

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Credit Karma	\$5,959,104	74	\$1	595910300%
Webull	\$4,605,650	96	\$1	460564900%
Pacaso Real Estate Services	\$4,027,357	120	\$1	402735600%
Womply Loan Service	\$3,280,493	153	\$1	328049200%
UiPath	\$2,825,848	179	\$1	282584700%
Cue Health	\$2,698,115	189	\$1	269811400%
Candid Co	\$2,333,580	223	\$1	233357900%
Brex	\$2,237,129	232	\$1	223712800%
Fors Marsh Group Service	\$2,166,220	242	\$1	216621900%
Enphase Energy	\$2,096,428	252	\$1	209642700%
California Department Of Social Services	\$2,079,364	258	\$1	207936300%
BTL	\$2,011,410	268	\$1	201140900%
Just Egg	\$1,991,323	274	\$1	199132200%
Janssen	\$1,952,315	283	\$1	195231400%
Richard Mille	\$1,912,335	289	\$1	191233400%
House Of John Productions	\$1,865,431	298	\$1	186543000%
Affirm	\$1,794,701	309	\$1	179470000%
Canva Graphic Design	\$1,721,941	323	\$1	172194000%
Roku	\$1,693,695	331	\$1	169369400%
Aspiration	\$1,677,553	336	\$1	167755200%
MailChimp	\$1,625,731	346	\$1	162573000%
Peacock TV	\$1,586,683	357	\$1	158668200%
1520	\$1,553,500	362	\$1	155349900%
HiBid Auctions	\$1,490,476	383	\$1	149047500%
Centers For Medicare & Medicaid Services	\$1,488,399	384	\$1	148839800%
Tory Burch	\$1,488,379	385	\$1	148837800%
Social Security Administration	\$1,460,847	393	\$1	146084600%
Outsystems	\$1,445,925	398	\$1	144592400%
2nd Chance Investment Group	\$1,417,501	406	\$1	141750000%
Osmo	\$1,387,009	415	\$1	138700800%
Asurion	\$1,358,380	426	\$1	135837900%
New Patient Source Marketing Service	\$1,354,529	427	\$1	135452800%
Focus Features Pictures	\$1,352,970	430	\$1	135296900%
William Grant	\$1,306,856	445	\$1	130685500%
Laurel Road Bank	\$1,306,125	447	\$1	130612400%
Paramount	\$1,294,356	450	\$1	129435500%
Van Cleef & Arpels	\$1,270,113	460	\$1	127011200%
BlockFi	\$1,260,490	467	\$1	126048900%
Not Milk	\$1,251,188	475	\$1	125118700%
Avail Car Sharing Car Rental	\$1,246,287	481	\$1	124628600%
United Artists Releasing Pictures	\$1,167,132	522	\$1	116713100%
Electronic Arts	\$1,165,783	524	\$1	116578200%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
National Institutes Of Health	\$1,160,912	526	\$1	116091100%
Current Bank	\$1,110,749	544	\$1	111074800%
Louisiana Office Of Tourism	\$1,091,543	558	\$1	109154200%
Godaddy	\$1,070,854	565	\$1	107085300%
California Business Consumer Services & Housing Agency	\$1,053,056	575	\$1	105305500%
Moderna	\$1,029,887	586	\$1	102988600%
Twinspires	\$1,027,849	587	\$1	102784800%
Energy Upgrade CA	\$1,026,312	588	\$1	102631100%
Canada	\$997,187	607	\$1	99718600%
Checkr	\$990,860	612	\$1	99085900%
Globalization Partners Service	\$985,323	618	\$1	98532200%
Netstar	\$976,954	628	\$1	97695300%
Proximo	\$966,751	634	\$1	96675000%
Rio Vista Farms Cannabis Dispensary	\$966,682	635	\$1	96668100%
Oregon Health Authority	\$963,479	637	\$1	96347800%
Niantic Inc	\$956,893	645	\$1	95689200%
Thorne	\$956,674	646	\$1	95667300%
Bally	\$907,016	682	\$1	90701500%
Vivid Seats Ticket Service	\$905,328	684	\$1	90532700%
Three By Berkshire Hathaway Insurance Co	\$893,176	693	\$1	89317500%
Jackpocket Lottery	\$876,175	707	\$1	87617400%
New York Times	\$861,456	717	\$1	86145500%
NewsNation	\$860,047	718	\$1	86004600%
Peddle.com Local Advertiser	\$858,585	720	\$1	85858400%
iFuel Interactive Agency	\$837,207	739	\$1	83720600%
Asian Union Pictures	\$825,346	749	\$1	82534500%
IHG	\$788,439	786	\$1	78843800%
Clubhouse	\$772,113	804	\$1	77211200%
Next Insurance Service	\$763,554	811	\$1	76355300%
Tubi TV	\$756,980	821	\$1	75697900%
Lions Gate	\$744,310	833	\$1	74430900%
Versace	\$739,999	837	\$1	73999800%
C3 Technologies Computer Service	\$731,960	846	\$1	73195900%
Conservative Christians Of AL	\$718,314	863	\$1	71831300%
Opendoor Labs Real Estate	\$715,376	870	\$1	71537500%
Powerhome Solar	\$715,099	871	\$1	71509800%
Realtor.com	\$713,699	875	\$1	71369800%
TORRID CLOTHING STORE	\$702,063	887	\$1	70206200%
DocuSign	\$700,682	888	\$1	70068100%
Remote Computer Support	\$699,750	889	\$1	69974900%
Youth To The People	\$690,840	899	\$1	69083900%
Ria Money Transfer	\$690,011	902	\$1	69001000%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Fly Blade	\$689,100	904	\$1	68909900%
Nate	\$684,500	908	\$1	68449900%
Topo Chico	\$683,800	909	\$1	68379900%
NRG Home Solar	\$679,647	919	\$1	67964600%
MGM/UA Pictures	\$669,037	932	\$1	66903600%
One Vanderbilt Real Estate Development	\$665,800	937	\$1	66579900%
CALIFORNIA DEPT/HSG&CMTY	\$651,731	952	\$1	65173000%
Loud Lemon	\$641,872	963	\$1	64187100%
South State Bank	\$639,921	966	\$1	63992000%
PrettyLittleThing.com Clothing Store	\$634,265	976	\$1	63426400%
Pinterest	\$634,013	980	\$1	63401200%
Sarasota Bradenton Intl Airport	\$631,960	983	\$1	63195900%
99 Cent Floor Store	\$627,307	988	\$1	62730600%
AKA Media Services	\$627,261	989	\$1	62726000%
Buyk Delivery Service	\$623,615	1,000	\$1	62361400%
OpenTable	\$618,286	1,007	\$1	61828500%
Crypto.com	\$617,475	1,010	\$1	61747400%
Habbas Nasser & Assoc Attorneys	\$615,931	1,016	\$1	61593000%
Adomni Advertising Service	\$611,586	1,020	\$1	61158500%
Cacti	\$610,175	1,022	\$1	61017400%
Miami Cocktail Co	\$609,315	1,026	\$1	60931400%
72 SOLD Realty	\$608,996	1,027	\$1	60899500%
Hydrow	\$608,400	1,030	\$1	60839900%
Self Financial	\$594,457	1,060	\$1	59445600%
Tunnel To Towers Foundation	\$578,650	1,092	\$1	57864900%
Italic Italian Imports Store	\$568,050	1,109	\$1	56804900%
Latino Film Festival	\$560,975	1,118	\$1	56097400%
Centrum Health	\$557,479	1,122	\$1	55747800%
Robinhood Financial	\$548,016	1,136	\$1	54801500%
Elements Global Services	\$544,390	1,142	\$1	54438900%
Podium	\$543,859	1,143	\$1	54385800%
Fetch Rewards	\$525,545	1,178	\$1	52554400%
First Horizon Bank	\$521,932	1,189	\$1	52193100%
Haagen-Dazs	\$519,087	1,197	\$1	51908600%
Functional Software	\$518,451	1,200	\$1	51845000%
CityMD Urgent Care	\$517,250	1,204	\$1	51724900%
PacificSource	\$517,064	1,206	\$1	51706300%
Sundae Realtor	\$511,071	1,229	\$1	51107000%
Pennsylvania Health Insurance Exchange	\$506,016	1,244	\$1	50601500%
Activision	\$505,250	1,247	\$1	50524900%
Ohmconnect	\$504,129	1,251	\$1	50412800%
GoForward.com Medical Organization	\$501,738	1,260	\$1	50173700%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Discover	\$498,678	1,270	\$1	49867700%
Ozy	\$497,911	1,274	\$1	49791000%
Riot Games	\$497,309	1,276	\$1	49730800%
ITALIAN GOVT TOURIST BRD	\$494,749	1,280	\$1	49474800%
Yves St Laurent	\$493,359	1,283	\$1	49335800%
Notion	\$491,311	1,290	\$1	49131000%
Altice Mobile	\$488,712	1,299	\$1	48871100%
Penfolds	\$485,700	1,306	\$1	48569900%
Illinois Communications Wireless Store	\$483,029	1,316	\$1	48302800%
Klaviyo	\$482,142	1,318	\$1	48214100%
Turo Car Rental Service	\$481,975	1,319	\$1	48197400%
Combat COVID	\$479,993	1,323	\$1	47999200%
Milk Processor Education	\$478,494	1,330	\$1	47849300%
Biohaven Pharmaceuticals	\$468,750	1,358	\$1	46874900%
Ayr Wellness Dispensary Cannabis Store	\$468,029	1,362	\$1	46802800%
Zevia	\$465,633	1,364	\$1	46563200%
Viacom	\$463,990	1,367	\$1	46398900%
Berni Consulting	\$460,479	1,374	\$1	46047800%
Steven Lee Attorney	\$456,908	1,389	\$1	45690700%
CLEAN ENERGY FUELS	\$456,001	1,392	\$1	45600000%
Athena Club Beauty Store	\$453,000	1,397	\$1	45299900%
Ascend Cannabis Dispensary	\$452,165	1,398	\$1	45216400%
Brandon J Broderick Attorney	\$451,000	1,401	\$1	45099900%
Harmless Harvest	\$450,000	1,404	\$1	44999900%
Mrs Doubtfire	\$449,314	1,405	\$1	44931300%
Incyte	\$446,315	1,418	\$1	44631400%
Lego	\$446,224	1,419	\$1	44622300%
NATIONAL ARTISTS MGT	\$445,987	1,420	\$1	44598600%
Summersalt	\$443,500	1,431	\$1	44349900%
Truebill	\$441,901	1,432	\$1	44190000%
Pabst	\$439,937	1,439	\$1	43993600%
Tipalti	\$437,011	1,449	\$1	43701000%
Rent The Runway Clothing Store	\$435,770	1,453	\$1	43576900%
Cepheid	\$435,570	1,454	\$1	43556900%
HRF Heating & Air	\$435,000	1,460	\$1	43499900%
CAMP STORE	\$433,650	1,463	\$1	43364900%
1800	\$433,244	1,465	\$1	43324300%
OseaMalibu.com Skincare Store	\$431,918	1,472	\$1	43191700%
WalkMe	\$431,500	1,476	\$1	43149900%
Ballys Casino Hotels	\$429,333	1,481	\$1	42933200%
California Citizens Redistricting Commission	\$428,097	1,490	\$1	42809600%
2U.com	\$427,810	1,492	\$1	42780900%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Illumina	\$426,739	1,495	\$1	42673800%
Celonis	\$426,643	1,496	\$1	42664200%
Maestro	\$425,533	1,499	\$1	42553200%
Climate Pledge	\$424,992	1,500	\$1	42499100%
Four Corners Brewing Co	\$422,025	1,504	\$1	42202400%
QATAR	\$419,114	1,516	\$1	41911300%
Route Technologies	\$418,628	1,517	\$1	41862700%
Greater WI Agency On Aging Resources	\$417,018	1,525	\$1	41701700%
Understance	\$415,656	1,532	\$1	41565500%
AquaGuard Foundation Solutions	\$412,008	1,541	\$1	41200700%
Athenahealth Medical Services	\$411,839	1,542	\$1	41183800%
Headspace	\$411,032	1,545	\$1	41103100%
Iora Health Service	\$407,314	1,553	\$1	40731300%
Tommy Hilfiger	\$406,250	1,558	\$1	40624900%
Glue-IQ Marketing Service	\$404,750	1,562	\$1	40474900%
Robbins Brothers Jewelers	\$404,602	1,565	\$1	40460100%
UBS Arena	\$397,251	1,596	\$1	39725000%
SheIn Clothing Store	\$396,574	1,600	\$1	39657300%
Brother Intl	\$394,770	1,609	\$1	39476900%
Stephen Siller Tunnel To Towers Foundation	\$393,535	1,615	\$1	39353400%
Greenacres Local Dealer	\$391,637	1,625	\$1	39163600%
Discord	\$390,324	1,631	\$1	39032300%
Sees	\$390,153	1,632	\$1	39015200%
Jacks Restaurant	\$388,436	1,639	\$1	38843500%
Australia	\$387,500	1,642	\$1	38749900%
Yaamava Resort & Casino At San Manuel	\$386,205	1,646	\$1	38620400%
Anthem Health Plan	\$385,260	1,650	\$1	38525900%
Oscar	\$381,343	1,666	\$1	38134200%
Invest Puerto Rico	\$381,275	1,667	\$1	38127400%
Verkada	\$381,134	1,668	\$1	38113300%
Trillium Health Resources	\$377,521	1,693	\$1	37752000%
Les Mills Studio	\$374,413	1,710	\$1	37441200%
Virgin Hotels	\$373,961	1,715	\$1	37396000%
Shoreline Sightseeing Boat Tour	\$373,663	1,716	\$1	37366200%
William Penn Foundation	\$371,058	1,723	\$1	37105700%
Summit One Vanderbilt Skyscraper	\$370,071	1,729	\$1	37007000%
Florida Education Champions	\$370,001	1,730	\$1	37000000%
New York City Mayors Office Of Media & Entertainmen	\$368,928	1,739	\$1	36892700%
Zip	\$367,968	1,745	\$1	36796700%
UNITED ARTISTS	\$367,239	1,751	\$1	36723800%
BetAmerica.com	\$365,935	1,756	\$1	36593400%
Impossible Foods	\$362,600	1,766	\$1	36259900%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Canadian Pacific	\$362,500	1,767	\$1	36249900%
SumUp	\$361,596	1,771	\$1	36159500%
Holiday World	\$359,094	1,781	\$1	35909300%
Kylie Cosmetics	\$358,650	1,784	\$1	35864900%
New York City Police	\$356,250	1,801	\$1	35624900%
Credit One Bank	\$356,121	1,802	\$1	35612000%
Velo	\$355,931	1,803	\$1	35593000%
Utah Department Of Workforce Services	\$355,030	1,806	\$1	35502900%
Hive Home Automation Service	\$352,946	1,814	\$1	35294500%
Wickr	\$348,650	1,832	\$1	34864900%
NTWRK	\$348,346	1,833	\$1	34834500%
Fridge No More Grocery Delivery Service	\$347,515	1,836	\$1	34751400%
Nature Valley	\$346,875	1,841	\$1	34687400%
Climate Power Organization	\$346,662	1,845	\$1	34666100%
Republican Accountability Project	\$344,945	1,855	\$1	34494400%
Northern Trust Bank	\$344,315	1,860	\$1	34431400%
Georgia Department Of Community Affairs	\$342,325	1,871	\$1	34232400%
Ava Labs	\$340,000	1,888	\$1	33999900%
Public	\$338,900	1,894	\$1	33889900%
ABM Industries	\$336,317	1,917	\$1	33631600%
Ocean Resort Casino Atlantic City	\$335,412	1,922	\$1	33541100%
Shoot Straight Gun Range & Store	\$334,908	1,926	\$1	33490700%
Banana Republic	\$334,375	1,930	\$1	33437400%
Crystal Farms Dairy	\$333,736	1,937	\$1	33373500%
Milan Laser Hair Removal	\$330,376	1,948	\$1	33037500%
UKG Employment Service	\$325,645	1,982	\$1	32564400%
St Lucia	\$323,389	1,993	\$1	32338800%
Covid-19 Vaccine Study	\$322,605	2,001	\$1	32260400%
TMP Worldwide Advertising & Communications	\$320,860	2,008	\$1	32085900%
BetterHelp	\$320,711	2,009	\$1	32071000%
Art Of Banksy Art Gallery	\$320,429	2,011	\$1	32042800%
Ensurem Insurance Marketplace	\$320,284	2,014	\$1	32028300%
Lord Jones CBD Rituals Store	\$320,250	2,015	\$1	32024900%
Vacheron Constantin	\$318,925	2,021	\$1	31892400%
Idemia	\$318,306	2,026	\$1	31830500%
Lili	\$317,750	2,029	\$1	31774900%
GENESYS HEALTH SYSTEM	\$317,700	2,030	\$1	31769900%
Vaccinations Protect	\$315,675	2,044	\$1	31567400%
Karen Millen	\$315,297	2,048	\$1	31529600%
Radio One Radio	\$314,032	2,052	\$1	31403100%
EG GROUP SERVICE	\$311,935	2,062	\$1	31193400%
Dreyers	\$307,617	2,082	\$1	30761600%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Collaborative Drug Discovery	\$307,211	2,088	\$1	30721000%
Off	\$305,511	2,094	\$1	30551000%
Eagle Eye Medical Marijuana Dispensary	\$302,690	2,111	\$1	30268900%
REALI REALTY	\$300,866	2,126	\$1	30086500%
Law Offices Of Joumana B Kayrouz Pllc	\$299,557	2,136	\$1	29955600%
K Health	\$298,800	2,141	\$1	29879900%
Jackery	\$298,639	2,144	\$1	29863800%
Markforged	\$297,926	2,152	\$1	29792500%
Sproud	\$297,625	2,155	\$1	29762400%
Chicago Automobile Trade Assn	\$297,315	2,156	\$1	29731400%
Sentry Data Systems	\$297,000	2,159	\$1	29699900%
Sea World Parks & Entertainment	\$294,873	2,176	\$1	29487200%
Mississippi State	\$292,950	2,194	\$1	29294900%
New York State Department Of Labor	\$291,887	2,201	\$1	29188600%
Pure Leaf	\$291,038	2,207	\$1	29103700%
XpresCheck COVID-19 Testing	\$290,325	2,214	\$1	29032400%
Green Firefly Cannabis Store	\$290,000	2,219	\$1	28999900%
Avelo Airlines	\$289,487	2,225	\$1	28948600%
ANTHONY SUAREZ&ASSOC ATY	\$289,319	2,226	\$1	28931800%
Virgin Atlantic Airways	\$286,230	2,245	\$1	28622900%
DALLAS COLLEGE	\$286,105	2,247	\$1	28610400%
Best Buy	\$285,858	2,249	\$1	28585700%
RPM Advertising	\$285,823	2,250	\$1	28582200%
Nasdaq Omx Trade Services	\$285,250	2,257	\$1	28524900%
Legends Sports Bar Restaurant	\$283,486	2,272	\$1	28348500%
TEGNA Inc	\$282,390	2,278	\$1	28238900%
Mass Save Services	\$281,740	2,281	\$1	28173900%
Poppy & Rose Restaurant	\$279,012	2,299	\$1	27901100%
MetroMile	\$278,611	2,304	\$1	27861000%
Revel Stoke	\$278,394	2,306	\$1	27839300%
Lovehoney Adult Store	\$275,668	2,328	\$1	27566700%
Watches Of Switzerland Store	\$274,213	2,338	\$1	27421200%
Sarasota Memorial Health Care System	\$273,221	2,344	\$1	27322000%
Starvox Entertainment	\$272,579	2,349	\$1	27257800%
Connecticut Department Of Public Health	\$271,500	2,360	\$1	27149900%
SOBEWFF South Beach Wine & Food Festival	\$271,101	2,364	\$1	27110000%
Supermicro	\$270,615	2,370	\$1	27061400%
Green Chamber Dispensary	\$270,464	2,371	\$1	27046300%
VMLY&R	\$270,039	2,375	\$1	27003800%
Villian Arts	\$269,518	2,379	\$1	26951700%
PHILLIPS DISTILLING	\$267,890	2,390	\$1	26788900%
WFLC	\$267,000	2,396	\$1	26699900%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
OMS	\$263,778	2,425	\$1	26377700%
Highland Park Emergency Room	\$261,615	2,441	\$1	26161400%
Dreem Green Medical Marijuana Dispensary	\$260,980	2,447	\$1	26097900%
ABM Mgt Group	\$260,159	2,452	\$1	26015800%
Nutrabolt	\$259,438	2,463	\$1	25943700%
Orchard.com	\$259,300	2,465	\$1	25929900%
Canopy Health Organization	\$258,978	2,471	\$1	25897700%
iRobot	\$257,601	2,484	\$1	25760000%
AMP Bank	\$256,546	2,493	\$1	25654500%
IFC Pictures	\$256,413	2,498	\$1	25641200%
Athletic Greens	\$255,425	2,510	\$1	25542400%
Casetify	\$255,000	2,512	\$1	25499900%
Zevo	\$254,944	2,516	\$1	25494300%
New York Clinical Trials	\$253,770	2,525	\$1	25376900%
Detroit Lions Football Team	\$253,651	2,528	\$1	25365000%
Haven Creative Hub	\$252,075	2,551	\$1	25207400%
Boom Supercreative Marketing Service	\$251,883	2,554	\$1	25188200%
Natural Diamond Council	\$251,728	2,557	\$1	25172700%
Judge Group	\$251,505	2,560	\$1	25150400%
Criterion Global For Gorillas	\$251,250	2,562	\$1	25124900%
Pekoe Group Marketing & Advertising Co	\$250,000	2,577	\$1	24999900%
Air Pros AC & Heating Contractor	\$249,536	2,577	\$1	24953500%
CrowdStrike	\$249,250	2,581	\$1	24924900%
Canela.TV	\$249,113	2,582	\$1	24911200%
All Seasons Imports Store	\$248,871	2,585	\$1	24887000%
Autodesk	\$248,483	2,591	\$1	24848200%
My Mochi	\$247,209	2,606	\$1	24720800%
Frame	\$243,325	2,645	\$1	24332400%
Hendricks	\$243,299	2,647	\$1	24329800%
FishBrain	\$242,052	2,664	\$1	24205100%
NEWS BREAK	\$241,600	2,666	\$1	24159900%
New York City Department For The Aging	\$241,071	2,669	\$1	24107000%
Cassena Care At New Britain	\$240,500	2,677	\$1	24049900%
Hulett Pest Control	\$239,711	2,689	\$1	23971000%
Sacramento Stormwater Quality Partnership Organizati	\$239,340	2,691	\$1	23933900%
Snowflake Cloud Services	\$239,300	2,692	\$1	23929900%
Joel Osteen Ministries	\$239,214	2,694	\$1	23921300%
C&L Ward Bros Windows & Doors	\$237,570	2,708	\$1	23756900%
William Hill Sports Book	\$237,512	2,709	\$1	23751100%
Lee	\$237,200	2,714	\$1	23719900%
CommonSpirit Health Organization	\$236,533	2,716	\$1	23653200%
Peloton Cycle	\$236,250	2,722	\$1	23624900%



## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Moomoo Brokerage	\$235,655	2,728	\$1	23565400%
Roman	\$235,481	2,730	\$1	23548000%
Vanta	\$235,250	2,732	\$1	23524900%
Jove	\$235,075	2,735	\$1	23507400%
GetYourGuide	\$233,514	2,753	\$1	23351300%
Brother	\$231,600	2,775	\$1	23159900%
Office Of The Secretary Of Higher Education	\$231,314	2,780	\$1	23131300%
Herschel Supply Co	\$230,555	2,787	\$1	23055400%
Cancer Institute Of NJ	\$230,352	2,790	\$1	23035100%
PMX Digital Marketing Agency	\$229,531	2,794	\$1	22953000%
Womac Law Firm	\$229,292	2,797	\$1	22929100%
Puig	\$229,107	2,801	\$1	22910600%
Milk Handmade Clothing Store	\$228,656	2,805	\$1	22865500%
Inter Parfums	\$227,770	2,816	\$1	22776900%
Brave Robot Ice Cream Shop	\$226,820	2,824	\$1	22681900%
NEDERLANDER CONCERT	\$226,612	2,829	\$1	22661100%
Los Angeles County Superior Court	\$226,475	2,833	\$1	22647400%
Golden Nugget Casino	\$225,908	2,840	\$1	22590700%
Revolve Fashion Clothing Store	\$225,840	2,841	\$1	22583900%
Tipico Sportsbook	\$224,987	2,854	\$1	22498600%
Oakland Spine & Rehabilitation Center	\$223,709	2,879	\$1	22370800%
Lauberge Hotel Casino Baton Rouge	\$223,220	2,882	\$1	22321900%
SignalWire	\$222,963	2,887	\$1	22296200%
Deckers	\$222,290	2,894	\$1	22228900%
Together Credit Union	\$222,247	2,895	\$1	22224600%
CenterWell Senior Primary Care	\$221,696	2,902	\$1	22169500%
Recruitics	\$221,050	2,911	\$1	22104900%
Chicago IL	\$220,894	2,914	\$1	22089300%
Frida Art Show	\$219,233	2,931	\$1	21923200%
District Of Columbia Department Of General Service	\$218,450	2,940	\$1	21844900%
Customer Wow Car Rental	\$218,107	2,947	\$1	21810600%
Armanino Accounting	\$218,031	2,948	\$1	21803000%
WSFL	\$217,929	2,951	\$1	21792800%
VIENNA AUSTRIA	\$217,820	2,953	\$1	21781900%
Restoration	\$217,750	2,954	\$1	21774900%
Refloor Store	\$216,868	2,967	\$1	21686700%
Calm Assoc	\$216,666	2,970	\$1	21666500%
MetroPlus Health Plan	\$215,651	2,988	\$1	21565000%
Palm Beaches FL	\$215,344	2,995	\$1	21534300%
JOKR	\$215,000	3,002	\$1	21499900%
Harvard University	\$214,850	3,003	\$1	21484900%
New York Department Of Transportation	\$214,756	3,004	\$1	21475500%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Rubenstein & Rynecki Attorneys	\$214,366	3,009	\$1	21436500%
Gateway Health & Wellness Center	\$214,243	3,012	\$1	21424200%
Complete Basement Systems Contractor	\$212,992	3,031	\$1	21299100%
LIBRARY GENTLEMENS CLUB	\$212,822	3,034	\$1	21282100%
FMW Media Works	\$212,380	3,040	\$1	21237900%
BIC Media Solutions	\$211,199	3,048	\$1	21119800%
JumpCloud	\$210,828	3,055	\$1	21082700%
Boricua College	\$210,000	3,061	\$1	20999900%
Club One Casino	\$210,000	3,062	\$1	20999900%
CIA	\$209,491	3,071	\$1	20949000%
Panorama Tower Real Estate Development	\$209,340	3,072	\$1	20933900%
D&V Legal Advertising Service	\$209,216	3,074	\$1	20921500%
DJ & Lindsey Realty	\$208,516	3,081	\$1	20851500%
WoodSpoon Food Delivery	\$207,738	3,089	\$1	20773700%
Lonza	\$207,157	3,097	\$1	20715600%
Foothill Family Services	\$207,013	3,100	\$1	20701200%
VentiSwap	\$206,655	3,106	\$1	20665400%
NAMCO National Artists Mgt Co	\$206,623	3,107	\$1	20662200%
Amazon Delivery Service	\$206,250	3,111	\$1	20624900%
Keeps	\$206,133	3,113	\$1	20613200%
ZocDoc Medical Service	\$205,387	3,124	\$1	20538600%
Viega	\$205,373	3,125	\$1	20537200%
AMI Paris Clothing Store	\$205,165	3,128	\$1	20516400%
Scott Warmuth Attorney	\$204,646	3,136	\$1	20464500%
Fabric Commerce	\$204,643	3,137	\$1	20464200%
US Drug Enforcement Administration	\$204,290	3,141	\$1	20428900%
Shane Smith Attorney	\$204,039	3,145	\$1	20403800%
Harborside Health Center	\$203,683	3,151	\$1	20368200%
Detroit Wayne Mental Health Authority Organization	\$203,189	3,160	\$1	20318800%
Bartenura	\$202,950	3,168	\$1	20294900%
Gabes	\$202,744	3,171	\$1	20274300%
Alvin Ailey American Dance Theater	\$202,500	3,176	\$1	20249900%
Urban Alternative Org	\$202,067	3,182	\$1	20206600%
Bittrex Global	\$201,609	3,189	\$1	20160800%
Missoma Jewelry Store	\$200,622	3,204	\$1	20062100%
LIBERTY HARBOR CONDO	\$200,590	3,205	\$1	20058900%
HURT BUILDING	\$200,357	3,207	\$1	20035600%
SMSC Gaming	\$200,079	3,210	\$1	20007800%
Publicis Media	\$200,000	3,214	\$1	19999900%
IDEMIA National Security Solutions	\$199,856	3,218	\$1	19985500%
Crosswinds Casino	\$199,717	3,220	\$1	19971600%
Los Angeles Philharmonic	\$199,622	3,222	\$1	19962100%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
First Tech Federal Credit Union	\$199,620	3,223	\$1	19961900%
Just Works Computer Service	\$199,167	3,229	\$1	19916600%
ICON INTL SERVICES	\$199,055	3,233	\$1	19905400%
Bloomington	\$198,884	3,237	\$1	19888300%
Studs.com Jewelry Store	\$198,742	3,241	\$1	19874100%
Epicor	\$197,494	3,261	\$1	19749300%
KTTV	\$197,260	3,262	\$1	19725900%
GoSite	\$196,000	3,285	\$1	19599900%
KelseyCare	\$195,958	3,287	\$1	19595700%
DC Department Of Health	\$195,765	3,288	\$1	19576400%
Southwest Regional Council Of Carpenters	\$195,521	3,293	\$1	19552000%
MCM	\$195,338	3,296	\$1	19533700%
Live Action Organization	\$194,930	3,300	\$1	19492900%
Finland Financial Consulting Service	\$194,580	3,310	\$1	19457900%
Pilot Bookkeeping & Tax	\$193,741	3,326	\$1	19374000%
Clif Bar & Co	\$192,179	3,353	\$1	19217800%
Vitalink Research	\$191,962	3,357	\$1	19196100%
DeVry	\$191,409	3,367	\$1	19140800%
WorldRemit	\$190,825	3,373	\$1	19082400%
SEVIERVILLE TN	\$190,300	3,380	\$1	19029900%
Precision Air & Plumbing Service	\$190,200	3,383	\$1	19019900%
PETSENSE FACTORY OUTLET	\$189,283	3,401	\$1	18928200%
National CASA Assn	\$189,239	3,402	\$1	18923800%
MARCOM GROUP ADV SERVICE	\$188,798	3,411	\$1	18879700%
Harman	\$188,228	3,418	\$1	18822700%
Canopy Growth	\$187,980	3,421	\$1	18797900%
Ergatta	\$187,831	3,424	\$1	18783000%
Pangaia	\$187,800	3,425	\$1	18779900%
Arena Media	\$187,550	3,431	\$1	18754900%
Central Park	\$187,500	3,434	\$1	18749900%
One World Observatory	\$187,500	3,435	\$1	18749900%
Downtown Seattle Assn	\$187,425	3,435	\$1	18742400%
TeamViewer	\$187,295	3,441	\$1	18729400%
ChowNow Ordering System	\$186,383	3,451	\$1	18638200%
Clements Local Dealer	\$185,779	3,458	\$1	18577800%
Amyris Biotechnology	\$185,693	3,459	\$1	18569200%
JotForm	\$185,604	3,464	\$1	18560300%
Simmons University	\$184,120	3,487	\$1	18411900%
Golden Valley Health Centers	\$183,899	3,490	\$1	18389800%
Illy	\$183,750	3,491	\$1	18374900%
Jakes 58 Hotel & Casino	\$183,448	3,496	\$1	18344700%
MGM	\$183,380	3,498	\$1	18337900%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
North Central TX Council Of Governments	\$183,276	3,500	\$1	18327500%
SWISSPORT CARGO SERVICE	\$183,271	3,501	\$1	18327000%
Scratch Distillery	\$183,112	3,505	\$1	18311100%
Colgate-Palmolive	\$182,295	3,517	\$1	18229400%
Brave Robot	\$182,150	3,519	\$1	18214900%
Broward County Office Of Public Communications	\$181,680	3,532	\$1	18167900%
Blu Cigs	\$181,493	3,536	\$1	18149200%
WholesomeCo Medical Marijuana Dispensary	\$181,363	3,539	\$1	18136200%
TIAA	\$181,266	3,540	\$1	18126500%
Tri-Star Pictures	\$181,250	3,541	\$1	18124900%
Norcanna Medical Marijuana Dispensary	\$181,079	3,542	\$1	18107800%
CleanSky Energy	\$180,578	3,549	\$1	18057700%
Fourtane Rolex Boutique	\$180,545	3,551	\$1	18054400%
MANHATTAN WEST RE DEV	\$180,000	3,559	\$1	17999900%
Smith & Ball Injury Law	\$179,672	3,565	\$1	17967100%
Oquirrh Mountain Services	\$179,400	3,571	\$1	17939900%
DAVIS-ELEN	\$179,325	3,574	\$1	17932400%
Related Group Of FL Real Estate Developer	\$178,908	3,582	\$1	17890700%
NYSUT NY State United Teachers Organization	\$178,661	3,586	\$1	17866000%
Shoshone-Bannock Casino Hotel	\$178,596	3,587	\$1	17859500%
Kelley Blue Book	\$178,560	3,588	\$1	17855900%
Palm Angels Clothing Store	\$178,438	3,591	\$1	17843700%
Farmers Dog	\$177,500	3,610	\$1	17749900%
Canela Media	\$177,462	3,611	\$1	17746100%
Sexton	\$176,875	3,622	\$1	17687400%
Current TV Cable TV	\$176,660	3,627	\$1	17665900%
New Jersey Department Of Community Affairs	\$176,620	3,629	\$1	17661900%
Anchor	\$176,580	3,631	\$1	17657900%
Alion Science & Technology	\$175,665	3,641	\$1	17566400%
Comprehensive Healthcare Solutions	\$175,649	3,642	\$1	17564800%
PIERCING PAGODA JEWELRY	\$175,598	3,645	\$1	17559700%
Mercury Insurance	\$175,115	3,650	\$1	17511400%
Walner Law Firm	\$175,000	3,652	\$1	17499900%
LA Cannabis Co Shop	\$174,733	3,658	\$1	17473200%
New York City Department Of Buildings	\$174,500	3,662	\$1	17449900%
Coinflip	\$174,430	3,663	\$1	17442900%
Diamond Braces Center	\$174,329	3,666	\$1	17432800%
Altair	\$173,950	3,675	\$1	17394900%
Dobi Healthcare Services	\$173,425	3,689	\$1	17342400%
Driveway Local Dealer	\$173,250	3,694	\$1	17324900%
Level Up Ventures	\$172,993	3,698	\$1	17299200%
Louisville Regional Airport	\$172,614	3,702	\$1	17261300%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
NRW Global Business	\$172,290	3,708	\$1	17228900%
Follow Your Heart Market & Cafe	\$171,935	3,715	\$1	17193400%
Shea Local Dealer	\$171,666	3,720	\$1	17166500%
PG&E Pacific Gas & Electric Co	\$171,500	3,724	\$1	17149900%
NEWHALL LAND & FARMING	\$171,405	3,727	\$1	17140400%
Peelz	\$171,405	3,728	\$1	17140400%
Forevermark	\$170,550	3,746	\$1	17054900%
Opendoor Real Estate Service	\$170,056	3,757	\$1	17005500%
Concern Worldwide Organization	\$169,775	3,765	\$1	16977400%
Shavelogic	\$169,553	3,768	\$1	16955200%
Turnberry Isle Resort Miami	\$169,499	3,770	\$1	16949800%
Elisa Nicholson Personal Appearance	\$169,362	3,776	\$1	16936100%
Southeastern College	\$168,863	3,782	\$1	16886200%
Prospect Home Finance	\$168,832	3,784	\$1	16883100%
Vivo	\$168,750	3,786	\$1	16874900%
Xmondo Hair Supply Store	\$168,400	3,796	\$1	16839900%
Hoffman Beverage Co	\$166,753	3,829	\$1	16675200%
Zenleaf Medical Marijuana Dispensary	\$166,322	3,832	\$1	16632100%
Illy Issimo	\$165,625	3,844	\$1	16562400%
ONeill Vintners & Distillers	\$165,545	3,846	\$1	16554400%
Claro	\$165,210	3,854	\$1	16520900%
St Kitts	\$165,000	3,860	\$1	16499900%
Huynh Law Firm	\$164,896	3,864	\$1	16489500%
Canadian Imperial Bank/Commerce	\$164,664	3,871	\$1	16466300%
Enchant Christmas Light Maze & Market	\$164,052	3,884	\$1	16405100%
Nuclear Powers IL	\$164,010	3,886	\$1	16400900%
Duracell	\$163,172	3,900	\$1	16317100%
Glacier Equities Real Estate	\$162,499	3,915	\$1	16249800%
Messina Touring Group	\$162,450	3,917	\$1	16244900%
Chefs Store	\$161,997	3,926	\$1	16199600%
DOWNTOWN ALLIANCE	\$161,500	3,936	\$1	16149900%
Orange Barrel Media	\$161,494	3,937	\$1	16149300%
Lenscrafters	\$161,197	3,942	\$1	16119600%
Teampay	\$161,160	3,944	\$1	16115900%
San Francisco Department Of Public Health	\$160,995	3,946	\$1	16099400%
Memorial Hospital At Gulfport	\$160,961	3,947	\$1	16096000%
Wisers	\$160,750	3,951	\$1	16074900%
Centrum Medical Center West Hialeah	\$160,518	3,955	\$1	16051700%
Off The Hook Yacht Sales	\$160,177	3,964	\$1	16017600%
Western Regional Tourism District	\$159,623	3,975	\$1	15962200%
Parkview Health System	\$159,188	3,986	\$1	15918700%
Arculus	\$158,852	3,990	\$1	15885100%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Beyond Van Gogh Exhibition	\$158,766	3,992	\$1	15876500%
Matforce	\$158,579	3,995	\$1	15857800%
Lazy River Products Recreational Marijuana Dispensary	\$158,498	3,997	\$1	15849700%
Washington State Department Of Veterans Affairs	\$158,000	4,006	\$1	15799900%
Bally Bet	\$157,860	4,016	\$1	15785900%
15Five Employee Feedback System	\$156,900	4,035	\$1	15689900%
Brooklyn Nets Basketball Team	\$156,620	4,042	\$1	15661900%
Oris	\$156,326	4,050	\$1	15632500%
Bella All Natural Store	\$156,000	4,059	\$1	15599900%
Lloyd Baker Powerhouse Injury Attorneys	\$156,000	4,060	\$1	15599900%
Table Group Business Service	\$155,886	4,064	\$1	15588500%
Byrna	\$155,740	4,070	\$1	15573900%
SolutionHealth Cancer Institute	\$155,659	4,075	\$1	15565800%
Ich Enterprises Shipping Service	\$155,658	4,076	\$1	15565700%
Minnesota State Fair	\$155,437	4,081	\$1	15543600%
Ohio Basement Systems	\$154,873	4,096	\$1	15487200%
Loria Medical Center	\$154,354	4,110	\$1	15435300%
Yubo	\$154,025	4,117	\$1	15402400%
Wondery	\$154,000	4,119	\$1	15399900%
Maier Gutierrez & Assoc Attorneys	\$153,950	4,121	\$1	15394900%
United Wholesale Mortgage	\$153,720	4,126	\$1	15371900%
Perfect Union Cannabis Dispensary	\$153,708	4,127	\$1	15370700%
Frenchys Bistro	\$153,628	4,128	\$1	15362700%
Food Rocket	\$152,940	4,136	\$1	15293900%
Zenith Insurance Co	\$152,286	4,157	\$1	15228500%
LOVERS ADULT SHOP	\$152,211	4,158	\$1	15221000%
Fujifilm	\$152,175	4,160	\$1	15217400%
IMP Concerts Venue	\$152,150	4,160	\$1	15214900%
Curogram	\$152,000	4,166	\$1	15199900%
Swimply Rental Service	\$151,992	4,167	\$1	15199100%
Orca Security	\$151,800	4,175	\$1	15179900%
San Jose State University	\$151,663	4,178	\$1	15166200%
Michigan Credit Union League	\$151,547	4,183	\$1	15154600%
Yellow Rose Distilling	\$151,500	4,185	\$1	15149900%
Cars.com Local Dealer	\$151,426	4,186	\$1	15142500%
SCE Federal Credit Union	\$151,100	4,195	\$1	15109900%
Aviation	\$150,587	4,208	\$1	15058600%
