



Political Media Agencies and Organizations

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Political Media Agencies and Organizations

DEMOCRATIC MEDIA AGENCIES

Tier 1

Buying Time
Catherine Herrick
(202) 965-5060
cathie@buying-time.com
www.buying-time.com
Washington, DC
Media Buying/Placement

Washington-based media buying firm that works with many Democratic candidates and consultants. SKDK works with Buying Time extensively.

Canal Partners Media
Jamie Sterling
(770) 427-0735
jamie@canalpartnersmedia.com
www.canalpartnersmedia.com
Marietta, GA and Washington, DC Media Buying/Placement

Formerly LUC and Abar Hutton, the two firms merged.

MSR
Jon Hutchens
(303) 989-4700
jon@mediastrategies.com
www.mediastrategies.com
Denver, CO
Media Buying/Placement

Colorado-based media buyer that works with many West Coast campaigns.

GMMB
(202) 338-8700/(206) 352-8598/(415) 276-8750
Jodi Quintero
Jodi.Quintero@gmmb.com
www.gmmb.com
Media Production, Media Buying/Placement

A top Democratic media production team that has an in-house media buyer. Buys for the House Majority PAC and Senate Majority PAC. Washington DC, Seattle, WA and San Francisco,

Sage Media Planning & Placement
Carole Mundy
(202) 675-6936
carole@munkato.com
www.sagemediaplanning.com
Washington, DC
Media Buying/Placement

DC-based media buying and placement firm that works with top Democratic campaigns and consultants. Buys for Priorities USA and WOMEN VOTE!

Fortune Media
(310) 686-1035
www.fortune-media.com
Redondo Beach, CA
Media Buying/Placement

California-based media buyers that work mostly on California and other West Coast campaigns.

Blue Sky Strategy
(952) 334-2358
hello@blueskystrategy.com
www.blueskystrategy.com
Minneapolis, MN

Media Production, Media Buying/Placement

Storefront Political Media
(415) 834-0501
www.storefrontpoliticalmedia.com
San Francisco, CA

Veracity Media
www.veracitymedia.com
Washington, DC

Aisle 518 Strategies
www.aisle518.com
info@aisle518.com
Washington, DC

Authentic Campaigns
(331) 303-0671
www.authentic.org
hello@authentic.org
Washington, DC

Gambit Strategies
www.gambitstrategies.com
hello@gambitstrategies.com
Washington, DC

Middle Seat Digital
www.middleseat.com
Washington, DC

Fired Up Campaigns
(303) 501-9498
www.firedupmgmt.com
Denver, CO

Foremost Strategy
(773) 841-8838
www.strategyforemost.com
Contact@foremoststrategy.com
Chicago, IL

Berlin Rosen
(202) 560-5990
www.berlinrosen.com
Washington, DC

Wavelength Strategy
www.wavelengthstrategy.com
hello@wavelengthstrategy.com
Washington, DC

Rasmussen Global
(453) 190-7900
www.rasmussenglobal.com
media@rasmussenglobal.com

DEMOCRATIC MEDIA PRODUCTION FIRMS

Tier 1

Thematic Campaigns

(312) 664-7500

www.thematiccampaigns.com

Chicago, IL

Media Production, Media Buying/Placement

Chicago-based media consulting firm produces ads, buys media. Founded by Obama advisor David Axelrod. Offices in Washington, DC (312-664-7400); New York, NY (212-529-0545); Los Angeles, CA (818-415-9098).

GMMB

(202) 338-8700

gmmb_dc@gmmb.com

www.gmmb.com

Washington, DC

Media Production, Media Buying/Placement

A top Democratic media production team that has an in-house media buyer.

McMahon, a Bowman company

(215) 283-9444

info@msastrategies.com

www.mcmahonassociates.com

Alexandria, VA

Media Production

Media production company that works for top Democratic campaigns across the country.

Putnam Partners, LLC

(202) 238-9100

www.putnampartners.net

Washington, DC

Media Production

Media production company that works for top Democratic campaigns across the country.

