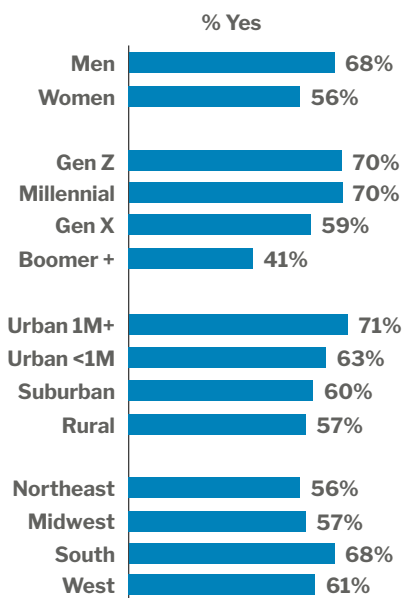




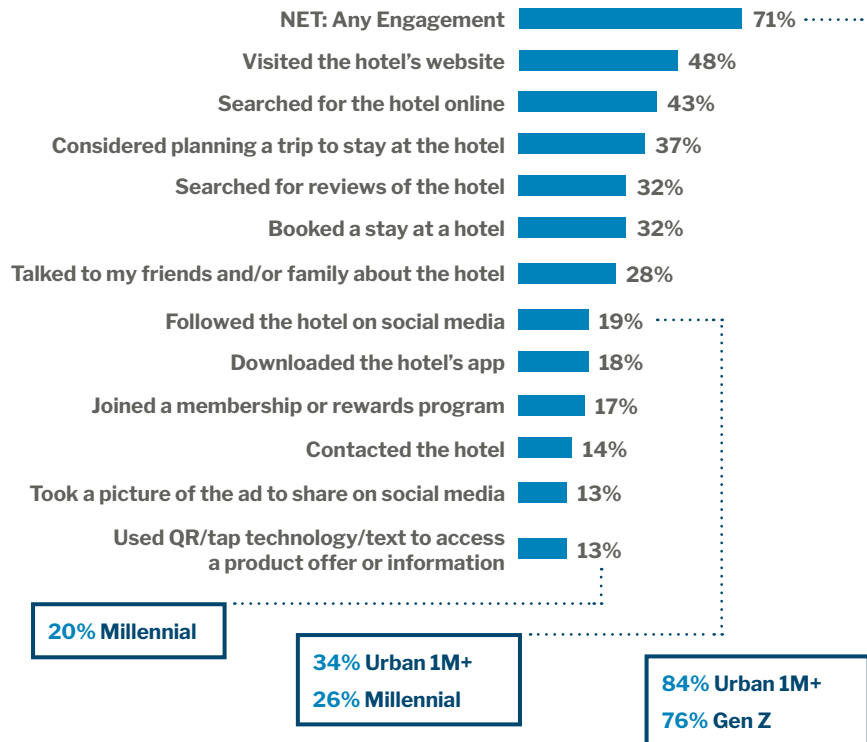
OOH Drives Awareness and Action for Hotels



Over Six in Ten Consumers Recall Recently Seeing OOH Hotel Ads



Over 70% Who Saw an OOH Hotel Ad Engaged



OOH Hotel Ad Messages Most Likely to Engage Consumers