Lattice	\$150,150	4,221	\$1	15014900%
15Five	\$150,100	4,223	\$1	15009900%
Forever Collectibles	\$150,001	4,226	\$1	15000000%
Catholic Health Services Of Long Island	\$150,000	4,227	\$1	14999900%
Localize.city	\$150,000	4,228	\$1	14999900%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Teeling	\$150,000	4,228	\$1	14999900%
Nomi Health	\$149,961	4,232	\$1	14996000%
Seaport	\$149,800	4,239	\$1	14979900%
CarGroup Local Dealer	\$149,400	4,246	\$1	14939900%
Government Of Canada	\$149,333	4,248	\$1	14933200%
Pure Roots Cannabis Dispensary	\$148,806	4,258	\$1	14880500%
WKCF	\$148,760	4,259	\$1	14875900%
MyBambu	\$148,518	4,266	\$1	14851700%
Sprig.com	\$148,385	4,269	\$1	14838400%
Museum Of Arts & Design	\$148,000	4,278	\$1	14799900%
Ruggable	\$147,794	4,283	\$1	14779300%
Childrens Home Society	\$147,419	4,295	\$1	14741800%
Cuddl Duds	\$147,233	4,297	\$1	14723200%
Casa Del Sol	\$147,043	4,302	\$1	14704200%
TransparentBusiness Services	\$146,780	4,310	\$1	14677900%
Berman Law Group	\$146,560	4,318	\$1	14655900%
Harmony Senior Services Facility	\$146,394	4,325	\$1	14639300%
Modern Health Mental Health Care	\$146,384	4,326	\$1	14638300%
Mint Mobile	\$146,343	4,329	\$1	14634200%
Lucky Leaf Expo	\$146,060	4,333	\$1	14605900%
AmeriHealth Caritas	\$145,733	4,338	\$1	14573200%
WBUR	\$145,400	4,347	\$1	14539900%
Bryant University	\$145,322	4,353	\$1	14532100%
Chicken Ranch Casino	\$145,235	4,355	\$1	14523400%
Dont Quit	\$145,008	4,360	\$1	14500700%
Stratton Mountain Resort	\$145,000	4,361	\$1	14499900%
Vivint	\$144,768	4,367	\$1	14476700%
Little Cottage Caregivers Medical Marijuana Dispensary	\$144,100	4,383	\$1	14409900%
Sprig	\$144,082	4,384	\$1	14408100%
Shrees Truck Stop	\$143,930	4,392	\$1	14392900%
Boston MA	\$143,595	4,401	\$1	14359400%
Marianos Fresh Market	\$143,518	4,403	\$1	14351700%
Heal.com	\$143,271	4,410	\$1	14327000%
Pura	\$143,095	4,413	\$1	14309400%
Devils River	\$142,989	4,417	\$1	14298800%
Claro Enterprise Solutions	\$142,237	4,446	\$1	14223600%
Univera Healthcare	\$142,231	4,447	\$1	14223000%
Companion Medical Service	\$142,107	4,456	\$1	14210600%
McLaren Macomb Hospital	\$141,571	4,469	\$1	14157000%
WESTERN STONE&METAL CORP	\$141,006	4,488	\$1	14100500%
Store No8 Service	\$140,707	4,498	\$1	14070600%
Floki Inu	\$140,595	4,501	\$1	14059400%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
New Jersey Department Of Environmental Protection	\$140,305	4,508	\$1	14030400%
BronxCare Health System	\$140,300	4,509	\$1	14029900%
Naloxone	\$140,177	4,512	\$1	14017600%
Swiss Intl Airlines	\$140,000	4,518	\$1	13999900%
New Zealand	\$139,946	4,521	\$1	13994500%
Montgomery County Department Of Health & Human S	\$139,485	4,534	\$1	13948400%
National Flood Insurance	\$139,013	4,548	\$1	13901200%
Certified Angus	\$139,000	4,549	\$1	13899900%
Rosemarie Arnold Attorney	\$138,693	4,554	\$1	13869200%
Wnдр Museum	\$138,603	4,555	\$1	13860200%
SingleStore	\$138,572	4,558	\$1	13857100%
Skyy	\$138,389	4,566	\$1	13838800%
Mount Valley Foundation Services	\$137,882	4,579	\$1	13788100%
Forty North Media Advertising Services	\$137,500	4,587	\$1	13749900%
TruStone	\$137,340	4,594	\$1	13733900%
Tomo Mortgage	\$137,280	4,596	\$1	13727900%
Louisiana State Board Of Licensed Professional Counsel	\$137,158	4,601	\$1	13715700%
Apollo Insurance Agency	\$137,125	4,604	\$1	13712400%
Great Lakes MI Jobs Coalition	\$136,898	4,615	\$1	13689700%
Jurassic World The Exhibition	\$136,784	4,619	\$1	13678300%
Meldon Law Firm	\$136,125	4,635	\$1	13612400%
Avalanche	\$136,100	4,636	\$1	13609900%
Ecobee	\$135,950	4,638	\$1	13594900%
Bonneville Communications	\$135,917	4,640	\$1	13591600%
Ivy League Cannabis	\$135,644	4,645	\$1	13564300%
Brown Bear Car Wash	\$135,350	4,651	\$1	13534900%
Mountain Health Network	\$135,148	4,658	\$1	13514700%
Small Business Assn Of MI	\$135,058	4,662	\$1	13505700%
Fotografiska Museum	\$135,000	4,665	\$1	13499900%
Los Angeles Kings Hockey	\$135,000	4,666	\$1	13499900%
Paul Wilkinson Attorney	\$135,000	4,666	\$1	13499900%
Start Early	\$134,518	4,683	\$1	13451700%
San Diego Tourism Authority	\$134,443	4,686	\$1	13444200%
Sandos Hotels & Resorts	\$134,413	4,687	\$1	13441200%
Valdosta State University	\$134,362	4,691	\$1	13436100%
Sirius Federal IT Solutions	\$134,326	4,693	\$1	13432500%
AULTMAN HEALTH FNDTN	\$134,045	4,703	\$1	13404400%
Celsius	\$134,024	4,705	\$1	13402300%
SMALL BUSINESS ASSN	\$133,908	4,711	\$1	13390700%
Ohio ENT & Allergy Physicians	\$133,400	4,722	\$1	13339900%
Farfetched Apparel Clothing Store	\$133,100	4,733	\$1	13309900%
Triller	\$132,683	4,746	\$1	13268200%



## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Covid-19 Anti-Vaxxer Campaign	\$132,500	4,749	\$1	13249900%
Brooklyn Museum	\$132,000	4,759	\$1	13199900%
Indiana Family & Social Service Administration	\$131,950	4,760	\$1	13194900%
FWD.us Organization	\$131,826	4,765	\$1	13182500%
Coming To America	\$131,602	4,769	\$1	13160100%
Jerrys Home Improvement Center	\$131,419	4,772	\$1	13141800%
Tennessee Valley Oral Surgery	\$131,237	4,778	\$1	13123600%
Colorado Coalition Against Sexual Assault	\$131,150	4,781	\$1	13114900%
Stromega Services	\$131,145	4,782	\$1	13114400%
FEMA	\$131,074	4,784	\$1	13107300%
ROW	\$130,849	4,791	\$1	13084800%
Marcolin	\$130,782	4,795	\$1	13078100%
Maille	\$130,724	4,797	\$1	13072300%
What Waist	\$130,450	4,807	\$1	13044900%
Latitude Margaritaville Real Estate Development	\$130,221	4,815	\$1	13022000%
Froneri	\$130,200	4,816	\$1	13019900%
Refined Lending	\$130,200	4,817	\$1	13019900%
One Casino Resort	\$130,170	4,817	\$1	13016900%
Los Angeles Unified School District	\$130,118	4,820	\$1	13011700%
Ramos Injury Firm	\$130,000	4,824	\$1	12999900%
TalkDesk	\$130,000	4,824	\$1	12999900%
Premier America Credit Union	\$129,975	4,824	\$1	12997400%
Benenati Law Firm	\$129,713	4,837	\$1	12971200%
Pittsburgh Penguins Hockey Team	\$129,625	4,840	\$1	12962400%
Augusta Vin	\$129,582	4,842	\$1	12958100%
BRANSON/LAKES AREA	\$129,000	4,856	\$1	12899900%
Advance Auto Parts Store	\$128,888	4,860	\$1	12888700%
Mad Genius Advertising Agency	\$128,859	4,861	\$1	12885800%
Wyandotte Casino	\$128,825	4,863	\$1	12882400%
Ozy Media	\$128,475	4,872	\$1	12847400%
ECO Cannabis Medical Marijuana Dispensary	\$128,170	4,882	\$1	12816900%
Victaulic	\$127,726	4,893	\$1	12772500%
KTAZ	\$127,603	4,896	\$1	12760200%
Darya Hope	\$127,450	4,900	\$1	12744900%
Patricia Cornwell	\$126,998	4,908	\$1	12699700%
CLUB FUGAZI	\$126,585	4,933	\$1	12658400%
Reprise	\$126,308	4,940	\$1	12630700%
USA Mitchell Cancer Institute	\$126,021	4,951	\$1	12602000%
Boot Factory Outlet	\$125,085	4,980	\$1	12508400%
Cantazo Media Group	\$125,000	4,984	\$1	12499900%
Dame	\$125,000	4,985	\$1	12499900%
Hornblower Niagara Cruises	\$125,000	4,985	\$1	12499900%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Roman & Roman Law Firm	\$125,000	4,985	\$1	12499900%
Tampa Bay Superbowl Host Committee	\$125,000	4,985	\$1	12499900%
Today Tix	\$125,000	4,985	\$1	12499900%
Dr Scholls	\$124,945	4,985	\$1	12494400%
Bernstein & Maryanoff Attorneys	\$124,788	4,997	\$1	12478700%
Vision Services Plan	\$124,620	5,002	\$1	12461900%
California Pizza Kitchen Restaurant	\$124,240	5,016	\$1	12423900%
Durkin Tactical Store	\$124,177	5,018	\$1	12417600%
Neighborly Home Care	\$124,057	5,022	\$1	12405600%
Pinay	\$124,000	5,027	\$1	12399900%
iTranslate	\$123,880	5,029	\$1	12387900%
Landmark Recovery Of Louisville Clinic	\$123,679	5,035	\$1	12367800%
Del Real	\$123,250	5,052	\$1	12324900%
PROJECT PROTECT ORG	\$122,768	5,061	\$1	12276700%
Mohican North Star Casino Hotel	\$122,626	5,065	\$1	12262500%
818 Tequila	\$122,550	5,068	\$1	12254900%
American Assn Of Senior Citizens	\$122,500	5,070	\$1	12249900%
GRACIE SQUARE HOSPITAL	\$122,380	5,075	\$1	12237900%
New York State Energy Coalition	\$122,336	5,077	\$1	12233500%
California Assn Of Food Banks	\$122,259	5,081	\$1	12225800%
DCU Digital Federal Credit Union	\$122,249	5,083	\$1	12224800%
Veryable Service	\$122,200	5,085	\$1	12219900%
Wisconsin Department Of Natural Resources	\$121,666	5,102	\$1	12166500%
Gobi	\$121,545	5,110	\$1	12154400%
Garces Grabler & LeBrocq Law Firm	\$121,250	5,122	\$1	12124900%
FACE Amusement Group	\$121,245	5,123	\$1	12124400%
Highland Dunes Assoc Property	\$121,042	5,134	\$1	12104100%
Indiana Commission On Higher Education	\$120,976	5,137	\$1	12097500%
Universal Sports Auctions	\$120,950	5,140	\$1	12094900%
Faubourg Brewing Co	\$120,748	5,151	\$1	12074700%
National Gallery Of Art	\$120,707	5,154	\$1	12070600%
Begum & Cowen Attorneys	\$119,251	5,198	\$1	11925000%
Harbin Clinic	\$119,104	5,203	\$1	11910300%
Music & Event Mgt	\$119,000	5,207	\$1	11899900%
Physician Partners Of America	\$118,908	5,211	\$1	11890700%
PRA Group Debt Collections	\$118,728	5,218	\$1	11872700%
Parade	\$118,724	5,219	\$1	11872300%
STATE OF CT	\$118,605	5,221	\$1	11860400%
Bask Cannabis Dispensary	\$118,432	5,225	\$1	11843100%
Sandhills Publishing	\$118,208	5,232	\$1	11820700%
College Of The Sequoias	\$118,038	5,236	\$1	11803700%
ADUSA Distribution	\$118,020	5,237	\$1	11801900%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Kyle Leighton Marketing Service	\$117,846	5,240	\$1	11784500%
Central Health Plan Of CA	\$117,500	5,250	\$1	11749900%
ADMA Biologics	\$117,263	5,265	\$1	11726200%
At-Bay Insurance Co	\$117,250	5,266	\$1	11724900%
Bitcoin Media Group	\$117,187	5,271	\$1	11718600%
Angel City Football Club	\$117,168	5,272	\$1	11716700%
Chicago Office Of Public Safety Administration	\$117,137	5,275	\$1	11713600%
Michigan First Credit Union	\$117,003	5,284	\$1	11700200%
DDB ADV AGENCY	\$117,000	5,285	\$1	11699900%
State Employees Credit Union	\$116,962	5,289	\$1	11696100%
Terpene Tanks Cannabis Store	\$116,945	5,291	\$1	11694400%
Trulieve Marijuana Dispensary	\$116,703	5,297	\$1	11670200%
Mercy Of Jesus Inc	\$116,500	5,306	\$1	11649900%
Bexar County Courthouse	\$116,324	5,313	\$1	11632300%
Audacity	\$116,250	5,318	\$1	11624900%
Win-River Resort & Casino	\$116,007	5,331	\$1	11600600%
MSK Products	\$116,000	5,333	\$1	11599900%
Rhythm Utility Co	\$116,000	5,334	\$1	11599900%
Deep Roots Harvest Cannabis Store	\$115,603	5,354	\$1	11560200%
Vein & Vascular Experts	\$115,532	5,359	\$1	11553100%
Academy Museum Of Motion Pictures	\$115,508	5,360	\$1	11550700%
Amerant Bank	\$115,438	5,361	\$1	11543700%
Joshuas Pest Control	\$115,435	5,362	\$1	11543400%
Detroit Public Schools Community District	\$115,284	5,369	\$1	11528300%
Tejon Ranch Commerce Center	\$115,222	5,372	\$1	11522100%
NASDAQ	\$115,041	5,378	\$1	11504000%
Apotho Therapeutics Cannabis Store	\$115,018	5,380	\$1	11501700%
Pigeon Forge Snow Amusement Park	\$114,585	5,398	\$1	11458400%
Essilor	\$114,321	5,406	\$1	11432000%
Maricopa County Public Health	\$114,013	5,416	\$1	11401200%
Get Your Nest	\$113,998	5,418	\$1	11399700%
Texas Teachers Org	\$113,671	5,434	\$1	11367000%
Indiana Department Of Health	\$113,622	5,438	\$1	11362100%
White Fire Dispensary	\$113,535	5,440	\$1	11353400%
Bulwark	\$113,362	5,448	\$1	11336100%
Pricewaterhousecoopers	\$113,049	5,462	\$1	11304800%
NBCE Organization	\$113,025	5,465	\$1	11302400%
GXO Logistics	\$112,933	5,469	\$1	11293200%
Cabot St Lucia Real Estate Development	\$112,500	5,487	\$1	11249900%
Meridian Health Plan	\$112,500	5,488	\$1	11249900%
Tom & Jerry	\$112,500	5,488	\$1	11249900%
Eternal Hair & Esthetics	\$112,375	5,492	\$1	11237400%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Gulfstream	\$112,176	5,496	\$1	11217500%
Oquirrh Mountain Hearing	\$112,125	5,497	\$1	11212400%
JSX Airlines	\$112,080	5,500	\$1	11207900%
DataRobot IT Services	\$111,747	5,513	\$1	11174600%
Northerns One Hour Heating & AC Services	\$111,577	5,523	\$1	11157600%
Outback Presents Entertainment Service	\$111,190	5,537	\$1	11118900%
Annapolis & Anne Arundel County	\$110,953	5,548	\$1	11095200%
Vasilaros Wagner Attorneys	\$110,758	5,557	\$1	11075700%
Nations Finest	\$110,597	5,564	\$1	11059600%
Greenwich Hospital	\$110,512	5,567	\$1	11051100%
Chicago Bears Football Team	\$110,348	5,577	\$1	11034700%
Bayfront Health System	\$110,281	5,583	\$1	11028000%
TrueCare Wellness Center	\$110,105	5,590	\$1	11010400%
SANTAS ENCHANTED FOREST	\$110,086	5,591	\$1	11008500%
One Drop Diabetes Mgt	\$110,000	5,596	\$1	10999900%
Pacific Northwest Local Dealer	\$110,000	5,596	\$1	10999900%
Englewood Hospital & Medical Center	\$109,996	5,599	\$1	10999500%
Pittsburgh Panthers Football Team	\$109,852	5,606	\$1	10985100%
LiveAction	\$109,589	5,619	\$1	10958800%
MISSISSIPPI HOME CORP LN	\$109,499	5,621	\$1	10949800%
Z Ministries	\$109,210	5,632	\$1	10920900%
Dedicated Senior Medical Center	\$108,896	5,646	\$1	10889500%
HOGAN GROUP REAL ESTATE	\$108,528	5,660	\$1	10852700%
3 Day Blinds Co	\$108,525	5,661	\$1	10852400%
MIDDLESEX MGT RE DEV	\$108,378	5,669	\$1	10837700%
Calm.com Meditation Service	\$108,333	5,671	\$1	10833200%
Greenfoot Cannabis Store	\$108,320	5,672	\$1	10831900%
Quay	\$107,900	5,683	\$1	10789900%
East Of Eden Boutique Clothing Store	\$107,768	5,687	\$1	10776700%
AR Cannabis Clinic	\$107,579	5,694	\$1	10757800%
Wavelength Productions	\$107,489	5,702	\$1	10748800%
World Business Chicago	\$107,345	5,710	\$1	10734400%
ROUTE SMRT TECH CMPTR SV	\$107,180	5,716	\$1	10717900%
Hopin	\$107,063	5,721	\$1	10706200%
Toll Roads Service Center	\$107,000	5,723	\$1	10699900%
YOST & CAMPBELL FUEL	\$107,000	5,724	\$1	10699900%
Fortinet	\$106,982	5,724	\$1	10698100%
Horizon Therapeutics	\$106,574	5,739	\$1	10657300%
Aiello Home Re Dev	\$106,550	5,740	\$1	10654900%
WPLN	\$106,350	5,747	\$1	10634900%
EAST LOS ANGELES COLLEGE	\$106,258	5,751	\$1	10625700%
Southern Smoke Foundation	\$105,976	5,767	\$1	10597500%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
St Pierre	\$105,854	5,771	\$1	10585300%
NOCCO No Carbs Co	\$105,773	5,774	\$1	10577200%
Maribis Medical Marijuana Dispensary	\$105,665	5,781	\$1	10566400%
Trillium On Grand Contractor	\$105,654	5,783	\$1	10565300%
Fernish Store	\$105,575	5,787	\$1	10557400%
Diamond Air Heating & Cooling Contractor	\$105,483	5,790	\$1	10548200%
Westfield Garden State Plaza Shopping Center	\$105,313	5,795	\$1	10531200%
Indiana Criminal Justice Institute	\$105,300	5,795	\$1	10529900%
City University Of Seattle	\$105,091	5,806	\$1	10509000%
Newhall Land Real Estate Developer	\$105,000	5,811	\$1	10499900%
Serena & Lily	\$105,000	5,811	\$1	10499900%
Seneca Buffalo Creek Casino	\$104,904	5,818	\$1	10490300%
California Labor & Workforce Development Agency	\$104,800	5,822	\$1	10479900%
Auto Connection Local Dealer	\$104,619	5,833	\$1	10461800%
IN-SHAPE FITNESS SPORTIN	\$104,505	5,839	\$1	10450400%
Rose Inc	\$104,393	5,843	\$1	10439200%
Tennessee Shine Co	\$104,371	5,845	\$1	10437000%
Kyndryl IT Services	\$104,351	5,846	\$1	10435000%
PRIMO ENTERTAINMENT	\$104,313	5,851	\$1	10431200%
GABES STORE	\$104,233	5,855	\$1	10423200%
Coralogix Platform	\$104,000	5,864	\$1	10399900%
Northeast Spine & Sports Medicine PC	\$103,950	5,864	\$1	10394900%
Mimecast	\$103,875	5,869	\$1	10387400%
Imperial Health Plan Of AZ	\$103,820	5,871	\$1	10381900%
Modern Mortgage	\$103,818	5,872	\$1	10381700%
Health Plan Of San Joaquin	\$103,808	5,873	\$1	10380700%
Duly Health & Care Clinic	\$103,751	5,875	\$1	10375000%
Bud Hut Marijuana Store	\$103,625	5,877	\$1	10362400%
SSS Education School	\$103,518	5,883	\$1	10351700%
RVA Entertainment Holdings Casino Hotel	\$102,750	5,904	\$1	10274900%
Ohio Department Of Job & Family Services	\$102,725	5,905	\$1	10272400%
DCI MARKETING	\$102,501	5,918	\$1	10250000%
Tampa Aesthetic & Plastic Surgery Center	\$102,489	5,921	\$1	10248800%
Clear Choice Lending	\$102,465	5,923	\$1	10246400%
Ascend Medical Cannabis Dispensary	\$102,340	5,931	\$1	10233900%
Pure Energy Window Contractor	\$102,190	5,937	\$1	10218900%
Estrella Media	\$102,113	5,942	\$1	10211200%
New Mexico Department Of Finance & Administration	\$102,003	5,947	\$1	10200200%
TickPick Ticketing Service	\$101,955	5,951	\$1	10195400%
Vanderbilt Hospital	\$101,760	5,966	\$1	10175900%
Sugarbudz Recreational Marijuana Shop	\$101,500	5,979	\$1	10149900%
Tampa Bay Area Regional Transit Authority	\$101,500	5,980	\$1	10149900%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Malibu	\$101,443	5,984	\$1	10144200%
Microsoft Theater	\$101,441	5,985	\$1	10144000%
Rodriguez Law Firm	\$101,321	5,992	\$1	10132000%
EverBank	\$101,080	6,008	\$1	10107900%
NEW YORK DEPT/MTR VHCLS	\$101,000	6,014	\$1	10099900%
Rose Beauty Supply Store	\$100,965	6,017	\$1	10096400%
Stop The Republican Recall Of Governor Newsom Comr	\$100,801	6,025	\$1	10080000%
HELP AT HAND SERVICES	\$100,800	6,026	\$1	10079900%
Evolve Retail Energy	\$100,766	6,029	\$1	10076500%
8x8 Inc Business Service	\$100,625	6,033	\$1	10062400%
Stark State College Akron	\$100,620	6,034	\$1	10061900%
New Jersey Board Of Public Utilities	\$100,500	6,042	\$1	10049900%
Nu World Title Service	\$100,500	6,043	\$1	10049900%
New York State Office Of Addiction Services & Supports	\$100,446	6,047	\$1	10044500%
Deel	\$100,275	6,054	\$1	10027400%
New York Project Hope Organization	\$100,255	6,055	\$1	10025400%
SC2 Supply Chain Services & Solutions	\$100,069	6,068	\$1	10006800%
Neste Oil	\$100,040	6,071	\$1	10003900%
Diana The Musical	\$100,000	6,079	\$1	9999900%
Infinity Festival Hollywood	\$100,000	6,079	\$1	9999900%
National Summer Learning Assn	\$100,000	6,079	\$1	9999900%
New York City Football Club	\$100,000	6,079	\$1	9999900%
Xhale City Tobacco Store	\$100,000	6,079	\$1	9999900%
Delta Band	\$99,999	6,079	\$1	9999800%
Smirnoff	\$99,972	6,094	\$1	9997100%
Bayard Advertising Agency Inc	\$99,888	6,098	\$1	9988700%
Endo Aesthetics	\$99,754	6,103	\$1	9975300%
Deadstock LA	\$99,750	6,104	\$1	9974900%
Southwind Mgt	\$99,750	6,105	\$1	9974900%
Universal Nutrition	\$99,691	6,109	\$1	9969000%
Chicago Symphony Orchestra	\$99,418	6,125	\$1	9941700%
Thomas	\$99,376	6,126	\$1	9937500%
Embassy Of The United Arab Emirates	\$99,200	6,132	\$1	9919900%
Embry Womens Health Clinic	\$99,000	6,140	\$1	9899900%
Voters Organized To Educate	\$98,979	6,142	\$1	9897800%
Vendr	\$98,884	6,152	\$1	9888300%
LMG PROGRAMS ORG	\$98,750	6,160	\$1	9874900%
Devsisters	\$98,586	6,167	\$1	9858500%
Everlight Solar Contractor	\$98,501	6,170	\$1	9850000%
Center For NYC Neighborhoods	\$98,500	6,171	\$1	9849900%
Internova Travel Group	\$98,452	6,175	\$1	9845100%
FORESTAR RE GROUP	\$98,432	6,177	\$1	9843100%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Current	\$98,401	6,179	\$1	9840000%
BAY OAKS APARTMENTS	\$98,328	6,183	\$1	9832700%
My Labs Direct	\$98,230	6,190	\$1	9822900%
ConnectLife Blood Bank	\$98,220	6,191	\$1	9821900%
My Spine Relief	\$98,211	6,194	\$1	9821000%
Bank Of UT	\$98,159	6,200	\$1	9815800%
Davines Hair Salon	\$98,000	6,207	\$1	9799900%
Dons Appliances Store	\$97,894	6,210	\$1	9789300%
Rendon Center Dermatology & Aesthetic Medicine	\$97,800	6,219	\$1	9779900%
MMGY Global	\$97,511	6,232	\$1	9751000%
Anine Bing Clothing Store	\$97,500	6,233	\$1	9749900%
World Wildlife Fund	\$97,425	6,237	\$1	9742400%
SPEEDWAY SERVICE STATION	\$97,408	6,239	\$1	9740700%
Off The Charts Cannabis Medical Marijuana Dispensary	\$97,389	6,241	\$1	9738800%
Too Good To Go	\$97,125	6,254	\$1	9712400%
Primera Healthcare	\$97,120	6,254	\$1	9711900%
Meathead Movers	\$97,108	6,256	\$1	9710700%
Vistancia Real Estate Development	\$97,105	6,257	\$1	9710400%
Shady Rays	\$97,098	6,258	\$1	9709700%
Apex Healthcare Home Service	\$97,000	6,262	\$1	9699900%
League Of Conservation Voters	\$96,938	6,267	\$1	9693700%
Gannett	\$96,850	6,270	\$1	9684900%
HOLLAND HOME SENIOR CARE	\$96,804	6,273	\$1	9680300%
Phillips	\$96,681	6,281	\$1	9668000%
HopeHealth	\$96,675	6,282	\$1	9667400%
Family First ER Baytown Emergency Room	\$96,625	6,285	\$1	9662400%
Dana Local Dealer	\$96,398	6,299	\$1	9639700%
Home Chef	\$96,382	6,300	\$1	9638100%
Cutty Sark	\$96,201	6,311	\$1	9620000%
Mitsubishi Local Dealer	\$96,154	6,316	\$1	9615300%
BayCoast Bank	\$96,000	6,329	\$1	9599900%
Pacific Lutheran University	\$95,910	6,334	\$1	9590900%
Norton Transport	\$95,829	6,340	\$1	9582800%
Blue Hat Productions Service	\$95,753	6,343	\$1	9575200%
Aging Ahead	\$95,750	6,344	\$1	9574900%
MUSIC CITY GRAND PRIX	\$95,738	6,345	\$1	9573700%
Alternative Therapies Group Cannabis Store	\$95,691	6,350	\$1	9569000%
King Of The Road Kitchen Restaurant	\$95,675	6,353	\$1	9567400%
Reflections Of Christs Kingdom World	\$95,646	6,354	\$1	9564500%
SYL Roofing Supply Store	\$95,576	6,356	\$1	9557500%
Monroe College	\$95,500	6,361	\$1	9549900%
Philadelphia Ballet	\$95,436	6,365	\$1	9543500%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Imagine Staffing	\$95,360	6,372	\$1	9535900%
Mad City Home Improvement	\$95,189	6,383	\$1	9518800%
Rodriguez Trial Law	\$95,122	6,386	\$1	9512100%
Kris	\$95,019	6,389	\$1	9501800%
Charles H Thorne MD	\$95,000	6,391	\$1	9499900%
Critical Role Productions	\$95,000	6,391	\$1	9499900%
Quad Marketing Service	\$94,994	6,391	\$1	9499300%
Cycle Gear Sporting Goods	\$94,957	6,396	\$1	9495600%
Allblk	\$94,653	6,408	\$1	9465200%
Riot Swim	\$94,550	6,411	\$1	9454900%
Weill Cornell Medical Center	\$94,541	6,413	\$1	9454000%
Bexar County	\$94,500	6,417	\$1	9449900%
Dunkin Brands	\$94,500	6,418	\$1	9449900%
New Jersey Department Of Transportation	\$94,500	6,418	\$1	9449900%
Oak Essentials	\$94,450	6,424	\$1	9444900%
Convergent Dental	\$94,403	6,426	\$1	9440200%
Jtech Institute	\$94,000	6,453	\$1	9399900%
Bolt Financial Group	\$93,838	6,459	\$1	9383700%
Puget Sound Energy Co	\$93,757	6,464	\$1	9375600%
La Clinica SC	\$93,750	6,465	\$1	9374900%
WCAU	\$93,692	6,470	\$1	9369100%
Ontime Service Electrical Heating & Cooling	\$93,649	6,471	\$1	9364800%
Lowell Farms Cannabis Market	\$93,568	6,476	\$1	9356700%
American Migraine Foundation	\$93,567	6,477	\$1	9356600%
Neft	\$93,466	6,481	\$1	9346500%
Homegrown Cannabis Co	\$93,389	6,487	\$1	9338800%
Driscoll Health System	\$93,335	6,495	\$1	9333400%
Apollo Healthcare	\$93,273	6,498	\$1	9327200%
Exploria Resorts	\$93,219	6,504	\$1	9321800%
VersaPay	\$93,036	6,518	\$1	9303500%
Piedra London Attorneys	\$93,000	6,520	\$1	9299900%
Judd Shaw Injury Law Firm	\$92,981	6,522	\$1	9298000%
Exhale Cannabis Co Medical Marijuana Dispensary	\$92,906	6,526	\$1	9290500%
Preferred Roofing Supply Store	\$92,900	6,528	\$1	9289900%
Challenge Accepted Escape Room	\$92,857	6,532	\$1	9285600%
Express Store	\$92,854	6,534	\$1	9285300%
Ben Crump Law Pllc	\$92,850	6,535	\$1	9284900%
Mycash	\$92,783	6,540	\$1	9278200%
MOORPARK COLLEGE	\$92,720	6,545	\$1	9271900%
Plug Talk Media Advertising Service	\$92,627	6,552	\$1	9262600%
Westminster College	\$92,619	6,554	\$1	9261800%
One Championship	\$92,600	6,555	\$1	9259900%



## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Oakland County Health Division	\$92,533	6,559	\$1	9253200%
NEW YORK CITY CENTER	\$92,500	6,561	\$1	9249900%
Fritz Co	\$92,484	6,563	\$1	9248300%
LEE READ JEWELERS	\$92,433	6,565	\$1	9243200%
Virginia Department Of Housing & Community Develop	\$92,250	6,576	\$1	9224900%
VERMONT DEPT OF TOURISM	\$92,200	6,581	\$1	9219900%
Slomins	\$92,144	6,582	\$1	9214300%
Ark Encounter	\$91,999	6,593	\$1	9199800%
Hubilo	\$91,940	6,598	\$1	9193900%
Health Center Marijuana Dispensary	\$91,919	6,599	\$1	9191800%
Dr Praegers	\$91,849	6,604	\$1	9184800%
Donovan Local Dealer	\$91,799	6,608	\$1	9179800%
Envision Spine Surgery	\$91,743	6,610	\$1	9174200%
RIDEAMIGOS.COM RD SHRNG	\$91,453	6,630	\$1	9145200%
Starcom	\$91,437	6,632	\$1	9143600%
MLS Major League Soccer	\$91,363	6,643	\$1	9136200%
Bazonzoes Provisioning Center	\$91,181	6,652	\$1	9118000%
Lit La Mesa Dispensary Cannabis Store	\$91,125	6,656	\$1	9112400%
Ultimate Kronos Group	\$91,095	6,662	\$1	9109400%
Blue Bunny Ice Cream Parlor	\$90,999	6,670	\$1	9099800%
Our Neighborhoods First	\$90,880	6,678	\$1	9087900%
Saltwater Collective Marketing Service	\$90,800	6,682	\$1	9079900%
Beverage USA	\$90,792	6,683	\$1	9079100%
Stern & Cohen Attorneys	\$90,791	6,684	\$1	9079000%
TOMBRAS ADVERTISING SVC	\$90,702	6,688	\$1	9070100%
Cincinnati Bengals Football Team	\$90,598	6,695	\$1	9059700%
OK Media Solutions Service	\$90,595	6,697	\$1	9059400%
Wrigleys	\$90,515	6,704	\$1	9051400%
American First Credit Union	\$90,414	6,709	\$1	9041300%
Once Upon A Farm	\$90,284	6,714	\$1	9028300%
LA Opera	\$90,252	6,717	\$1	9025100%
Bergen New Bridge Medical Center	\$90,150	6,729	\$1	9014900%
Laundry-4U Laundry Service	\$90,000	6,735	\$1	8999900%
Lunsford Baskin & Priebe Attorneys	\$90,000	6,736	\$1	8999900%
Visier	\$90,000	6,736	\$1	8999900%
Law Office Of Donald DAunoy	\$89,994	6,742	\$1	8999300%
Chiquita	\$89,988	6,744	\$1	8998700%
PVC	\$89,928	6,749	\$1	8992700%
Reef Technology	\$89,700	6,770	\$1	8969900%
Ascend Wellness Holdings	\$89,450	6,782	\$1	8944900%
Scott Local Dealer	\$89,426	6,784	\$1	8942500%
Highspot	\$89,364	6,791	\$1	8936300%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Informatica	\$89,233	6,798	\$1	8923200%
Rebel	\$89,180	6,801	\$1	8917900%
United Concordia Dental Insurance	\$89,149	6,802	\$1	8914800%
Med Plan	\$89,100	6,804	\$1	8909900%
Herman Law Firm	\$89,095	6,806	\$1	8909400%
Sound Credit Union	\$89,000	6,814	\$1	8899900%
LeBlanc Local Dealer	\$88,936	6,816	\$1	8893500%
Built Bar	\$88,588	6,844	\$1	8858700%
Tribune Media Services	\$88,572	6,845	\$1	8857100%
Asiul Cabinetry Contractor	\$88,450	6,854	\$1	8844900%
Generation V E-Cigarettes & Vape Bar	\$88,445	6,855	\$1	8844400%
Farrow & Ball	\$88,411	6,857	\$1	8841000%
Chopra & Nocerino Attorneys	\$88,396	6,858	\$1	8839500%
Texas Monthly	\$88,380	6,861	\$1	8837900%
ACCIDENT & INJURY CENTER	\$88,372	6,862	\$1	8837100%
5 Under Golf Center	\$88,312	6,864	\$1	8831100%
Clinica Las Mercedes	\$88,273	6,865	\$1	8827200%
Great Outdoors CO Organization	\$88,250	6,867	\$1	8824900%
3Bs Restaurant	\$88,125	6,873	\$1	8812400%
ROCKET CAR WASH	\$88,100	6,876	\$1	8809900%
FanX Salt Lake Comic Convention	\$88,086	6,879	\$1	8808500%
SAN DIEGO SYMPHONY	\$88,059	6,881	\$1	8805800%
VIVALDI STONE CENTER	\$87,600	6,910	\$1	8759900%
Evian	\$87,301	6,925	\$1	8730000%
Vans	\$87,292	6,926	\$1	8729100%
Green Gold Marijuana Dispensary	\$87,150	6,942	\$1	8714900%
High Times	\$87,134	6,943	\$1	8713300%
JJ ELEK REALTY	\$87,075	6,947	\$1	8707400%
Sameday Health Clinic	\$87,053	6,949	\$1	8705200%
Hungry Harvest Food Delivery	\$87,000	6,952	\$1	8699900%
Sepsis Alliance Org	\$87,000	6,953	\$1	8699900%
Smokey Bear Organization	\$87,000	6,953	\$1	8699900%
Vital Air Services	\$87,000	6,953	\$1	8699900%
Hoffman Electrical & Air Conditioning	\$86,949	6,959	\$1	8694800%
Combe	\$86,839	6,965	\$1	8683800%
Wentzville Local Dealer	\$86,714	6,969	\$1	8671300%
Ideal Nutrition Meal Delivery	\$86,705	6,970	\$1	8670400%
Journal Squared Apartments	\$86,670	6,972	\$1	8666900%
Paradise Local Dealer	\$86,598	6,979	\$1	8659700%
LOS ANGELES AUTO SHOW	\$86,500	6,982	\$1	8649900%
Guiding Light Mission	\$86,497	6,984	\$1	8649600%
Trico	\$86,475	6,986	\$1	8647400%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
ASML	\$86,286	7,005	\$1	8628500%
Vice	\$86,276	7,007	\$1	8627500%
Tweed Medical Cannabis Dispensary	\$86,260	7,010	\$1	8625900%
Cairn University	\$85,958	7,023	\$1	8595700%
King Richards Faire	\$85,890	7,025	\$1	8588900%
Kenny Perez Law Firm	\$85,827	7,030	\$1	8582600%
DAZN	\$85,821	7,031	\$1	8582000%
Arendsen Braddock Attorney At Law	\$85,750	7,038	\$1	8574900%
Voda	\$85,750	7,039	\$1	8574900%
GetMyDNA	\$85,611	7,045	\$1	8561000%
Franciscan St James Health Center	\$85,552	7,051	\$1	8555100%
Grow Financial Federal Credit Union	\$85,334	7,064	\$1	8533300%
Play Media Marketing Service	\$85,320	7,064	\$1	8531900%
Eastown Distributors	\$85,236	7,068	\$1	8523500%
LUXOTTICA RETAIL STORE	\$85,100	7,080	\$1	8509900%
CATHOLIC DIOCESE/BILOXI	\$85,025	7,086	\$1	8502400%
Veeam	\$85,000	7,090	\$1	8499900%
GSTQ	\$84,963	7,093	\$1	8496200%
OneBlood Blood Center	\$84,906	7,096	\$1	8490500%
Affinity Plus Federal Credit Union	\$84,868	7,100	\$1	8486700%
Silverman Chiropractic & Rehabilitation Center	\$84,800	7,108	\$1	8479900%
Osadia	\$84,566	7,123	\$1	8456500%
POLESTAR PLUMBING HTG&AC	\$84,550	7,124	\$1	8454900%
Tres Agaves	\$84,500	7,126	\$1	8449900%
CommCan	\$84,400	7,133	\$1	8439900%
Olive Marketing Consulting Services	\$84,399	7,134	\$1	8439800%
Mind & Body Wellness Medical Center	\$84,385	7,135	\$1	8438400%
Viola	\$84,303	7,141	\$1	8430200%
Helen DeVos Childrens Hospital	\$84,165	7,152	\$1	8416400%
Crash To Cash Law Firm	\$84,089	7,159	\$1	8408800%
Woodies Wash Shack Car Wash	\$84,075	7,162	\$1	8407400%
ecoATM Service	\$84,000	7,165	\$1	8399900%
First Choice Urgent Care	\$83,744	7,176	\$1	8374300%
Client X Market Research	\$83,557	7,194	\$1	8355600%
Phillips Distributing Co	\$83,370	7,203	\$1	8336900%
Ibotta	\$83,268	7,207	\$1	8326700%
Rhino Roofers Contractor	\$83,244	7,209	\$1	8324300%
Tradecraft Farms Cannabis Dispensary	\$83,200	7,210	\$1	8319900%
EYEWEAR GALLERY	\$83,125	7,215	\$1	8312400%
Dynatrace	\$83,062	7,219	\$1	8306100%
Law Enforcement Action Partnership	\$83,000	7,223	\$1	8299900%
SOLOMON R GUGGENHEIM MSM	\$83,000	7,224	\$1	8299900%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Seay & Felton Attorneys	\$82,924	7,229	\$1	8292300%
Equality Health Foundation	\$82,857	7,232	\$1	8285600%
Lifeworks Services	\$82,800	7,235	\$1	8279900%
ESD Environmental Services Dept	\$82,749	7,239	\$1	8274800%
PrizePicks Daily Fantasy Game	\$82,730	7,241	\$1	8272900%
Shell Federal Credit Union	\$82,621	7,253	\$1	8262000%
Ste Michelle	\$82,610	7,254	\$1	8260900%
IC Labs	\$82,500	7,264	\$1	8249900%
Innovative Basement Authority Contractor	\$82,500	7,264	\$1	8249900%
Sumo Citrus	\$82,500	7,264	\$1	8249900%
Pat Lobb Local Dealer	\$82,478	7,264	\$1	8247700%
LONZA INC	\$82,436	7,270	\$1	8243500%
Workrise Employment Service	\$82,423	7,271	\$1	8242200%
Local Favorite Restaurant	\$82,384	7,273	\$1	8238300%
Garavel Local Dealer	\$82,250	7,280	\$1	8224900%