Dixon Davis Media Group

(202) 265-7900

Christina Nichols

Christina@dixondavismedia.com

www.dixondavismedia.com

Washington, DC

Media Production, Media Buying/Placement, General Campaign Services

A DC media firm that has worked with high-level Democratic candidates around the country.

Eichenbaum Skinner Strategies
David Eichenbaum
(202) 827-3915
www.eskstrategies.com
Washington, DC Media Production

Media production firm in DC that worked with Democrats and issue groups around the country.

Murphy Vogel Askey Reilly
(703) 549-4181
www.mvarmedia.com
info@mvarmedia.com
Alexandria, VA
Media Production

Media production and planning firm that has worked for Democrats and liberal interest groups across the country, including the 2008 Obama campaign

Prism Communications
info@prismcommunications.com
www.prismcommunications.com
Washington, DC
Media Production

Media production firm that has worked for Democrats and liberal interest groups across the country.

Precision Strategies
(202) 888-0014
www.precisionstrategies.com/contact/ or contact@precisionstrategies.com
Washington, DC and New York, NY
General Campaign Services, public relations, media production

Firm that helped with Obama campaign, works with democratic causes and large companies.

270 Strategies
(202) 637-2487
www.270strategies.com
Washington, DC
Communications, general campaign services, digital advertising.

Firm with offices in DC, San Francisco and Chicago that works with Democratic candidates and causes.

Left Hook Strategy
www.lefthookstrategy.com
Washington, DC, Chicago, IL and Los Angeles, CA
Communications, media production, digital advertising

Firm with offices in DC, Chicago and Los Angeles.

Change Media Group
www.changemediagroup.com
Lansing, MI
(517) 258-1947

Tier 2

KMM Strategies
Dan Kully
(206) 283-2888
info@kmm-strategies.com
www.kmm-strategies.com
Seattle, WA, San Francisco, CA and Washington, DC
Media Buying/Placement, Media Production

Media production and buying firm that works with Pacific Northwest, West Coast and Big Sky Democratic candidates.

FGS Global
(202) 337-0808
inquiries-us@fgsglobal.com
www.fgsglobal.com
Washington, DC
Media Production, Media Buying/Placement

Public affairs and media firm with offices in DC, New York (202-337-0808) and Los Angeles.

The Campaign Group, Inc.
(215) 732-8200, (858) 456-1962
info@campaigngroup.tv
www.campaigngroup.tv
Philadelphia, PA and La Jolla, CA
Media Buying, Media Production

A top Democratic media buyer with offices in Philadelphia, Washington, DC and La Jolla, CA (202-758-2775). Have worked on campaigns across the country and abroad.

Main Street Communications
David Heller
(202) 321-1855
www.mainstreetcommunications.com
David@mainstreetcommunications.com
Davenport, IA
Media Production

Strategic communications and political consulting firm. Have worked with candidates around the country, but have lots of Florida experience.

Fletcher & Rowley, Inc.
Kati Anderson
(615) 329-9559
www.fletcherrowley.com
Nashville, TN
Media Production, General Campaign Consulting

Tier 3

Burges and Burges Strategists

Bill Burges

(216) 261-3737

(614)452-0379

info@burgesandburges.com

bill@burgesandburges.com

Cleveland, OH, Columbus, Ohio, Dayton, OH

Media Buying/Placement, Media Production, General Campaign Consulting

Ohio-focused media and campaign consultants. Offices are in Cleveland, Columbus and Dayton, Ohio.

Impact Politics

(202) 503-4402

info@impactpolitics.com

www.impactpolitics.com

Woodland Hills, CA

Campaign Strategy, Marketing and Media Production

Full service media company that works primarily on Florida campaigns.

Edward Mitchell Communications

(570) 407-1000

edmitchellusa@gmail.com

www.edmitchell.com

Wilkes-Barre, PA

General Campaign Services, Media Production

A Pennsylvania campaign consultant who works with Democrats across Pennsylvania.

Totten Communications

(703) 548-2400

www.tottencommunications.com

keith@tottencommunications.com

Alexandria, VA

Media Production, General Campaign Consulting

Has worked with candidates around the country, but has many clients in California and in the Mid-west.

