MB each in size.

[File Upload]

**Image 6**

Image must be in jpeg, jpg or png format and at least 2 MB each in size.

[File Upload]

**Image 7**

Image must be in jpeg, jpg or png format and at least 2 MB each in size.

[File Upload]

<b>Image 8</b> Image must be in jpeg, jpg or png format and at least 2 MB each in size.  [File Upload]
<b>Image 9</b> Image must be in jpeg, jpg or png format and at least 2 MB each in size.  [File Upload]
<b>Image 10</b> Image must be in jpeg, jpg or png format and at least 2 MB each in size.  [File Upload]
<b>Video Upload 1 (optional)</b> Accepted file extensions include: mp4, avi, mpeg4. Files must be under 200 MB.  [File Upload]
<b>Would you like to add an additional video uploads? *</b> Select one option <input type="radio"/> Yes <input type="radio"/> No
<b>Video Upload 2 (optional)</b> Accepted file extensions include: mp4, avi, mpeg4. Files must be under 200 MB.  [File Upload]
<b>Video Upload 3 (optional)</b> Accepted file extensions include: mp4, avi, mpeg4. Files must be under 200 MB.  [File Upload]
<b>Video Link 1 (optional)</b> Please submit any video URLs here. YouTube and Vimeo links only.
<b>Would you like to add an additional video link? *</b> Select one option <input type="radio"/> Yes <input type="radio"/> No
<b>Video Link 2 (optional)</b> Please submit any video URLs here. YouTube and Vimeo links only.

**Video Link 3 (optional)**

Please submit any video URLs here. YouTube and Vimeo links only.

**Supporting Materials 1**

You are welcome to add other relevant materials you'd like the judges to consider.

Accepted file extensions include: pdf, doc, docx, ppt.

*Note: Previews only appear for files under 50 MB (PDF), under 10 MB (doc, docx, ppt, pptx) or under 5 MB (xls,xlsx).*

[File Upload]

**Supporting Materials 2**

You are welcome to add other relevant materials you'd like the judges to consider.

Accepted file extensions include: pdf, doc, docx, ppt.

*Note: Previews only appear for files under 50 MB (PDF), under 10 MB (doc, docx, ppt, pptx) or under 5 MB (xls,xlsx).*

[File Upload]

**Eligibility Certification \***

For an advertisement to qualify for an OBIE Award, the advertiser or its agency must have paid for the unit space directly to an OOH media company owning or operating the structure, the only exception is public service advertisements. Entries that do not comply with standard guidelines may be declared ineligible.

**Please list the market(s) where this campaign posted and the OOH vendor(s). If posted in multiple markets and/or across multiple OOH vendors, you can list any city and the appropriate contact person for that market.**

**Permissions \***

By entering your work into the OBIE Awards, OAAA is granted the right to make copies, reproduce, or display the creative materials and entry information for publicity and industry educational purposes such as, but not limited to, the OAAA website, education, programming and conferences, and the OBIE Awards show.

**Select one or more options**

I agree that the written entry form, the information in it, and the creative samples provided may be published, reproduced and/or displayed for educational or promotional purposes.

By checking this box, you confirm that the advertiser and/or its advertising agency has been informed of this entry and permission has been granted to submit this entry and the associated artwork into the OBIE Awards competition.