Kiah	\$82,208	7,282	\$1	8220700%
Tock	\$81,920	7,300	\$1	8191900%
Shelbourne & Assoc Oral & Facial Surgery	\$81,894	7,303	\$1	8189300%
Herzog Wine Cellars Store	\$81,875	7,305	\$1	8187400%
Firewood Marketing	\$81,829	7,310	\$1	8182800%
Black Oak Inn	\$81,730	7,313	\$1	8172900%
Ting	\$81,715	7,316	\$1	8171400%
Dekalb County Board Of Commissioners	\$81,700	7,318	\$1	8169900%
COS Clothing Store	\$81,625	7,322	\$1	8162400%
PLAY FAIRE PRODUCTIONS	\$81,597	7,325	\$1	8159600%
Sun West Mortgage Co Inc	\$81,537	7,329	\$1	8153600%
Steelseries	\$81,470	7,336	\$1	8146900%
Lower Manhattan Hospital	\$81,127	7,361	\$1	8112600%
Service Professor	\$81,116	7,362	\$1	8111500%
UNIBET	\$81,075	7,369	\$1	8107400%
MARSCare Home Health Care Service	\$81,004	7,374	\$1	8100300%
Southland Credit Union	\$80,971	7,383	\$1	8097000%
Paper Co Stationery Store	\$80,820	7,392	\$1	8081900%
Haven Real Estate Group	\$80,750	7,397	\$1	8074900%
Flipflop	\$80,704	7,401	\$1	8070300%
Office Of Juvenile Justice & Delinquency Programs	\$80,700	7,402	\$1	8069900%
Steady	\$80,654	7,409	\$1	8065300%
DELAWARE CNTY WRKFRC/BRD	\$80,625	7,411	\$1	8062400%
Osborne Law Firm	\$80,400	7,426	\$1	8039900%
SACRAMENTO DEPT/HLTH&HMN	\$80,285	7,434	\$1	8028400%
Houwzer Realty	\$80,141	7,454	\$1	8014000%
Andrea Bocelli Personal Appearance	\$80,069	7,460	\$1	8006800%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Denver Gazette	\$80,066	7,461	\$1	8006500%
NBA Store	\$80,061	7,463	\$1	8006000%
Anschutz Entertainment Group	\$80,000	7,468	\$1	7999900%
Naadam	\$80,000	7,469	\$1	7999900%
Primavera Online School	\$80,000	7,469	\$1	7999900%
WWE Live Wrestling Match	\$79,800	7,488	\$1	7979900%
Peace Of Mind Medical Marijuana Center	\$79,736	7,493	\$1	7973500%
Kuiu	\$79,595	7,503	\$1	7959400%
Northern Trust Corp	\$79,563	7,504	\$1	7956200%
Herbert Law Offices	\$79,555	7,505	\$1	7955400%
North Carolina Dept Of Health & Human Services	\$79,555	7,506	\$1	7955400%
Girl From The North Country	\$79,500	7,509	\$1	7949900%
Well Design Studio	\$79,492	7,510	\$1	7949100%
Cocktail Courier Liquor Store	\$79,464	7,515	\$1	7946300%
Experience Real Estate Group	\$79,388	7,518	\$1	7938700%
Gofundme.com	\$79,340	7,523	\$1	7933900%
Summit Health Care Center	\$79,325	7,524	\$1	7932400%
KJOC	\$79,275	7,527	\$1	7927400%
Freshies	\$79,190	7,532	\$1	7918900%
J BROWN JEWELERS	\$79,099	7,540	\$1	7909800%
LifeStraw	\$79,000	7,549	\$1	7899900%
Orange County Community Colleges	\$79,000	7,550	\$1	7899900%
PGR Media	\$78,838	7,560	\$1	7883700%
Rums Of PR	\$78,700	7,570	\$1	7869900%
Otter Creek Productions	\$78,660	7,574	\$1	7865900%
TGK Automotive Repair Service	\$78,659	7,575	\$1	7865800%
Tate Law Offices	\$78,600	7,582	\$1	7859900%
Cole Scott & Kissane Attorneys	\$78,599	7,582	\$1	7859800%
Claw Cannabis	\$78,593	7,586	\$1	7859200%
Stuckeys Gas Station	\$78,591	7,587	\$1	7859000%
Global Mgt Booking & Event Planning	\$78,550	7,589	\$1	7854900%
Utah Department Of Transportation	\$78,534	7,591	\$1	7853300%
Luminis Health	\$78,425	7,600	\$1	7842400%
Leslies Swimming Pool Supplies	\$78,399	7,604	\$1	7839800%
Little Tijuana Mexican Restaurant	\$78,373	7,611	\$1	7837200%
Milt Guggia Enterprises Restaurant	\$78,358	7,612	\$1	7835700%
HIGH SPEED PRODUCTIONS	\$78,290	7,620	\$1	7828900%
San Antonio Economic Development Foundation	\$78,274	7,623	\$1	7827300%
Area 15 Shopping Center	\$78,245	7,626	\$1	7824400%
Doherty Enterprises	\$78,200	7,631	\$1	7819900%
Wayne Professional Pharmacy	\$78,140	7,634	\$1	7813900%
WHEEL PROS	\$78,135	7,635	\$1	7813400%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
REX Real Estate Agency	\$78,120	7,638	\$1	7811900%
Angi	\$78,109	7,640	\$1	7810800%
DMC Doctors Medical Center	\$78,100	7,641	\$1	7809900%
California Office Of The Governor	\$78,095	7,642	\$1	7809400%
SAN DIEGO CITY COLLEGE	\$78,011	7,648	\$1	7801000%
Quadpay	\$78,000	7,650	\$1	7799900%
Jobility Employment Service	\$77,865	7,666	\$1	7786400%
Nova Brazil Brewing Co	\$77,814	7,670	\$1	7781300%
PALM BEACH OUTLET MALL	\$77,643	7,688	\$1	7764200%
Responsible Gambling Council	\$77,625	7,689	\$1	7762400%
Ray-Ban	\$77,585	7,693	\$1	7758400%
Sunlogix Energy Contractor	\$77,569	7,695	\$1	7756800%
Old Spice	\$77,500	7,703	\$1	7749900%
Port Authority Of Pittsburgh	\$77,500	7,704	\$1	7749900%
SCHUSTERS HOME FURN	\$77,435	7,713	\$1	7743400%
Houston Rockets Basketball	\$77,300	7,722	\$1	7729900%
LMTA Foundation	\$77,270	7,724	\$1	7726900%
Tucker Hill Air Plumbing & Electric	\$77,252	7,725	\$1	7725100%
Archwell Health Nursing Home	\$77,190	7,728	\$1	7718900%
51 For 51 Organization	\$77,185	7,729	\$1	7718400%
Rich Music	\$77,151	7,732	\$1	7715000%
Sans	\$77,139	7,734	\$1	7713800%
INTL DRIVE RESORT AREA	\$77,018	7,747	\$1	7701700%
DR SEUSS NATL MEMORIAL	\$77,000	7,749	\$1	7699900%
La Prairie	\$77,000	7,750	\$1	7699900%
Whitehaven	\$76,875	7,765	\$1	7687400%
Sol De Janeiro	\$76,859	7,767	\$1	7685800%
FIDOS FENCES	\$76,800	7,776	\$1	7679900%
Shippo	\$76,750	7,777	\$1	7674900%
St Francis Reflections Lifestage Care	\$76,723	7,780	\$1	7672200%
DNT Home Buyers	\$76,700	7,783	\$1	7669900%
UnionMain Homes Contractor	\$76,682	7,786	\$1	7668100%
Downtown Resource Group	\$76,537	7,799	\$1	7653600%
TripSavvy	\$76,500	7,803	\$1	7649900%
Ciresi Walburn Foundation For Children	\$76,464	7,810	\$1	7646300%
SenesTech	\$76,464	7,811	\$1	7646300%
Physicians Immediate Care Clinic	\$76,418	7,814	\$1	7641700%
Color Health	\$76,397	7,815	\$1	7639600%
Mountain Creek Resort	\$76,206	7,823	\$1	7620500%
ALAMEDA ALLIANCE/HEALTH	\$76,196	7,827	\$1	7619500%
Winebow	\$76,150	7,831	\$1	7614900%
Serene Behavioral Health Center	\$76,106	7,836	\$1	7610500%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
UCare Health Center	\$76,092	7,838	\$1	7609100%
Weill Cornell Medicine	\$76,062	7,840	\$1	7606100%
Glamnetic	\$76,051	7,844	\$1	7605000%
Englewood Local Dealer	\$76,000	7,849	\$1	7599900%
Upland	\$75,930	7,856	\$1	7592900%
Thorntons	\$75,873	7,861	\$1	7587200%
To Kill A Mockingbird	\$75,703	7,881	\$1	7570200%
National Mill Maintenance Service	\$75,681	7,884	\$1	7568000%
Oregon City	\$75,675	7,885	\$1	7567400%
Visions Federal Credit Union	\$75,532	7,895	\$1	7553100%
Advertising Week Event	\$75,450	7,901	\$1	7544900%
DriveTime Local Dealer	\$75,450	7,902	\$1	7544900%
Bowman Local Dealer	\$75,415	7,904	\$1	7541400%
RAPIDCARE MEDICAL CLINIC	\$75,394	7,910	\$1	7539300%
Fisher College	\$75,300	7,916	\$1	7529900%
Integral Communities	\$75,200	7,925	\$1	7519900%
Boomtown Biloxi Casino	\$75,048	7,938	\$1	7504700%
Pure Canna Medical Marijuana Dispensary	\$75,038	7,939	\$1	7503700%
Borough Of Manhattan Community College	\$75,000	7,944	\$1	7499900%
Day & Night Cooling & Heating Services	\$75,000	7,944	\$1	7499900%
Human Rights Foundation	\$75,000	7,944	\$1	7499900%
Lancome	\$75,000	7,944	\$1	7499900%
New York City Department Of Consumer Affairs	\$75,000	7,944	\$1	7499900%
New York City Emergency Mgt	\$75,000	7,944	\$1	7499900%
Hunger Games The Exhibition	\$74,997	7,944	\$1	7499600%
Marvel Avengers S.T.A.T.I.O.N. Exhibition	\$74,997	7,959	\$1	7499600%
Dolly Partons Dixie Stampede Dinner Attraction	\$74,900	7,962	\$1	7489900%
RACHELS GENTLEMENS CLUB	\$74,872	7,963	\$1	7487100%
Kona Brewing Co	\$74,825	7,967	\$1	7482400%
CarCare To Go Shop	\$74,761	7,973	\$1	7476000%
WS Media Services	\$74,645	7,980	\$1	7464400%
Axia Womens Health Clinic	\$74,611	7,983	\$1	7461000%
Chandon	\$74,500	7,993	\$1	7449900%
Metropolitan Water District Of Southern CA	\$74,500	7,994	\$1	7449900%
Michigan State Police	\$74,338	8,007	\$1	7433700%
BLACK DIAMOND ENTERPRISE	\$74,318	8,009	\$1	7431700%
Busch Ceative Services	\$74,134	8,025	\$1	7413300%
Fair Fight Action	\$74,090	8,031	\$1	7408900%
Connecticut Coalition Against Domestic Violence	\$74,080	8,032	\$1	7407900%
Summit Federal Credit Union	\$74,025	8,040	\$1	7402400%
COOPER HEALTH SYSTEM	\$74,018	8,043	\$1	7401700%
AARMY	\$74,000	8,044	\$1	7399900%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Nellies Free Range Eggs	\$73,976	8,048	\$1	7397500%
SmartNews	\$73,908	8,051	\$1	7390700%
Smart Wave Solar Contractor	\$73,852	8,056	\$1	7385100%
Opendoor	\$73,835	8,061	\$1	7383400%
Denver Zoo	\$73,795	8,066	\$1	7379400%
Strong4Life	\$73,760	8,070	\$1	7375900%
RENTOKIL EXTERMINATORS	\$73,736	8,074	\$1	7373500%
Coronato Property Group	\$73,701	8,076	\$1	7370000%
Saks Fifth Avenue	\$73,661	8,081	\$1	7366000%
Orange Local Dealer	\$73,651	8,084	\$1	7365000%
Sacred Circle Healthcare Center	\$73,600	8,087	\$1	7359900%
Greater St Louis Inc	\$73,500	8,092	\$1	7349900%
Paris Brothers Distributors	\$73,500	8,093	\$1	7349900%
Town Of Red River NM	\$73,350	8,101	\$1	7334900%
Charter Next Generation	\$73,298	8,106	\$1	7329700%
San Diego County Sheriffs Department	\$73,258	8,112	\$1	7325700%
Canarchy Breweries	\$73,237	8,114	\$1	7323600%
Atlantic Healthcare Products Store	\$73,130	8,119	\$1	7312900%
City Of Long Beach Office Of Transportation	\$73,125	8,120	\$1	7312400%
Early Childhood Intervention	\$73,099	8,123	\$1	7309800%
US Agency For Intl Development	\$73,070	8,124	\$1	7306900%
West TX High Intensity Drug Trafficking Area	\$73,018	8,126	\$1	7301700%
California Avocado Commission	\$73,000	8,128	\$1	7299900%
Halo Collective Cannabis	\$73,000	8,129	\$1	7299900%
Georgia Department Of Community Health	\$72,850	8,141	\$1	7284900%
Cottleville-Weldon Spring Chamber Of Commerce	\$72,800	8,148	\$1	7279900%
New England Treatment Access	\$72,800	8,149	\$1	7279900%
Adjusters Group	\$72,670	8,156	\$1	7266900%
Fenwick Plumbing Co	\$72,668	8,158	\$1	7266700%
Oakland Community Health Network Organization	\$72,610	8,163	\$1	7260900%
JPL Integrated Communications Marketing Service	\$72,561	8,168	\$1	7256000%
MMD Hollywood Cannabis Store	\$72,527	8,172	\$1	7252600%
Simple Surrogacy	\$72,449	8,179	\$1	7244800%
United Employment Solutions	\$72,431	8,183	\$1	7243000%
Roche Bobois	\$72,400	8,187	\$1	7239900%
Timken	\$72,390	8,190	\$1	7238900%
Rumbletree Advertising Agency	\$72,284	8,197	\$1	7228300%
WOODLAND HILLS TRTMNT CN	\$72,200	8,202	\$1	7219900%
Genesis Health System	\$72,148	8,208	\$1	7214700%
Paisley Park Museum	\$72,061	8,215	\$1	7206000%
1st Choice Career Institute	\$72,000	8,220	\$1	7199900%
Benjamin Law Firm	\$72,000	8,221	\$1	7199900%



## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Philadelphia Water Department	\$72,000	8,221	\$1	7199900%
CERRITOS COLLEGE	\$71,977	8,221	\$1	7197600%
Mike Thompson RV Dealer	\$71,960	8,231	\$1	7195900%
Smart Bus Co	\$71,950	8,233	\$1	7194900%
WellNow Urgent Care Clinic	\$71,869	8,239	\$1	7186800%
HarperCollins	\$71,825	8,242	\$1	7182400%
Dewalts Industrial Service	\$71,781	8,247	\$1	7178000%
Alabama Department Of Agriculture	\$71,700	8,251	\$1	7169900%
Widow Jane Distillery	\$71,700	8,252	\$1	7169900%
Electric Symphony Media Advertising Service	\$71,671	8,255	\$1	7167000%
Maryland Health Benefit Exchange	\$71,637	8,263	\$1	7163600%
BLDG Mgt Real Estate Service	\$71,603	8,266	\$1	7160200%
INVESTMENTS LTD	\$71,601	8,267	\$1	7160000%
First American Bank & Trust	\$71,576	8,269	\$1	7157500%
Spurriers Gridiron Grille Restaurant	\$71,528	8,273	\$1	7152700%
Club Feast	\$71,500	8,275	\$1	7149900%
Sitterle Homes	\$71,496	8,279	\$1	7149500%
PeopleBrowsr	\$71,450	8,284	\$1	7144900%
Carolina Climate Control Heating & Air Conditioning Ser	\$71,429	8,286	\$1	7142800%
NFI Industries	\$71,400	8,289	\$1	7139900%
BACKSTAGE PRODUCTION SVC	\$71,338	8,291	\$1	7133700%
National Coalition Of Environmental Justice Group	\$71,323	8,292	\$1	7132200%
WAXN	\$71,275	8,295	\$1	7127400%
CALIFORNIA NURSES ASSN	\$71,202	8,300	\$1	7120100%
Peabody Energy	\$71,185	8,301	\$1	7118400%
Underline Business Service	\$71,162	8,303	\$1	7116100%
AIG	\$71,120	8,309	\$1	7111900%
Canadian Energy Centre	\$71,100	8,314	\$1	7109900%
Providence Health Plan	\$71,025	8,320	\$1	7102400%
Eclectic Communications	\$71,020	8,320	\$1	7101900%
Plymouth	\$71,000	8,324	\$1	7099900%
BlackHawk Network	\$70,998	8,325	\$1	7099700%
National Assn Of Broadcasters	\$70,911	8,335	\$1	7091000%
Planet Buds Medical Marijuana Dispensary	\$70,858	8,340	\$1	7085700%
Hospitality Healthcare Services	\$70,824	8,347	\$1	7082300%
Virtual Dining Concepts	\$70,800	8,349	\$1	7079900%
California Department Of Water Resources	\$70,741	8,352	\$1	7074000%
Moulin Rouge	\$70,627	8,367	\$1	7062600%
Roscato	\$70,625	8,368	\$1	7062400%
China Lion Film Distribution	\$70,532	8,375	\$1	7053100%
Dressler Law Firm	\$70,422	8,385	\$1	7042100%
Long Beach Ballet	\$70,250	8,408	\$1	7024900%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Beverage Distributors Inc	\$70,200	8,417	\$1	7019900%
Tina Turner Personal Appearance	\$70,162	8,421	\$1	7016100%
State Fair Of TX	\$70,150	8,424	\$1	7014900%
Boomer Local Dealer	\$70,020	8,436	\$1	7001900%
Meteora	\$70,000	8,440	\$1	6999900%
Miaou Clothing Store	\$70,000	8,440	\$1	6999900%
Swift Media	\$70,000	8,440	\$1	6999900%
Valley Wide Beverage	\$70,000	8,440	\$1	6999900%
Lunds & Byerlys	\$69,983	8,440	\$1	6998200%
Friedmans Appliances Store	\$69,900	8,452	\$1	6989900%
US Open	\$69,834	8,454	\$1	6983300%
Grand Rapids Drive Basketball Team	\$69,818	8,456	\$1	6981700%
Interior Define	\$69,800	8,458	\$1	6979900%
Sterilite	\$69,758	8,464	\$1	6975700%
Peerless Production Group	\$69,557	8,484	\$1	6955600%
Sail Internet	\$69,483	8,495	\$1	6948200%
Bristal Assisted Living	\$69,473	8,496	\$1	6947200%
Dallas Summer Musicals	\$69,400	8,500	\$1	6939900%
COMPREHENSIVE HLTHCR/W	\$69,300	8,506	\$1	6929900%
Veridian Homes	\$69,300	8,507	\$1	6929900%
Pair Of Thieves	\$69,224	8,517	\$1	6922300%
Kellogg Community Credit Union	\$69,210	8,520	\$1	6920900%
King Claw Juicy Seafood & Bar Restaurant	\$69,111	8,528	\$1	6911000%
Law Firm Of Davidoff & Assoc	\$69,074	8,532	\$1	6907300%
Allen Hospital	\$69,072	8,533	\$1	6907100%
West VA Department Of Health & Human Resources	\$69,045	8,536	\$1	6904400%
Ricardo Arjona Personal Appearance	\$69,009	8,539	\$1	6900800%
Community First Emergency Room	\$68,991	8,541	\$1	6899000%
Post Brothers Apartments	\$68,988	8,544	\$1	6898700%
Bristol Renaissnce Faire	\$68,951	8,546	\$1	6895000%
HEALTH COUNCIL/SOUTH FL	\$68,875	8,554	\$1	6887400%
Broadway In Chicago	\$68,857	8,557	\$1	6885600%
Beauchamp Water Treatment & Solutions	\$68,790	8,562	\$1	6878900%
Naturium	\$68,749	8,565	\$1	6874800%
Davis Archway Treatment Center	\$68,670	8,574	\$1	6866900%
Lifelong Learning	\$68,621	8,581	\$1	6862000%
Best Dispensary Cannabis Store	\$68,575	8,586	\$1	6857400%
Big Bear Roofing Contractor	\$68,571	8,587	\$1	6857000%
Boca Raton Museum Of Art	\$68,563	8,588	\$1	6856200%
DAC Heating & Air	\$68,500	8,597	\$1	6849900%
PrEP Clinic	\$68,450	8,600	\$1	6844900%
BeautyBio	\$68,400	8,605	\$1	6839900%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Fitness Alliance Gym	\$68,363	8,606	\$1	6836200%
North Carolina Secretary of State	\$68,343	8,615	\$1	6834200%
WBTV	\$68,300	8,618	\$1	6829900%
Radiant Credit Union	\$68,138	8,637	\$1	6813700%
SSM Health Care Foundation	\$68,135	8,638	\$1	6813400%
All American Homecare Agency	\$68,132	8,640	\$1	6813100%
Grapids Heating & Cooling	\$68,062	8,649	\$1	6806100%
Oklahoma City Parks Department	\$68,040	8,651	\$1	6803900%
Barclays Center Brooklyn	\$68,000	8,655	\$1	6799900%
Cathead Distillery	\$68,000	8,656	\$1	6799900%
Chicago & Northwest IN Local Dealer	\$68,000	8,656	\$1	6799900%
Florida Life Real Estate	\$67,900	8,675	\$1	6789900%
Airoom Contractor	\$67,875	8,678	\$1	6787400%
Akzo Nobel	\$67,844	8,680	\$1	6784300%
FT LAUDERDALE MARINA	\$67,817	8,682	\$1	6781600%
FIFA Federation Intl Football Assn	\$67,762	8,689	\$1	6776100%
KDFI	\$67,758	8,690	\$1	6775700%
Monaco Salon	\$67,733	8,693	\$1	6773200%
Katzs Deli	\$67,674	8,699	\$1	6767300%
Aguirre Law Firm	\$67,655	8,701	\$1	6765400%
Royal Palm Local Dealer	\$67,608	8,705	\$1	6760700%
Prairiecare Child & Adolescent Psychiatric Hospital	\$67,602	8,708	\$1	6760100%
Kansas City State Fair	\$67,590	8,710	\$1	6758900%
FAMILY PLANNING COUNCIL	\$67,518	8,717	\$1	6751700%
Alliance Of Coalitions For Healthy Communities	\$67,446	8,724	\$1	6744500%
Crisp & Green Restaurant	\$67,370	8,728	\$1	6736900%
Omnium Circus	\$67,365	8,729	\$1	6736400%
Pezold Mgt Group Services	\$67,340	8,732	\$1	6733900%
Black Mesa Casino	\$67,282	8,740	\$1	6728100%
Louisiana Assn On Compulsive Gambling	\$67,264	8,743	\$1	6726300%
Boardroom Public Relations Service	\$67,200	8,747	\$1	6719900%
Ready Set Philly Initiative	\$67,175	8,753	\$1	6717400%
Pride Convenience Store	\$67,091	8,762	\$1	6709000%
Vein & Cosmetic Center Of Tampa Bay	\$67,063	8,764	\$1	6706200%
Cornell University	\$67,053	8,767	\$1	6705200%
Couchbase	\$66,999	8,772	\$1	6699800%
Van Dingenen Attorney	\$66,904	8,782	\$1	6690300%
Michigan Independent Citizens Redistricting Commissio	\$66,900	8,783	\$1	6689900%
LOUISIANA HIGHWAY SAFETY	\$66,893	8,784	\$1	6689200%
BUNTIN-OUT-OF-HOME MEDIA	\$66,856	8,789	\$1	6685500%
Klein Tools	\$66,851	8,790	\$1	6685000%
Arts Center Enterprises	\$66,840	8,792	\$1	6683900%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Alameda County Public Health Department	\$66,749	8,804	\$1	6674800%
National Education Assn	\$66,660	8,809	\$1	6665900%
Public Investment Fund	\$66,635	8,811	\$1	6663400%
Hero Brand CBD	\$66,600	8,816	\$1	6659900%
Dr Elseys	\$66,572	8,818	\$1	6657100%
Queens Hospital	\$66,531	8,824	\$1	6653000%
Science Works Museum	\$66,500	8,830	\$1	6649900%
Spear Physical Therapy Center	\$66,409	8,837	\$1	6640800%
Presbyterian Homes Retirement	\$66,330	8,842	\$1	6632900%
Karl Truman Attorney	\$66,300	8,846	\$1	6629900%
Allied Services Rehabilitation Hospital	\$66,288	8,848	\$1	6628700%
Veritiv	\$66,263	8,853	\$1	6626200%
Downton Abbey Series	\$66,240	8,857	\$1	6623900%
Bank OZK	\$66,180	8,863	\$1	6617900%
Vpet	\$66,099	8,871	\$1	6609800%
Mary Kay	\$66,087	8,874	\$1	6608600%
CommunityAid	\$66,050	8,880	\$1	6604900%
Denver Public Schools	\$66,035	8,882	\$1	6603400%
Welchs	\$66,016	8,884	\$1	6601500%
California Institute For Behavioral Health Solutions	\$66,000	8,888	\$1	6599900%
Lagunitas Brewing Co	\$66,000	8,888	\$1	6599900%
Redibs	\$65,904	8,906	\$1	6590300%
Two Fish Crab Shack	\$65,799	8,913	\$1	6579800%
Wayne Farms	\$65,775	8,916	\$1	6577400%
BenchSci	\$65,693	8,924	\$1	6569200%
Three Rivers Health	\$65,642	8,927	\$1	6564100%
Apex Healthcare Medical Center	\$65,600	8,933	\$1	6559900%
Just Fix It Air Conditioning & Heating	\$65,575	8,936	\$1	6557400%
Christian Financial Credit Union	\$65,512	8,948	\$1	6551100%
Skeeter Beater Store	\$65,490	8,950	\$1	6548900%
Tarrant County 9-1-1 District	\$65,400	8,966	\$1	6539900%
Unitech Training Academy	\$65,297	8,977	\$1	6529600%
Social Function Productions	\$65,248	8,984	\$1	6524700%
Horizon Insight	\$65,222	8,986	\$1	6522100%
Somerset Medical Center	\$65,157	8,995	\$1	6515600%
Las Vegas Aces Basketball	\$65,134	8,995	\$1	6513300%
Quidel	\$65,124	8,997	\$1	6512300%
Amigos Kings Classic Restaurant	\$65,089	8,999	\$1	6508800%
Litigators Inc Law Firm	\$65,000	9,007	\$1	6499900%
O&W Inc	\$64,998	9,007	\$1	6499700%
RoseCrest Assisted Living Facility	\$64,920	9,024	\$1	6491900%
Glo Fiber	\$64,886	9,026	\$1	6488500%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Cambridge	\$64,857	9,030	\$1	6485600%
Baldor Food Distributor	\$64,794	9,037	\$1	6479300%
Local Joint Phoenix Medical Marijuana Dispensary	\$64,752	9,043	\$1	6475100%
WPS Health Insurance	\$64,751	9,044	\$1	6475000%
Rethink Recovery Center	\$64,750	9,045	\$1	6474900%
Kirksey Law Firm	\$64,728	9,047	\$1	6472700%
Russell & Hill Attorneys	\$64,715	9,050	\$1	6471400%
Tax Relief Advocates	\$64,669	9,054	\$1	6466800%
GEN3 Electric & HVAC Contractor	\$64,543	9,064	\$1	6454200%
Freeman Law Firm	\$64,505	9,068	\$1	6450400%
Friends Experience Event Center	\$64,500	9,070	\$1	6449900%
Carl F Bucherer	\$64,376	9,084	\$1	6437500%
Massachusetts Coalition Of Police	\$64,315	9,088	\$1	6431400%
PepWear Services	\$64,312	9,092	\$1	6431100%
Chiacchia & Fleming Attorneys At Law	\$64,235	9,098	\$1	6423400%
Total Kids Dental	\$64,231	9,101	\$1	6423000%
Cordova Law Firm	\$64,183	9,105	\$1	6418200%
Happy Valley Cannabis Dispensary	\$64,150	9,114	\$1	6414900%
Thomas D Carter IV Attorney	\$64,125	9,115	\$1	6412400%
San Francisco Opera	\$64,114	9,116	\$1	6411300%
ACCAP ANOKA CNTY/ACTN PR	\$64,050	9,125	\$1	6404900%
Cannamazoo Recreational Weed Dispensary	\$64,010	9,129	\$1	6400900%
GLOBAL MGT TRAVEL SVC	\$64,000	9,130	\$1	6399900%
San Diego Continuing Education Program	\$64,000	9,131	\$1	6399900%
FINE ARTS GALLERY	\$63,977	9,134	\$1	6397600%
CoolSys	\$63,911	9,139	\$1	6391000%
MEGA PRODUCTIONS	\$63,845	9,146	\$1	6384400%
BWP Communications Advertising Agency	\$63,840	9,147	\$1	6383900%
Dixie RV Superstore	\$63,834	9,148	\$1	6383300%
Hollywood Casino Aurora	\$63,823	9,151	\$1	6382200%
Vote Yes Richmond Wins Organization	\$63,814	9,153	\$1	6381300%
Trilogy At Monarch Dunes Real Estate Development	\$63,810	9,155	\$1	6380900%
Carzuz.com Local Dealer	\$63,706	9,165	\$1	6370500%
UFN Upstate Fiber Networks	\$63,636	9,172	\$1	6363500%
SOUTH COUNTY RI	\$63,575	9,181	\$1	6357400%
FIS Global	\$63,550	9,184	\$1	6354900%
Cambre & Assoc Attorneys	\$63,373	9,202	\$1	6337200%
Quantic School Of Business & Technology	\$63,291	9,209	\$1	6329000%
John Thomas Jewelers	\$63,234	9,218	\$1	6323300%
Denver Rescue Mission	\$63,165	9,229	\$1	6316400%
Biofire Diagnostics	\$63,129	9,233	\$1	6312800%
Georgia Division Of Family & Children Services	\$63,090	9,239	\$1	6308900%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
SCRUB-A-DUB CAR WASH	\$63,046	9,246	\$1	6304500%
Potted Potter	\$63,000	9,252	\$1	6299900%
Midwest Energy & Communications	\$62,951	9,260	\$1	6295000%
Health Foundation Of South FL	\$62,825	9,267	\$1	6282400%
WOODLAND HOMES	\$62,769	9,271	\$1	6276800%
Juanitas Foods	\$62,738	9,273	\$1	6273700%
Copperstate Farms Cannabis Store	\$62,720	9,274	\$1	6271900%
Luries Childrens Hospital	\$62,612	9,290	\$1	6261100%
Denver Center For The Performing Arts	\$62,500	9,296	\$1	6249900%
Don Julio	\$62,500	9,296	\$1	6249900%
EL Supermarket Distributors	\$62,500	9,296	\$1	6249900%
Hills Bros	\$62,500	9,296	\$1	6249900%
MAC Gun & Knife Show	\$62,440	9,306	\$1	6243900%
Kagan Law Firm	\$62,397	9,309	\$1	6239600%
AMS PAVING SERVICE	\$62,300	9,318	\$1	6229900%
Fortress	\$62,253	9,323	\$1	6225200%
Lifecore Health Group	\$62,245	9,325	\$1	6224400%
Mikes Bikes Shop	\$62,239	9,326	\$1	6223800%
Hurlburt Heating & Plumbing	\$62,225	9,328	\$1	6222400%
OneScreen AI Marketing Service	\$62,223	9,329	\$1	6222200%
Riverside County Sheriffs	\$62,220	9,331	\$1	6221900%
MERVIS DIAMOND STORE	\$62,200	9,336	\$1	6219900%
US Open Championship	\$62,165	9,341	\$1	6216400%
Canadian National Railway	\$62,158	9,342	\$1	6215700%
Georgia Assn Of Latino Elected Officials	\$62,100	9,350	\$1	6209900%
Stolichnaya	\$62,090	9,353	\$1	6208900%
Cheesecake Factory Restaurant	\$62,086	9,355	\$1	6208500%
Brown Parker & Demarinis Service	\$61,992	9,364	\$1	6199100%
DreamLife Recovery Center	\$61,915	9,374	\$1	6191400%
Illinois Housing Development Authority	\$61,844	9,383	\$1	6184300%
SOCIAL STUDIES	\$61,830	9,384	\$1	6182900%
Holyoke Cannabis Shop	\$61,811	9,386	\$1	6181000%
Chopard	\$61,760	9,392	\$1	6175900%
Idobi Network Radio	\$61,752	9,393	\$1	6175100%
Rhude Designs	\$61,750	9,394	\$1	6174900%
Pace Organization	\$61,733	9,396	\$1	6173200%
Roeslers Roofing & Remodeling Contractor	\$61,730	9,398	\$1	6172900%
Grapevine Local Dealer	\$61,684	9,403	\$1	6168300%
Florida Keys Aquarium Encounters	\$61,656	9,406	\$1	6165500%
EASTERN NAZARENE COLLEGE	\$61,650	9,407	\$1	6164900%
eternalHealth	\$61,629	9,410	\$1	6162800%
Building A Better Bossier PAC	\$61,561	9,420	\$1	6156000%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
HARTS HTG & COOLING SVC	\$61,527	9,423	\$1	6152600%
Lifestyle Intl Realty	\$61,526	9,424	\$1	6152500%
E&J	\$61,450	9,434	\$1	6144900%
Integrus Community Hospital	\$61,365	9,443	\$1	6136400%
PXG	\$61,338	9,450	\$1	6133700%
In Good Health Cannabis Store	\$61,251	9,460	\$1	6125000%
Dependable Painting & Remodeling	\$61,250	9,462	\$1	6124900%
Jones Co Home Builders	\$61,209	9,472	\$1	6120800%
Air Mechanical Inc Heating & Cooling	\$61,163	9,477	\$1	6116200%
North Easton Savings Bank	\$61,159	9,478	\$1	6115800%
COASTAL LIVING RE AGENCY	\$61,100	9,486	\$1	6109900%
Full Harvest Moonz Cannabis Store	\$61,077	9,488	\$1	6107600%
National Womens Law Center	\$61,056	9,491	\$1	6105500%
DeltaTrainer	\$61,000	9,498	\$1	6099900%
PANAMA CITY PANAMA	\$61,000	9,499	\$1	6099900%
Sole Serious Shoe Store	\$61,000	9,499	\$1	6099900%
WGKX	\$60,938	9,507	\$1	6093700%
Martell	\$60,937	9,507	\$1	6093600%
Saucony	\$60,913	9,511	\$1	6091200%
Anihi Newco Software Development	\$60,738	9,529	\$1	6073700%
Akron-Canton Regional Airport	\$60,700	9,531	\$1	6069900%
OneScreen	\$60,700	9,532	\$1	6069900%
Colorado Springs Airport	\$60,675	9,539	\$1	6067400%
CMC	\$60,650	9,543	\$1	6064900%
Baltimore Museum Of Art	\$60,500	9,562	\$1	6049900%
D&R BOAT WORLD	\$60,500	9,563	\$1	6049900%
First Electronic Bank	\$60,500	9,563	\$1	6049900%
Generator Supercenter	\$60,500	9,563	\$1	6049900%
Inpen	\$60,500	9,563	\$1	6049900%
Fresh Fields Recreational Marijuana Shop	\$60,429	9,573	\$1	6042800%
Von Mortgage	\$60,415	9,575	\$1	6041400%
Howard B Smith Agency Of Mullins Insurance Agency	\$60,411	9,575	\$1	6041000%
Pedros Tacos & Tequila Bar Restaurant	\$60,337	9,584	\$1	6033600%
PRIMARY CARE PHYSICIANS	\$60,255	9,591	\$1	6025400%
Prestige Beverage Group Distributor	\$60,250	9,592	\$1	6024900%
Mekanism	\$60,205	9,599	\$1	6020400%
NEW JERSEY STATE FAIR	\$60,179	9,603	\$1	6017800%
Gables Residential	\$60,100	9,612	\$1	6009900%
BC DC Ideas Marketing Service	\$60,023	9,621	\$1	6002200%
Potts Law Firm	\$60,001	9,625	\$1	6000000%
Tend Dental Clinic	\$60,001	9,626	\$1	6000000%
Advanced Orthopedics New England	\$60,000	9,626	\$1	5999900%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
C Ray Murry Attorney	\$60,000	9,628	\$1	5999900%
Charlotte Tilbury	\$60,000	9,628	\$1	5999900%
Clydes	\$60,000	9,628	\$1	5999900%
Fear Of God	\$60,000	9,628	\$1	5999900%
Haig Club	\$60,000	9,628	\$1	5999900%
Homeland At Home Hospice Service	\$60,000	9,628	\$1	5999900%
Imperfect Produce Food Delivery Service	\$60,000	9,628	\$1	5999900%
Intl Monetary Systems Services	\$60,000	9,628	\$1	5999900%
Los Angeles County Department Of Public Social Service	\$60,000	9,628	\$1	5999900%
OBB Media Services	\$60,000	9,628	\$1	5999900%
Seth A Eappen MD	\$60,000	9,628	\$1	5999900%
Sunshine Quality Services Of America Contractor	\$60,000	9,628	\$1	5999900%
Top Tax Lawyer	\$60,000	9,628	\$1	5999900%
WABC	\$60,000	9,628	\$1	5999900%
WUBL	\$60,000	9,628	\$1	5999900%
TezosFoundationSettlement.com Legal Services	\$59,999	9,660	\$1	5999800%
Pull Together Organization	\$59,980	9,662	\$1	5997900%
Black Hills Orthopedic & Spine Center	\$59,921	9,670	\$1	5992000%
GOAT Shoe Store	\$59,920	9,671	\$1	5991900%
K18 Hair	\$59,916	9,672	\$1	5991500%
California Milk Processor Board	\$59,809	9,685	\$1	5980800%
Highsnobiety	\$59,800	9,686	\$1	5979900%
Protect Our Vote Organization	\$59,692	9,699	\$1	5969100%
Elite Media Communications	\$59,550	9,710	\$1	5954900%
HILLSIDE CHILD CARE CTR	\$59,500	9,718	\$1	5949900%
Homeshake Real Estate	\$59,500	9,718	\$1	5949900%
Oak Hill Real Estate Development	\$59,500	9,718	\$1	5949900%
Casmir Care Services	\$59,474	9,727	\$1	5947300%
WVTO	\$59,442	9,730	\$1	5944100%
Female Quotient Organization	\$59,400	9,733	\$1	5939900%
NRA Annual Meeting & Exhibit	\$59,352	9,739	\$1	5935100%
Akasa	\$59,250	9,753	\$1	5924900%
Idaho Office Of Drug Policy	\$59,250	9,754	\$1	5924900%
RM WILLIAMS	\$59,175	9,764	\$1	5917400%
Santa Clara County Public Health Department	\$59,149	9,765	\$1	5914800%
ChangeFi Bank	\$59,132	9,768	\$1	5913100%
Cannabis Kingdom	\$59,100	9,772	\$1	5909900%
Collin College	\$59,074	9,772	\$1	5907300%
IQAir	\$59,000	9,777	\$1	5899900%
Miller & Daughter Mortuary	\$58,994	9,778	\$1	5899300%
Amanda Miller Realty Group	\$58,993	9,780	\$1	5899200%
Northampton Community College	\$58,992	9,781	\$1	5899100%



## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Kalibloom	\$58,978	9,783	\$1	5897700%
Cafe El Mio	\$58,931	9,788	\$1	5893000%
Walnut Tree Service	\$58,922	9,790	\$1	5892100%
Premise	\$58,800	9,805	\$1	5879900%
Bethany Church	\$58,750	9,812	\$1	5874900%
WVIT	\$58,750	9,814	\$1	5874900%
Greenlight Dispensary	\$58,735	9,819	\$1	5873400%
CarDrop Local Dealer	\$58,700	9,822	\$1	5869900%
Anhelo Medicare	\$58,646	9,830	\$1	5864500%
North FL Medical Centers	\$58,500	9,848	\$1	5849900%
Providence Portland Medical Center	\$58,500	9,848	\$1	5849900%
Concealment Express Store	\$58,423	9,865	\$1	5842200%
FormAssembly Web Design	\$58,405	9,868	\$1	5840400%
Chervon	\$58,383	9,873	\$1	5838200%
Dallas TX	\$58,337	9,875	\$1	5833600%
Douglas Water Conditioning	\$58,299	9,880	\$1	5829800%
Smokers Cabinet Tobacco Shop	\$58,297	9,881	\$1	5829600%
Landing Apartment	\$58,278	9,884	\$1	5827700%
Unisono	\$58,200	9,890	\$1	5819900%
Jersey Boys	\$58,150	9,894	\$1	5814900%
SeatGeek	\$58,112	9,896	\$1	5811100%
James E Farmer Attorney	\$58,105	9,897	\$1	5810400%
Eden Technologies	\$58,052	9,904	\$1	5805100%
FGS Future Grow Solutions	\$58,050	9,905	\$1	5804900%
SPP MGT RE AGENCY	\$58,017	9,910	\$1	5801600%
COMMONWEALTH ZOOLOGICAL	\$58,000	9,912	\$1	5799900%
Freedom Road Cannabis Store	\$57,960	9,918	\$1	5795900%
Rising Sea Level Awareness	\$57,960	9,919	\$1	5795900%
SHARED HEALTH SERVICES	\$57,960	9,919	\$1	5795900%
Slocumb Co Real Estate Agency	\$57,946	9,924	\$1	5794500%
Chuck & Eddies Used Auto Parts	\$57,943	9,925	\$1	5794200%
Friedman Law Firm	\$57,880	9,935	\$1	5787900%
Arizona Department Of Economic Security	\$57,860	9,940	\$1	5785900%
Stoli Group USA.	\$57,818	9,944	\$1	5781700%
Manzanita Cannabis Dispensary	\$57,816	9,945	\$1	5781500%
Main Law Firm	\$57,750	9,955	\$1	5774900%