NON-PARTISAN AGENICES

BravoGroup, A Strategic Communications Firm
(888) 224-9955
www.bravogroup.us
Wayne, PA

Amra & Elma Political Marketing Agency
(646) 518-7743
www.amraandelma.com
New York, NY

Advance Media NY
(877) 240-0701
www.advancemediany.com
info@advnacemediany.com
Syracuse, NY

Letizia Agency
(702) 545-8777
www.letiziaagency.com
Las Vegas, NV

Political Marketing and Media
(212) 729-7849
www.politicalmarketingandmedia.com
SJU@politicalmarketingandmedia.com

NON-PARTISAN MEDIA PRODUCTION FIRMS

Purple Strategies

(703) 548-7877/(312)380-0392

www.purplestrategies.com

Alexandria, VA and Chicago, IL

Media Production

Non-partisan media production and public affairs firm with offices in Alexandria, Chicago, IL (312-380-0392) and Boston, MA (857-233-4402).

REPUBLICAN MEDIA AGENCIES

Tier 1

National Media
(703) 683-4877
info@natmedia.com
www.natmedia.com
Alexandria, VA
Media Buying/Placement

Top GOP media firm that specializes in placement of political advertising and original research. Majority of NRCC placement, plus multiple other groups/campaigns.

Smart Media Group
(703) 518-4747
info@smartmediagroup.com
www.smartmediagroup.com
Alexandria, VA
Media Buying/Placement

One of the top GOP media buying firms, that worked on the McCain-Palin campaign, among many others. Well established, high volume campaigns and committees. Handle RGA this year in WA and WV.

Crossroads Media
(703) 299-1760
elijah@crossroadsmedia.llc
www.crossroadsmedia.llc
Alexandria, VA
Media Buying/Placement

Top GOP media firm that specializes in placement of political advertising. Buys for American Crossroads.

Target Enterprises
David Bienstock, Adam Stoll
(818) 905-0005
info@targetla.com
www.targetla.com
Los Angeles, CA

Top West Coast GOP media buyers.

McLaughlin and Associates
Jim McLaughlin
(845) 365-2000/(703) 518-4445
www.mclaughlinonline.com
info@mclaughlinonline.com
Blauvelt, NY and Alexandria, VA

Top GOP campaign consultants and media buyers.

American Media and Advocacy Group (AMAG)
(877) 762-0702
www.americanadvocacygroup.com
Alexandria, VA

Strategic Media Services
(202) 337-5700
www.strategicmediaservices.com
info@strategicmediaservices.com
Arlington, VA

GOP media buyers founded in 1996.

Multi Media Services
(703) 739-2160
info@multi-media-services.com
www.multimediaservices.com
Alexandria, VA

GOP Media buyers for campaigns and advocacy groups.

Innovative Politics
(985) 377-7166
www.innovativepolitics.com
gordon@peoplewhothink.com
Mandeville, LA

FP1
(202) 677-7060
Fp1@fp1strategies.com
www.FP1.com
Washington, DC

Campaign Creative Group
(615) 898-1496
www.campaigncreativegroup.com
info@campaigncreativegroup.com
Murfreesboro, TN

Targeted Victory
www.targetedvictory.com
mgorman@targetedvictory.com
Arlington, VA

Raconteur Media
(512) 893-7964
www.raconteur.com
Austin, TX

Tier 2

SCRIP Media
(703) 683-8326
srcpmedia@srcpmedia.com
www.scripmedia.com
Alexandria, VA
Media Buying/Placement

GOP media buying firm that has worked for top campaigns around the country. Buys for the Red, White and Blue Fund PAC.

Media Solutions
(916) 648-9999
www.mediasol.com
connect@mediasol.com
Sacramento, CA
Media Buying/Placement

California-based buying firm that focuses on California candidates and issues.

MultiMedia Services
(703) 739-2160
info@multi-media-services.com
www.multimediaservices.com
Alexandria, VA
Media Buying/Placement

GOP media buyer that has worked for candidates around the country.

SRH Media Inc
(301) 879-0100
info@srhmedia.com
www.srhmedia.com
Silver Spring, MD
Media Buying/Placement

DC area media buyer that works exclusively for Republican candidates and conservative issue groups.

