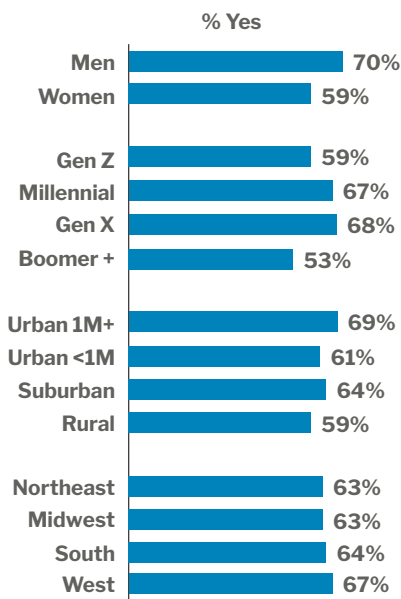




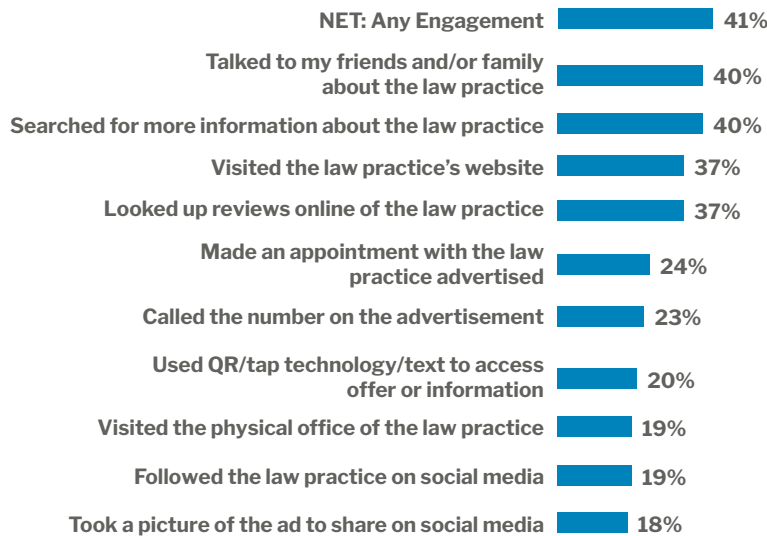
OOH Drives Engagement for Legal Services



Almost Two-Thirds of Consumers Recall Recently Seeing OOH Legal Ads

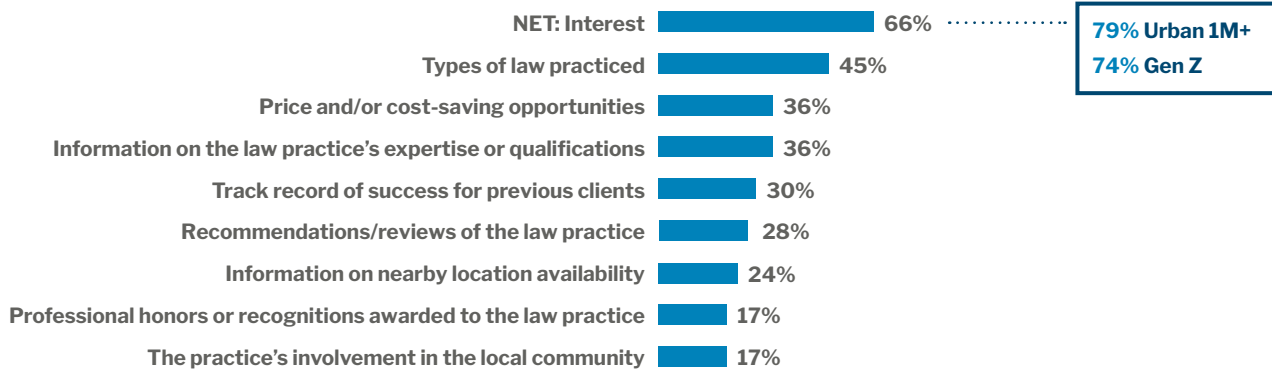


Over 40% Who Saw a Legal Services OOH Ad Engaged



63% Urban 1M+
51% Millennials

OOH Legal Services Ad Messages Most Likely to Engage Consumers



79% Urban 1M+
74% Gen Z