Veterinary Health Partners	\$57,744	9,956	\$1	5774300%
DMW	\$57,703	9,957	\$1	5770200%
Cardiac Partners Clinic	\$57,675	9,960	\$1	5767400%
True Med Spa	\$57,660	9,963	\$1	5765900%
Champion Brands Distributor	\$57,602	9,971	\$1	5760100%
5F Freight	\$57,600	9,972	\$1	5759900%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Robert Fenstersheib Attorney	\$57,600	9,973	\$1	5759900%
Bloc Dispensary	\$57,581	9,977	\$1	5758000%
Bristow Endeavor Healthcare	\$57,571	9,978	\$1	5757000%
Utz	\$57,548	9,981	\$1	5754700%
Health Care Services Urgent Care	\$57,500	9,990	\$1	5749900%
Salvatore Ferragamo	\$57,500	9,990	\$1	5749900%
New Mexico Crisis & Access Line	\$57,493	9,990	\$1	5749200%
KSHB	\$57,477	9,996	\$1	5747600%
SENSATIONAL SOFAS STORE	\$57,468	9,998	\$1	5746700%
KNXV	\$57,411	10,007	\$1	5741000%
Camp Local Dealer	\$57,400	10,008	\$1	5739900%
River Islands At Lathrop	\$57,330	10,018	\$1	5732900%
Truck Center Cos Local Dealer	\$57,306	10,021	\$1	5730500%
Whirly Ball Amusement Ctr	\$57,284	10,024	\$1	5728300%
National Museum Of African American History & Cultur	\$57,240	10,027	\$1	5723900%
Your Call MN	\$57,200	10,030	\$1	5719900%
Eskimo Hut Store	\$57,096	10,047	\$1	5709500%
Cinco	\$57,000	10,055	\$1	5699900%
Exploding Kittens	\$57,000	10,056	\$1	5699900%
Super Star Car Wash	\$57,000	10,056	\$1	5699900%
Solheim Cup Golf Tournament	\$56,961	10,065	\$1	5696000%
Octopus Group	\$56,950	10,066	\$1	5694900%
Dick Law Firm	\$56,880	10,073	\$1	5687900%
Wharf Amphitheatre Center	\$56,860	10,077	\$1	5685900%
Los Angeles Local Dealer	\$56,785	10,090	\$1	5678400%
Skatells	\$56,784	10,091	\$1	5678300%
Kansas City National Womens Soccer League	\$56,700	10,103	\$1	5669900%
Shift Medical Services	\$56,645	10,106	\$1	5664400%
Michigan Department Of Transportation	\$56,626	10,110	\$1	5662500%
Dataiku	\$56,551	10,117	\$1	5655000%
Blockfolio	\$56,500	10,125	\$1	5649900%
SAE Institute	\$56,438	10,129	\$1	5643700%
Breast Cancer Resource Center	\$56,430	10,130	\$1	5642900%
RESA ORG	\$56,430	10,131	\$1	5642900%
Octopus Energy Co	\$56,424	10,133	\$1	5642300%
Culture Cannabis Club	\$56,411	10,135	\$1	5641000%
Think Real Estate	\$56,332	10,146	\$1	5633100%
Fairwinds Credit Union	\$56,303	10,150	\$1	5630200%
Big Apple Circus	\$56,292	10,153	\$1	5629100%
iAnthus Capital Mgt	\$56,261	10,159	\$1	5626000%
Florida Hotels	\$56,250	10,162	\$1	5624900%
Open Hand Media Marketing Service	\$56,226	10,167	\$1	5622500%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Field Trip Health Psychedelic Therapy Center	\$56,200	10,171	\$1	5619900%
Kensington Mgt Real Estate Service	\$56,171	10,177	\$1	5617000%
Superior Outfitters Store	\$56,089	10,183	\$1	5608800%
WM Technology	\$56,025	10,189	\$1	5602400%
California Health & Wellness	\$56,012	10,191	\$1	5601100%
DAVID GRAY PLUMBING SVC	\$56,000	10,192	\$1	5599900%
NYCRUNS Events	\$56,000	10,193	\$1	5599900%
Charleston Oral & Facial Surgery	\$55,952	10,204	\$1	5595100%
Richards	\$55,945	10,205	\$1	5594400%
Vots Insurance	\$55,902	10,206	\$1	5590100%
Arctoris	\$55,900	10,207	\$1	5589900%
Jersey Landscape & Garden Supply	\$55,800	10,214	\$1	5579900%
King County Metro Transit	\$55,775	10,217	\$1	5577400%
LaunchDarkly	\$55,750	10,221	\$1	5574900%
Dade County	\$55,723	10,223	\$1	5572200%
IPHA II Public Health Assn	\$55,660	10,230	\$1	5565900%
Asian American Civic Assn	\$55,638	10,233	\$1	5563700%
National Bank Holdings	\$55,619	10,235	\$1	5561800%
Wasabi Sushi & Thai Restaurant	\$55,600	10,237	\$1	5559900%
PSEG Fossil	\$55,536	10,243	\$1	5553500%
GoatGuns	\$55,528	10,245	\$1	5552700%
RBN Energy	\$55,520	10,247	\$1	5551900%
NEW YORK JEWELERS	\$55,510	10,251	\$1	5550900%
Southfield Local Dealer	\$55,454	10,254	\$1	5545300%
Inspired Spine Center	\$55,448	10,256	\$1	5544700%
Preferred Home Health Care & Nursing Services	\$55,321	10,270	\$1	5532000%
Hollywood Smile Dental Clinic	\$55,282	10,276	\$1	5528100%
AgeWell NY Service	\$55,250	10,278	\$1	5524900%
Clinedge Medical Center	\$55,250	10,279	\$1	5524900%
Salem Hospital	\$55,250	10,279	\$1	5524900%
KABC	\$55,200	10,289	\$1	5519900%
Mattress Liquidators	\$55,172	10,294	\$1	5517100%
Arizona IV Medics Hydration Therapy	\$55,154	10,296	\$1	5515300%
Wine Group Store	\$55,150	10,297	\$1	5514900%
Superbook Betting Service	\$55,092	10,308	\$1	5509100%
Palo Verde Nuclear Generating Station	\$55,050	10,316	\$1	5504900%
Ghost Enterprises Cannabis Store	\$55,036	10,317	\$1	5503500%
Bobcat Of North TX	\$55,035	10,318	\$1	5503400%
Nautilus Co Contractor	\$55,035	10,319	\$1	5503400%
Best Logistics Group	\$55,026	10,319	\$1	5502500%
Alexander Wang Clothing Store	\$55,000	10,322	\$1	5499900%
Booty By Brabants Croco Skin Leggings	\$55,000	10,323	\$1	5499900%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Cockroach Labs	\$55,000	10,323	\$1	5499900%
Maggs & McDermott Attorneys	\$55,000	10,323	\$1	5499900%
One Drop Foundation	\$55,000	10,323	\$1	5499900%
Princess Polly Clothing Store	\$55,000	10,323	\$1	5499900%
SHED ART GALLERY STORE	\$55,000	10,323	\$1	5499900%
St Lucie Battery & Tires	\$55,000	10,323	\$1	5499900%
Care Resource Clinic	\$54,999	10,323	\$1	5499800%
Newark Board Of Education	\$54,958	10,340	\$1	5495700%
Anchor Brewing	\$54,920	10,342	\$1	5491900%
Kaiser	\$54,851	10,350	\$1	5485000%
Pace University	\$54,800	10,356	\$1	5479900%
Bay Law Firm	\$54,750	10,363	\$1	5474900%
Los Angeles County Department Of Parks & Recreation	\$54,750	10,364	\$1	5474900%
Pomeroy Living	\$54,750	10,364	\$1	5474900%
Lupient Local Dealer	\$54,743	10,370	\$1	5474200%
Tristar Physical Therapy	\$54,739	10,372	\$1	5473800%
Lunas Mexican Restaurant	\$54,585	10,390	\$1	5458400%
MD Now Urgent Care Walk-In Medical Center	\$54,560	10,393	\$1	5455900%
Fischer Local Dealer	\$54,533	10,398	\$1	5453200%
BRIM Recyclers Junk Yard	\$54,517	10,399	\$1	5451600%
KNTV	\$54,500	10,402	\$1	5449900%
Natures Fynd	\$54,500	10,403	\$1	5449900%
Peoria Health Department	\$54,493	10,405	\$1	5449200%
BATON ROUGE GEN MED CTR	\$54,491	10,407	\$1	5449000%
SCALES N TAILS PET STORE	\$54,462	10,412	\$1	5446100%
Tulones Clothing Store	\$54,425	10,416	\$1	5442400%
Viking Pest Control	\$54,420	10,417	\$1	5441900%
Millies Of Staten Island Restaurant	\$54,394	10,421	\$1	5439300%
Air National Guard	\$54,320	10,430	\$1	5431900%
Pace Suburban Bus Service	\$54,309	10,432	\$1	5430800%
Bucha Live Kombucha Distributor	\$54,300	10,433	\$1	5429900%
Department Of Energy & Environment	\$54,241	10,445	\$1	5424000%
Pink Floyd Experience Concert	\$54,188	10,455	\$1	5418700%
Emberz Cannabis Store	\$54,175	10,457	\$1	5417400%
Amino Medical Service	\$54,100	10,466	\$1	5409900%
FIRST THINGS FIRST FNDTN	\$54,100	10,467	\$1	5409900%
S2BN Entertainment	\$54,085	10,470	\$1	5408400%
J&J Gaming Center	\$54,059	10,474	\$1	5405800%
Communications Workers Of America	\$54,025	10,479	\$1	5402400%
Hypland Clothing Store	\$54,000	10,482	\$1	5399900%
Kansas City Power & Light District Shopping Center	\$54,000	10,482	\$1	5399900%
Mi Ranchito Restaurant	\$54,000	10,482	\$1	5399900%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Pirate Rehearsal Studios	\$54,000	10,482	\$1	5399900%
Access Heating & Air Conditioning	\$53,970	10,490	\$1	5396900%
Epic Games Video Game Store	\$53,938	10,494	\$1	5393700%
Cincinnati Pops Orchestra	\$53,900	10,500	\$1	5389900%
Chicago Public Library	\$53,851	10,510	\$1	5385000%
New Hampshire State Lottery	\$53,828	10,511	\$1	5382700%
Auto Bell Car Wash	\$53,750	10,524	\$1	5374900%
GARDEN STATE PAIN CNTRL	\$53,750	10,526	\$1	5374900%
Davis Law Group	\$53,742	10,526	\$1	5374100%
Enloe Medical Center	\$53,738	10,528	\$1	5373700%
Grey Goose	\$53,732	10,530	\$1	5373100%
MedRite Urgent Care Center	\$53,675	10,539	\$1	5367400%
Boohoo.com Store Clothing Store	\$53,664	10,541	\$1	5366300%
Our Home Of Exp Realty	\$53,650	10,543	\$1	5364900%
Campisano Capital Real Estate Developer	\$53,638	10,544	\$1	5363700%
Ross Local Dealer	\$53,625	10,546	\$1	5362400%
Community Hospice & Palliative Care	\$53,624	10,547	\$1	5362300%
II-VI	\$53,600	10,552	\$1	5359900%
Synchrony Financial	\$53,600	10,552	\$1	5359900%
Max	\$53,581	10,558	\$1	5358000%
Grand Central Park	\$53,580	10,559	\$1	5357900%
Peraton Cyber Security Service	\$53,526	10,566	\$1	5352500%
Crystal Tractor & Equipment	\$53,524	10,568	\$1	5352300%
Primary Health Medical Group	\$53,439	10,581	\$1	5343800%
Rise Together	\$53,400	10,586	\$1	5339900%
Sunshine Daydream Store	\$53,397	10,587	\$1	5339600%
BIG SAMMYS HOT DOGS REST	\$53,340	10,599	\$1	5333900%
QVC	\$53,273	10,605	\$1	5327200%
Clearwater Analytics	\$53,190	10,615	\$1	5318900%
Clayton County GA	\$53,183	10,616	\$1	5318200%
Family & Childrens Place Organization	\$53,170	10,619	\$1	5316900%
Epic Shine Car Wash	\$53,152	10,622	\$1	5315100%
Sovita Credit Union	\$53,139	10,625	\$1	5313800%
Antelope Valley Neuroscience Medical Group	\$53,100	10,629	\$1	5309900%
Vive Organic	\$53,100	10,630	\$1	5309900%
Long Beach Department Of Health & Human Services	\$53,000	10,649	\$1	5299900%
Sunset West Law Group	\$53,000	10,649	\$1	5299900%
American Electric Power OH	\$52,983	10,653	\$1	5298200%
Tri-County Human Services Inc	\$52,958	10,657	\$1	5295700%
SEO Design Chicago Marketing Services	\$52,954	10,658	\$1	5295300%
Kurt Geiger	\$52,950	10,660	\$1	5294900%
Repertory Theatre Of St Louis	\$52,950	10,661	\$1	5294900%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
MBBC Dance	\$52,906	10,668	\$1	5290500%
Opra Recycling Center	\$52,850	10,675	\$1	5284900%
My Digital Group Marketing Services	\$52,821	10,678	\$1	5282000%
Lucid	\$52,810	10,680	\$1	5280900%
Skyward Treatment Drug & Alcohol Rehab	\$52,800	10,682	\$1	5279900%
Summerslam	\$52,800	10,683	\$1	5279900%
BV Law Group	\$52,770	10,689	\$1	5276900%
G Media Studios Marketing Service	\$52,750	10,693	\$1	5274900%
Delaware Orthopaedic Specialists	\$52,666	10,701	\$1	5266500%
Jackie Cooper Local Dealer	\$52,650	10,704	\$1	5264900%
Agency On Aging Medical Service	\$52,525	10,720	\$1	5252400%
LifeStance Health Service	\$52,515	10,725	\$1	5251400%
Ritter Communications	\$52,510	10,727	\$1	5250900%
Chris Breault Attorney	\$52,500	10,729	\$1	5249900%
City Of Irving TX	\$52,500	10,729	\$1	5249900%
Mubi.Com	\$52,500	10,729	\$1	5249900%
Comics Elite Book Store	\$52,484	10,737	\$1	5248300%
AMS Law Group	\$52,450	10,743	\$1	5244900%
ABF FREIGHT SYSTEMS	\$52,438	10,746	\$1	5243700%
Sekou Clarke Law Group	\$52,432	10,747	\$1	5243100%
IMAX Theatre	\$52,375	10,755	\$1	5237400%
Royal Food Market	\$52,333	10,759	\$1	5233200%
Pittsburgh Intl Airport	\$52,300	10,763	\$1	5229900%
24/7 Attorneys	\$52,277	10,768	\$1	5227600%
Upsie	\$52,258	10,772	\$1	5225700%
Waterloo Sparkling Water	\$52,188	10,785	\$1	5218700%
Amerio Law Firm	\$52,100	10,793	\$1	5209900%
Orthopedic Institute	\$52,100	10,794	\$1	5209900%
Wall Street Silver	\$52,100	10,794	\$1	5209900%
Wayfair	\$52,089	10,794	\$1	5208800%
US Department Of Energy	\$52,055	10,799	\$1	5205400%
Lucid Motors USA	\$52,039	10,803	\$1	5203800%
Crystal Valley Real Estate Development	\$52,005	10,808	\$1	5200400%
Arnold Chamber Of Commerce	\$52,000	10,810	\$1	5199900%
DDC Parking Division	\$52,000	10,811	\$1	5199900%
Fair Harbor	\$52,000	10,811	\$1	5199900%
Robinson Real Estate Development	\$51,992	10,825	\$1	5199100%
WDGL	\$51,967	10,828	\$1	5196600%
Warner Pacific University	\$51,918	10,835	\$1	5191700%
GoodGuard Security Services	\$51,900	10,838	\$1	5189900%
Community Growth Partners Cannabis Dispensary	\$51,884	10,841	\$1	5188300%
Capital Cardiology Assoc	\$51,833	10,848	\$1	5183200%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Walton County Health Department	\$51,769	10,854	\$1	5176800%
Clement Local Dealer	\$51,760	10,855	\$1	5175900%
Charleston Ketamine Center	\$51,750	10,858	\$1	5174900%
Paso Robles CA	\$51,750	10,858	\$1	5174900%
Alion Science & Technology Service	\$51,721	10,866	\$1	5172000%
Green Care Cannabis Store	\$51,662	10,873	\$1	5166100%
TPS Cable TV	\$51,659	10,875	\$1	5165800%
Recuerdo Mezcal	\$51,562	10,887	\$1	5156100%
Betterment Investment	\$51,540	10,890	\$1	5153900%
Rice & Kendig Attorneys	\$51,508	10,894	\$1	5150700%
Premium Transport Staffing Agency	\$51,500	10,897	\$1	5149900%
SCOTTSDALE AIR HTG&CLNG	\$51,470	10,905	\$1	5146900%
GRM	\$51,418	10,916	\$1	5141700%
RallyStop Gas Station	\$51,399	10,920	\$1	5139800%
Liberty Oilfield Services	\$51,380	10,923	\$1	5137900%
VanMoof	\$51,375	10,925	\$1	5137400%
You Fit Health Clubs	\$51,375	10,926	\$1	5137400%
Duval County Public Schools	\$51,350	10,930	\$1	5134900%
Cazadores	\$51,345	10,931	\$1	5134400%
San Francisco Giants Baseball Team	\$51,261	10,942	\$1	5126000%
New York Forward Organization	\$51,250	10,945	\$1	5124900%
EASTERN REALTY RE	\$51,245	10,945	\$1	5124400%
Fresh Karma Cannabis Store	\$51,210	10,952	\$1	5120900%
Photon Brothers Contractor	\$51,205	10,953	\$1	5120400%
Lenny & Larrys	\$51,195	10,957	\$1	5119400%
Premium Finance Group	\$51,184	10,959	\$1	5118300%
Modern Capital Concepts	\$51,174	10,963	\$1	5117300%
Riverside Transport Inc	\$51,150	10,969	\$1	5114900%
Wellstar West GA Medical Center	\$51,003	10,988	\$1	5100200%
BART Bay Area Rapid Transit	\$51,000	10,989	\$1	5099900%
Green Development Llc	\$51,000	10,990	\$1	5099900%
Twin River Casino Hotel	\$51,000	10,990	\$1	5099900%
Hunter Hunter & Sonnier Law Firm	\$50,982	10,997	\$1	5098100%
Canna Land Medical Marijuana Dispensary	\$50,971	10,998	\$1	5097000%
MOFAS MN Organization On Fetal Alcohol Syndrome	\$50,950	10,999	\$1	5094900%
Skipio	\$50,947	11,000	\$1	5094600%
Bad Dad Brewing Co	\$50,925	11,004	\$1	5092400%
Array	\$50,888	11,013	\$1	5088700%
Braze	\$50,875	11,017	\$1	5087400%
Head Start Preschool	\$50,860	11,021	\$1	5085900%
ORVIS	\$50,814	11,026	\$1	5081300%
New Orleans Aviation Board	\$50,787	11,029	\$1	5078600%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
BOBBY BHASKER-RAO MD	\$50,782	11,031	\$1	5078100%
Lakeshore Recycling Systems	\$50,780	11,032	\$1	5077900%
Drive Direct Local Dealer	\$50,775	11,033	\$1	5077400%
WESLEY CONSTRUCTION CO	\$50,750	11,035	\$1	5074900%
Big Bud Press Clothing Store	\$50,726	11,039	\$1	5072500%
Hilco Real Estate Agency	\$50,725	11,040	\$1	5072400%
WILDRIDGE RE DEV	\$50,718	11,043	\$1	5071700%
Davenport Extreme Pools & Spas	\$50,699	11,045	\$1	5069800%
Chesapeake Bay Active Adult Luxury Resort Apartments	\$50,635	11,059	\$1	5063400%
Arizona Federal Credit Union	\$50,625	11,061	\$1	5062400%
Tonyburgers Restaurant	\$50,602	11,062	\$1	5060100%
Museum Of Ice Cream	\$50,570	11,066	\$1	5056900%
El Camino College	\$50,550	11,072	\$1	5054900%
CU HEALTH SCIENCES CTR	\$50,545	11,073	\$1	5054400%
98point6	\$50,512	11,078	\$1	5051100%
Capita Financial Group	\$50,491	11,084	\$1	5049000%
Coastal Carolina Furniture Store	\$50,455	11,091	\$1	5045400%
David W Martin Law Group	\$50,384	11,112	\$1	5038300%
San Francisco Intl Airport	\$50,346	11,116	\$1	5034500%
Midwest Communications Radio Station	\$50,290	11,127	\$1	5028900%
Babcock Partners Attorneys	\$50,259	11,132	\$1	5025800%
Flood Law Firm	\$50,250	11,136	\$1	5024900%
Einhorn Harris Ascher Barbarito Frost Attorneys	\$50,218	11,141	\$1	5021700%
Business Lending Blueprint Marketing Service	\$50,208	11,145	\$1	5020700%
Busy Bee Convenience Store	\$50,208	11,146	\$1	5020700%
Habegger Corp Store	\$50,200	11,149	\$1	5019900%
Family Tree Clinic	\$50,114	11,159	\$1	5011300%
Fresh Air Flow	\$50,110	11,161	\$1	5010900%
Atlanta Public Schools	\$50,100	11,164	\$1	5009900%
Residences At Broadwest	\$50,088	11,169	\$1	5008700%
TXP Capital	\$50,072	11,172	\$1	5007100%
Atlantic Shores Heating & AC	\$50,057	11,174	\$1	5005600%
Washington Convention & Sports Authority	\$50,024	11,179	\$1	5002300%
Art Institutes	\$50,000	11,186	\$1	4999900%
Bobbie	\$50,000	11,189	\$1	4999900%
Cibao	\$50,000	11,189	\$1	4999900%
DeFi Mgt	\$50,000	11,189	\$1	4999900%
DISCOVERY HEALTH MED CTR	\$50,000	11,189	\$1	4999900%
FlyOver America	\$50,000	11,189	\$1	4999900%
Greentree Medical Center	\$50,000	11,189	\$1	4999900%
H Mart Intl Supermarket	\$50,000	11,189	\$1	4999900%
KOB	\$50,000	11,189	\$1	4999900%



## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
LendGo	\$50,000	11,189	\$1	4999900%
New Meadowlands Stadium	\$50,000	11,189	\$1	4999900%
Otter.ai	\$50,000	11,189	\$1	4999900%
Pink Cherry Waxing Boutique	\$50,000	11,189	\$1	4999900%
Relevant Radio Group	\$50,000	11,189	\$1	4999900%
Safely	\$50,000	11,189	\$1	4999900%
SISKIYOU COUNTY CA	\$50,000	11,189	\$1	4999900%
Steve Madden	\$50,000	11,189	\$1	4999900%
WBZ	\$50,000	11,189	\$1	4999900%
Frankspeech.com	\$49,900	11,229	\$1	4989900%
METRO ATLANTA/TRANS AUTH	\$49,880	11,232	\$1	4987900%
Maloney Lyons Attorneys	\$49,873	11,234	\$1	4987200%
Landmark Digestive Health	\$49,830	11,240	\$1	4982900%
HARRIS COUNTY CLERK	\$49,825	11,243	\$1	4982400%
UV	\$49,816	11,244	\$1	4981500%
Kalamazoo	\$49,801	11,246	\$1	4980000%
Apartments.com	\$49,800	11,249	\$1	4979900%
Gorillas Grocery Delivery Service	\$49,800	11,249	\$1	4979900%
Neumate Online Dating Service	\$49,800	11,249	\$1	4979900%
Shapiro Goldman Babboni Fernandez & Walsh Attorney	\$49,790	11,253	\$1	4978900%
District Of Columbia ReEngagement Center	\$49,718	11,267	\$1	4971700%
South Beach Orthotics & Prosthetics	\$49,700	11,274	\$1	4969900%
District Of Columbia Office Of The Deputy Mayor For Pl	\$49,670	11,277	\$1	4966900%
Royals Liquor Store	\$49,665	11,280	\$1	4966400%
Vidamax Medical Center	\$49,649	11,285	\$1	4964800%
William Pintas Attorney At Law	\$49,635	11,290	\$1	4963400%
District Of Columbia Department Of Public Works	\$49,634	11,291	\$1	4963300%
ES Windows Contractor	\$49,630	11,295	\$1	4962900%
Hint	\$49,621	11,299	\$1	4962000%
Chicago Commons Organization	\$49,608	11,301	\$1	4960700%
Armortech Windows & Doors Store	\$49,600	11,304	\$1	4959900%
Folx Health	\$49,580	11,307	\$1	4957900%
Roberts Markland Attorneys At Law	\$49,543	11,313	\$1	4954200%
Hamer Local Dealer	\$49,512	11,319	\$1	4951100%
University Bank	\$49,511	11,320	\$1	4951000%
Minnesota Twins Baseball Team	\$49,500	11,322	\$1	4949900%
Royalty Exotic Cars	\$49,500	11,322	\$1	4949900%
Techint Labs Marketing Service	\$49,500	11,322	\$1	4949900%
Chicago Police Department	\$49,492	11,322	\$1	4949100%
Par HI Refining	\$49,478	11,328	\$1	4947700%
VITREO-RETINAL CONS	\$49,477	11,329	\$1	4947600%
Reifman Law Firm	\$49,466	11,332	\$1	4946500%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Sportsmans Finest Sporting Goods Store	\$49,450	11,334	\$1	4944900%
Marathon Clothing Store	\$49,437	11,339	\$1	4943600%
Liquid Environmental Solutions Service	\$49,412	11,341	\$1	4941100%
Modern Climate	\$49,400	11,344	\$1	4939900%
WSCV	\$49,388	11,352	\$1	4938700%
My Neighbor Felix Mexican Restaurant	\$49,380	11,355	\$1	4937900%
Tipping Point Community Organization	\$49,375	11,356	\$1	4937400%
Beehive Plumbing Service	\$49,345	11,358	\$1	4934400%
RUE 21 CLOTHING STORE	\$49,343	11,359	\$1	4934200%
Grow Green Garden Shop	\$49,321	11,362	\$1	4932000%
AMC MOVIE THEATERS	\$49,225	11,374	\$1	4922400%
Galen College	\$49,218	11,379	\$1	4921700%
Junk 4 Joy Vintage furniture Store	\$49,170	11,385	\$1	4916900%
Walnut Street Theatre	\$49,144	11,388	\$1	4914300%
Technology Credit Union	\$49,128	11,395	\$1	4912700%
Herman Miller	\$49,118	11,397	\$1	4911700%
EREBUS HAUNTED HOUSE	\$49,114	11,398	\$1	4911300%
Leyton Upper East Side Condominiums	\$49,062	11,408	\$1	4906100%
TPCO Holding	\$49,020	11,413	\$1	4901900%
Booty Clothing Store	\$49,000	11,417	\$1	4899900%
Real Real Estate Brokerage	\$49,000	11,418	\$1	4899900%
Palm Beach County Department Of Public Safety	\$48,950	11,425	\$1	4894900%
Inland Empire Health Plan	\$48,945	11,426	\$1	4894400%
Purchasing Power Store	\$48,931	11,430	\$1	4893000%
Texstar Equipment Sales	\$48,900	11,435	\$1	4889900%
KISS 108 CONCERT	\$48,855	11,447	\$1	4885400%
Kissimmee FL	\$48,855	11,448	\$1	4885400%
Dalton Plumbing Heating Cooling Electric & Fireplaces	\$48,800	11,457	\$1	4879900%
Barden Technology	\$48,750	11,463	\$1	4874900%
Dallas Mobile Pet Spaw	\$48,750	11,464	\$1	4874900%
Doneraki Restaurant	\$48,750	11,464	\$1	4874900%
Gateway Fiber	\$48,730	11,475	\$1	4872900%
Prominent Construction	\$48,721	11,478	\$1	4872000%
Merrell	\$48,687	11,483	\$1	4868600%
Lanphier & Assoc Attorneys	\$48,615	11,493	\$1	4861400%
Pineapple Fabrics Store	\$48,600	11,497	\$1	4859900%
Childrens Dental Mgt	\$48,590	11,498	\$1	4858900%
Powell & Pisman Attorneys	\$48,585	11,500	\$1	4858400%
Transportation Alliance	\$48,575	11,503	\$1	4857400%
TOOTSIES CABARET NGHTCLB	\$48,567	11,504	\$1	4856600%
Central MA	\$48,562	11,505	\$1	4856100%
Harford Community College	\$48,553	11,507	\$1	4855200%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Skittles	\$48,544	11,509	\$1	4854300%
99 Cents Only Stores	\$48,500	11,515	\$1	4849900%
Ichiban Japanese Bistro	\$48,488	11,517	\$1	4848700%
Colorado Human Trafficking Council	\$48,481	11,519	\$1	4848000%
Affinity Radiology	\$48,430	11,532	\$1	4842900%
Cranney Home Service	\$48,420	11,534	\$1	4841900%
Precision Landscapng Services	\$48,414	11,535	\$1	4841300%
Siding Unlimited Services	\$48,400	11,538	\$1	4839900%
Greenmart Of MD Cannabis Dispensary	\$48,398	11,539	\$1	4839700%
AB MAY SPECIALISTS RE	\$48,364	11,545	\$1	4836300%
Law Office Of Tony Huynh	\$48,328	11,550	\$1	4832700%
Vaccines.gov	\$48,273	11,559	\$1	4827200%
MCBE Organization	\$48,264	11,561	\$1	4826300%
Techsmith	\$48,250	11,565	\$1	4824900%
Idaho Military Division	\$48,247	11,566	\$1	4824600%
George Milroy Assoc Advertising Service	\$48,218	11,568	\$1	4821700%
LA Auto Show	\$48,159	11,578	\$1	4815800%
Samara MedSpa	\$48,150	11,582	\$1	4814900%
CAVALIERS COUNTRY CLUB	\$48,096	11,595	\$1	4809500%
Law Office Of Jesse P Duran	\$48,094	11,595	\$1	4809300%
Zeus Industrial Products	\$48,078	11,602	\$1	4807700%
Dayforward Life Insurance Co	\$48,060	11,604	\$1	4805900%
Metlife Stadium	\$48,030	11,608	\$1	4802900%
Guy Brothers Roofing Contractor	\$48,025	11,609	\$1	4802400%
ACTS FULL GSPL/GD/CHRST	\$48,019	11,614	\$1	4801800%
Oneamerica Financial Partners	\$48,010	11,617	\$1	4800900%
Arlington Independent School District	\$48,000	11,619	\$1	4799900%
Cofman Townsley Attorneys	\$48,000	11,619	\$1	4799900%
Eco Chic Consignments	\$48,000	11,619	\$1	4799900%
Lakewood Emergency Room	\$48,000	11,619	\$1	4799900%
Modanisa.com Clothing Store	\$48,000	11,619	\$1	4799900%
Norfolk Intl Airport	\$48,000	11,619	\$1	4799900%
River Restaurant	\$48,000	11,619	\$1	4799900%
Johnson Vorhees & Martucci Attorneys	\$47,995	11,619	\$1	4799400%
Lala	\$47,978	11,641	\$1	4797700%
COLOR HOUSE PAINT STORE	\$47,966	11,641	\$1	4796500%
Sheldons Heating & Air Service	\$47,950	11,643	\$1	4794900%
Cube GPS	\$47,900	11,647	\$1	4789900%
Louisville Metro Department Of Public Health & Wellne	\$47,900	11,648	\$1	4789900%
Advanced Technology Center Training	\$47,878	11,652	\$1	4787700%
Reunion West Real Estate Development	\$47,854	11,659	\$1	4785300%
Philadelphia Distilling	\$47,845	11,660	\$1	4784400%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Ely MN	\$47,830	11,663	\$1	4782900%
New Jersey Council Of County Colleges	\$47,775	11,671	\$1	4777400%
Pineapple Express Delivery Service	\$47,775	11,672	\$1	4777400%
Openigloo Building Reviews	\$47,760	11,677	\$1	4775900%
Medical Center Health System	\$47,752	11,679	\$1	4775100%
CarePoint Health Clinic	\$47,750	11,681	\$1	4774900%
GST MI Works Employment Service	\$47,749	11,682	\$1	4774800%
KINGS OF REALTY	\$47,700	11,689	\$1	4769900%
WKPK	\$47,693	11,690	\$1	4769200%
Clayton County Public School	\$47,690	11,692	\$1	4768900%
LYNN DEPT/PUBLIC WORKS	\$47,608	11,704	\$1	4760700%
Superdraft Contractor	\$47,566	11,710	\$1	4756500%
FTG Holdings	\$47,563	11,711	\$1	4756200%
Pavone Marketing Group	\$47,438	11,740	\$1	4743700%
Shift.com Local Dealer	\$47,430	11,741	\$1	4742900%
Helping Hands Healthcare	\$47,408	11,743	\$1	4740700%
Biankas Bail Bonds Service	\$47,395	11,745	\$1	4739400%
Fat Sals Bar & Grill Restaurant	\$47,366	11,750	\$1	4736500%
Hirect Employment Services	\$47,339	11,755	\$1	4733800%
Healthcare Information & Mgt Systems Center	\$47,250	11,766	\$1	4724900%
New York Media Consultants & Partners	\$47,250	11,766	\$1	4724900%
WISCONSIN DEPT/WKFRC DEV	\$47,250	11,766	\$1	4724900%
YieldStreet	\$47,243	11,774	\$1	4724200%
SJ Bryant Insurance Agency	\$47,239	11,775	\$1	4723800%
Bounce Curl	\$47,221	11,779	\$1	4722000%
INDIAN RIVER MRL HOSP	\$47,208	11,783	\$1	4720700%
WCNN	\$47,191	11,785	\$1	4719000%
Cavallo Group	\$47,188	11,787	\$1	4718700%
Law Offices Of Jason E Taylor	\$47,174	11,788	\$1	4717300%
Clean Recovery Centers	\$47,143	11,792	\$1	4714200%
Eau Claire Walk-In Clinic	\$47,123	11,798	\$1	4712200%
Lakeside Motor Sports Center	\$47,106	11,801	\$1	4710500%
Klaus Roofing Systems Contractor	\$47,100	11,802	\$1	4709900%
Platform Beer Co	\$47,100	11,803	\$1	4709900%
Lord Hobo Brewing Co	\$47,098	11,803	\$1	4709700%
Newport Craft Brewing & Distilling Co	\$47,081	11,805	\$1	4708000%
College Of Business & Technology	\$47,080	11,806	\$1	4707900%
Power Line Safety	\$47,073	11,809	\$1	4707200%
KQED	\$47,059	11,810	\$1	4705800%
WTAC	\$47,050	11,812	\$1	4704900%
Marketini Marketing Service	\$47,044	11,813	\$1	4704300%
Northside Achievement Zone	\$47,027	11,814	\$1	4702600%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
ARTIST MGT GROUP	\$47,000	11,820	\$1	4699900%
Open Blue	\$47,000	11,821	\$1	4699900%
Glist Entertainment Service	\$46,965	11,831	\$1	4696400%
Figure Lending Llc	\$46,955	11,833	\$1	4695400%
WJZY	\$46,920	11,837	\$1	4691900%
TSB Bank	\$46,858	11,848	\$1	4685700%
Young Achievers Academy	\$46,825	11,854	\$1	4682400%
Central Valley Fleet Auto Repair Shop	\$46,800	11,860	\$1	4679900%
Fareway Food Store	\$46,750	11,874	\$1	4674900%
Southern States Local Dealer	\$46,701	11,883	\$1	4670000%
Dwyer Services Heating & Air	\$46,675	11,885	\$1	4667400%
Farrar & Ball Attorneys	\$46,588	11,905	\$1	4658700%
Luciens Manor Restaurant	\$46,570	11,911	\$1	4656900%
Pacific West Injury Law Firm	\$46,500	11,914	\$1	4649900%
Pennsylvania Professional Soccer	\$46,500	11,915	\$1	4649900%
Millennium Space Systems	\$46,493	11,915	\$1	4649200%
Bright HealthCare	\$46,472	11,919	\$1	4647100%
SANDS WHITE & SANDS ATTY	\$46,460	11,922	\$1	4645900%
PWC Consulting Service	\$46,451	11,924	\$1	4645000%
Massachusetts Commission Against Discrimination	\$46,450	11,925	\$1	4644900%
Black Girl Sunscreen	\$46,449	11,926	\$1	4644800%
Celebration Village Retirement Home	\$46,425	11,927	\$1	4642400%
Access Health Systems	\$46,400	11,931	\$1	4639900%
Sloane Media Marketing Service	\$46,368	11,936	\$1	4636700%
MARYLAND STATE BAR ASSN	\$46,311	11,941	\$1	4631000%
Behr	\$46,306	11,944	\$1	4630500%
Novo Nordisk	\$46,276	11,947	\$1	4627500%
SEADOO RENTALS	\$46,274	11,948	\$1	4627300%
Pipes Papes & Vapes Store	\$46,264	11,950	\$1	4626300%
Pierce County Human Services	\$46,256	11,952	\$1	4625500%
AlphaDERA Labs	\$46,255	11,952	\$1	4625400%
Eden Health Services	\$46,240	11,956	\$1	4623900%
Andor	\$46,213	11,964	\$1	4621200%
Achilles Prosthetics & Orthotics Llc	\$46,200	11,969	\$1	4619900%
Cava Restaurant	\$46,200	11,970	\$1	4619900%
Giant Spoon Advertising Agency	\$46,200	11,970	\$1	4619900%
Pilonidal Treatment Center Of NJ	\$46,200	11,970	\$1	4619900%
Surgeon & Assoc Mgt Services	\$46,159	11,978	\$1	4615800%
Hearst TV	\$46,157	11,978	\$1	4615600%
Cherrywood/Leimert Block Club	\$46,153	11,981	\$1	4615200%
Boolchands Electronics Store	\$46,131	11,986	\$1	4613000%
UTR Mgt Cannabis Medical Dispensary	\$46,130	11,987	\$1	4612900%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
South Sacramento Care Center Recreational Marijuana	\$46,101	11,991	\$1	4610000%
D5 Design & Metal Fabrication	\$46,021	11,998	\$1	4602000%
MOCERI RE DEV	\$46,010	12,001	\$1	4600900%
Dallas Food & Beverage	\$46,000	12,003	\$1	4599900%
Denver Health Medical Plan	\$46,000	12,004	\$1	4599900%
Jordan Brand Classic	\$46,000	12,004	\$1	4599900%
League Of Legends	\$46,000	12,004	\$1	4599900%
Yee-Haw Brewing Co	\$45,999	12,011	\$1	4599800%
County Of Santa Clara CA	\$45,968	12,017	\$1	4596700%
Rubicon Service	\$45,936	12,026	\$1	4593500%
JMG REALTY	\$45,916	12,030	\$1	4591500%
Jose S Lopez Attorney	\$45,908	12,031	\$1	4590700%
Neal Land & Neighborhoods Real Estate Developer	\$45,900	12,035	\$1	4589900%
Promenade Restaurant	\$45,900	12,035	\$1	4589900%
Friday & Cox Attorneys At Law	\$45,897	12,035	\$1	4589600%
West LA Implants Dental	\$45,880	12,040	\$1	4587900%
Atlantic Cape Community College	\$45,875	12,041	\$1	4587400%
Florida Impact Windows & Doors Contractor	\$45,800	12,054	\$1	4579900%
National Shooting Sports Foundation	\$45,800	12,054	\$1	4579900%
Cliffs Amusement Park	\$45,799	12,054	\$1	4579800%
COLORADO STATE FAIR	\$45,740	12,071	\$1	4573900%
Nashville Strong Babies	\$45,700	12,078	\$1	4569900%
Project Of The Quad Cities	\$45,695	12,081	\$1	4569400%
Gwinnett County Department Of Community Services	\$45,691	12,082	\$1	4569000%
First Mid Bank & Trust	\$45,667	12,086	\$1	4566600%
DeLoach Hofstra & Cavons PA Attorneys	\$45,661	12,087	\$1	4566000%
Minnillo Law Group	\$45,650	12,090	\$1	4564900%
Two Robbers	\$45,650	12,091	\$1	4564900%
Meritor	\$45,648	12,091	\$1	4564700%
Basketball Hall Of Fame	\$45,625	12,099	\$1	4562400%
Strosnider Local Dealer	\$45,625	12,100	\$1	4562400%
Core Empowerment Mental Health Center	\$45,559	12,112	\$1	4555800%
Beloman Home Services	\$45,540	12,116	\$1	4553900%
New York State Department Of Agriculture	\$45,533	12,117	\$1	4553200%
OLYMPIC MEDICAL CENTER	\$45,533	12,118	\$1	4553200%
Central In Orthopedics	\$45,500	12,125	\$1	4549900%
San Gabriel Valley	\$45,500	12,125	\$1	4549900%
Tasmanian Pure	\$45,500	12,125	\$1	4549900%
AVORS Medical Group Clinic	\$45,492	12,137	\$1	4549100%
Mr Nice Guy Recreational Marijuana Shop	\$45,471	12,148	\$1	4547000%
Equitus	\$45,415	12,160	\$1	4541400%
Circus King	\$45,400	12,164	\$1	4539900%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