Strategic Media Placement
www.strategicmediaplacement.com
Delaware, OH
Media Buying/Placement, Media Production

Ohio media production and buying firm that focuses mostly on Midwest campaigns.

Mentzer Media
Bruce Mentzer
(410) 825-7034
bmentzer@mentzermedia.com
www.mentzermedia.com
Towson, MD
Media Buying/Placement

DC-area Republican media buyer who has worked on top GOP campaigns around the country.
Buys for Restore Our Future PAC.

Wilson Grand Communications
(703) 739-0330
powilson@mac.com
www.wilsongrandcommunications.com
Alexandria, VA
Media Buying/Placement, Media Production

DC-based firm with a West Coast office has worked on top races around the country, including
Governor Jon Huntsman and Congressman Paul Ryan.

GEB Global
info@gebglobal.com
www.gebglobal.org
Media Buying/Placement, Media Production

International media buyer that works with some Republicans. Buys for Winning Our Future PAC.

REPUBLICAN MEDIA PRODUCTION FIRMS

Tier 1

Strategic Partners & Media

(202) 659-8714

info@strategicpartnersmedia.com

www.strategicpartnersmedia.com

Arnold, MD

Media Buying/Placement, Media Production

Media production and buying firm that works with top GOP campaigns nationwide. Worked with the Romney for President campaign.

Brabender Cox

(703) 896-5300

www.brabendercox.com

Washington, DC

Media Buying/Placement, Media Production

Brabender Cox has provided media consulting/buying for over 200 Republican campaigns across the US.

McCarthy Hennings Whalen, Inc.

Larry McCarthy

(202) 296-9070

info@mhmediadc.com

www.mhmediadc.com

Washington, DC

Handled all the media for Americans for Prosperity in 2010. Also does work for Crossroads.

On Message, Inc

Curt Anderson/Brad Todd

(703) 683-3806

info@onmessageinc.com

www.onmessageps.com

Alexandria, VA

Majority of NRCC independent expenditures, multiple independent expenditures for RGA.

Doug McAuliffe Strategic + Creative

Doug McAuliffe

(703) 863-2033

doug@dougmauliffe.com

www.dougmauliffe.com

Alexandria, VA

Does a lot of US Senate work.

Chris Mottola Consulting
Chris Mottola
(215) 327-0773
chris@mottolaconsulting.com
www.mottolaconsulting.com
North Hollywood, CA

Top GOP media producer.

Tier 2

Inception Marketing, Inc.
Bill Crisswell
(415) 399-1045
bill@crisswellassociates.com
www.inceptionus.com
San Francisco, CA
Media Production, Media Buying/Placement

Award-winning advertising for California and other West Coast candidates.

FFE Group
Steve Forsythe
(702) 362-5457
stevef@ffegroup.co
www.ffe-group.com
Las Vegas, NV
Media Production, Media Buying/Placement. General Campaign Consulting

Crosswind Communications
(512) 537-1414
info@crosswindpr.com
www.crosswindpr.com
Austin, TX
Media Production, Public Affairs, Government Relations, Public Relations

Texas-based public and government relations firm that focuses primarily on the Texas government and Texas Republicans.

Harrington Forward Thinking
Neal Harrington
(704) 364-3261
neal@harringtonft.com
Charlotte, NC
General Campaign Consulting, Media Services

North Carolina-based political consulting and fundraising firm.

Gateway Media
(916) 475-4900
www.theagency.us
Sacramento, CA
Media Buying/Placement

30-year-old media placement firm that works with the top West Coast political/public affairs consultants.

Lisella Public Affairs
Mark Lisella
(843) 971-5152
info@lisellapa.com
www.lisellapa.com
Mt. Pleasant, SC
Media Production, Media Buying/Placement

Founded in 2002, this firm has worked with top Republican candidates from around the country.

Littlefield Consulting
(202) 355-9432
www.littlefieldconsulting.com
Alexandria, VA
Media Production, Media Buying/Placement, General Campaign Consulting

Littlefield is a top Republican campaign veteran who provides general campaign consulting and media services for races around the country.