KMVP	\$45,362	12,175	\$1	4536100%
VANCOUVER CLINIC	\$45,355	12,178	\$1	4535400%
Lotte Beverage America	\$45,330	12,183	\$1	4532900%
Gold & Diamond Source	\$45,319	12,184	\$1	4531800%
Genesis	\$45,317	12,185	\$1	4531600%
Genesis Exteriors	\$45,310	12,186	\$1	4530900%
Ontrac	\$45,300	12,189	\$1	4529900%
St Tammany Parish Government	\$45,297	12,190	\$1	4529600%
Florida Realtors	\$45,270	12,194	\$1	4526900%
Soulboost	\$45,211	12,201	\$1	4521000%
Texas Vista Medical Center	\$45,204	12,202	\$1	4520300%
Bucks Wild Night Club	\$45,200	12,203	\$1	4519900%
Credit Union One	\$45,200	12,204	\$1	4519900%
Plumbers & Gasfitters Union	\$45,200	12,204	\$1	4519900%
Maximus Employment Service	\$45,182	12,210	\$1	4518100%
G MEDIA SERVICES	\$45,175	12,211	\$1	4517400%
Carnegie Dartlet Marketing Service	\$45,150	12,215	\$1	4514900%
Bath Planet	\$45,102	12,223	\$1	4510100%
Seneca Allegany Resort & Casino	\$45,058	12,233	\$1	4505700%
Duquesne Light Co	\$45,050	12,234	\$1	4504900%
Arctic Heating Cooling Plumbing	\$45,015	12,240	\$1	4501400%
Progrexion Credit Repair	\$45,015	12,241	\$1	4501400%
Elite World Group Talent Media Co	\$45,004	12,247	\$1	4500300%
Enviro-Clean Building Maintenance Services	\$45,001	12,249	\$1	4500000%
Ideal Cabinetry	\$45,001	12,250	\$1	4500000%
ATKO Construction Co	\$45,000	12,250	\$1	4499900%
Bayou Boys Restaurant	\$45,000	12,252	\$1	4499900%
Countryside Fuel Service	\$45,000	12,252	\$1	4499900%
Dynamic Pain & Wellness	\$45,000	12,252	\$1	4499900%
Factory Plaza	\$45,000	12,252	\$1	4499900%
Fastrak Electronic Toll Service	\$45,000	12,252	\$1	4499900%
FSA Market Store	\$45,000	12,252	\$1	4499900%
HYCU	\$45,000	12,252	\$1	4499900%
La Cienega Re Dev	\$45,000	12,252	\$1	4499900%
Litvinchuk Real Estate	\$45,000	12,252	\$1	4499900%
Miami Beach Pride Event	\$45,000	12,252	\$1	4499900%
Project44 Business Services	\$45,000	12,252	\$1	4499900%
PureVPN	\$45,000	12,252	\$1	4499900%
Reputation MGT Consultants	\$45,000	12,252	\$1	4499900%
Rivers Sportsbook	\$45,000	12,252	\$1	4499900%
Robinhood Stock Trading	\$45,000	12,252	\$1	4499900%
Tennessee Standard Plumbing	\$45,000	12,252	\$1	4499900%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Vegas Dave	\$45,000	12,252	\$1	4499900%
Western Placer Waste Mgt Authority	\$45,000	12,252	\$1	4499900%
Nelson Saiers Artist	\$44,999	12,252	\$1	4499800%
Ariel Law Group	\$44,950	12,289	\$1	4494900%
Bowers Fawcett & Hurst Law Firm	\$44,947	12,290	\$1	4494600%
Tennessee Entertainment Concepts	\$44,946	12,292	\$1	4494500%
SCS Sales Consultant Services	\$44,936	12,295	\$1	4493500%
LEICA CAMERA STORE	\$44,910	12,302	\$1	4490900%
Abogada Alexandra Lozano Immigration Law	\$44,875	12,311	\$1	4487400%
Hydro	\$44,859	12,316	\$1	4485800%
Sunbrella	\$44,837	12,321	\$1	4483600%
Cornwell Entertainment	\$44,833	12,322	\$1	4483200%
Cayuga Centers	\$44,820	12,323	\$1	4481900%
DESIMONE LAW OFFICES	\$44,800	12,324	\$1	4479900%
Department Of Workforce Solutions	\$44,750	12,330	\$1	4474900%
Chicago Events	\$44,684	12,338	\$1	4468300%
Inns Of Aurora	\$44,671	12,340	\$1	4467000%
Lock Stock & Barrel Store	\$44,667	12,344	\$1	4466600%
Group 4 Local Dealer	\$44,661	12,347	\$1	4466000%
Lake MI Mechanical Service	\$44,660	12,349	\$1	4465900%
Speedo	\$44,658	12,350	\$1	4465700%
Fountain	\$44,640	12,358	\$1	4463900%
Dey & Bergen Apartments	\$44,625	12,363	\$1	4462400%
Healthpoint Health Center	\$44,624	12,364	\$1	4462300%
Ocean Casino Resort	\$44,619	12,367	\$1	4461800%
TIC FEDERAL CREDIT UNION	\$44,605	12,370	\$1	4460400%
Pear Therapeutics	\$44,575	12,373	\$1	4457400%
Reflections At St Lukes	\$44,557	12,376	\$1	4455600%
Sallie Mae	\$44,525	12,380	\$1	4452400%
Alclear	\$44,521	12,381	\$1	4452000%
Utah Symphony Orchestra	\$44,519	12,382	\$1	4451800%
Common Citizen Recreational Shop	\$44,518	12,383	\$1	4451700%
Minnesota Soybean Research & Promotion Council	\$44,500	12,387	\$1	4449900%
Southern Caregiver Resource Center	\$44,497	12,388	\$1	4449600%
Mayville Engineering Co	\$44,470	12,396	\$1	4446900%
Tuscan Kitchen Restaurant	\$44,447	12,398	\$1	4444600%
HearUSA	\$44,429	12,400	\$1	4442800%
Linfield University	\$44,421	12,401	\$1	4442000%
Jin Jin Fusion Restaurant	\$44,403	12,407	\$1	4440200%
Ohlmann Group Advertising Service	\$44,402	12,408	\$1	4440100%
Cupcake	\$44,399	12,410	\$1	4439800%
Hopkins Law Firm	\$44,375	12,413	\$1	4437400%



## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Great Lake A Plus Crab Restaurant	\$44,366	12,415	\$1	4436500%
Fowler Law Office	\$44,358	12,416	\$1	4435700%
Planted Medical & Recreational Cannabis Provisioning C	\$44,336	12,417	\$1	4433500%
Grace Pharmacy	\$44,304	12,425	\$1	4430300%
Rhode Island Department Of Health	\$44,300	12,427	\$1	4429900%
Game Room Game Store	\$44,248	12,440	\$1	4424700%
PRG	\$44,143	12,457	\$1	4414200%
A1 Sewer & Drain Service	\$44,123	12,462	\$1	4412200%
Gary Shelton Local Dealer	\$44,123	12,463	\$1	4412200%
Mark Johnson Plumbing Service	\$44,117	12,466	\$1	4411600%
Boss Gal Beauty Bar Medical Spa	\$44,100	12,468	\$1	4409900%
TASTE OF ADDISON EVENT	\$44,075	12,475	\$1	4407400%
A&C Kitchens & Bath Center	\$44,040	12,481	\$1	4403900%
Leaguers Organization	\$44,032	12,486	\$1	4403100%
Childrens Services Council Of Broward	\$44,010	12,490	\$1	4400900%
Clements Ranch Real Estate Development	\$44,000	12,492	\$1	4399900%
Galen School Of Nursing	\$44,000	12,492	\$1	4399900%
Long Beach City College	\$44,000	12,492	\$1	4399900%
GoNetSpeed	\$43,999	12,492	\$1	4399800%
Louisiana Small Business Development Center	\$43,995	12,497	\$1	4399400%
Harvest Entertainment	\$43,980	12,501	\$1	4397900%
Quaff On Brewery	\$43,950	12,508	\$1	4394900%
I&B MEDICAL ASSOC	\$43,900	12,516	\$1	4389900%
Notre Dame De Namur University	\$43,873	12,523	\$1	4387200%
Ketone Thin	\$43,854	12,523	\$1	4385300%
Clubtails	\$43,826	12,530	\$1	4382500%
New Kids On The Block Personal Appearance	\$43,803	12,532	\$1	4380200%
Rocky Mountain Restaurant Group	\$43,803	12,534	\$1	4380200%
John F Kennedy Presidential Library & Museum	\$43,800	12,534	\$1	4379900%
EQ3 FURNITURE STORE	\$43,750	12,548	\$1	4374900%
South Tacoma Local Dealer	\$43,746	12,549	\$1	4374500%
Haus Of Aesthetics Medical Spa	\$43,733	12,557	\$1	4373200%
BankFive	\$43,707	12,560	\$1	4370600%
DentalQore	\$43,705	12,562	\$1	4370400%
Kilburn Live	\$43,700	12,563	\$1	4369900%
Ketchel Law Firm	\$43,671	12,567	\$1	4367000%
Community Hospital Of Long Beach	\$43,605	12,578	\$1	4360400%
CitiAtlas Real Estate	\$43,596	12,582	\$1	4359500%
Medusa Farms Medical Marijuana Dispensary	\$43,567	12,585	\$1	4356600%
Dorsey Schools	\$43,550	12,588	\$1	4354900%
Davis Funeral Home	\$43,540	12,589	\$1	4353900%
OWN Cable TV	\$43,534	12,591	\$1	4353300%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Mears Transportation Group	\$43,516	12,592	\$1	4351500%
Starscasino.com	\$43,503	12,594	\$1	4350200%
Rock & Roll Denim	\$43,500	12,596	\$1	4349900%
SoFi Stadium	\$43,500	12,596	\$1	4349900%
Sunrun Solar Energy Co	\$43,500	12,596	\$1	4349900%
Omnicommander Web Design	\$43,484	12,604	\$1	4348300%
Producers	\$43,483	12,606	\$1	4348200%
180 TURNING LIVES AROUND	\$43,475	12,606	\$1	4347400%
Food52	\$43,465	12,610	\$1	4346400%
Natural History Museum Of UT	\$43,464	12,611	\$1	4346300%
Family & Medical Counseling Service	\$43,455	12,613	\$1	4345400%
City Of Jacksonville Office Of The Mayor	\$43,450	12,614	\$1	4344900%
Admit VIP Service	\$43,441	12,616	\$1	4344000%
Hallmark University	\$43,435	12,622	\$1	4343400%
Midwest Technical Institute	\$43,423	12,624	\$1	4342200%
Casey Cowley Attorneys	\$43,400	12,627	\$1	4339900%
Copelands Of New Orleans Restaurant	\$43,392	12,630	\$1	4339100%
Shumate Heating & AC Service	\$43,350	12,638	\$1	4334900%
Atrio Health Plans	\$43,347	12,641	\$1	4334600%
Santa Rita Real Estate Development	\$43,345	12,643	\$1	4334400%
Michigan Department Of Public Safety	\$43,338	12,645	\$1	4333700%
Conybeare Attorneys	\$43,337	12,646	\$1	4333600%
Victor Cardoza Attorney	\$43,265	12,661	\$1	4326400%
Ganja Goddess Recreational Cannabis Store	\$43,250	12,668	\$1	4324900%
Consumers Professional Credit Union	\$43,238	12,670	\$1	4323700%
Sobieski Plumbing Heating & Air Conditioning	\$43,230	12,672	\$1	4322900%
AC&M Group Marketing Services	\$43,200	12,675	\$1	4319900%
Rodgers Local Dealer	\$43,200	12,676	\$1	4319900%
WHITNEY HOUSTON PRS APPR	\$43,200	12,676	\$1	4319900%
VPS	\$43,144	12,690	\$1	4314300%
US Chamber Of Commerce	\$43,105	12,694	\$1	4310400%
Alampta Enterprises Contractor	\$43,092	12,698	\$1	4309100%
Lipsitz Ponterio & Comerford Attorneys	\$43,085	12,699	\$1	4308400%
Canopy Realtor Assn	\$43,073	12,700	\$1	4307200%
MedCentris	\$43,066	12,703	\$1	4306500%
Carlos J Betancourt/Attorney	\$43,015	12,712	\$1	4301400%
Belle Medical Plastic Surgery Center	\$43,008	12,714	\$1	4300700%
EHC Consulting	\$43,000	12,717	\$1	4299900%
Mile Hi Services	\$43,000	12,717	\$1	4299900%
Harbor House Collective Cannabis Store	\$42,998	12,722	\$1	4299700%
Massachusetts Department Of Elementary & Secondary	\$42,987	12,724	\$1	4298600%
CATHOLIC MEDICAL CENTER	\$42,948	12,730	\$1	4294700%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Pair Eyewear Optical Store	\$42,935	12,732	\$1	4293400%
Family Services Of The Merrimack Valley	\$42,929	12,734	\$1	4292800%
Paws Abilities Dog Training Center	\$42,922	12,735	\$1	4292100%
POWERS	\$42,915	12,736	\$1	4291400%
Big Dans Car Wash	\$42,907	12,738	\$1	4290600%
Foley Caterpillar Equipment	\$42,900	12,740	\$1	4289900%
Gary Holt & Assoc	\$42,900	12,740	\$1	4289900%
St Lucie County Of Communications Division	\$42,849	12,755	\$1	4284800%
CONNECTICUT HEALTH GROUP	\$42,840	12,756	\$1	4283900%
Texas First Bank	\$42,821	12,762	\$1	4282000%
Way Back Inn Recovery Center	\$42,801	12,764	\$1	4280000%
Hollywood Casino At Penn National Race Course	\$42,782	12,772	\$1	4278100%
Nerison Media Group Marketing Services	\$42,761	12,776	\$1	4276000%
Woodhaven Lumber & Millwork	\$42,760	12,777	\$1	4275900%
Payless Auto Glass	\$42,750	12,778	\$1	4274900%
RetireMed-IQ	\$42,708	12,793	\$1	4270700%
Carpet Liquidators Store	\$42,640	12,803	\$1	4263900%
Neon	\$42,600	12,811	\$1	4259900%
SCH	\$42,600	12,812	\$1	4259900%
Wallis Annenberg Center For The Performing Arts	\$42,600	12,812	\$1	4259900%
Combat Park & Veterans Trade Day Theme Park	\$42,555	12,820	\$1	4255400%
Laboure College	\$42,551	12,822	\$1	4255000%
Diesel	\$42,500	12,837	\$1	4249900%
Luni	\$42,500	12,837	\$1	4249900%
Reset IV Medical Services	\$42,500	12,837	\$1	4249900%
Royal Dutch Distillers	\$42,500	12,837	\$1	4249900%
Sumerian Records	\$42,500	12,837	\$1	4249900%
Bruno Law Group	\$42,480	12,846	\$1	4247900%
Buffalo History Museum	\$42,476	12,847	\$1	4247500%
John B Seed Attorney	\$42,422	12,852	\$1	4242100%
Clarke Roofing & Siding Contractor	\$42,391	12,860	\$1	4239000%
Your Insurance Attorney	\$42,306	12,874	\$1	4230500%
NLMK USA	\$42,300	12,876	\$1	4229900%
Technology Recyclers Service	\$42,247	12,881	\$1	4224600%
Companions & Homemakers	\$42,240	12,884	\$1	4223900%
Bell Textron Service	\$42,229	12,888	\$1	4222800%
Dallas CASA Organization	\$42,200	12,893	\$1	4219900%
Vitalyc Medspa	\$42,184	12,895	\$1	4218300%
ICF Intl Inc	\$42,174	12,898	\$1	4217300%
Roberto Hernandez Attorney	\$42,170	12,901	\$1	4216900%
BD	\$42,145	12,903	\$1	4214400%
Genesee Health System	\$42,123	12,906	\$1	4212200%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
BIBLE CHRISTIAN SOCIETY	\$42,100	12,912	\$1	4209900%
OutMoove	\$42,088	12,913	\$1	4208700%
KEEP LA BEAUTIFUL ORG	\$42,080	12,914	\$1	4207900%
Willingway Hospital	\$42,079	12,915	\$1	4207800%
Cleveland-Cliffs	\$42,070	12,918	\$1	4206900%
Cook Coggin Engineers Contractor	\$42,050	12,923	\$1	4204900%
Unrefined Bakery	\$42,050	12,924	\$1	4204900%
HandledNow Employment Service	\$42,015	12,932	\$1	4201400%
District 225 Residences	\$42,000	12,935	\$1	4199900%
FIRETHORNE COMMUNITY	\$42,000	12,936	\$1	4199900%
Functional Remedies	\$42,000	12,936	\$1	4199900%
National Network Communication	\$42,000	12,936	\$1	4199900%
Oregon Hot Tub Store	\$42,000	12,936	\$1	4199900%
Veterans Upward Bound Program	\$42,000	12,936	\$1	4199900%
Guys & Dolls	\$41,980	12,952	\$1	4197900%
Albemarle Regional Health Services	\$41,949	12,956	\$1	4194800%
Brill	\$41,924	12,959	\$1	4192300%
Iron Mountain Digital Solutions	\$41,924	12,960	\$1	4192300%
Mira Real Estate Development	\$41,908	12,963	\$1	4190700%
Finish Line Tax Solutions	\$41,907	12,964	\$1	4190600%
Bill Blumenreich Presents	\$41,897	12,969	\$1	4189600%
Priority One Surplus Sporting Goods Store	\$41,894	12,971	\$1	4189300%
Gastro Center Of MD	\$41,892	12,972	\$1	4189100%
Procolombia Gobierno De Colombia	\$41,878	12,978	\$1	4187700%
Utah State Treasurer	\$41,866	12,981	\$1	4186500%
Achievement First Legacy Elementary School	\$41,849	12,984	\$1	4184800%
Modern Vascular Clinic	\$41,817	12,992	\$1	4181600%
Raphael A Sanchez Attorney	\$41,813	12,995	\$1	4181200%
Greenhouse Of Flagstaff Cannabis Store	\$41,812	12,996	\$1	4181100%
Thomas E Sparks Attorney	\$41,812	12,997	\$1	4181100%
Evan Williams	\$41,789	13,006	\$1	4178800%
Pray.com	\$41,786	13,007	\$1	4178500%
Grupo Flor Recreational Marijuana Shop	\$41,785	13,008	\$1	4178400%
Sparkling Ice	\$41,777	13,013	\$1	4177600%
Buca Di Beppo Italian Restaurant	\$41,763	13,018	\$1	4176200%
Spotlight MI Organization	\$41,750	13,021	\$1	4174900%
Wilson Plumbing & Heating	\$41,750	13,022	\$1	4174900%
BROWARD COUNTY FAIR	\$41,735	13,024	\$1	4173400%
Dyna-Gro	\$41,725	13,026	\$1	4172400%
Walton Crossing Apartments	\$41,701	13,029	\$1	4170000%
Car Group Holding Local Dealer	\$41,666	13,038	\$1	4166500%
Vacasa Vacation Rentals	\$41,655	13,040	\$1	4165400%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
SAN JUAN COUNTY NM	\$41,650	13,042	\$1	4164900%
Kamtek	\$41,645	13,045	\$1	4164400%
Motive Infrastructure Solutions Contractor	\$41,625	13,047	\$1	4162400%
Levels Local Dealer	\$41,566	13,070	\$1	4156500%
Eiteljorg Museum	\$41,562	13,072	\$1	4156100%
Brooklyn Sports & Entertainment Venues	\$41,509	13,082	\$1	4150800%
Coachella Valley Unified School District	\$41,500	13,087	\$1	4149900%
X Factor Advertising Agency	\$41,500	13,087	\$1	4149900%
Mission Financial Group	\$41,486	13,092	\$1	4148500%
AC Hotels	\$41,462	13,096	\$1	4146100%
San Diego County Department Of Health & Human Serv	\$41,461	13,097	\$1	4146000%
Connecticut Airport Authority	\$41,454	13,102	\$1	4145300%
Performance Staffing Solutions	\$41,451	13,104	\$1	4145000%
Advanced Window Systems Contractor	\$41,400	13,108	\$1	4139900%
Juicy Crawfish Restaurant	\$41,391	13,109	\$1	4139000%
Ben Franklin Plumbing Service	\$41,250	13,133	\$1	4124900%
Hong Kong Dynamic Media Group	\$41,250	13,134	\$1	4124900%
iDreamers	\$41,250	13,134	\$1	4124900%
Mount Carmel Health System	\$41,227	13,140	\$1	4122600%
Foundation For Chiropractic Progress	\$41,220	13,141	\$1	4121900%
TAS Environmental Services	\$41,215	13,142	\$1	4121400%
Mason & Assoc Realty	\$41,208	13,145	\$1	4120700%
Harris County Department Of Education	\$41,200	13,146	\$1	4119900%
Ullico Casualty Group	\$41,184	13,151	\$1	4118300%
Poston & Assoc	\$41,183	13,152	\$1	4118200%
Flashpoint Firearms Shop	\$41,178	13,154	\$1	4117700%
Moment House Ticketing Service	\$41,175	13,156	\$1	4117400%
Perfect Pier Contractor	\$41,171	13,158	\$1	4117000%
Toyo Tires Dealer	\$41,142	13,162	\$1	4114100%
KHOU	\$41,140	13,163	\$1	4113900%
Balanced Comfort Services	\$41,138	13,164	\$1	4113700%
Around	\$41,100	13,170	\$1	4109900%
CARPET GUY CARPET SVC	\$41,080	13,175	\$1	4107900%
CBH HOMES BUILDER	\$41,073	13,180	\$1	4107200%
Houston Physicians Hospital	\$41,051	13,182	\$1	4105000%
Accenture	\$41,015	13,187	\$1	4101400%
Agway Energy Services	\$41,000	13,190	\$1	4099900%
Center For Children & Families	\$41,000	13,191	\$1	4099900%
DJ Khaled Personal Appearance	\$41,000	13,191	\$1	4099900%
MANNS JEWELERS	\$41,000	13,191	\$1	4099900%
Mosharrafa Plastic Surgery	\$41,000	13,191	\$1	4099900%
QUITO ECUADOR	\$41,000	13,191	\$1	4099900%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Venus Et Fleur	\$41,000	13,191	\$1	4099900%
Supreme Court Of The State Of NY	\$40,992	13,201	\$1	4099100%
Pineapple Express Marijuana Dispensary	\$40,950	13,208	\$1	4094900%
Santa Clara County Parks	\$40,938	13,210	\$1	4093700%
Southern Bell Living	\$40,922	13,215	\$1	4092100%
Sparkshift.com	\$40,912	13,217	\$1	4091100%
Paint Kings	\$40,888	13,219	\$1	4088700%
August Wilson Center	\$40,882	13,220	\$1	4088100%
George P Escobedo Attorney	\$40,814	13,234	\$1	4081300%
Bavarian Imports Auto Repair	\$40,800	13,238	\$1	4079900%
Redarc Electronics	\$40,800	13,239	\$1	4079900%
Stewart J Guss Attorney	\$40,800	13,239	\$1	4079900%
Swagelok	\$40,800	13,239	\$1	4079900%
TriStar Medical Group	\$40,800	13,239	\$1	4079900%
Twin Spires Tavern & Restaurant	\$40,800	13,239	\$1	4079900%
Student Loan Doctor	\$40,764	13,247	\$1	4076300%
Hospice Of The Chesapeake	\$40,752	13,250	\$1	4075100%
Labelswap Thrift Store	\$40,751	13,251	\$1	4075000%
TRILLIUM HEALTH CENTRE	\$40,726	13,256	\$1	4072500%
Fullscript	\$40,719	13,258	\$1	4071800%
Atlanta Journal Constitution	\$40,700	13,263	\$1	4069900%
Bracalente Mfg Co	\$40,680	13,266	\$1	4067900%
Bolla	\$40,676	13,267	\$1	4067500%
Nutraceutical	\$40,673	13,268	\$1	4067200%
WPTV	\$40,650	13,276	\$1	4064900%
Air Kare Air Conditioning & Heating Service	\$40,601	13,288	\$1	4060000%
Tequila Mandala	\$40,600	13,290	\$1	4059900%
Y-Not Stop	\$40,600	13,290	\$1	4059900%
KEEFES AC	\$40,580	13,298	\$1	4057900%
New Cannabis Ventures Marketing Service	\$40,573	13,299	\$1	4057200%
Famous Flame Restaurant	\$40,566	13,302	\$1	4056500%
SAN BERNARDINO DIST ATTY	\$40,550	13,304	\$1	4054900%
Pocono Raceway	\$40,528	13,310	\$1	4052700%
Pad Specialists	\$40,515	13,312	\$1	4051400%
BPE Marketing Services	\$40,513	13,314	\$1	4051200%
Bonadelle Homes Real Estate	\$40,500	13,316	\$1	4049900%
CareOne	\$40,500	13,318	\$1	4049900%
Fantasy Island Amusement Park	\$40,500	13,318	\$1	4049900%
Marketcap Guide	\$40,500	13,318	\$1	4049900%
Suntory	\$40,500	13,318	\$1	4049900%
WCNC	\$40,500	13,318	\$1	4049900%
WCPN	\$40,500	13,318	\$1	4049900%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
McLaren Lapeer Region Hospital	\$40,480	13,328	\$1	4047900%
Green Remedy	\$40,454	13,331	\$1	4045300%
Water For Los Angeles Organization	\$40,450	13,333	\$1	4044900%
Austin Police Department	\$40,447	13,333	\$1	4044600%
Rollbar	\$40,440	13,335	\$1	4043900%
Belgard	\$40,420	13,336	\$1	4041900%
Cincinnati Cyclones Hockey Team	\$40,400	13,339	\$1	4039900%
Freebird	\$40,400	13,340	\$1	4039900%
Studio Brand Collective Marketing Service	\$40,400	13,340	\$1	4039900%
Blueberry Pediatrics Center	\$40,390	13,343	\$1	4038900%
Sacramento Covered Organization	\$40,386	13,344	\$1	4038500%
MIKES DETAIL	\$40,375	13,346	\$1	4037400%
Great Lakes Brewing Co	\$40,325	13,354	\$1	4032400%
Oak Point University	\$40,319	13,356	\$1	4031800%
WBTS	\$40,293	13,367	\$1	4029200%
Investor Schooling	\$40,285	13,369	\$1	4028400%
Ricci Law Firm	\$40,210	13,386	\$1	4020900%
Canijilla	\$40,177	13,393	\$1	4017600%
Seven Counties Mental Health Services Center	\$40,107	13,404	\$1	4010600%
Blume Forte Fried Zerres & Molinari Attorneys	\$40,100	13,406	\$1	4009900%
Ashford Assisted Living & Memory Care Center	\$40,099	13,407	\$1	4009800%
Emergis ER Clinic	\$40,088	13,408	\$1	4008700%
Cubby Oil & Energy Service	\$40,083	13,411	\$1	4008200%
WSYM	\$40,076	13,414	\$1	4007500%
Argentum Assisted Living	\$40,072	13,416	\$1	4007100%
NEW JERSEY STATE LIBRARY	\$40,041	13,419	\$1	4004000%
HOLY FAMILY CHURCH	\$40,039	13,421	\$1	4003800%
NVR Building Products Contractor	\$40,009	13,427	\$1	4000800%
Biener Ford	\$40,000	13,433	\$1	3999900%
Caldwell University	\$40,000	13,433	\$1	3999900%
COLORADO BALLET	\$40,000	13,433	\$1	3999900%
Fitness Coaching Of America	\$40,000	13,433	\$1	3999900%
Freedom A La Cart Cafe & Bakery	\$40,000	13,433	\$1	3999900%
Giffords Political Action Committee	\$40,000	13,433	\$1	3999900%
Hair Club Clinic	\$40,000	13,433	\$1	3999900%
HOMEFIELD REALTY	\$40,000	13,433	\$1	3999900%
King Of Clean Services	\$40,000	13,433	\$1	3999900%
MIAMI BEACH FEST/ARTS	\$40,000	13,433	\$1	3999900%
Opera Cafe Lounge	\$40,000	13,433	\$1	3999900%
OSO Climbing Gyms	\$40,000	13,433	\$1	3999900%
Saudi Arabia	\$40,000	13,433	\$1	3999900%
Skies Above Media	\$40,000	13,433	\$1	3999900%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Triple M Medical Marijuana Shop	\$40,000	13,433	\$1	3999900%
Turn7 Liquidations Store	\$40,000	13,433	\$1	3999900%
Urbint	\$40,000	13,433	\$1	3999900%
WXIA	\$40,000	13,433	\$1	3999900%
YUMI	\$40,000	13,433	\$1	3999900%
ATLANTA INTL AIRPORT	\$39,990	13,469	\$1	3998900%
Blueboard Employee Experiences	\$39,981	13,470	\$1	3998000%
Altec	\$39,934	13,479	\$1	3993300%
Marin Municipal Water District	\$39,930	13,481	\$1	3992900%
LINCOLN HOME LOANS	\$39,900	13,492	\$1	3989900%
South Bay Local Dealer	\$39,898	13,492	\$1	3989700%
San Joaquin Valley Homes Contractor	\$39,887	13,498	\$1	3988600%
Trinity Of New England Urgent Care	\$39,876	13,500	\$1	3987500%
Aayu Clinics	\$39,844	13,505	\$1	3984300%
ELAN Aesthetics Medical Spa	\$39,830	13,507	\$1	3982900%
Granite Credit Union	\$39,808	13,511	\$1	3980700%
Salt Lake Tribune	\$39,808	13,512	\$1	3980700%
Orlando City Soccer Club	\$39,800	13,514	\$1	3979900%
Johnson Financial Group	\$39,769	13,517	\$1	3976800%
On/Go	\$39,765	13,519	\$1	3976400%
Restaurant Assn Metropolitan WA	\$39,672	13,544	\$1	3967100%
Promise Partners	\$39,650	13,547	\$1	3964900%
Results Staffing	\$39,610	13,555	\$1	3960900%
Freehold Communities Real Estate Developer	\$39,600	13,557	\$1	3959900%
Monroe	\$39,600	13,557	\$1	3959900%
NextGen Security Systems	\$39,600	13,557	\$1	3959900%
454 Bags Farms Shop	\$39,575	13,568	\$1	3957400%
Woodbridge	\$39,563	13,570	\$1	3956200%
Better Jobs Together	\$39,548	13,575	\$1	3954700%
Philadelphia Department Of Human Services	\$39,530	13,579	\$1	3952900%
Audience Network	\$39,517	13,581	\$1	3951600%
Housing Opportunities Made Equal	\$39,515	13,582	\$1	3951400%
JP THIBODEAUX LOC DLR	\$39,504	13,586	\$1	3950300%
NorthOne Bank	\$39,500	13,588	\$1	3949900%
Ralphs Jeweler	\$39,500	13,588	\$1	3949900%
Cleveland Museum Of Natural History	\$39,498	13,588	\$1	3949700%
CHISHOLM HEATING & AC	\$39,494	13,591	\$1	3949300%
Pop Zero	\$39,490	13,594	\$1	3948900%
Quincy MA	\$39,450	13,607	\$1	3944900%
STREAM REALTY PARTNERS	\$39,442	13,611	\$1	3944100%
Launch Credit Union	\$39,436	13,612	\$1	3943500%
Granite & Marble Design Contractor	\$39,403	13,618	\$1	3940200%



## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
IFE International Franchise Expo	\$39,378	13,628	\$1	3937700%
PA Virtual Charter School	\$39,375	13,630	\$1	3937400%
Xpress Cleaning Professionals Service	\$39,322	13,646	\$1	3932100%
Kane County Cougars Team	\$39,294	13,650	\$1	3929300%
Transportation Research Board Organization	\$39,250	13,658	\$1	3924900%
Wesley At Tehaleh Retirement Living	\$39,250	13,659	\$1	3924900%
Pennsylvania Christmas Show	\$39,245	13,659	\$1	3924400%
Store 5a Clothing Store	\$39,199	13,669	\$1	3919800%
SWIT	\$39,182	13,673	\$1	3918100%
Oakland Unified School District	\$39,171	13,675	\$1	3917000%
Nectar Cannabis Dispensary	\$39,150	13,677	\$1	3914900%
United Indian Health Services	\$39,147	13,681	\$1	3914600%
Plain White Ts Personal Appearance	\$39,146	13,681	\$1	3914500%
Avondale Local Dealer	\$39,119	13,689	\$1	3911800%
St Mary-Of-The-Woods College	\$39,112	13,690	\$1	3911100%
ACA MARKETING	\$39,098	13,699	\$1	3909700%
Boston Medical Center	\$39,050	13,714	\$1	3904900%
Eden Home Health Of Sierra Vista	\$39,001	13,724	\$1	3900000%
Bentley University	\$39,000	13,728	\$1	3899900%
First National Bank Of Albany/Breckenridge	\$39,000	13,728	\$1	3899900%
Jet Cannabis Recreational Marijuana Dispensary	\$39,000	13,728	\$1	3899900%
Migration Brewing Co	\$39,000	13,728	\$1	3899900%
MindTickle	\$39,000	13,728	\$1	3899900%
Plaza College	\$39,000	13,728	\$1	3899900%
Rootine	\$39,000	13,728	\$1	3899900%
Titos Tacos	\$39,000	13,728	\$1	3899900%
Treasure Hunt Coin Store	\$39,000	13,728	\$1	3899900%
Kulp Roofing & Construction	\$38,999	13,728	\$1	3899800%
Mohawk Collision Center	\$38,992	13,758	\$1	3899100%
Forefront Dermatology	\$38,959	13,764	\$1	3895800%
Cooks Lumber & Hardware Store	\$38,957	13,766	\$1	3895600%
Gastro MD	\$38,947	13,770	\$1	3894600%
Wayne County Department Of Health Human & Veterans Affairs	\$38,923	13,777	\$1	3892200%
Missouri Green Doctors	\$38,917	13,781	\$1	3891600%
Mothers Market	\$38,908	13,784	\$1	3890700%
Bridgeport Islanders Ice Hockey Team	\$38,884	13,789	\$1	3888300%
McCune Wright Arevalo Attorneys	\$38,875	13,792	\$1	3887400%
Salonpas	\$38,875	13,792	\$1	3887400%
Smith & Assoc Real Estate	\$38,875	13,792	\$1	3887400%
Fanta	\$38,859	13,799	\$1	3885800%
AltaPointe Health Systems	\$38,794	13,816	\$1	3879300%
SHOOTERS CHOICE GUN SHOP	\$38,777	13,821	\$1	3877600%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Nava Law Firm	\$38,770	13,824	\$1	3876900%
DDI Vantage	\$38,746	13,828	\$1	3874500%
Boston Planning & Development Agency	\$38,745	13,829	\$1	3874400%
Winner Cycles	\$38,740	13,832	\$1	3873900%
Larkspur CO	\$38,720	13,835	\$1	3871900%
Mag Rentals	\$38,686	13,843	\$1	3868500%
La Colombe	\$38,685	13,844	\$1	3868400%
Midland States Bank	\$38,624	13,860	\$1	3862300%
Farmer Focus	\$38,606	13,864	\$1	3860500%
Teevax Home Appliance & Kitchen Center	\$38,600	13,866	\$1	3859900%
What3words	\$38,600	13,866	\$1	3859900%
Kamp Grizzly Advertising Agency	\$38,590	13,871	\$1	3858900%
Napa Valley Grape Growers	\$38,588	13,872	\$1	3858700%
Green Plains Renewable Energy	\$38,573	13,877	\$1	3857200%
Literacy First Charter School	\$38,568	13,878	\$1	3856700%
Trailmark Living Real Estate Developer	\$38,552	13,882	\$1	3855100%
Los Angeles Speech & Language Therapy Center	\$38,550	13,883	\$1	3854900%
Evergreen Health Clinic	\$38,460	13,904	\$1	3845900%
Family Health Council Of Central PA	\$38,414	13,914	\$1	3841300%
Coosa Valley Electric Co-Op	\$38,411	13,915	\$1	3841000%
High Risk Pregnancy Center	\$38,400	13,921	\$1	3839900%
Livingston Community Health	\$38,400	13,921	\$1	3839900%
Zheng Wang Enterprises Contractor	\$38,400	13,921	\$1	3839900%
Extra Credit Union	\$38,350	13,937	\$1	3834900%
Diversity Vuteq Service	\$38,320	13,940	\$1	3831900%
DFW Realty Group	\$38,300	13,947	\$1	3829900%
City Gear Clothing Store	\$38,291	13,949	\$1	3829000%
Ira Phillips	\$38,289	13,951	\$1	3828800%
Alight Solutions	\$38,285	13,954	\$1	3828400%
Climate Pledge Arena	\$38,283	13,955	\$1	3828200%
Eiffel Tower Restaurant	\$38,280	13,957	\$1	3827900%
Cowboys Stadium	\$38,270	13,962	\$1	3826900%
Green Mountain Furniture	\$38,266	13,963	\$1	3826500%
NOCA	\$38,260	13,964	\$1	3825900%
New York Central Mutual	\$38,245	13,971	\$1	3824400%
Prime	\$38,233	13,972	\$1	3823200%
San Jose Police Department	\$38,216	13,977	\$1	3821500%
Cannapages Directory	\$38,210	13,978	\$1	3820900%
Ace Endico Wholesale Food	\$38,198	13,982	\$1	3819700%
Look For Me Campaign	\$38,187	13,986	\$1	3818600%
Blk	\$38,175	13,988	\$1	3817400%
Van Buren County IA	\$38,174	13,989	\$1	3817300%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
SARGENTS APPLIANCE STORE	\$38,104	14,003	\$1	3810300%
Kiefer Fine Jewelers Store	\$38,096	14,007	\$1	3809500%
Scorpion	\$38,066	14,016	\$1	3806500%
Serhant Real Estate Brokerage	\$38,051	14,020	\$1	3805000%
Area Wide Protective Traffic Services	\$38,000	14,031	\$1	3799900%
KC Road Lawyers	\$37,991	14,038	\$1	3799000%
VICTORY GYMNASICS TRNG	\$37,983	14,040	\$1	3798200%
South Carolina Department Of Health	\$37,977	14,044	\$1	3797600%
Fortinet Cybersecurity Services	\$37,976	14,045	\$1	3797500%
Sea-Doo	\$37,965	14,049	\$1	3796400%
Coyote Creek Outfitters Sporting Goods Store	\$37,963	14,051	\$1	3796200%
Pettus Local Dealer	\$37,952	14,055	\$1	3795100%
GLOBAL ELITE REALTY	\$37,950	14,057	\$1	3794900%
Ellation Entertainment Co	\$37,935	14,059	\$1	3793400%
Certified LA	\$37,932	14,060	\$1	3793100%
Henderson Parks Attorney	\$37,920	14,064	\$1	3791900%
Wilkes Community College	\$37,905	14,070	\$1	3790400%
MOSITES MOTORSPORTS	\$37,902	14,072	\$1	3790100%
Denver Post	\$37,900	14,073	\$1	3789900%
TAB Bank	\$37,850	14,089	\$1	3784900%
MSSmedia	\$37,835	14,095	\$1	3783400%
MasterBuilt Construction	\$37,831	14,097	\$1	3783000%
Harte Local Dealer	\$37,819	14,101	\$1	3781800%
UNIVERSITY TRMT&PST CNTR	\$37,801	14,105	\$1	3780000%
Lynn Auditorium	\$37,800	14,107	\$1	3779900%
National Maintenance & Repair	\$37,798	14,107	\$1	3779700%
Family Connections Organization	\$37,757	14,120	\$1	3775600%
Blumenthal Performing Arts	\$37,750	14,124	\$1	3774900%
Stratman Family Dentistry	\$37,698	14,137	\$1	3769700%
Hoffman Local Dealer	\$37,695	14,139	\$1	3769400%
Skyguard Windows Contractor	\$37,606	14,154	\$1	3760500%
Green Meadows Farm	\$37,603	14,155	\$1	3760200%
1st Choice Real Estate	\$37,600	14,156	\$1	3759900%
Boral Roofing Contractor	\$37,600	14,157	\$1	3759900%
Haymount Urgent Care Clinic	\$37,574	14,166	\$1	3757300%
Antcliff Windows & Doors Store	\$37,555	14,170	\$1	3755400%
Leaf & Bud Medicinal Dispensary	\$37,555	14,171	\$1	3755400%
Vermeer Midwest Equipment Dealer	\$37,545	14,173	\$1	3754400%
Knozone	\$37,525	14,180	\$1	3752400%
Florida Medical & Injury Center	\$37,504	14,189	\$1	3750300%
Bay 151 Apartments	\$37,500	14,191	\$1	3749900%
Brown Missionary Baptist Church	\$37,500	14,191	\$1	3749900%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Bush School	\$37,500	14,191	\$1	3749900%
Clear Choice Financial	\$37,500	14,191	\$1	3749900%
DevGraph	\$37,500	14,191	\$1	3749900%
Elite Living Home Care Service	\$37,500	14,191	\$1	3749900%
FORUM SHOPS MALL	\$37,500	14,191	\$1	3749900%
Las Vegas North Premium Outlets	\$37,500	14,191	\$1	3749900%
Lillys Kloset Clothing Store	\$37,500	14,191	\$1	3749900%
Meteora Entertainment	\$37,500	14,191	\$1	3749900%
Microbe Formulas	\$37,500	14,191	\$1	3749900%
Next Level Urgent Care	\$37,500	14,191	\$1	3749900%
North Shore Music Theater	\$37,500	14,191	\$1	3749900%
Showtime Entertainment	\$37,500	14,191	\$1	3749900%
Snoqualmie Casino	\$37,500	14,191	\$1	3749900%
BIG BEND TX	\$37,499	14,191	\$1	3749800%
North East Independent School District	\$37,469	14,226	\$1	3746800%
California HOPE Organization	\$37,464	14,227	\$1	3746300%
WXEL	\$37,442	14,233	\$1	3744100%
Solar Source Contractor	\$37,431	14,239	\$1	3743000%
COMPASS POINTE RE DEV	\$37,403	14,244	\$1	3740200%
MoCaFi	\$37,386	14,252	\$1	3738500%
NVTA Napa Valley Transportation Authority	\$37,377	14,253	\$1	3737600%
Riboli Family Wine Estates	\$37,375	14,254	\$1	3737400%
Capital Financial Group	\$37,363	14,257	\$1	3736200%
Khaf Flooring Distributors	\$37,350	14,261	\$1	3734900%
Life Surge Event	\$37,350	14,263	\$1	3734900%
Arizona Department Of Education	\$37,336	14,263	\$1	3733500%
Andrews Transportation Group Local Dealer	\$37,334	14,265	\$1	3733300%
Merchandise Mart Properties Mall	\$37,313	14,270	\$1	3731200%
Krystin Collins Attorney	\$37,295	14,277	\$1	3729400%
NICCU DOCKS CONTRACTOR	\$37,277	14,280	\$1	3727600%
Common Room	\$37,225	14,288	\$1	3722400%
New York City Campaign Finance Board	\$37,225	14,289	\$1	3722400%
Broxel	\$37,200	14,296	\$1	3719900%
CITY LIGHTS CLUB	\$37,200	14,297	\$1	3719900%
Heart Soul & Art Metaphysicall Gift Store	\$37,200	14,297	\$1	3719900%
Runland Painting Services	\$37,200	14,297	\$1	3719900%
Total Care	\$37,178	14,303	\$1	3717700%
NRDC Action Fund Organization	\$37,150	14,311	\$1	3714900%
Fred Vaziri DC	\$37,125	14,317	\$1	3712400%
Greater Cleveland Sports Commission	\$37,110	14,321	\$1	3710900%
Bank Five Nine	\$37,109	14,322	\$1	3710800%
SuperDraft Game	\$37,104	14,324	\$1	3710300%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
ESSER AC & HTG SERVICE	\$37,100	14,326	\$1	3709900%
Iron Peak Sports & Events	\$37,100	14,327	\$1	3709900%
Building Back Together	\$37,095	14,327	\$1	3709400%
Metropolitan Police Department	\$37,080	14,330	\$1	3707900%
Stranahans Co	\$37,080	14,330	\$1	3707900%
Resilience	\$37,048	14,342	\$1	3704700%
Coastal Detox	\$37,044	14,344	\$1	3704300%
Forever Young Anti-Aging Clinic	\$37,043	14,345	\$1	3704200%
Law Office Of Stephen Reid	\$37,036	14,347	\$1	3703500%
City College Of San Francisco	\$37,031	14,349	\$1	3703000%
Abbey Cremation Service	\$37,015	14,354	\$1	3701400%
Alamo Intermediate Holdings	\$37,000	14,356	\$1	3699900%
Whole Body Wellness Chiropractic	\$37,000	14,357	\$1	3699900%
Face To Face Health Care Services	\$36,968	14,368	\$1	3696700%
Coastal States Bank	\$36,950	14,374	\$1	3694900%
Beauty Lab & Laser	\$36,947	14,375	\$1	3694600%
Boyas Excavating Contractor	\$36,945	14,377	\$1	3694400%
Stemilt	\$36,940	14,378	\$1	3693900%
1-800-Hurt 911 Attorneys	\$36,900	14,382	\$1	3689900%
CR ENGLAND&SONS	\$36,900	14,383	\$1	3689900%
WCS Wildlife Conservation Society	\$36,900	14,383	\$1	3689900%
Bubly	\$36,890	14,389	\$1	3688900%
55 Jordan Apartments	\$36,876	14,393	\$1	3687500%
Crave	\$36,875	14,394	\$1	3687400%
Ortho-Clinical Diagnostics	\$36,835	14,403	\$1	3683400%
New York Renaissance Faire	\$36,820	14,407	\$1	3681900%
Cure Intl	\$36,794	14,413	\$1	3679300%
Flock Freight	\$36,785	14,415	\$1	3678400%
FEWI Development Consulting Services	\$36,777	14,418	\$1	3677600%
Comixology	\$36,750	14,426	\$1	3674900%
Hair Restoration Specialists	\$36,750	14,427	\$1	3674900%
Midcountry Bank	\$36,750	14,427	\$1	3674900%
Phillips Restaurant	\$36,750	14,427	\$1	3674900%
Shops At Crystals	\$36,750	14,427	\$1	3674900%
Wonder Foods Supermarket	\$36,736	14,438	\$1	3673500%
Cardwell Heating & Air Conditioning Service	\$36,719	14,444	\$1	3671800%
Jules At Market Restaurant	\$36,691	14,451	\$1	3669000%
Woodstock Cannabis Store	\$36,650	14,459	\$1	3664900%
YesNoCovid Testing Services	\$36,625	14,465	\$1	3662400%
DAMAR ORG	\$36,600	14,469	\$1	3659900%
Informed Families Organization	\$36,600	14,470	\$1	3659900%
Limited Brands	\$36,600	14,470	\$1	3659900%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Quick Fresh Food/Deli Buffet	\$36,600	14,470	\$1	3659900%
Jackson Hole WY	\$36,588	14,478	\$1	3658700%
Beatitudes Campus	\$36,579	14,478	\$1	3657800%
Miami Intl Auto Show	\$36,579	14,480	\$1	3657800%
Shabnam Personal Appearance	\$36,573	14,485	\$1	3657200%
Packouz Jewelers	\$36,558	14,490	\$1	3655700%
Basis Schools	\$36,550	14,494	\$1	3654900%
Pocket Aces Consulting	\$36,548	14,496	\$1	3654700%
Mignon Faget	\$36,543	14,499	\$1	3654200%
Voice Charter School	\$36,515	14,504	\$1	3651400%
Delta Fair	\$36,510	14,507	\$1	3650900%
Brickyard 400	\$36,500	14,509	\$1	3649900%
Langham Hotels	\$36,500	14,510	\$1	3649900%
Muzmatch	\$36,500	14,510	\$1	3649900%
Needleman & Schacter	\$36,500	14,510	\$1	3649900%
Tonys Chocolonely	\$36,500	14,510	\$1	3649900%
Wild Adventures Theme Park	\$36,498	14,510	\$1	3649700%
A DUIE PYLE	\$36,450	14,532	\$1	3644900%
RBA CONSULTING SERVICE	\$36,432	14,540	\$1	3643100%
Neighborhood Realty Services	\$36,429	14,542	\$1	3642800%
HAPO Community Credit Union	\$36,400	14,551	\$1	3639900%
LOVERS LANE LINGERIE STR	\$36,400	14,551	\$1	3639900%
Law Badgers Attorneys	\$36,379	14,564	\$1	3637800%
Vaccinate Your Family	\$36,325	14,577	\$1	3632400%
Annenberg Foundation	\$36,312	14,581	\$1	3631100%
Brunkenhoefer Law Firm	\$36,300	14,582	\$1	3629900%
Crescent Community Health Center	\$36,300	14,584	\$1	3629900%
DCA/DCPR Advertising	\$36,300	14,584	\$1	3629900%
Randalls Restaurant	\$36,287	14,588	\$1	3628600%
Forest Carbon Works	\$36,275	14,591	\$1	3627400%
Munchs Supply Co	\$36,250	14,597	\$1	3624900%
Bell & Assoc Consulting Firm	\$36,240	14,598	\$1	3623900%
Center For Pediatric Therapy	\$36,225	14,605	\$1	3622400%
Manzanita Sol	\$36,186	14,615	\$1	3618500%
Palmetto State Transportation Co	\$36,180	14,617	\$1	3617900%
Connecticut Public Radio	\$36,174	14,620	\$1	3617300%
Iora Primary Care	\$36,167	14,624	\$1	3616600%
QUALITY BRANDS DISTR	\$36,135	14,633	\$1	3613400%
It Takes A Village Family Of Schools	\$36,129	14,636	\$1	3612800%
Path Of Thorns Entertainment	\$36,125	14,637	\$1	3612400%
WTSP	\$36,110	14,641	\$1	3610900%
Caesars Enterprise Services Llc	\$36,100	14,643	\$1	3609900%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Rose Academies Public Charter High School	\$36,083	14,650	\$1	3608200%
Daniel Esteves MD	\$36,056	14,653	\$1	3605500%
Hospital Services Council Of Greater WA Area	\$36,027	14,656	\$1	3602600%
OVP Mgt Consulting Service	\$36,001	14,661	\$1	3600000%
Garber Law Offices	\$36,000	14,663	\$1	3599900%
Harris County Public Health	\$36,000	14,663	\$1	3599900%
Puttshack	\$36,000	14,663	\$1	3599900%
TECOMET	\$36,000	14,663	\$1	3599900%
St Paul Building Trades Council	\$35,980	14,684	\$1	3597900%
McHales Plumbing Heating Cooling	\$35,978	14,685	\$1	3597700%
Santa Ana College	\$35,944	14,696	\$1	3594300%
AD STRATEGIES	\$35,930	14,700	\$1	3592900%
Braven Health	\$35,915	14,703	\$1	3591400%
Renaissance Lifestyle Real Estate Development	\$35,880	14,711	\$1	3587900%
Huffman Mason Raynor Attorneys	\$35,872	14,713	\$1	3587100%
GoNation	\$35,808	14,730	\$1	3580700%
Good News Ministries	\$35,807	14,730	\$1	3580600%
Mosaic Life Care	\$35,804	14,734	\$1	3580300%
Georgia United Credit Union	\$35,800	14,737	\$1	3579900%
Denver Coliseum Mineral Fossil & Gem Show	\$35,790	14,739	\$1	3578900%
Thrive Wellness Center	\$35,781	14,742	\$1	3578000%
OXNARD&CITY/PORT HUENEME	\$35,774	14,745	\$1	3577300%
Nitro Circus Live	\$35,756	14,748	\$1	3575500%
Steward Hospital	\$35,750	14,749	\$1	3574900%
East Coast Water Quality	\$35,748	14,751	\$1	3574700%
Inxeption	\$35,748	14,751	\$1	3574700%
Mel Hambelton Local Dealer	\$35,739	14,756	\$1	3573800%
Kai Cannabis Co	\$35,736	14,757	\$1	3573500%
District Of Columbia Department Of Employment Servic	\$35,728	14,761	\$1	3572700%
HSCSN Health Services For Children With Special Needs	\$35,727	14,762	\$1	3572600%
Albuquerque Intl Balloon Festival	\$35,697	14,770	\$1	3569600%
Vera Marketing Services	\$35,683	14,774	\$1	3568200%
PENNSYLVANIA DEPT/STATE	\$35,681	14,775	\$1	3568000%
Rosa Realtors	\$35,681	14,776	\$1	3568000%
Don Holcomb Construction	\$35,670	14,776	\$1	3566900%
Florida Long Term Care Ombudsman Program	\$35,635	14,784	\$1	3563400%
Hatorando Sushi & Sports Bar	\$35,628	14,788	\$1	3562700%
BarkSuds Service	\$35,614	14,793	\$1	3561300%
Realty Smiths	\$35,600	14,796	\$1	3559900%
PROPERTY LIQUIDATION CTR	\$35,595	14,800	\$1	3559400%
Signature Local Dealer	\$35,593	14,801	\$1	3559200%
John Barr	\$35,592	14,802	\$1	3559100%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Barrick Gold	\$35,519	14,821	\$1	3551800%
Farmer Joes Marketplace	\$35,500	14,827	\$1	3549900%
Sports Illustrated	\$35,500	14,827	\$1	3549900%
Ideal Image MedSpa	\$35,475	14,835	\$1	3547400%
SHAKA WEAR STORE	\$35,460	14,842	\$1	3545900%
Greater Gardner Chamber Of Commerce	\$35,401	14,851	\$1	3540000%
Jewish United Fund	\$35,395	14,856	\$1	3539400%
GROCERY HAULERS INC	\$35,394	14,857	\$1	3539300%
Design Plus Consignment Gallery	\$35,368	14,862	\$1	3536700%
Baumer Foods	\$35,360	14,864	\$1	3535900%
Jerome Gibson Law Firm	\$35,327	14,871	\$1	3532600%
Georgia State Fair	\$35,300	14,879	\$1	3529900%
Experior Transport	\$35,293	14,883	\$1	3529200%
C&O Marine	\$35,290	14,884	\$1	3528900%
Thrive Spine & Sports Rehab	\$35,275	14,889	\$1	3527400%
Eagle Arms Productions Gun Show	\$35,269	14,890	\$1	3526800%
Lyons Magnus	\$35,265	14,891	\$1	3526400%
Wichita Federal Credit Union	\$35,250	14,897	\$1	3524900%
UP Health System	\$35,244	14,897	\$1	3524300%
Texas Pregnancy Care Network	\$35,235	14,904	\$1	3523400%
Badger Real Estate & Auction Service	\$35,200	14,917	\$1	3519900%
BESSLERS U-PL&SV/AT PRTS	\$35,200	14,918	\$1	3519900%
Old Dutch	\$35,200	14,918	\$1	3519900%
Zeal Credit Union	\$35,193	14,925	\$1	3519200%
AMERICAN SALES CO STORE	\$35,180	14,928	\$1	3517900%
Transurban Mass Transit	\$35,175	14,931	\$1	3517400%
Orange County Blues FC Soccer Team	\$35,159	14,934	\$1	3515800%
MetraPark Arena	\$35,150	14,937	\$1	3514900%
Success Virtual Learning Centers	\$35,145	14,938	\$1	3514400%
Tulsa ER & Hospital	\$35,144	14,939	\$1	3514300%
GLENVILLE STATE COLLEGE	\$35,100	14,949	\$1	3509900%
St Louis Galleria Mall	\$35,100	14,949	\$1	3509900%
Cabinetworks Group Contractor	\$35,099	14,949	\$1	3509800%
Prince Georges County Police	\$35,092	14,958	\$1	3509100%
White Brenner Law Firm	\$35,067	14,965	\$1	3506600%
Demayo law Offices	\$35,064	14,966	\$1	3506300%
Fine Homes Of Destin	\$35,050	14,970	\$1	3504900%
MSPCC	\$35,001	14,980	\$1	3500000%
Bible In A Year Podcast	\$35,000	14,982	\$1	3499900%
Chino Valley Unified School District	\$35,000	14,982	\$1	3499900%
DNA Diagnostics	\$35,000	14,982	\$1	3499900%
Gluwa	\$35,000	14,982	\$1	3499900%



## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
MEADOWS SHOPPING CENTER	\$35,000	14,982	\$1	3499900%
Nexon	\$35,000	14,982	\$1	3499900%
Pacific ADA Center	\$35,000	14,982	\$1	3499900%
Paul Smith	\$35,000	14,982	\$1	3499900%
Point S Tire & Auto Service	\$35,000	14,982	\$1	3499900%
Revive Skin Services	\$35,000	14,982	\$1	3499900%
Santa Anita Fair	\$35,000	14,982	\$1	3499900%
St Thomas Aquinas College	\$35,000	14,982	\$1	3499900%
TeamFootWorks.org	\$35,000	14,982	\$1	3499900%
TIDL	\$35,000	14,982	\$1	3499900%
Trap Music Museum	\$35,000	14,982	\$1	3499900%
Skit Skot	\$34,999	15,012	\$1	3499800%
Kinard Realty Group	\$34,997	15,012	\$1	3499600%
PACT Coalition Organization	\$34,980	15,018	\$1	3497900%
DOMINGO VARA LOC DLR	\$34,973	15,020	\$1	3497200%
Gutierrez Law Firm	\$34,924	15,026	\$1	3492300%
LANCASTER BIBLE COLLEGE	\$34,914	15,029	\$1	3491300%
US Cold Storage	\$34,910	15,030	\$1	3490900%
Ghent Wood Products Inc	\$34,900	15,032	\$1	3489900%
WLOU	\$34,874	15,042	\$1	3487300%
WELLNESS AIDS ORG	\$34,867	15,051	\$1	3486600%
Center City District Parks	\$34,865	15,052	\$1	3486400%
Caring Across Generations	\$34,843	15,058	\$1	3484200%
Global Poverty Project Organization	\$34,813	15,067	\$1	3481200%
Mid FL Exteriors Contractor	\$34,802	15,069	\$1	3480100%
Compton College	\$34,800	15,070	\$1	3479900%
Graham	\$34,800	15,071	\$1	3479900%
Sundae Fundae	\$34,800	15,071	\$1	3479900%
Wheeler & Woodlief Funeral Home & Cremation Service	\$34,800	15,071	\$1	3479900%
Circle Health	\$34,788	15,081	\$1	3478700%
Radiant Church	\$34,773	15,084	\$1	3477200%
Coast Dental	\$34,762	15,088	\$1	3476100%
Amgen/AstraZeneca	\$34,750	15,092	\$1	3474900%
Ice Kream Marijuana Dispensary	\$34,750	15,093	\$1	3474900%
Don Brown Local Dealer	\$34,744	15,096	\$1	3474300%
Juanitas	\$34,725	15,102	\$1	3472400%
CHRISTIAN JOY CTR CHURCH	\$34,715	15,108	\$1	3471400%
SL TN Llc	\$34,700	15,116	\$1	3469900%
TRU Colors Brewery	\$34,700	15,117	\$1	3469900%
POL-RECALL ELECTION	\$34,698	15,119	\$1	3469700%
SWLAHEC Southwest LA Area Health Education Center	\$34,670	15,123	\$1	3466900%
North Jersey Advertising	\$34,664	15,126	\$1	3466300%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
AUTO EXOTICA LOC LDR	\$34,625	15,137	\$1	3462400%
Herbana Cannabis Store	\$34,623	15,138	\$1	3462200%
Joint Committee For Childrens Health Care In Everett	\$34,615	15,139	\$1	3461400%
North County Trade Tech High School	\$34,598	15,147	\$1	3459700%
Faherty Brand Clothing Store	\$34,580	15,152	\$1	3457900%
WeCare 365 AFC Home Care Service	\$34,576	15,154	\$1	3457500%
Balance Womens Health Clinic	\$34,574	15,155	\$1	3457300%
Graco	\$34,560	15,161	\$1	3455900%
Fivetran	\$34,550	15,163	\$1	3454900%
Neat Loans	\$34,550	15,164	\$1	3454900%
Coastal Wellness Dispensary Cannabis Store	\$34,548	15,164	\$1	3454700%
Atkinson Law Office	\$34,500	15,175	\$1	3449900%
Boston Globe	\$34,500	15,176	\$1	3449900%
Eloise Asylum	\$34,500	15,176	\$1	3449900%
Kee Firearms & Training Store	\$34,500	15,176	\$1	3449900%
Law Offices Of Neil V Singh	\$34,500	15,176	\$1	3449900%
Yumi Food Delivery	\$34,500	15,176	\$1	3449900%
iROKOtv	\$34,491	15,189	\$1	3449000%
Beverage Innovation	\$34,474	15,191	\$1	3447300%
RV Retailer	\$34,454	15,193	\$1	3445300%
Sunshine Retirement Communities	\$34,450	15,196	\$1	3444900%
Marinhealth	\$34,448	15,197	\$1	3444700%
Early Bird Laundromat	\$34,445	15,198	\$1	3444400%
Howard Center For Womens Health	\$34,440	15,202	\$1	3443900%
Refinery Cannabis Store	\$34,437	15,202	\$1	3443600%
River Spirit Casino Resort	\$34,421	15,209	\$1	3442000%
San Diego Regional Airport Authority	\$34,411	15,213	\$1	3441000%
High Roller Observation Wheel	\$34,406	15,214	\$1	3440500%
Potosi Live Restaurant	\$34,405	15,215	\$1	3440400%
COBB CHIROPRACTIC CLINIC	\$34,395	15,222	\$1	3439400%
LendingPoint Loans Service	\$34,379	15,230	\$1	3437800%
Coco-Mat	\$34,376	15,232	\$1	3437500%
Makers Mark	\$34,375	15,233	\$1	3437400%
Home Investors Of America Real Estate Agency	\$34,354	15,242	\$1	3435300%
ADP	\$34,350	15,243	\$1	3434900%
Leapfrog Group Organization	\$34,350	15,244	\$1	3434900%
CONNER CREEK ACADEMY	\$34,299	15,252	\$1	3429800%
Roosevelt University	\$34,268	15,260	\$1	3426700%
Brilliant Earth Jewelry Store	\$34,250	15,268	\$1	3424900%
KANSAS DEPT OF HEALTH	\$34,204	15,279	\$1	3420300%
Pain Treatment Centers Of America	\$34,200	15,283	\$1	3419900%
Patterson Firm Attorneys	\$34,200	15,283	\$1	3419900%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Ruler Foods Store	\$34,200	15,283	\$1	3419900%
LegalShield	\$34,188	15,291	\$1	3418700%
San Sebastian Winery	\$34,158	15,300	\$1	3415700%
Empire Improvement Co	\$34,153	15,301	\$1	3415200%
CAPITOL-HUSTING DISTR	\$34,122	15,314	\$1	3412100%
Chris Morrow Attorney	\$34,122	15,315	\$1	3412100%
LLYN STRONG JEWELRY STR	\$34,116	15,320	\$1	3411500%
O2 Fitness Center	\$34,100	15,325	\$1	3409900%
Pittsburgh Technical College	\$34,100	15,326	\$1	3409900%
Wisconsin Falun Dafa Assn	\$34,100	15,326	\$1	3409900%
Auden Buffalo Student Housing	\$34,071	15,331	\$1	3407000%
Branson Scenic Railway	\$34,068	15,333	\$1	3406700%
CareSouth Carolina	\$34,052	15,337	\$1	3405100%
VCA Insurance	\$34,052	15,338	\$1	3405100%
Interstate Waste Service	\$34,043	15,344	\$1	3404200%
American Trust Bank	\$34,031	15,347	\$1	3403000%
Cornerstone Building Solutions	\$34,022	15,349	\$1	3402100%
Declaration For American Democracy	\$34,021	15,350	\$1	3402000%
Dannys Asphalt Paving Contractor	\$34,009	15,355	\$1	3400800%
Atwell Media Services Inc	\$34,000	15,358	\$1	3399900%
Bakerly	\$34,000	15,359	\$1	3399900%
EM Law Group	\$34,000	15,359	\$1	3399900%
Morris County NJ	\$34,000	15,359	\$1	3399900%
Pennhurst Asylum	\$34,000	15,359	\$1	3399900%
Restaurant Village	\$34,000	15,359	\$1	3399900%
Aloha Krab Restaurant	\$33,991	15,359	\$1	3399000%
Sanctuary Chiropractic & Wellness Spa	\$33,981	15,368	\$1	3398000%
Harry Green Local Dealer	\$33,975	15,370	\$1	3397400%
Oregon Products Promo	\$33,975	15,371	\$1	3397400%
Family First Firm	\$33,962	15,373	\$1	3396100%
Matin Real Estate Group	\$33,950	15,376	\$1	3394900%
Century	\$33,942	15,379	\$1	3394100%
Circus Vazquez	\$33,940	15,381	\$1	3393900%
Change II	\$33,930	15,385	\$1	3392900%
Milos Hamburger Restaurant	\$33,886	15,396	\$1	3388500%
MotoRefi	\$33,875	15,398	\$1	3387400%
Axe Throwing PCB	\$33,845	15,407	\$1	3384400%
Boral	\$33,838	15,410	\$1	3383700%
New York State Housing Trust Fund Corp	\$33,800	15,417	\$1	3379900%
Cannaisseur Provisioning Center	\$33,794	15,426	\$1	3379300%
Illinois Soybean Assn	\$33,792	15,427	\$1	3379100%
Atlas Equipment Distributor	\$33,750	15,431	\$1	3374900%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Cookie Plug Restaurant	\$33,750	15,432	\$1	3374900%
Flamingo Hotel	\$33,750	15,432	\$1	3374900%
Hands From The Heart	\$33,750	15,432	\$1	3374900%
Uncle Charleys	\$33,750	15,432	\$1	3374900%
Live Action Auction	\$33,742	15,432	\$1	3374100%
Trimark Strategic Food Service Equipment Store	\$33,712	15,445	\$1	3371100%
African American Voter REP Project	\$33,700	15,447	\$1	3369900%
Cocos Bakery Restaurant	\$33,700	15,448	\$1	3369900%
Motor City Car Wash	\$33,679	15,453	\$1	3367800%
General Informatics Services	\$33,650	15,459	\$1	3364900%
MEDIPLEX HEALTH PROF	\$33,650	15,461	\$1	3364900%
Medi-Home Healthcare Agency	\$33,641	15,461	\$1	3364000%
New Jersey Harm Reduction Coalition	\$33,641	15,463	\$1	3364000%
Atkore	\$33,636	15,466	\$1	3363500%
Golden State Realty Group	\$33,618	15,471	\$1	3361700%
Alabama Clean Fuels Coalition	\$33,600	15,476	\$1	3359900%
Bath & Body Works	\$33,600	15,477	\$1	3359900%
Christensen & Hymas Attorneys	\$33,592	15,477	\$1	3359100%
Breeders Cup	\$33,573	15,484	\$1	3357200%
Audacy	\$33,570	15,485	\$1	3356900%
BioIQ	\$33,567	15,486	\$1	3356600%
Oklahoma Agritourism	\$33,529	15,499	\$1	3352800%
Outer	\$33,525	15,500	\$1	3352400%
City Of Nashua Division Of Public Works	\$33,508	15,511	\$1	3350700%
Pure 111 Day Spa	\$33,506	15,512	\$1	3350500%
GG Distributing	\$33,500	15,519	\$1	3349900%
Office Of The Tenant Advocate	\$33,500	15,519	\$1	3349900%
Ithaca Hummus	\$33,495	15,526	\$1	3349400%
South Carolina Department Of Mental Health	\$33,480	15,530	\$1	3347900%
Virginia Department Of Wildlife Resources	\$33,480	15,531	\$1	3347900%
Montgomery County Immunization Coalition	\$33,437	15,539	\$1	3343600%
Grad Solutions School	\$33,427	15,541	\$1	3342600%
Defending Democracy Together	\$33,417	15,545	\$1	3341600%
Levys Fine Jewelry	\$33,383	15,553	\$1	3338200%
Diversus Health	\$33,375	15,556	\$1	3337400%
Exxxotica Miami Beach	\$33,375	15,557	\$1	3337400%
Turner Pest Control Inc	\$33,360	15,565	\$1	3335900%
National Merchants Assn	\$33,330	15,573	\$1	3332900%
Tonya Stewart Law Firm	\$33,329	15,574	\$1	3332800%
Abuelitos Medical Center	\$33,328	15,575	\$1	3332700%
ER On Soncy Emergency Room	\$33,327	15,576	\$1	3332600%
La Joya Independent School District	\$33,305	15,578	\$1	3330400%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Zimmerman Law Firm	\$33,280	15,584	\$1	3327900%
Hudson Valley Bank	\$33,250	15,594	\$1	3324900%
Rock Hill Eye Center	\$33,234	15,596	\$1	3323300%
Barbee Media Group	\$33,210	15,605	\$1	3320900%
FIRST FIVE CMSN/SN DG	\$33,168	15,613	\$1	3316700%
Pure Golds Crazy Horse Gentlemans Club	\$33,155	15,616	\$1	3315400%
Princeton Radiology	\$33,150	15,617	\$1	3314900%
Burkitt Center For Comprehensive Dentistry	\$33,147	15,618	\$1	3314600%
DCA Creative Communications Consulting	\$33,144	15,622	\$1	3314300%
ER At McCarran NW	\$33,125	15,631	\$1	3312400%
Doral Local Dealer	\$33,120	15,634	\$1	3311900%
Young Powersports	\$33,103	15,639	\$1	3310200%
Annuity Store	\$33,100	15,640	\$1	3309900%
KINGS REAL ESTATE	\$33,100	15,641	\$1	3309900%
Cherish Families	\$33,066	15,651	\$1	3306500%
DBC PACKAGING SERVICES	\$33,050	15,656	\$1	3304900%
Circle Power Renewables Energy	\$33,034	15,658	\$1	3303300%
First Western Bank & Trust	\$33,015	15,661	\$1	3301400%
Express Financial	\$33,010	15,665	\$1	3300900%
Exclusive Grand Rapids Medical & Recreational Marijuana	\$33,007	15,666	\$1	3300600%
Bitmovin	\$33,000	15,670	\$1	3299900%
District Of Columbia Water & Sewer Authority	\$33,000	15,670	\$1	3299900%
Elite Rejuvenation Medical Spa	\$33,000	15,670	\$1	3299900%
Roadway Moving Service	\$33,000	15,670	\$1	3299900%
Sakara Life Organic Meal Delivery	\$33,000	15,670	\$1	3299900%
Aids Foundation Houston	\$32,996	15,685	\$1	3299500%
Desert Rock Capital	\$32,978	15,691	\$1	3297700%
Pepsi Bottling Ventures	\$32,960	15,699	\$1	3295900%
We Work For Health Organization	\$32,939	15,707	\$1	3293800%
BARNES BULLETS STORE	\$32,928	15,708	\$1	3292700%
Patina Group Restaurant	\$32,920	15,711	\$1	3291900%
Richs Car Wash	\$32,900	15,722	\$1	3289900%
Jays Floors & More Store	\$32,894	15,727	\$1	3289300%
Mark Lobanoff MD	\$32,877	15,732	\$1	3287600%
Detroit Water & Sewerage Department	\$32,859	15,742	\$1	3285800%
Bloom Medical Marijuana Dispensary	\$32,857	15,743	\$1	3285600%
Better Med Urgent Care	\$32,850	15,747	\$1	3284900%
Anoka County Recycling Center	\$32,836	15,751	\$1	3283500%
Shift Technologies	\$32,831	15,753	\$1	3283000%
Target Solutions Contractor	\$32,824	15,755	\$1	3282300%
Global Citizen Organization	\$32,812	15,758	\$1	3281100%
Houston Baptist University	\$32,807	15,760	\$1	3280600%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
NECCO Organization	\$32,801	15,762	\$1	3280000%
Farris Riley & Pitt Attorneys At Law	\$32,797	15,767	\$1	3279600%
Eye Doc At St Rose	\$32,782	15,771	\$1	3278100%
AmeriGroup	\$32,772	15,774	\$1	3277100%
FirstOnSite Restoration Services	\$32,750	15,784	\$1	3274900%
Palm Beach State College	\$32,750	15,785	\$1	3274900%
Hero Plumbing Heating & Cooling	\$32,720	15,794	\$1	3271900%
Classen Kush House Dispensary	\$32,700	15,799	\$1	3269900%
True North Real Estate Development	\$32,700	15,800	\$1	3269900%
Turning Leaf Centers	\$32,697	15,800	\$1	3269600%
Freedom Defense Initiative Organization	\$32,680	15,806	\$1	3267900%
Birmingham Bloomfield Credit Union	\$32,661	15,811	\$1	3266000%
Lagom Care Service	\$32,634	15,815	\$1	3263300%
Liv Cannabis Store	\$32,631	15,818	\$1	3263000%
Rotary Intl Convention	\$32,613	15,825	\$1	3261200%
Platinum Plumbing & Heating Contractor	\$32,610	15,826	\$1	3260900%
Screencastify	\$32,610	15,827	\$1	3260900%
Anntoine Marketing Plus Design	\$32,601	15,830	\$1	3260000%
Zangmeister Center	\$32,587	15,837	\$1	3258600%
TACOMA PUBLIC SCHOOL	\$32,550	15,847	\$1	3254900%
Karen Ann Quinlan Hospice Service	\$32,545	15,850	\$1	3254400%
Luckett Law Office	\$32,524	15,856	\$1	3252300%
Crescent Crown Distributing	\$32,502	15,859	\$1	3250100%
Coastal Carolina Fair	\$32,500	15,861	\$1	3249900%
CWS Dedicated Service	\$32,500	15,861	\$1	3249900%
Jamestown Center Cannabis Dispensary	\$32,500	15,861	\$1	3249900%
JP Pest Services	\$32,500	15,861	\$1	3249900%
Master Tech Mechanical	\$32,500	15,861	\$1	3249900%
NASHVILLE SUPER SPEEDWAY	\$32,500	15,861	\$1	3249900%
New York State Police Department	\$32,500	15,861	\$1	3249900%
Ottawa Area Intermediate School District	\$32,500	15,861	\$1	3249900%
PropSwap Gambling	\$32,499	15,861	\$1	3249800%
Emergency Clinic At Alamo Heights	\$32,496	15,876	\$1	3249500%
Higashi Eyewear Sales & Service	\$32,496	15,876	\$1	3249600%
Dallas Theater Center	\$32,493	15,876	\$1	3249300%
DOC Orthopaedics & Sports Medicine	\$32,493	15,884	\$1	3249300%
OrthoMichigan Clinic	\$32,490	15,887	\$1	3249000%
Pacific Southwest Irrigation Equipment Supply	\$32,490	15,887	\$1	3249000%
San Francisco Bay Area Water Emergency Transportatio	\$32,485	15,890	\$1	3248500%
Jacksonville Transportation Authority	\$32,483	15,892	\$1	3248300%
Sebastian Yatra Personal Appearance	\$32,461	15,900	\$1	3246100%
SaviBank	\$32,454	15,903	\$1	3245400%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Catch.co	\$32,453	15,903	\$1	3245300%
Wynwood Brewing	\$32,443	15,907	\$1	3244300%
Freedom Initiative	\$32,420	15,913	\$1	3242000%
Unifi	\$32,415	15,914	\$1	3241500%
McCormick & Vilushis Attorneys	\$32,401	15,916	\$1	3240100%
Gumbeaux Lending Group	\$32,400	15,919	\$1	3240000%
Owl Creek RV Park Resort	\$32,400	15,919	\$1	3240000%
Brixton	\$32,391	15,924	\$1	3239100%
Southeastern Sales Group Consulting Services	\$32,388	15,925	\$1	3238800%
Vibe By CA Recreational Marijuana Shop	\$32,382	15,930	\$1	3238200%
Holcomb Bus Service	\$32,363	15,933	\$1	3236300%
Hands To Hold Home Care	\$32,344	15,936	\$1	3234400%
Handy Air	\$32,320	15,950	\$1	3232000%
Harston Woods Community	\$32,316	15,953	\$1	3231600%
G&S Heating Cooling & Electric	\$32,296	15,960	\$1	3229600%
Rocket City Trash Pandas Baseball Team	\$32,288	15,966	\$1	3228800%
Crockett Doodles Service	\$32,281	15,972	\$1	3228100%
Dayyani Jewelers	\$32,250	15,980	\$1	3225000%
United Bridge Partners Contractor	\$32,250	15,981	\$1	3225000%
Vertex Aerospace	\$32,250	15,981	\$1	3225000%
Griner Engineering	\$32,246	15,986	\$1	3224600%
Alameda County Probation Department	\$32,200	15,995	\$1	3220000%
Go Raleigh Transit Service	\$32,200	15,996	\$1	3220000%
Marc Brown Law Firm	\$32,195	15,996	\$1	3219500%
Proof Point	\$32,191	16,000	\$1	3219100%
Chipotle Mexican Grill	\$32,190	16,002	\$1	3219000%
NC MACHINERY CO	\$32,180	16,006	\$1	3218000%
HOMETOWN MEDICAL CENTER	\$32,154	16,018	\$1	3215400%
JP Ward & Assoc Attorneys	\$32,152	16,019	\$1	3215200%
DPF Cleaning Specialists	\$32,135	16,026	\$1	3213500%
Billionaire Club	\$32,125	16,030	\$1	3212500%
Tile Layers & Finishers	\$32,125	16,031	\$1	3212500%
Columbus School For Girls	\$32,120	16,034	\$1	3212000%
First United Mortgage Group	\$32,114	16,036	\$1	3211400%
Total Mechanical Systems	\$32,105	16,039	\$1	3210500%
Heart Center Of The Oranges	\$32,085	16,049	\$1	3208500%
Outschool Online Classes	\$32,081	16,052	\$1	3208100%
Luxe At White House Real Estate	\$32,050	16,057	\$1	3205000%
McClellands Contracting & Roofing	\$32,050	16,058	\$1	3205000%
ATLANTA FLOORING DESIGN	\$32,025	16,062	\$1	3202500%
Dig Restaurant	\$32,017	16,065	\$1	3201700%
Arrive	\$32,000	16,070	\$1	3200000%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
ART STUDENTS LEAGUE/NY	\$32,000	16,070	\$1	3200000%
Auto Collision Group Body Shop	\$32,000	16,070	\$1	3200000%
Brian D Perskin & Assoc Attorneys	\$32,000	16,070	\$1	3200000%
Cedar Rapids Community Development Department	\$32,000	16,070	\$1	3200000%
COX AUCTION	\$32,000	16,070	\$1	3200000%
Flournoy Construction	\$32,000	16,070	\$1	3200000%
Jam Food Distributor	\$32,000	16,070	\$1	3200000%
Netcost Market	\$32,000	16,070	\$1	3200000%
San Gabriel Valley Tribune	\$32,000	16,070	\$1	3200000%
GALVESTON BAY FOUNDATION	\$31,980	16,096	\$1	3198000%
Swift & Co	\$31,976	16,097	\$1	3197600%
Amerhart Building Products Store	\$31,975	16,098	\$1	3197500%
Avanti Day Resort	\$31,905	16,119	\$1	3190500%
High Lakes Cannabis Co Store	\$31,900	16,123	\$1	3190000%
National Alliance For Public Chartered Schools	\$31,900	16,123	\$1	3190000%
No Limit Investment Group	\$31,900	16,123	\$1	3190000%
Unity Family Medicine Clinic	\$31,875	16,136	\$1	3187500%
Mike Terry Local Dealer	\$31,848	16,145	\$1	3184800%
Red Ledges Real Estate Development	\$31,848	16,145	\$1	3184800%
Pants Clothing Store	\$31,836	16,145	\$1	3183600%
Coleman Vision Center	\$31,833	16,150	\$1	3183300%
Harmony School Of Innovation	\$31,832	16,151	\$1	3183200%
Joes Express Carwash	\$31,809	16,158	\$1	3180900%
Paves Corp Contractor	\$31,807	16,159	\$1	3180700%
Tecate	\$31,800	16,163	\$1	3180000%
WOLFTRAP FNDT/PRFMG ARTS	\$31,800	16,163	\$1	3180000%
Jim Click Local Dealer	\$31,799	16,163	\$1	3179900%
Roberts Resorts	\$31,760	16,176	\$1	3176000%
Paz Law Firm	\$31,753	16,176	\$1	3175300%
Abundant Life Christian Church	\$31,730	16,185	\$1	3173000%
Fayetteville Vet Center	\$31,730	16,187	\$1	3173000%
Briggs & Stratton	\$31,700	16,196	\$1	3170000%
WRDG	\$31,700	16,196	\$1	3170000%
Cedarhurst Medical Assoc	\$31,682	16,201	\$1	3168200%
OfferPad Home Buying	\$31,674	16,203	\$1	3167400%
Silgan Containers	\$31,653	16,212	\$1	3165300%
Kitchen Restaurant	\$31,614	16,223	\$1	3161400%
Traditional Medicinals	\$31,605	16,227	\$1	3160500%
Home Loan Expert	\$31,604	16,227	\$1	3160400%
Maria Quattrone & Assoc Realty	\$31,600	16,231	\$1	3160000%
Oakland Catholic High School	\$31,600	16,231	\$1	3160000%
USA Gun Shows	\$31,579	16,241	\$1	3157900%



## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
COUNTY OF KINGS	\$31,550	16,247	\$1	3155000%
Car Wash Operations Services	\$31,521	16,251	\$1	3152100%
Roots Los Angeles Recreational Marijuana Shop	\$31,505	16,259	\$1	3150500%
Ashford Mills Real Estate Development	\$31,500	16,261	\$1	3150000%
Express Vets	\$31,500	16,262	\$1	3150000%
Hirschbach Transportation Service	\$31,500	16,262	\$1	3150000%
Hudson Healthcare Express	\$31,500	16,262	\$1	3150000%
Jimmie W Kang Attorney	\$31,500	16,262	\$1	3150000%
LANCE CAMPERS RV SALES	\$31,500	16,262	\$1	3150000%
MariMed420 Medical Marijuana Clinic	\$31,500	16,262	\$1	3150000%
Master Class Shooter Supply & Indoor Range Store	\$31,500	16,262	\$1	3150000%
Ponce Health Sciences University	\$31,500	16,262	\$1	3150000%