Ozean Media
(352) 376-0505
info@ozeanmedia.com
www.ozeanmedia.com
Gainesville, FL
Media Production, Media Buying/Placement

Ozean Media provides general campaign consulting services including media production and buying. They work mostly with Florida and southern Republican candidates.

Axiom Strategies
(800) 916-1770
(816) 407-1222
www.axiomstrategies.com
Washington, DC
General Campaign Consulting, Media Services

With offices in Washington, Sacramento and San Diego, Axiom provides a full suite of campaign services including media production and planning. They have worked with candidates from around the country, but have more West coast candidates.

Fortis Strategies
(312) 493-8603
info@fortisstrategies.com
www.fortisstrategies.com

Chicago, IL
General Campaign Consulting, Media Services

Chicago-based political consultant who works mostly on Midwest Republican campaigns.

DEMOCRATIC COMMITTEES AND ORGANIZATIONS

Tier 1

DNC

(202) 863-8000

www.democrats.org/contact

Washington, DC

Democratic National Committee (the Democratic Party).

DSCC

(202) 224-2447

info@dsc.org

Washington, DC

Democratic Senatorial Campaign Committee.

DCCC

(202) 863-1500

www.dccc.org/page/s/contact

Washington, DC

Democratic Congressional Campaign Committee.

House Majority PAC

info@thehousemajoritypac.org

Washington, DC

Super PAC supporting Democratic House candidates.

Senate Majority PAC

www.senatemajority.com

Washington, DC

Super PAC supporting Democratic Senate candidates.

NEA Advocacy Fund

jtakacs@nea.org

Washington, DC

Education super PAC created by the teachers' union.

Priorities USA Action

info@prioritiesusaaction.org

Washington, DC

Super PAC supporting Democrats nationwide.

Tier 2

DGA
(202) 772-5600
<http://www.democraticgovernors.org/contact>
Washington, DC

Democratic Governors Association.

American Bridge 21st Century
(202) 747-2060
Ben Ray, Comm director bray@americanbridge.org charris@americanbridge.org
Washington, DC

Super PAC founded by former Media Matters founder, focused on exposing GOP lies.

WOMEN VOTE!
(800) 68-EMILY/ (202) 326-1400
cfines@emilyslist.org
Washington, DC

Super PAC supporting Emily's List candidates.

America Votes Action Fund
(202) 962-7524
General number: (202) 962-7240
press@americavotes.org
Washington, DC

Super PAC supporting progressive policies and candidates.

CREDO Super Pac J Parker
jparker@credomobile.com
San Francisco, CA

Liberal Super PAC that has targeted Tea Partiers.

Economic Innovation Action Fund
(603) 225-8005
info@economicinnovationinstitute.org
Concord, NH

Super PAC created by former Congressman Paul Hodes.

REPUBLICAN COMMITTEES AND ORGANIZATIONS

Tier 1

RNC

(202) 863-8500

info@gop.com

Washington, DC

Republican National Committee (the Republican Party).

NRSC

(202) 675-6000

www.nrsc.org/contact-us/

Washington, DC

National Republican Senatorial Committee.

NRCC

(202) 479-7000

website@nrcc.org

Washington, DC

National Republican Congressional Committee.

American Crossroads

info@americancrossroads.org

Washington, DC

Super PAC founded by former Bush advisor Karl Rove. Uses Crossroads media for buying.

FreedomWorks for America

www.freedomworksforamerica.org

Washington, DC

Super PAC supporting conservative and Tea Party candidates.

Club for Growth Action/ Club for Growth PAC

(202) 955-5500

www.clubforgrowth.org/action

Washington, DC

Super PAC supporting candidates against big government.

Chamber of Commerce of the USA PAC (US Chamber PAC)

(202) 659-6000

www.uschamberpac.com/

Super PAC supporting the US Chamber of Commerce.

Tier 2

RGA

(202) 662-4140

info@rga.org

Washington, DC

Republican Governors Association.

Campaign for Primary Accountability

www.campaign4primaryaccountability.org/contact/

Houston, TX

Super PAC against large deficits, supports more competitive primaries.