Shops At Canal Place	\$31,500	16,262	\$1	3150000%
Vance Outdoors Inc	\$31,500	16,262	\$1	3150000%
Cindy Goldstein Law Firm	\$31,493	16,262	\$1	3149300%
Wild Animal Safari	\$31,492	16,278	\$1	3149200%
Terminus	\$31,475	16,284	\$1	3147500%
Puerto Vallarta Mexican Restaurant	\$31,452	16,289	\$1	3145200%
GATE GAS STN CNVNC STR	\$31,449	16,290	\$1	3144900%
North Suffolk Neurology	\$31,433	16,292	\$1	3143300%
Cumberland Connect	\$31,429	16,293	\$1	3142900%
Echo Delta Marketing Service	\$31,409	16,300	\$1	3140900%
Santa Rosa County FL Department Of Public Information	\$31,400	16,304	\$1	3140000%
Kentucky Education & Workforce Development Cabinet	\$31,398	16,305	\$1	3139800%
Quincy Street Meats	\$31,386	16,308	\$1	3138600%
CarZeus.com Local Dealer	\$31,385	16,310	\$1	3138500%
Christ Embassy Church	\$31,373	16,318	\$1	3137300%
County Medical Services Program	\$31,370	16,319	\$1	3137000%
QED Holdings Assisted Living Facility	\$31,350	16,329	\$1	3135000%
Upper Allegheny Medical Center	\$31,350	16,330	\$1	3135000%
Seton Medical Center	\$31,347	16,330	\$1	3134700%
Humble Fashion Clothing Store	\$31,340	16,334	\$1	3134000%
Jagannathan Neurosurgery	\$31,335	16,335	\$1	3133500%
Friend Family Health Center	\$31,323	16,338	\$1	3132300%
ATLANTA POLICE FNDTN	\$31,300	16,345	\$1	3130000%
San Diego Housing Commission	\$31,300	16,347	\$1	3130000%
Northern AZ Healthcare	\$31,295	16,347	\$1	3129500%
AC & Heating Express Contractor	\$31,290	16,352	\$1	3129000%
Rocky Mountain Power Co	\$31,251	16,367	\$1	3125100%
Anti Police-Terror Project	\$31,250	16,368	\$1	3125000%
Athletic Media Co	\$31,250	16,369	\$1	3125000%
BIG SHOULDERS FUND ORG	\$31,250	16,369	\$1	3125000%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
CENTER ORG	\$31,250	16,369	\$1	3125000%
CHICAGO COMICS STORE	\$31,250	16,369	\$1	3125000%
Eric Adams Contracting	\$31,250	16,369	\$1	3125000%
Few Spirits	\$31,250	16,369	\$1	3125000%
Simpsons Restaurant	\$31,250	16,369	\$1	3125000%
USA Today	\$31,250	16,369	\$1	3125000%
ArtPride NJ	\$31,249	16,382	\$1	3124900%
Woodbury Dental Arts Center	\$31,245	16,382	\$1	3124500%
WFBT	\$31,240	16,386	\$1	3124000%
Salt City Home Loans	\$31,227	16,391	\$1	3122700%
Immunity Rural	\$31,225	16,392	\$1	3122500%
Bexar County Juvenile Probation Department	\$31,205	16,395	\$1	3120500%
Green Fox Supply	\$31,200	16,398	\$1	3120000%
WUGA	\$31,200	16,398	\$1	3120000%
Bargain4Less USA Wholesale Liquidator	\$31,194	16,409	\$1	3119400%
BUNKERS MORTUARIES CMTRS	\$31,189	16,411	\$1	3118900%
CareOregon Inc	\$31,189	16,412	\$1	3118900%
Apple Plumbing & Heating	\$31,181	16,414	\$1	3118100%
ABCO Refrigeration Supply	\$31,152	16,427	\$1	3115200%
SOUTHEASTERN FREIGHT LNS	\$31,150	16,429	\$1	3115000%
Duke Clinical Research Institute	\$31,147	16,432	\$1	3114700%
Santa Maria Town Center Mall	\$31,146	16,433	\$1	3114600%
Community Foundation Of Frederick County MD Inc	\$31,145	16,435	\$1	3114500%
Prime Care Of Hemet Valley	\$31,142	16,437	\$1	3114200%
Milford Prevention Council	\$31,125	16,441	\$1	3112500%
Trieu Law Firm	\$31,125	16,441	\$1	3112500%
Lifestyle Appliances Store	\$31,115	16,447	\$1	3111500%
Bay Area Medical Academy	\$31,106	16,449	\$1	3110600%
PEACHTREE RIDES	\$31,095	16,456	\$1	3109500%
Find My RV Home	\$31,092	16,456	\$1	3109200%
Intl Federation Of Professional & Technical Engineers	\$31,063	16,468	\$1	3106300%
Midwest Shooting	\$31,050	16,471	\$1	3105000%
Domino Foods Market	\$31,012	16,482	\$1	3101200%
Collegiate Peaks Bank	\$31,000	16,488	\$1	3100000%
Sientra	\$31,000	16,488	\$1	3100000%
Twenty6 Two Advertising Agency	\$31,000	16,488	\$1	3100000%
Woods Hole Oceanographic Institution	\$31,000	16,488	\$1	3100000%
ELAN FURS STORE	\$30,996	16,488	\$1	3099600%
Front Range Lumber Co	\$30,975	16,503	\$1	3097500%
El Campesino Restaurant	\$30,955	16,508	\$1	3095500%
Arizona Snowbowl Event	\$30,950	16,511	\$1	3095000%
CAPE COD MA	\$30,950	16,512	\$1	3095000%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
St Augustine Trains Travel	\$30,948	16,512	\$1	3094800%
Sol Y Vida Medical Center	\$30,941	16,516	\$1	3094100%
Capaz Law Firm	\$30,936	16,517	\$1	3093600%
Twin Cities Discount Granite	\$30,925	16,521	\$1	3092500%
Whyte & MacKay	\$30,902	16,526	\$1	3090200%
Klaussner	\$30,882	16,529	\$1	3088200%
Shining Star Youth & Community Services	\$30,863	16,536	\$1	3086300%
Miami Valley Child Development Centers	\$30,861	16,538	\$1	3086100%
K&L Gates Attorneys	\$30,860	16,539	\$1	3086000%
Tri-County Lodging Assn	\$30,860	16,540	\$1	3086000%
Lost Spirits Distillery	\$30,856	16,540	\$1	3085600%
Momsrising	\$30,845	16,548	\$1	3084500%
BeLeaf Medical Cannabis Dispensary	\$30,830	16,551	\$1	3083000%
Discovery Senior Living Community	\$30,812	16,556	\$1	3081200%
Sutton Adventures II Rental Service	\$30,804	16,558	\$1	3080400%
WHDT	\$30,804	16,559	\$1	3080400%
Absolute Airflow Heating & Air Service	\$30,800	16,559	\$1	3080000%
Community Mental Health Affiliates	\$30,800	16,561	\$1	3080000%
Daspit Law Firm	\$30,790	16,567	\$1	3079000%
Skagit Casino Resort	\$30,770	16,574	\$1	3077000%
Romero Group Property Mgt	\$30,765	16,576	\$1	3076500%
Del Norte Pharmacy	\$30,756	16,579	\$1	3075600%
Childrens Institute	\$30,750	16,580	\$1	3075000%
Steve Foley Law	\$30,749	16,582	\$1	3074900%
Graceland University	\$30,734	16,586	\$1	3073400%
Princess	\$30,730	16,588	\$1	3073000%
Crystal Coast NC	\$30,723	16,593	\$1	3072300%
Council On Alcoholism & Drug Abuse	\$30,716	16,594	\$1	3071600%
Tri-State Memorial Hospital & Medical Campus	\$30,692	16,605	\$1	3069200%
Watershed Car Wash	\$30,688	16,609	\$1	3068800%
ARJ Marketing Services	\$30,682	16,611	\$1	3068200%
UnidosUS Organization	\$30,680	16,612	\$1	3068000%
McCarthy Building Co Developers	\$30,670	16,614	\$1	3067000%
Herman & Wells Law Office	\$30,664	16,617	\$1	3066400%
Corcoran Baer & McIntosh Real Estate Group	\$30,646	16,619	\$1	3064600%
Horizon Telcom	\$30,645	16,620	\$1	3064500%
DMW Direct Marketing Service	\$30,636	16,624	\$1	3063600%
Apex Intl Education Partners	\$30,635	16,625	\$1	3063500%
Topcoat	\$30,635	16,626	\$1	3063500%
EDMISTON YACHTS	\$30,625	16,630	\$1	3062500%
HUMAN RESOURCES	\$30,625	16,631	\$1	3062500%
My Choice Family Care	\$30,617	16,631	\$1	3061700%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Desert De Oro Foods	\$30,603	16,637	\$1	3060300%
911 Aware Commission Organization	\$30,600	16,638	\$1	3060000%
Brumos Collection	\$30,600	16,639	\$1	3060000%
Fish Wish	\$30,600	16,639	\$1	3060000%
Peach State Truck Centers	\$30,600	16,639	\$1	3060000%
Rockin F Hat Works Store	\$30,600	16,639	\$1	3060000%
Basis TX Charter Schools	\$30,590	16,639	\$1	3059000%
CORNERSTONE DENTAL ARTS	\$30,585	16,650	\$1	3058500%
Mandala	\$30,585	16,653	\$1	3058500%
Group Industries Contractor	\$30,557	16,661	\$1	3055700%
GAS POST INC	\$30,536	16,670	\$1	3053600%
Houston Galveston	\$30,534	16,674	\$1	3053400%
Cannery Row CA	\$30,504	16,681	\$1	3050400%
ACRA Mortgage Corp	\$30,500	16,687	\$1	3050000%
Brabants Dental Laboratory	\$30,500	16,687	\$1	3050000%
Greater Rochester Chamber Of Commerce	\$30,500	16,687	\$1	3050000%
Green Room Smoke Shop	\$30,500	16,687	\$1	3050000%
Les Mills	\$30,500	16,687	\$1	3050000%
Fox Theatre	\$30,464	16,705	\$1	3046400%
Kravis Center For The Performing Arts	\$30,450	16,712	\$1	3045000%
CovidCareGA Testing Service	\$30,449	16,712	\$1	3044900%
Nelson Partners	\$30,439	16,722	\$1	3043900%
HireWire Employment Service	\$30,425	16,725	\$1	3042500%
HIREQUEST CAREER EXPO	\$30,420	16,731	\$1	3042000%
CollectiveHealth	\$30,412	16,737	\$1	3041200%
Beacon Roofing Supply	\$30,400	16,738	\$1	3040000%
Chavez Local Dealer	\$30,400	16,739	\$1	3040000%
Illume	\$30,400	16,739	\$1	3040000%
Onlineboss Financial	\$30,400	16,739	\$1	3040000%
GREATER LAWRENCE FAM HLT	\$30,396	16,745	\$1	3039600%
Schneider Fabrication	\$30,382	16,749	\$1	3038200%
Holidaily Brewing Co	\$30,375	16,753	\$1	3037500%
Equip Payroll Service	\$30,367	16,758	\$1	3036700%
Robbins Truck Center	\$30,360	16,761	\$1	3036000%
Semmel Excavating	\$30,358	16,762	\$1	3035800%
Southern Airways Express	\$30,349	16,766	\$1	3034900%
Suitable Staffing Solutions	\$30,345	16,767	\$1	3034500%
Valley Medical Weight Loss Center	\$30,339	16,769	\$1	3033900%
Bray Real Estate Service	\$30,326	16,777	\$1	3032600%
Russell & Abbott Heating & AC	\$30,322	16,779	\$1	3032200%
R2 Property Mgt & Concierge Services	\$30,305	16,785	\$1	3030500%
Kasasa	\$30,300	16,789	\$1	3030000%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
West TX Rehab Center Hearing & Balance Center	\$30,283	16,796	\$1	3028300%
Maupin Roofing & Construction Contractor	\$30,265	16,801	\$1	3026500%
Eagle Academy	\$30,260	16,802	\$1	3026000%
100 House At The Enclave Real Estate Development	\$30,250	16,803	\$1	3025000%
Movita Juice Bar	\$30,250	16,804	\$1	3025000%
Phase 3 Marketing & Communications Service	\$30,250	16,804	\$1	3025000%
Please Touch Museum	\$30,250	16,804	\$1	3025000%
Fort Bragg Federal Credit Union	\$30,227	16,818	\$1	3022700%
WFLX	\$30,226	16,819	\$1	3022600%
TRI-STATE DISPOSAL SVC	\$30,225	16,820	\$1	3022500%
Fresenius Kabi	\$30,215	16,824	\$1	3021500%
Atlanta Ballet	\$30,200	16,827	\$1	3020000%
RIVERBANKS ZOO	\$30,200	16,828	\$1	3020000%
EXCLUSIVE HEALTH SYSTEMS	\$30,187	16,836	\$1	3018700%
Inkey List	\$30,175	16,836	\$1	3017500%
Living Hope Eating Disorder Treatment Center	\$30,158	16,840	\$1	3015800%
Fear Town Haunted House	\$30,150	16,842	\$1	3015000%
South Cali Air Conditioning	\$30,150	16,843	\$1	3015000%
HELP ME GROW ORG	\$30,135	16,845	\$1	3013500%
Michigan Infrastructure & Transportation Assn	\$30,100	16,855	\$1	3010000%
Flipping Made EZ Service	\$30,072	16,858	\$1	3007200%
Optica Veinte-Veinte Optical Services	\$30,069	16,862	\$1	3006900%
United Bank Of MI	\$30,065	16,863	\$1	3006500%
Roberts Oxygen Store	\$30,052	16,867	\$1	3005200%
TuSimple	\$30,052	16,868	\$1	3005200%
AHCCCS Health Plan	\$30,050	16,868	\$1	3005000%
New GA Project Organization	\$30,025	16,877	\$1	3002500%
Surv Restaurant	\$30,009	16,883	\$1	3000900%
Hicks & Motto Attorneys At Law	\$30,005	16,884	\$1	3000500%
APDerm Adult & Pediatric Dermatology	\$30,001	16,885	\$1	3000100%
Lifetime Solar Solutions Contractor	\$30,001	16,886	\$1	3000100%
Air Tech HVAC Services	\$30,000	16,886	\$1	3000000%
ASAR Business Services	\$30,000	16,888	\$1	3000000%
Bobski Music	\$30,000	16,888	\$1	3000000%
Cafe La Llave	\$30,000	16,888	\$1	3000000%
CAROLINE OR CHANGE	\$30,000	16,888	\$1	3000000%
Columbia Threadneedle Investments	\$30,000	16,888	\$1	3000000%
Delizza	\$30,000	16,888	\$1	3000000%
DIAMOND KOTE	\$30,000	16,888	\$1	3000000%
DudeProducts	\$30,000	16,888	\$1	3000000%
Eanes Heating & AC Service	\$30,000	16,888	\$1	3000000%
Families Moving Forward	\$30,000	16,888	\$1	3000000%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Forza Transportation Services	\$30,000	16,888	\$1	3000000%
Gleason Heating & Air Conditioning	\$30,000	16,888	\$1	3000000%
Grenadier Homes Realty Developer	\$30,000	16,888	\$1	3000000%
HARRISON ROSS MORTUARY	\$30,000	16,888	\$1	3000000%
MARKETLINE	\$30,000	16,888	\$1	3000000%
MLG Major League Gaming	\$30,000	16,888	\$1	3000000%
Natures Care Cannabis Store	\$30,000	16,888	\$1	3000000%
New Jersey Imaging Network	\$30,000	16,888	\$1	3000000%
New York City Still Rising After 20 Years	\$30,000	16,888	\$1	3000000%
Picnic Tax Service	\$30,000	16,888	\$1	3000000%
Salem Convention Center	\$30,000	16,888	\$1	3000000%
Service Photo Camera Store	\$30,000	16,888	\$1	3000000%
Shops At North Bridge	\$30,000	16,888	\$1	3000000%
Simple Rules	\$30,000	16,888	\$1	3000000%
Tree Of Life Recreational Marijuana Shop	\$30,000	16,888	\$1	3000000%
UltraDAO	\$30,000	16,888	\$1	3000000%
VALENCIA TOURISM	\$30,000	16,888	\$1	3000000%
Washington Dairy Product Commission	\$30,000	16,888	\$1	3000000%
Wild Earth	\$30,000	16,888	\$1	3000000%
Shoot The Shot	\$29,987	16,946	\$1	2998700%
Yolo County Health Department	\$29,965	16,949	\$1	2996500%
Blue Arrow Medical Marijuana Dispensary	\$29,960	16,951	\$1	2996000%
CalHOPE Crisis Support	\$29,946	16,955	\$1	2994600%
SERVALL TRMT&PST CNTRL	\$29,941	16,957	\$1	2994100%
Wolverine	\$29,940	16,959	\$1	2994000%
Water Use It Wisely Campaign	\$29,925	16,962	\$1	2992500%
Fox Racing	\$29,920	16,963	\$1	2992000%
Community Collaborative Charter School	\$29,900	16,967	\$1	2990000%
El Paso County Public Health	\$29,900	16,968	\$1	2990000%
HD Research	\$29,868	16,979	\$1	2986800%
Days Of 47 Rodeo	\$29,856	16,983	\$1	2985600%
simply scents by shan candle shop	\$29,825	16,995	\$1	2982500%
Pita Weber & Del Prado Attorneys	\$29,822	16,999	\$1	2982200%
North TX Alliance To Reduce Unintended Pregnancy In	\$29,811	17,001	\$1	2981100%
Election Support Services	\$29,800	17,005	\$1	2980000%
Ozarks Healthcare	\$29,799	17,006	\$1	2979900%
Bob Boyte Local Dealer	\$29,788	17,009	\$1	2978800%
Radiance Foundation	\$29,786	17,013	\$1	2978600%
Sira Naturals Medical Marijuana Dispensary	\$29,762	17,020	\$1	2976200%
Integrity First Home Buyers	\$29,757	17,021	\$1	2975700%
James & Williams Jewelers Store	\$29,753	17,022	\$1	2975300%
LILY TRANSPORTATION SVC	\$29,750	17,024	\$1	2975000%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Trio Educational Opportunity Center	\$29,750	17,024	\$1	2975000%
Grand Traverse Resort & Spa	\$29,741	17,024	\$1	2974100%
UCEazy College Admissions Service	\$29,735	17,031	\$1	2973500%
Sharon S Richardson Community Hospice	\$29,730	17,032	\$1	2973000%
DOUBLE EAGLE DIST	\$29,725	17,033	\$1	2972500%
Gateway Community Charters	\$29,724	17,034	\$1	2972400%
Baptist Health Paducah	\$29,720	17,035	\$1	2972000%
Rainier Connect Communications	\$29,710	17,039	\$1	2971000%
Central NJ Local Dealer	\$29,700	17,041	\$1	2970000%
Darby Day Staffing Service	\$29,700	17,042	\$1	2970000%
Friends Of The Original Constitution Organization	\$29,700	17,042	\$1	2970000%
Jays Bus Service	\$29,700	17,042	\$1	2970000%
Michael S Singleton DDS	\$29,700	17,042	\$1	2970000%
Steward School	\$29,700	17,042	\$1	2970000%
Team Rehabilitation Services	\$29,700	17,042	\$1	2970000%
WINDOWS USA STORE	\$29,700	17,042	\$1	2970000%
C&M MUSIC CENTER STORE	\$29,677	17,063	\$1	2967700%
Broward County Health Department	\$29,670	17,065	\$1	2967000%
Utah Highway Safety Office	\$29,667	17,066	\$1	2966700%
Mindful Marijuana Shop	\$29,662	17,069	\$1	2966200%
John Atencio	\$29,650	17,072	\$1	2965000%
KANSAS CITY MO SCH DIST	\$29,650	17,073	\$1	2965000%
Seltzer & Dally Attorneys	\$29,648	17,076	\$1	2964800%
Fernet-Branca	\$29,638	17,080	\$1	2963800%
Nxt Level Media Services	\$29,636	17,084	\$1	2963600%
City Trees Cannabis	\$29,620	17,090	\$1	2962000%
Ida Claims Attorney	\$29,600	17,097	\$1	2960000%
Sakoon The Spa	\$29,600	17,098	\$1	2960000%
KFSH	\$29,588	17,103	\$1	2958800%
Healthy Home Flooring Contractor	\$29,584	17,104	\$1	2958400%
Specs Of Madison	\$29,574	17,108	\$1	2957400%
Troav	\$29,564	17,112	\$1	2956400%
NATIONAL COATINGS CONTR	\$29,560	17,114	\$1	2956000%
Louisiana Department Of Agriculture & Forestry	\$29,554	17,118	\$1	2955400%
Berlin Rosen Organization	\$29,514	17,128	\$1	2951400%
Better Real Estate Group	\$29,510	17,129	\$1	2951000%
Cincinnati State College	\$29,500	17,133	\$1	2950000%
MaHK Advertising Services	\$29,500	17,133	\$1	2950000%
Sartori	\$29,500	17,133	\$1	2950000%
SUNDAE SHOPPE ICE CREAM	\$29,500	17,133	\$1	2950000%
X Cleaning Professionals Service	\$29,479	17,148	\$1	2947900%
Wayne Fence Contractor	\$29,445	17,161	\$1	2944500%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
SLEEP SHOPPE&FURN GLRY	\$29,441	17,162	\$1	2944100%
Pickett Plumbing Service	\$29,439	17,164	\$1	2943900%
Alluvion Health	\$29,438	17,165	\$1	2943800%
New Orleans Metropolitan Assn Of Realtors	\$29,433	17,166	\$1	2943300%
ODK Media	\$29,428	17,169	\$1	2942800%
Collaborative For Children	\$29,400	17,177	\$1	2940000%
Dicks Wings & Grill	\$29,400	17,178	\$1	2940000%
Health Center Assn Of NE	\$29,400	17,178	\$1	2940000%
Prevail Bank	\$29,400	17,178	\$1	2940000%
Sacramento Sprayer Repair Store	\$29,400	17,178	\$1	2940000%
Scooters Restaurant & Cafe	\$29,400	17,178	\$1	2940000%
Widener Insurance Agency	\$29,400	17,178	\$1	2940000%
PIONEER PARK	\$29,385	17,189	\$1	2938500%
Rhythm Renewable Energy	\$29,382	17,191	\$1	2938200%
Ashland	\$29,380	17,192	\$1	2938000%
Fur	\$29,375	17,197	\$1	2937500%
Rudis Organic Bakery	\$29,375	17,198	\$1	2937500%
BABYLON MERCHANTS	\$29,367	17,200	\$1	2936700%
Altamonte Mall	\$29,360	17,202	\$1	2936000%
Holiday Bowl Parade	\$29,360	17,203	\$1	2936000%
GRANT PARK MUSIC FEST	\$29,325	17,210	\$1	2932500%
St Louis County Department Of Health	\$29,320	17,214	\$1	2932000%
ADAMH Board Of Franklin County	\$29,300	17,219	\$1	2930000%
Prevent Cancer Foundation Organization	\$29,290	17,223	\$1	2929000%
KindTap	\$29,286	17,225	\$1	2928600%
Grand Rapids Public Museum	\$29,257	17,232	\$1	2925700%
24 Local Dealer	\$29,250	17,234	\$1	2925000%
Anthem Real Estate Development	\$29,250	17,235	\$1	2925000%
Exclusive Home Realty	\$29,250	17,235	\$1	2925000%
Raphaels School Of Beauty Culture	\$29,249	17,235	\$1	2924900%
JRJ Ventures Medical Marijuana Dispensary	\$29,248	17,247	\$1	2924800%
Universal Recycling Technologies Services	\$29,245	17,249	\$1	2924500%
GELLCO CLOTHING&SHS STR	\$29,244	17,251	\$1	2924400%
Texas Dentistry Group	\$29,244	17,251	\$1	2924400%
Apis Employment Services	\$29,230	17,259	\$1	2923000%
Moose Knuckles	\$29,220	17,261	\$1	2922000%
Arizona Milk Producers	\$29,200	17,266	\$1	2920000%
Fundrise	\$29,200	17,267	\$1	2920000%
WTHR	\$29,200	17,267	\$1	2920000%
Virginia State Police	\$29,192	17,272	\$1	2919200%
Big Pine Shopping Center	\$29,160	17,277	\$1	2916000%
Mental Health Connection Of Tarrant County	\$29,160	17,278	\$1	2916000%



## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
HIGHWAY TRANSPORT	\$29,150	17,281	\$1	2915000%
Lake Area Technical College	\$29,144	17,286	\$1	2914400%
Cigna Medical Group	\$29,132	17,289	\$1	2913200%
Brandience Advertising Agency	\$29,125	17,293	\$1	2912500%
Austin & Associates Real Estate Appraisal	\$29,088	17,303	\$1	2908800%
Brian Burds Home Selling Team	\$29,083	17,306	\$1	2908300%
Georgia Dermatology Partners	\$29,076	17,309	\$1	2907600%
Farruko Personal Appearance	\$29,066	17,313	\$1	2906600%
Wayne Halfway House	\$29,066	17,314	\$1	2906600%
Vision Zero Organization	\$29,062	17,317	\$1	2906200%
Inline Media Service	\$29,060	17,317	\$1	2906000%
Wildlife Safari Tours	\$29,043	17,321	\$1	2904300%
LIONSGATE CENTER	\$29,030	17,325	\$1	2903000%
Exclusive Insurance Agency	\$29,000	17,339	\$1	2900000%
MiHoYo Games	\$29,000	17,339	\$1	2900000%
MyHealthSight	\$29,000	17,339	\$1	2900000%
Nu Furniture Outlet	\$29,000	17,339	\$1	2900000%
Seismique Museum	\$29,000	17,339	\$1	2900000%
SOUTHWEST TN	\$29,000	17,339	\$1	2900000%
Toyota Center Houston	\$29,000	17,339	\$1	2900000%
Seminole County Department Of Health	\$28,999	17,352	\$1	2899900%
Narron Property Group	\$28,990	17,356	\$1	2899000%
Riise Marketing	\$28,980	17,363	\$1	2898000%
Georgia State Parks & Historic Sites	\$28,962	17,369	\$1	2896200%
MCT Credit Union	\$28,950	17,377	\$1	2895000%
Blue Sky Express Car Wash	\$28,946	17,380	\$1	2894600%
Chandler & Ross Attorneys	\$28,942	17,381	\$1	2894200%
Jacksonville Jumbo Shrimp Baseball Team	\$28,925	17,384	\$1	2892500%
Keystone Automotive Industries	\$28,910	17,386	\$1	2891000%
Michael Wright Attorney	\$28,905	17,389	\$1	2890500%
IDEMITSU	\$28,900	17,391	\$1	2890000%
Ralphs On The Park Restaurant	\$28,890	17,396	\$1	2889000%
EXTRAVAGANZA SHOW	\$28,887	17,397	\$1	2888700%
Dazed Recreational Marijuana Shop	\$28,885	17,399	\$1	2888500%
ZenWTR	\$28,885	17,399	\$1	2888500%
CCN	\$28,883	17,399	\$1	2888300%
Apex Brain Center	\$28,875	17,404	\$1	2887500%
Drury Restaurant	\$28,875	17,405	\$1	2887500%
Penn Sheet Metal	\$28,875	17,405	\$1	2887500%
SELLS REAL ESTATE	\$28,861	17,412	\$1	2886100%
Integrated Image	\$28,859	17,413	\$1	2885900%
WKTB	\$28,855	17,415	\$1	2885500%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
BioIVT	\$28,846	17,420	\$1	2884600%
EDWARD WATERS COLLEGE	\$28,840	17,422	\$1	2884000%
Christopher Stender Attorney	\$28,830	17,427	\$1	2883000%
Fuel Fitness Club	\$28,825	17,428	\$1	2882500%
Crossroads Investment Lending	\$28,800	17,440	\$1	2880000%
Hollow Tree Self Storage	\$28,800	17,440	\$1	2880000%
IT IS FINISHED FLR/SVC	\$28,800	17,440	\$1	2880000%
Rebellion Pest Defense Service	\$28,800	17,440	\$1	2880000%
Warrenton Steel	\$28,800	17,440	\$1	2880000%
WASHINGTON DEPT/REVENUE	\$28,800	17,440	\$1	2880000%
Flournoy Partners Real Estate	\$28,799	17,440	\$1	2879900%
Ohio Suicide Prevention Foundation	\$28,799	17,451	\$1	2879900%
Zulily	\$28,786	17,453	\$1	2878600%
Palmers	\$28,784	17,453	\$1	2878400%
Regency Hotel & Conference Center	\$28,784	17,455	\$1	2878400%
Power Train Sports & Fitness Center	\$28,782	17,457	\$1	2878200%
BRANDON TOWN CENTER	\$28,775	17,461	\$1	2877500%
First Response Roofing & Construction Service	\$28,760	17,471	\$1	2876000%
95 Saint Apartments	\$28,756	17,474	\$1	2875600%
Fundamental Dental	\$28,750	17,478	\$1	2875000%
Professional Hearing Care Center	\$28,750	17,478	\$1	2875000%
Wing Drone Delivery Service	\$28,750	17,478	\$1	2875000%
Paragon Technologies Repair Service	\$28,730	17,489	\$1	2873000%
BUSINESS RECYCLING PRGRM	\$28,725	17,491	\$1	2872500%
Tampa Family Health Center	\$28,725	17,492	\$1	2872500%
Denver Center Theatre Co	\$28,710	17,497	\$1	2871000%
Eastern State Penitentiary	\$28,687	17,504	\$1	2868700%
Old Dominion Freight Lines	\$28,685	17,506	\$1	2868500%
MayHouse Collection Store	\$28,640	17,521	\$1	2864000%
West MI Whitecaps Baseball	\$28,630	17,524	\$1	2863000%
Bel-Mac Roofing Contractor	\$28,624	17,526	\$1	2862400%
Ontario Airport Hotel & Conference Center	\$28,624	17,527	\$1	2862400%
Beloit Snappers Baseball Team	\$28,610	17,530	\$1	2861000%
Carman & Bevington Attorneys	\$28,608	17,531	\$1	2860800%
Hawthorne Machinery Store	\$28,600	17,535	\$1	2860000%
Union County Department Of Economic Development	\$28,594	17,542	\$1	2859400%
Aspire Public Schools	\$28,558	17,558	\$1	2855800%
Voyageur Academy	\$28,556	17,560	\$1	2855600%
LATIN GRILL RESTAURANT	\$28,550	17,562	\$1	2855000%
Sam Adams Jr Law Group	\$28,550	17,563	\$1	2855000%
Huckleberry Insurance Services	\$28,525	17,572	\$1	2852500%
Grubb Co Realty	\$28,510	17,581	\$1	2851000%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Acosta & Acosta Attorney	\$28,500	17,584	\$1	2850000%
Calvary Christian Center	\$28,500	17,585	\$1	2850000%
Courageous Choice Adoption Service	\$28,500	17,585	\$1	2850000%
Delrio Marketing	\$28,500	17,585	\$1	2850000%
Embry Health	\$28,500	17,585	\$1	2850000%
Macbeth	\$28,500	17,585	\$1	2850000%
Mallard Lake Detox Drug & Alcohol Rehab	\$28,500	17,585	\$1	2850000%
Top Rank Boxing	\$28,498	17,585	\$1	2849800%
Teachers Of Tomorrow Organization	\$28,486	17,605	\$1	2848600%
Talking Stick Resort Arena	\$28,483	17,607	\$1	2848300%
Flash Car Wash	\$28,471	17,609	\$1	2847100%
G-Star	\$28,466	17,612	\$1	2846600%
Imagine Exhibitions	\$28,465	17,613	\$1	2846500%
Manitowoc	\$28,450	17,617	\$1	2845000%
Imperial County Public Health Department	\$28,430	17,621	\$1	2843000%
Mosaic	\$28,428	17,622	\$1	2842800%
Zimbrick Local Dealer	\$28,426	17,623	\$1	2842600%
Delicato Family Vineyards	\$28,400	17,638	\$1	2840000%
Lifetech Academy	\$28,382	17,643	\$1	2838200%
Thompson Health System	\$28,380	17,644	\$1	2838000%
Ventura At Tradewinds Apartments	\$28,375	17,646	\$1	2837500%
Philadelphia Mural Arts Advocates Organization	\$28,374	17,646	\$1	2837400%
Council Of Three Rivers American Indian Center Inc	\$28,349	17,655	\$1	2834900%
Fins Japanese Sushi Grill	\$28,347	17,657	\$1	2834700%
Oregon Tool	\$28,345	17,659	\$1	2834500%
Chicken & Biscuits	\$28,332	17,665	\$1	2833200%
Boardman Local Dealer	\$28,330	17,666	\$1	2833000%
JC Lewis Primary Health Care Center	\$28,320	17,667	\$1	2832000%
Dispensary 33 Marijuana Dispensary	\$28,317	17,668	\$1	2831700%
Oshkosh	\$28,312	17,672	\$1	2831200%
Count On Me CLT	\$28,300	17,678	\$1	2830000%
Illum Solar Contractor	\$28,300	17,679	\$1	2830000%
HOUSTON DEPT/TRANS	\$28,293	17,679	\$1	2829300%
BlenderBottle	\$28,268	17,690	\$1	2826800%
KHTK	\$28,251	17,695	\$1	2825100%
Drex Cannabis Store	\$28,250	17,696	\$1	2825000%
Progressive Produce Wholesaler	\$28,250	17,697	\$1	2825000%
Wilkes County Health Department	\$28,240	17,702	\$1	2824000%
Healthy NV PAC	\$28,237	17,704	\$1	2823700%
Baldwin Pediatrics Clinic	\$28,200	17,711	\$1	2820000%
Evergreen Strategies Medical Marijuana Dispensary	\$28,200	17,712	\$1	2820000%
High West	\$28,200	17,712	\$1	2820000%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Kelleys Market Convenience Store	\$28,200	17,712	\$1	2820000%
Pet People Pet Store	\$28,200	17,712	\$1	2820000%
Jonas Brothers Personal Appearance	\$28,198	17,712	\$1	2819800%
Hipcamp Camping Park Resort	\$28,180	17,719	\$1	2818000%
Amtrol	\$28,175	17,725	\$1	2817500%
Rockbridge Capital	\$28,171	17,726	\$1	2817100%
AHCCCS HEALTH CARE	\$28,165	17,727	\$1	2816500%
Salt Air Heating & Cooling	\$28,160	17,731	\$1	2816000%
I Am Other Record Labels	\$28,150	17,737	\$1	2815000%
Ashley Addiction Treatment Center	\$28,141	17,739	\$1	2814100%
MANAGED HEALTH SVC IN	\$28,140	17,741	\$1	2814000%
COBB-VANTRESS	\$28,130	17,748	\$1	2813000%
Zero	\$28,128	17,748	\$1	2812800%
Oakland Community College	\$28,127	17,750	\$1	2812700%
Crown Exteriors Home Improvements	\$28,126	17,751	\$1	2812600%
Bidlane Local Dealer	\$28,125	17,752	\$1	2812500%
Clearfield & Kofsky Attorneys	\$28,125	17,753	\$1	2812500%
Museum Of Contemporary Art Chicago	\$28,125	17,753	\$1	2812500%
Arcadia	\$28,100	17,762	\$1	2810000%
Interlochen Center For The Arts	\$28,100	17,763	\$1	2810000%
PPL Center Arena	\$28,095	17,766	\$1	2809500%
City Of Houston Public Works & Engineering Departmer	\$28,050	17,777	\$1	2805000%
Cousins RV Dealer	\$28,050	17,778	\$1	2805000%
Trying Together Organization	\$28,050	17,778	\$1	2805000%
Winehouse Store	\$28,050	17,778	\$1	2805000%
Nearside	\$28,037	17,782	\$1	2803700%
Gem City Medical Dental Pharmaceutical Society	\$28,014	17,787	\$1	2801400%
Fishermans Kitchen Restaurant	\$28,002	17,798	\$1	2800200%
AbsoluteCARE Medical Clinic	\$28,000	17,800	\$1	2800000%
Alamo Colleges Foundation	\$28,000	17,801	\$1	2800000%
Amvets Thrift Store	\$28,000	17,801	\$1	2800000%
Chips Casino	\$28,000	17,801	\$1	2800000%
Credit Union Of CO	\$28,000	17,801	\$1	2800000%
FAUX PAS PRINT STORE	\$28,000	17,801	\$1	2800000%
Holder Susan & Slusher Attorneys	\$28,000	17,801	\$1	2800000%
Hummingbird Jewelers	\$28,000	17,801	\$1	2800000%
Iron Hill Brewery & Restaurant	\$28,000	17,801	\$1	2800000%
Lametrys Auto Body Store	\$28,000	17,801	\$1	2800000%
Michael J Orseck MD	\$28,000	17,801	\$1	2800000%
Nations Giant Hamburgers Restaurant	\$28,000	17,801	\$1	2800000%
Train Times Sf	\$28,000	17,801	\$1	2800000%
TreeTop Adventures Park	\$28,000	17,801	\$1	2800000%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Forbidden Cannabis Club	\$27,998	17,827	\$1	2799800%
American Care Medical Centers	\$27,992	17,830	\$1	2799200%
Windmill Gourmet	\$27,977	17,833	\$1	2797700%
WMAQ	\$27,965	17,838	\$1	2796500%
DELAWARE DEPT/MOTOR VHCL	\$27,960	17,838	\$1	2796000%
KENTUCKY DEPT OF HEALTH	\$27,950	17,842	\$1	2795000%
Los Toritos Restaurant	\$27,950	17,843	\$1	2795000%
Professional Auto Collision Repair	\$27,948	17,845	\$1	2794800%
First Dakota National Bank	\$27,930	17,856	\$1	2793000%
Bowhunters Superstore	\$27,900	17,860	\$1	2790000%
Generators Plus Co	\$27,900	17,861	\$1	2790000%
HELPING UP MISSION INC	\$27,900	17,861	\$1	2790000%
Mount Nittany Medical Center	\$27,900	17,861	\$1	2790000%
Spokane County Sheriffs Office	\$27,900	17,861	\$1	2790000%
Stock Yards Bank & Trust	\$27,900	17,861	\$1	2790000%
TRAFFIC PLANNING&DESIGN	\$27,894	17,867	\$1	2789400%
Gamble Guest Care Center	\$27,880	17,872	\$1	2788000%
Bear Mountain Custom Painting	\$27,872	17,877	\$1	2787200%
Clinica Monsenor Oscar A Romero	\$27,871	17,878	\$1	2787100%
Flexpower	\$27,869	17,881	\$1	2786900%
VALENCIA SPAIN	\$27,857	17,885	\$1	2785700%
PROS Services	\$27,840	17,892	\$1	2784000%
Tucanos Brazilian Grill	\$27,800	17,906	\$1	2780000%
Roberts Wilson Attorneys	\$27,787	17,909	\$1	2778700%
August Law Firm	\$27,782	17,911	\$1	2778200%
Catalina Express Boat Trips	\$27,767	17,916	\$1	2776700%
ORCHARD ENTERPRISES SVC	\$27,750	17,923	\$1	2775000%
PAGE HARDWARE & APPL CO	\$27,728	17,932	\$1	2772800%
Washington Football Team	\$27,714	17,938	\$1	2771400%
Star Tires Plus Wheels Service	\$27,712	17,940	\$1	2771200%
OPPORTUNITY PARTNERS ORG	\$27,702	17,943	\$1	2770200%
Turnbull Law Firm	\$27,699	17,944	\$1	2769900%
Marble Key Realty	\$27,690	17,950	\$1	2769000%
Party Liquors Store	\$27,682	17,954	\$1	2768200%
Big Country Foods	\$27,670	17,960	\$1	2767000%
Community College Of Denver	\$27,660	17,964	\$1	2766000%
Beat The Stigma	\$27,650	17,966	\$1	2765000%
Grecian Gyros Restaurant	\$27,644	17,972	\$1	2764400%
Trus Intl	\$27,625	17,981	\$1	2762500%
TOWNSHIP OF MONTVILLE	\$27,624	17,986	\$1	2762400%
Community Change Voters Organization	\$27,603	17,990	\$1	2760300%
ATCO INTL	\$27,600	17,995	\$1	2760000%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
B Dai Clothing Store	\$27,600	17,995	\$1	2760000%
Brooks Academy Of Science & Engineering	\$27,600	17,995	\$1	2760000%
Coachella Crossroads Venue	\$27,600	17,995	\$1	2760000%
Famous Restaurant	\$27,600	17,995	\$1	2760000%
FRAZIERS HARLEY-DAVIDSON	\$27,600	17,995	\$1	2760000%
Ware Rental Services	\$27,600	17,995	\$1	2760000%
Safe Rentals Transit Service	\$27,589	18,008	\$1	2758900%
Kalidy Real Estate Developer	\$27,583	18,011	\$1	2758300%
AUSTIN PARKS & REC	\$27,577	18,011	\$1	2757700%
MK Infusion Pharmacy Services	\$27,577	18,013	\$1	2757700%
Dayton Childrens Medical Center	\$27,550	18,022	\$1	2755000%
OneLegacy Foundation	\$27,545	18,024	\$1	2754500%
Memorial Community Health Center	\$27,522	18,034	\$1	2752200%
City Of Vidor TX	\$27,502	18,041	\$1	2750200%
Fab Kutz Barber Shop	\$27,500	18,043	\$1	2750000%
Frankies Bikinis	\$27,500	18,043	\$1	2750000%
Global Glimpse Organization	\$27,500	18,043	\$1	2750000%
Goddess Collection	\$27,500	18,043	\$1	2750000%
Injury Angels Law Firm	\$27,500	18,043	\$1	2750000%
Melwood Global	\$27,500	18,043	\$1	2750000%
Metz Air Control Service	\$27,500	18,043	\$1	2750000%
Prince William County Public Schools	\$27,500	18,043	\$1	2750000%
Republic 23 Lounge	\$27,500	18,043	\$1	2750000%
RIFE & ASSOC	\$27,500	18,043	\$1	2750000%
Yankee Trails	\$27,500	18,043	\$1	2750000%
Nichols College	\$27,493	18,064	\$1	2749300%
Messiah University	\$27,487	18,067	\$1	2748700%
Shreveport Airport Authority	\$27,450	18,079	\$1	2745000%
Steamatic Restoration & Cleaning Service	\$27,450	18,079	\$1	2745000%
Greater MI Spine & Neurological Institute	\$27,444	18,079	\$1	2744400%
KRAFT REAL ESTATE AGENCY	\$27,419	18,090	\$1	2741900%
PINE MTN WILD ANIMAL PRK	\$27,416	18,093	\$1	2741600%
HOT WAX SURF SHOP	\$27,401	18,096	\$1	2740100%
East Coast Metal Roofing	\$27,400	18,097	\$1	2740000%
Urology Center Of Columbus	\$27,400	18,098	\$1	2740000%
Williams Intl	\$27,342	18,120	\$1	2734200%
b1Bank	\$27,300	18,138	\$1	2730000%
Childrens Collective Organization	\$27,300	18,138	\$1	2730000%
Gene IQ Lab	\$27,300	18,138	\$1	2730000%
Gold & Diamond Co	\$27,300	18,138	\$1	2730000%
Highland Ridge Hospital	\$27,300	18,138	\$1	2730000%
KNOCHELMANN SVC EXPERTS	\$27,300	18,138	\$1	2730000%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Rescue Clean 911 Cleaning Service	\$27,300	18,138	\$1	2730000%
Montgomery County Board Of Commissioners	\$27,296	18,150	\$1	2729600%
Environmental Defense Foundation	\$27,294	18,152	\$1	2729400%
Founders	\$27,292	18,154	\$1	2729200%
Stand Up St Tammany	\$27,258	18,162	\$1	2725800%
Excellence Community Schools	\$27,250	18,165	\$1	2725000%
McAllen Intl Airport	\$27,248	18,166	\$1	2724800%
Floyd	\$27,240	18,170	\$1	2724000%
Martin-Brower Co	\$27,232	18,171	\$1	2723200%
Fire-N-Smoke Wood-Fired Kitchen Restaurant	\$27,229	18,176	\$1	2722900%
KSTS	\$27,225	18,179	\$1	2722500%
Spirit Airlines	\$27,217	18,180	\$1	2721700%
Rahgozar Law Firm	\$27,213	18,181	\$1	2721300%
DC Law Group	\$27,200	18,184	\$1	2720000%
Glenstar Real Estate Developer	\$27,200	18,184	\$1	2720000%
Las Cruces NM	\$27,200	18,184	\$1	2720000%
North Suffolk Mental Health Assn	\$27,200	18,184	\$1	2720000%
SplashDown Beach Water Park	\$27,200	18,184	\$1	2720000%
Law Offices Of Spencer G Morgan	\$27,193	18,197	\$1	2719300%
Fred Smith Co	\$27,168	18,202	\$1	2716800%
Woodruff Brokerage Co	\$27,168	18,203	\$1	2716800%
Cresswind Peachtree City Real Estate Development	\$27,150	18,213	\$1	2715000%
Digital Relativity	\$27,150	18,214	\$1	2715000%
Jet Room Medical Cannabis Dispensary	\$27,125	18,224	\$1	2712500%
Tuscan Gardens Of Delray Beach Senior Living	\$27,125	18,224	\$1	2712500%
Mid South Fair	\$27,107	18,234	\$1	2710700%
Lucas Arts	\$27,100	18,236	\$1	2710000%
Pickwick Antiques	\$27,100	18,237	\$1	2710000%
Brimstone & Fire Services	\$27,096	18,237	\$1	2709600%
Warren Consolidated Schools	\$27,095	18,242	\$1	2709500%
Adelphi Quarter Apartments	\$27,080	18,248	\$1	2708000%
Amazing Budz Cannabis Store	\$27,080	18,249	\$1	2708000%
DENT NEUROLOGIC INST	\$27,080	18,249	\$1	2708000%
Releaf Meds Cannabis Store	\$27,076	18,253	\$1	2707600%
St Francis Campus Urgent Care	\$27,067	18,257	\$1	2706700%
Zoetis	\$27,062	18,260	\$1	2706200%
Advice & Aid Pregnancy Centers	\$27,060	18,261	\$1	2706000%
ASML Shareholders	\$27,025	18,273	\$1	2702500%
Tucson Airport Authority	\$27,025	18,275	\$1	2702500%
J&J Ventures Amusements Store	\$27,013	18,275	\$1	2701300%
Access Hollywood	\$27,000	18,279	\$1	2700000%
Beauty & Beyond Supply Store	\$27,000	18,280	\$1	2700000%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Capps Plumbing & Sewer	\$27,000	18,280	\$1	2700000%
Graystone Intl Business Brokers	\$27,000	18,280	\$1	2700000%
Hopson Law Group	\$27,000	18,280	\$1	2700000%
Integrity Insurance Agency	\$27,000	18,280	\$1	2700000%
Law Offices Of WA Chip Forstall Jr	\$27,000	18,280	\$1	2700000%
Oklahoma Childrens Hospital	\$27,000	18,280	\$1	2700000%
Pride Stations & Stores	\$27,000	18,280	\$1	2700000%
Rizo Sports Card Store	\$27,000	18,280	\$1	2700000%
RTA Restaurant Group	\$27,000	18,280	\$1	2700000%
SLIQ Spirited Ice	\$27,000	18,280	\$1	2700000%
Symetra	\$27,000	18,280	\$1	2700000%
Tyco Copy Center	\$27,000	18,280	\$1	2700000%
Grace	\$26,987	18,304	\$1	2698700%
Oktoberfest Festival	\$26,975	18,307	\$1	2697500%
Delta Defense Service	\$26,965	18,311	\$1	2696500%
Bishs RV Supercenter	\$26,925	18,325	\$1	2692500%
Better Health Together Organization	\$26,915	18,334	\$1	2691500%
Vertava Health	\$26,915	18,335	\$1	2691500%
Bowen Painter Trial Lawyers	\$26,904	18,337	\$1	2690400%
Canada Goose	\$26,903	18,338	\$1	2690300%
Marcelo Montesinos Attorney	\$26,893	18,344	\$1	2689300%
PACCAR AUTOMOTIVE STORE	\$26,880	18,352	\$1	2688000%
Vantage Point Bank	\$26,875	18,354	\$1	2687500%
Luckey Ranch Urgent Care	\$26,873	18,355	\$1	2687300%
Hand Surgery Specialists Of TX	\$26,871	18,357	\$1	2687100%
Mount Gay	\$26,866	18,360	\$1	2686600%
Swan Plumbing Heating & Air	\$26,863	18,362	\$1	2686300%
Carmigo Local Dealer	\$26,855	18,368	\$1	2685500%
Jaber Local Dealer	\$26,850	18,371	\$1	2685000%
Weststar Credit Union	\$26,831	18,376	\$1	2683100%
Georgia School Nutrition Assn	\$26,824	18,378	\$1	2682400%
SIU Credit Union	\$26,806	18,384	\$1	2680600%
Blakes Hard Cider Co	\$26,800	18,388	\$1	2680000%
CFD Research	\$26,800	18,388	\$1	2680000%
Minnesota Department Of Labor & Industry	\$26,800	18,388	\$1	2680000%
Philadelphia Corp For Aging	\$26,800	18,388	\$1	2680000%
UBaked Cannabis Dispensary	\$26,793	18,395	\$1	2679300%
Tecmaco Services	\$26,783	18,399	\$1	2678300%
Energy-Star Services	\$26,782	18,401	\$1	2678200%
Frederick Law Firm	\$26,777	18,404	\$1	2677700%
Utah Shakespeare Festival	\$26,756	18,416	\$1	2675600%
651 Carpets Store	\$26,750	18,417	\$1	2675000%



## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Chicago Window Guys Contractor	\$26,738	18,423	\$1	2673800%
Ramsey County Hazardous Waste	\$26,726	18,430	\$1	2672600%
Miguel A Elias Law Firm	\$26,725	18,431	\$1	2672500%
Gaylord Evangelical Free Church	\$26,700	18,440	\$1	2670000%
Roofing PD Contractor	\$26,700	18,440	\$1	2670000%
HORIZON GROUP REALTY	\$26,652	18,455	\$1	2665200%
BE WELL CLINIC	\$26,650	18,456	\$1	2665000%
Blue Ridge Women Health Service	\$26,638	18,464	\$1	2663800%
Utility Workers Union Of America	\$26,625	18,466	\$1	2662500%
Free People	\$26,600	18,473	\$1	2660000%
William Hill Winery	\$26,600	18,473	\$1	2660000%
Rock Pointe Apartments	\$26,587	18,480	\$1	2658700%
CityCenterDC	\$26,585	18,480	\$1	2658500%
Tar Heel Construction Contractor	\$26,583	18,482	\$1	2658300%
Pontoon Solutions	\$26,580	18,483	\$1	2658000%
Volcano Steak & Sushi Restaurant	\$26,576	18,484	\$1	2657600%
Live The Life Ministries	\$26,575	18,485	\$1	2657500%
Greenbriar Project Owner Business Development	\$26,562	18,490	\$1	2656200%
Blue Sky Dental Group	\$26,556	18,491	\$1	2655600%
Waterset Real Estate Development	\$26,550	18,494	\$1	2655000%
Way Construction Co	\$26,537	18,501	\$1	2653700%
LIMOUSINE CONNECTION SVC	\$26,534	18,503	\$1	2653400%
A8 Yumi Cabinet & Flooring	\$26,514	18,512	\$1	2651400%
Fulton & Barr Attorneys	\$26,513	18,513	\$1	2651300%
Hudson County Improvement Authority	\$26,505	18,514	\$1	2650500%
ATM Acrylic Tank Mfg	\$26,500	18,515	\$1	2650000%
Connecticut Department Of Revenue	\$26,500	18,516	\$1	2650000%
Essential Access Health	\$26,500	18,516	\$1	2650000%
I Am Second Organization	\$26,500	18,516	\$1	2650000%
Kansas City Indian Center	\$26,500	18,516	\$1	2650000%
Padco Auto Parts Store	\$26,500	18,516	\$1	2650000%
Amobee	\$26,498	18,516	\$1	2649800%
Bedford Camera & Video Store	\$26,498	18,527	\$1	2649800%
Elite Heating & Air Conditioning	\$26,493	18,527	\$1	2649300%
Removery Tattoo Removal Services	\$26,493	18,529	\$1	2649300%
Prompt Home Care	\$26,473	18,537	\$1	2647300%
Justice Reform	\$26,462	18,541	\$1	2646200%
Thanks & Giving Cocktail Event	\$26,460	18,543	\$1	2646000%
Seattle Kraken Hockey Team	\$26,450	18,549	\$1	2645000%
Memphis Open Tennis Tournament	\$26,436	18,554	\$1	2643600%
CC Brands Cannabis Dispensary	\$26,430	18,556	\$1	2643000%
Magnolia Real Estate Development	\$26,430	18,557	\$1	2643000%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
UBC Distributors	\$26,425	18,560	\$1	2642500%
GALVESTON RAILROAD MSM	\$26,400	18,569	\$1	2640000%
LMD Medical Mgt Service	\$26,400	18,569	\$1	2640000%
TOWN OF BROOKHAVEN NY	\$26,400	18,569	\$1	2640000%
Rons Total Home Services	\$26,390	18,577	\$1	2639000%
IColor Wireless Store	\$26,375	18,580	\$1	2637500%
Pain & Spine Specialists Of MD	\$26,369	18,583	\$1	2636900%
Adams & Coe Roofing Specialists	\$26,366	18,585	\$1	2636600%
Milestone Senior Services	\$26,357	18,588	\$1	2635700%
A-Total Plumbing	\$26,353	18,590	\$1	2635300%
Southern Eagle Distributing	\$26,350	18,592	\$1	2635000%
Douglas & Douglas Attorney	\$26,334	18,597	\$1	2633400%
Norwalk Public Schools	\$26,324	18,601	\$1	2632400%
McCoy Construction & Forestry Dealer	\$26,319	18,603	\$1	2631900%
George Mutafyan MD	\$26,312	18,607	\$1	2631200%
Santa Clara County Social Services Agency	\$26,301	18,609	\$1	2630100%
Clinical Trials Of TX	\$26,281	18,618	\$1	2628100%
Higher Ground Char House Restaurant	\$26,281	18,619	\$1	2628100%
St Louis County Missouri	\$26,279	18,622	\$1	2627900%
Pylon Mfg Services	\$26,268	18,626	\$1	2626800%
MyHealthAngel	\$26,261	18,628	\$1	2626100%
Community Home Health Care	\$26,250	18,635	\$1	2625000%
Cotton Holdings	\$26,250	18,636	\$1	2625000%
Dewalt	\$26,250	18,636	\$1	2625000%
LUCKMAN FINE ARTS COMPLX	\$26,250	18,636	\$1	2625000%
MDwise Health Plan	\$26,250	18,636	\$1	2625000%
Medical Imaging & Technology Alliance	\$26,250	18,636	\$1	2625000%
Seattle Symphony	\$26,250	18,636	\$1	2625000%
SWISSPORT EXEC AVIATION	\$26,250	18,636	\$1	2625000%
Tulare County Health & Human Services	\$26,250	18,636	\$1	2625000%
Protein Bar & Kitchen Restaurant	\$26,249	18,636	\$1	2624900%
Plover WI	\$26,245	18,650	\$1	2624500%
Lago Mar Real Estate Development	\$26,235	18,652	\$1	2623500%
Red Mountain Theater Co	\$26,210	18,657	\$1	2621000%
Daily Xtra	\$26,200	18,661	\$1	2620000%
Globoplay Video On Demand	\$26,200	18,662	\$1	2620000%
Liventia Biotechnology Service	\$26,200	18,662	\$1	2620000%
Northwest Regional Workforce Investment Board	\$26,200	18,662	\$1	2620000%
E-One	\$26,194	18,671	\$1	2619400%
SINCLAIR INTL	\$26,190	18,672	\$1	2619000%
Avient	\$26,150	18,679	\$1	2615000%
Nutcracker	\$26,150	18,680	\$1	2615000%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Double Diamond Marketing & Communications Service	\$26,149	18,680	\$1	2614900%
Equality MI Organization	\$26,134	18,686	\$1	2613400%
Grammer Industries Transportation Services	\$26,130	18,688	\$1	2613000%
Air Temp Solutions Plumbing	\$26,123	18,694	\$1	2612300%
New Jersey Courts	\$26,120	18,695	\$1	2612000%
E-Cigarettes	\$26,100	18,704	\$1	2610000%
Hatch Cannabis Dispensary	\$26,100	18,704	\$1	2610000%
Bardstown Bourbon Co Distillery	\$26,057	18,730	\$1	2605700%
Bell	\$26,055	18,731	\$1	2605500%
First Call Jewel HVAC Service	\$26,040	18,740	\$1	2604000%
FRANCES VINTAGE STORE	\$26,025	18,745	\$1	2602500%
Dawson Park Apartments	\$26,000	18,751	\$1	2600000%
Evolution Body Transformation Spa	\$26,000	18,751	\$1	2600000%
Express News	\$26,000	18,751	\$1	2600000%
STATE FAIR OF LA	\$26,000	18,751	\$1	2600000%
United Envelope	\$26,000	18,751	\$1	2600000%
Wonderbrett Cannabis Store	\$26,000	18,751	\$1	2600000%
One Gas	\$25,999	18,751	\$1	2599900%
BRIAN COY WEB DESIGN	\$25,995	18,772	\$1	2599500%
SIGNATURE BRANDS DISTR	\$25,995	18,774	\$1	2599500%
BY REQUEST CLOTHING STR	\$25,992	18,776	\$1	2599200%
Breathe Southern Ca Organization	\$25,986	18,776	\$1	2598600%
No Kid Hungry Organization	\$25,977	18,794	\$1	2597700%
Mel Trotter Ministries	\$25,968	18,798	\$1	2596800%
Cair Heating & Cooling	\$25,958	18,800	\$1	2595800%
Kreations Body Shop	\$25,947	18,808	\$1	2594700%
Singh Family Medical Clinic	\$25,928	18,816	\$1	2592800%
Family Road Of Greater Baton Rouge	\$25,915	18,822	\$1	2591500%
CENTER OPERATING SVC	\$25,913	18,823	\$1	2591300%
LeaseUp Real Estate Services	\$25,910	18,825	\$1	2591000%
Flash Foods Inc	\$25,909	18,826	\$1	2590900%
G&M Gas Station	\$25,900	18,830	\$1	2590000%
Piering Law Firm	\$25,900	18,830	\$1	2590000%
Albuquerque Police Officers Assn	\$25,890	18,837	\$1	2589000%
Cummins Emission Solutions	\$25,875	18,845	\$1	2587500%
Jack & Jill Adult Store	\$25,872	18,848	\$1	2587200%
Childrens Scholarship Fund Philadelphia	\$25,868	18,849	\$1	2586800%
Waukesha State Bank	\$25,845	18,853	\$1	2584500%
Halloween Production	\$25,836	18,859	\$1	2583600%
MALL OF THE MAINLAND	\$25,800	18,870	\$1	2580000%
Mobile22 Transit Service	\$25,800	18,870	\$1	2580000%
Plastek Group	\$25,800	18,870	\$1	2580000%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Greensboro Grasshoppers Baseball Team	\$25,799	18,878	\$1	2579900%
Taggart Transportation	\$25,778	18,888	\$1	2577800%
Lyrical Lemonade Summer Smash Concert	\$25,775	18,890	\$1	2577500%
Pardee Properties Realty	\$25,772	18,891	\$1	2577200%
McConnell Meats & Farm Market	\$25,764	18,897	\$1	2576400%
Carver Road Hospitality Services	\$25,762	18,898	\$1	2576200%
APP Advanced Powder Products	\$25,750	18,904	\$1	2575000%
McKays Books Store	\$25,750	18,905	\$1	2575000%
Tech Interactive Museum	\$25,750	18,905	\$1	2575000%
Howmet Aerospace	\$25,745	18,909	\$1	2574500%
Mansfield Independent School District	\$25,735	18,914	\$1	2573500%
Primis	\$25,728	18,916	\$1	2572800%
NATURES WAY PEST CONTROL	\$25,725	18,918	\$1	2572500%
Erie County Parks Recreation & Forestry	\$25,715	18,923	\$1	2571500%
Kings Of Vapor Shop	\$25,710	18,926	\$1	2571000%
Washington State	\$25,700	18,931	\$1	2570000%
Table & Tap Restaurant	\$25,693	18,938	\$1	2569300%
Altair Eyewear	\$25,680	18,940	\$1	2568000%
Arts In Action Community Charter Schools	\$25,679	18,941	\$1	2567900%
Geddes Federal Savings & Loan Assn	\$25,674	18,944	\$1	2567400%
Lakeside Shopping Center	\$25,665	18,945	\$1	2566500%
New King Of Vernon Restaurant	\$25,664	18,946	\$1	2566400%
Region V Services	\$25,650	18,949	\$1	2565000%
Stash Detroit Medical Marijuana Dispensary	\$25,629	18,958	\$1	2562900%
Bufete Durrani Attorney	\$25,623	18,960	\$1	2562300%
MILLIGAN UNIVERSITY	\$25,622	18,961	\$1	2562200%
Quigley Eye Specialist	\$25,621	18,962	\$1	2562100%
Downton Abbey The Exhibition	\$25,606	18,967	\$1	2560600%
UNIVERSITY PREP SCHOOL	\$25,603	18,968	\$1	2560300%
ALTERS GEM JEWELRY STORE	\$25,600	18,972	\$1	2560000%
Bellhop Movers	\$25,600	18,973	\$1	2560000%
Sereno Sante	\$25,600	18,973	\$1	2560000%
Tape Face Personal Appearance	\$25,600	18,973	\$1	2560000%
Alabama Family Central	\$25,578	18,986	\$1	2557800%
KIPP San Antonio Public Schools	\$25,560	18,990	\$1	2556000%
Northwest Medical Center	\$25,559	18,990	\$1	2555900%
Knife River Prestress	\$25,555	18,994	\$1	2555500%
Aha Airlines	\$25,550	18,995	\$1	2555000%
Riverside County Fire Department	\$25,550	18,996	\$1	2555000%
Saie	\$25,548	18,999	\$1	2554800%
ATC Presents	\$25,530	19,003	\$1	2553000%
Stampd	\$25,511	19,007	\$1	2551100%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
A SNAILS PACE RNG SHPS	\$25,500	19,011	\$1	2550000%
ADAM & EVE CLOTHING CO	\$25,500	19,012	\$1	2550000%
CASE Central Arizonans For A Sustainable Economy	\$25,500	19,012	\$1	2550000%
Hollywood	\$25,500	19,012	\$1	2550000%
JANITORIAL SERVICE	\$25,500	19,012	\$1	2550000%
Kobrand	\$25,500	19,012	\$1	2550000%
Marfa TX	\$25,500	19,012	\$1	2550000%
Moss Organization	\$25,500	19,012	\$1	2550000%
Northwestern Technological Institute	\$25,500	19,012	\$1	2550000%
Waste Mgt Holdings Service	\$25,500	19,012	\$1	2550000%
Decent Healthcare Service	\$25,490	19,030	\$1	2549000%
Waller Insurance	\$25,488	19,031	\$1	2548800%
Gulf Capital Bank	\$25,476	19,034	\$1	2547600%
Tabby & Jacks Pet Store	\$25,475	19,036	\$1	2547500%
Danny Lee MD	\$25,458	19,041	\$1	2545800%
Hoover CS Service	\$25,455	19,043	\$1	2545500%
Always Money	\$25,450	19,048	\$1	2545000%
Seattle Reign FC Team	\$25,450	19,049	\$1	2545000%
Echo Tap & Grille Restaurant	\$25,440	19,056	\$1	2544000%
Flower Power Cannabis Store	\$25,432	19,059	\$1	2543200%
Massachusetts Cannabis Control Commission	\$25,423	19,065	\$1	2542300%
Kirk Donovan Enterprises Marketing Service	\$25,414	19,070	\$1	2541400%
BRICK Education Network	\$25,400	19,076	\$1	2540000%
GDMB Development Real Estate Developer	\$25,400	19,077	\$1	2540000%
WPBT	\$25,400	19,077	\$1	2540000%
Pacific City Bank	\$25,396	19,077	\$1	2539600%
National Council For The Social Studies	\$25,387	19,087	\$1	2538700%
Two Boys Donuts Shop	\$25,379	19,092	\$1	2537900%
JVIS USA	\$25,370	19,099	\$1	2537000%
PreZero	\$25,350	19,106	\$1	2535000%
Son Of Davy Touring	\$25,350	19,106	\$1	2535000%
Clay R Treese Attorney	\$25,344	19,114	\$1	2534400%
Maryland Health Center	\$25,333	19,116	\$1	2533300%
Lucky Dill Deli	\$25,331	19,118	\$1	2533100%
Kersey Valley Axe Throwing Center	\$25,300	19,129	\$1	2530000%
ATR Law Group	\$25,291	19,135	\$1	2529100%
LeJeune Aesthetic Centers	\$25,289	19,138	\$1	2528900%
PRX Organization	\$25,270	19,145	\$1	2527000%
INTERFAITH ACTION ORG	\$25,255	19,146	\$1	2525500%
Sebastian Maniscalco Personal Appearance	\$25,253	19,147	\$1	2525300%
GoodWorks Entertainment	\$25,252	19,148	\$1	2525200%
Chowbus	\$25,250	19,151	\$1	2525000%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
KGS Law Group	\$25,250	19,152	\$1	2525000%
Next Step Public Charter School	\$25,250	19,152	\$1	2525000%
Wilson McGinley	\$25,250	19,152	\$1	2525000%
Red State BBQ Restaurant	\$25,226	19,159	\$1	2522600%
Aspen Limousine Service	\$25,224	19,161	\$1	2522400%
Spindletop Energy Products Distributor	\$25,222	19,162	\$1	2522200%
ARKANSAS UROLOGY CENTER	\$25,200	19,173	\$1	2520000%
Gwinnett County Board Of Commissioners	\$25,200	19,174	\$1	2520000%
Highpoint At Cape Coral Retirement Community	\$25,200	19,174	\$1	2520000%
Keystone Passionate Care	\$25,200	19,174	\$1	2520000%
Pennsylvania Tap	\$25,200	19,174	\$1	2520000%
Sand & Sea Investments Real Estate Service	\$25,200	19,174	\$1	2520000%
XTR	\$25,200	19,174	\$1	2520000%
LIFEBANC ORGAN DNTN SVC	\$25,195	19,192	\$1	2519500%
Pennsylvania Options For Wellness Medical Marijuana U	\$25,182	19,196	\$1	2518200%
Alameda County Health Care Services Agency	\$25,179	19,198	\$1	2517900%
Bella Mirage Apartments	\$25,178	19,199	\$1	2517800%
Barletta	\$25,175	19,200	\$1	2517500%
WRIGHT ROOFING CONTR	\$25,170	19,202	\$1	2517000%
Law Offices Of Larry S Buckley	\$25,168	19,204	\$1	2516800%
TRC Retail Real Estate	\$25,160	19,204	\$1	2516000%
Pincanna Medical Marijuana Dispensary	\$25,156	19,207	\$1	2515600%
Lone River	\$25,150	19,210	\$1	2515000%
Payless Shoesource	\$25,150	19,210	\$1	2515000%
CMI Columbia Marketing Intl	\$25,141	19,210	\$1	2514100%
Talking Rain	\$25,130	19,219	\$1	2513000%
New Frontier Western Gun Show & Auction	\$25,125	19,221	\$1	2512500%
Arizona Coalition For Military Families	\$25,122	19,222	\$1	2512200%
Sanders & Sanders Roofing	\$25,115	19,226	\$1	2511500%
Capgemini	\$25,100	19,232	\$1	2510000%
CYFD Children Youth & Families Department	\$25,100	19,232	\$1	2510000%
MIDDLESEX CORP SERVICE	\$25,100	19,232	\$1	2510000%
Blueboard	\$25,097	19,240	\$1	2509700%
RUA Insurance Group	\$25,087	19,242	\$1	2508700%
Deluxe Blacktop Paving Contractor	\$25,082	19,243	\$1	2508200%
National Resilience	\$25,076	19,245	\$1	2507600%
Coney Island Amusement Park	\$25,063	19,250	\$1	2506300%
New York Gold Diamond & Pawn	\$25,050	19,257	\$1	2505000%
WPXI	\$25,050	19,257	\$1	2505000%
RNR Tire Express & Custom Wheels	\$25,028	19,264	\$1	2502800%
Gemstone Foods	\$25,020	19,273	\$1	2502000%
Durango CO	\$25,017	19,274	\$1	2501700%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Betus.com Betting	\$25,005	19,278	\$1	2500500%
BRIC Arts	\$25,001	19,279	\$1	2500100%
305 Global Marketing	\$25,000	19,280	\$1	2500000%
Adler University	\$25,000	19,281	\$1	2500000%
AIDS DE INC ORG	\$25,000	19,281	\$1	2500000%
Allied Integrated Marketing	\$25,000	19,281	\$1	2500000%
Arizona State Fair	\$25,000	19,281	\$1	2500000%
Arlington County Department Of Enviromental Services	\$25,000	19,281	\$1	2500000%
Artifex Brewing Co	\$25,000	19,281	\$1	2500000%
Audrains Newport Concours & Motor Week Event	\$25,000	19,281	\$1	2500000%
Bailey Cosmetic Surgery & Vein Centre	\$25,000	19,281	\$1	2500000%
Baked By Melissa Bakery	\$25,000	19,281	\$1	2500000%
Baltimore Orioles Baseball	\$25,000	19,281	\$1	2500000%
Central Valley Trailer Repair Shop	\$25,000	19,281	\$1	2500000%
Clinique	\$25,000	19,281	\$1	2500000%
Columbia Fireflies	\$25,000	19,281	\$1	2500000%
Composite Media	\$25,000	19,281	\$1	2500000%
Coral Reef Pet Center	\$25,000	19,281	\$1	2500000%
Cranked Up Films Pictures	\$25,000	19,281	\$1	2500000%
CRESTED BUTTE CO	\$25,000	19,281	\$1	2500000%
Denver Water Board Utility	\$25,000	19,281	\$1	2500000%
Detroit Salt Co	\$25,000	19,281	\$1	2500000%
District Of Columbia Office Of The Deputy Mayor For Ec	\$25,000	19,281	\$1	2500000%
Envestnet	\$25,000	19,281	\$1	2500000%
Famous Nashville Restaurant	\$25,000	19,281	\$1	2500000%
Frogs In Disguise Game	\$25,000	19,281	\$1	2500000%
Full Picture	\$25,000	19,281	\$1	2500000%
Hills	\$25,000	19,281	\$1	2500000%
InnerCat Music Group Marketing Service	\$25,000	19,281	\$1	2500000%
Kim Crawford	\$25,000	19,281	\$1	2500000%
L Ami Sport Store	\$25,000	19,281	\$1	2500000%
Limonada	\$25,000	19,281	\$1	2500000%
LiteratiBooks.com Book Club	\$25,000	19,281	\$1	2500000%
Los Angeles County Medical Assn	\$25,000	19,281	\$1	2500000%
M&Ms	\$25,000	19,281	\$1	2500000%
Marin County Department Of Health & Human Services	\$25,000	19,281	\$1	2500000%
Meka Ape Club	\$25,000	19,281	\$1	2500000%
Minc Lounge Restaurant	\$25,000	19,281	\$1	2500000%
Morphe	\$25,000	19,281	\$1	2500000%
New Jersey Office Of The Insurance Fraud Prosecutor	\$25,000	19,281	\$1	2500000%
NFT	\$25,000	19,281	\$1	2500000%
Ohio Valley Wine & Beer Co	\$25,000	19,281	\$1	2500000%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Overlake Hospital	\$25,000	19,281	\$1	2500000%
Panerai	\$25,000	19,281	\$1	2500000%
Progressive Mgt Systems	\$25,000	19,281	\$1	2500000%
Redeemeum	\$25,000	19,281	\$1	2500000%
Security Validation Service	\$25,000	19,281	\$1	2500000%
Sharing Love Home Care	\$25,000	19,281	\$1	2500000%
Showtime Pictures	\$25,000	19,281	\$1	2500000%
SiSense	\$25,000	19,281	\$1	2500000%
South Coast Air Quality Mgt	\$25,000	19,281	\$1	2500000%
Urban Vision Optical Center	\$25,000	19,281	\$1	2500000%
WETA	\$25,000	19,281	\$1	2500000%
Wheels Convenience Store	\$25,000	19,281	\$1	2500000%
WRIF	\$25,000	19,281	\$1	2500000%
Zagat Survey	\$25,000	19,281	\$1	2500000%
TLC For Smiles Dental Clinic	\$24,982	19,360	\$1	2498200%
Miller Waldrop Furniture & Decor Store	\$24,980	19,360	\$1	2498000%
CEGA Criminal Law Firm	\$24,971	19,364	\$1	2497100%
Guyen Brothers Fine Jewelry Store	\$24,969	19,366	\$1	2496900%
BJs Consumers Choice Pest Control	\$24,949	19,376	\$1	2494900%
Kaleafa Medical Marijuana Dispensary	\$24,942	19,377	\$1	2494200%
Envy Aesthetic Plastic Surgery Center	\$24,938	19,378	\$1	2493800%
Norwalk-La Mirada Plumbing	\$24,921	19,384	\$1	2492100%
Hog Heaven Restaurant	\$24,913	19,387	\$1	2491300%
BUENA VISTA THTRCL GRP	\$24,911	19,389	\$1	2491100%
Davilas Tax Services	\$24,900	19,395	\$1	2490000%
GREEN BAY PACKAGING	\$24,900	19,395	\$1	2490000%
Nebraska Public Radio Network	\$24,900	19,395	\$1	2490000%
Rise Communities Real Estate Developer	\$24,900	19,395	\$1	2490000%
Vireo Health Of NY	\$24,885	19,406	\$1	2488500%
MAVERICK OIL & GAS INC	\$24,875	19,409	\$1	2487500%
Averett Septic Tanks Contractor	\$24,862	19,412	\$1	2486200%
Sensible Housing Ballot Committee	\$24,862	19,413	\$1	2486200%
Gainesville Local Dealer	\$24,860	19,413	\$1	2486000%
DAVID GARDNERS JWLRY STR	\$24,853	19,415	\$1	2485300%
Imperial Wholesale Inc	\$24,840	19,422	\$1	2484000%
Santa Fe Restaurant	\$24,838	19,424	\$1	2483800%
Audio Chuck Media Service	\$24,800	19,434	\$1	2480000%
CALVARY CHAPEL FT LDRDL	\$24,800	19,434	\$1	2480000%
Nevada Dairy Farmers	\$24,800	19,434	\$1	2480000%
Notarize	\$24,800	19,434	\$1	2480000%
West Fraser Mills	\$24,763	19,446	\$1	2476300%
Everett Clinic	\$24,750	19,450	\$1	2475000%



## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
KTVU	\$24,750	19,451	\$1	2475000%
Professional Plumbing & Design	\$24,750	19,451	\$1	2475000%
Schaumburg Boomers Baseball Team	\$24,750	19,451	\$1	2475000%
VALLEY FLOORING CARPET ONE	\$24,750	19,451	\$1	2475000%
Vape Works Ltd	\$24,750	19,451	\$1	2475000%
Pennsylvania Assn Of Community Health Centers	\$24,700	19,470	\$1	2470000%
PlayMakar	\$24,691	19,480	\$1	2469100%
Richemont Sa	\$24,688	19,484	\$1	2468800%
Nevada Made Marijuana Shop	\$24,649	19,499	\$1	2464900%
42 North	\$24,640	19,505	\$1	2464000%
Westbrook Local Dealer	\$24,640	19,506	\$1	2464000%
Green Flash	\$24,637	19,506	\$1	2463700%
Wine Beer & Spirits Store	\$24,626	19,511	\$1	2462600%
Perfection Roofing	\$24,625	19,513	\$1	2462500%
Taliah Waajid	\$24,624	19,515	\$1	2462400%
Unity Recovery Center	\$24,622	19,515	\$1	2462200%
Owensboro Dermatology	\$24,617	19,519	\$1	2461700%
Tab Electric Contractor	\$24,617	19,520	\$1	2461700%
Aludyne	\$24,600	19,530	\$1	2460000%
Excel Truck Group Local Dealer	\$24,600	19,530	\$1	2460000%
INDIANA YOUTH INST ORG	\$24,600	19,530	\$1	2460000%
Kentucky Wildlands	\$24,600	19,530	\$1	2460000%
WTNZ	\$24,600	19,530	\$1	2460000%
Keystone Harley-Davidson	\$24,598	19,539	\$1	2459800%
Huerta Law Firm	\$24,594	19,545	\$1	2459400%
ScrubHaven Uniform Store	\$24,588	19,546	\$1	2458800%
Oakland Frontline Healers	\$24,587	19,547	\$1	2458700%
Arcadia Power Organization	\$24,581	19,550	\$1	2458100%
Green New Deal	\$24,565	19,555	\$1	2456500%
University Of Holy Cross	\$24,562	19,559	\$1	2456200%
Fire Creek Provisioning Center	\$24,561	19,560	\$1	2456100%
Charleston Wound Care	\$24,554	19,561	\$1	2455400%
PuppySpot Pet Service	\$24,554	19,562	\$1	2455400%
Gs Property Maintenance	\$24,537	19,573	\$1	2453700%
Sandvold Financial Group	\$24,536	19,574	\$1	2453600%
Star City Home Innovations Contractor	\$24,510	19,579	\$1	2451000%
Credit Guard Of America	\$24,500	19,585	\$1	2450000%
PALM SPRINGS INTL ARPRT	\$24,500	19,586	\$1	2450000%
Wadsworth Atheneum Museum Of Art	\$24,500	19,586	\$1	2450000%
Winchester-Frederick County	\$24,500	19,586	\$1	2450000%
Woodland Centers	\$24,498	19,598	\$1	2449800%
Look Cinemas	\$24,494	19,598	\$1	2449400%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
Pisegna & Zimmerman Attorneys	\$24,485	19,602	\$1	2448500%
KWTD	\$24,480	19,604	\$1	2448000%
Randstad Staffing Service	\$24,465	19,613	\$1	2446500%
South Dakota Corn Growers Assn	\$24,461	19,613	\$1	2446100%
Nyack College	\$24,450	19,619	\$1	2445000%
CG Bros	\$24,442	19,622	\$1	2444200%
Teton Steel	\$24,440	19,626	\$1	2444000%
Milliken Construction	\$24,435	19,626	\$1	2443500%
TUCCI CREATIVE SERVICE	\$24,430	19,631	\$1	2443000%
Holy Redeemer Health System	\$24,414	19,636	\$1	2441400%
Port City Coin Store	\$24,411	19,638	\$1	2441100%
Hope Orthopedics Of OR	\$24,410	19,640	\$1	2441000%
Freddys Steak House Restaurant	\$24,403	19,644	\$1	2440300%
US Wind Contractor	\$24,402	19,646	\$1	2440200%
Lift Academy Training School	\$24,400	19,648	\$1	2440000%
NP Dodge Real Estate	\$24,400	19,648	\$1	2440000%
St Clair Shores Local Dealer	\$24,392	19,656	\$1	2439200%
St Elizabeth Ann Seton Catholic	\$24,390	19,658	\$1	2439000%
ABriTin Catering & Hospitality	\$24,375	19,662	\$1	2437500%
CURRIE HAIR SKIN NLS SLN	\$24,375	19,663	\$1	2437500%
U Beauty	\$24,375	19,663	\$1	2437500%
Ross Mfg	\$24,372	19,667	\$1	2437200%
Warner Pacific College	\$24,372	19,667	\$1	2437200%
St Louis Chess Club	\$24,371	19,667	\$1	2437100%
Seaside Plumbing & Heating Services	\$24,368	19,674	\$1	2436800%
HUCK FINNS WRHS OTLT	\$24,365	19,675	\$1	2436500%
Fighter Law Firm	\$24,364	19,676	\$1	2436400%
UP TRAVEL SERVICES	\$24,362	19,678	\$1	2436200%
Caviness Beef Packers	\$24,360	19,678	\$1	2436000%
Mahmee	\$24,350	19,686	\$1	2435000%
Wood Hat Spirits	\$24,350	19,686	\$1	2435000%
Walters State Community College	\$24,342	19,691	\$1	2434200%
Boise City Ada County Housing Authority	\$24,322	19,695	\$1	2432200%
Sportradar US Business Services	\$24,306	19,698	\$1	2430600%
Bolivar Beach Club & RV Resort	\$24,300	19,702	\$1	2430000%
Bubble Tea Co	\$24,300	19,703	\$1	2430000%
Jersey Auto Spa Car Wash	\$24,300	19,703	\$1	2430000%
Orange Coast College	\$24,300	19,703	\$1	2430000%
TDC TRANSPORT DISTR CO	\$24,300	19,703	\$1	2430000%
California Nurses Assn & National Nurses Organizing Co	\$24,288	19,718	\$1	2428800%
SpeedWash Car Wash	\$24,273	19,722	\$1	2427300%
ChildSmiles-FamilySmiles Dental Clinic	\$24,250	19,733	\$1	2425000%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
SCHNEIDER LOC DLR	\$24,229	19,742	\$1	2422900%
Bayless Integrated Healthcare	\$24,225	19,746	\$1	2422500%
Top Of The World Ranch Clinic	\$24,225	19,747	\$1	2422500%
Academy For Nursing & Health Occupations	\$24,200	19,756	\$1	2420000%
Guyton Investments	\$24,175	19,769	\$1	2417500%
Ashton Real Estate Group	\$24,160	19,773	\$1	2416000%
Nashville Intl Airport	\$24,150	19,779	\$1	2415000%
Johnny Cashes Bar & BBQ	\$24,126	19,786	\$1	2412600%
POL-CAMPAIGN FOR AMERICA	\$24,125	19,789	\$1	2412500%
Weltman Home Services	\$24,125	19,789	\$1	2412500%
Whitewater Financial	\$24,123	19,789	\$1	2412300%
Studs	\$24,115	19,794	\$1	2411500%
Empire Loan Pawn Shop	\$24,100	19,800	\$1	2410000%
Official Black Wall Street	\$24,100	19,801	\$1	2410000%
Fall Fashion Week Event	\$24,096	19,803	\$1	2409600%
WRBS	\$24,091	19,809	\$1	2409100%
Ferrell Hospital	\$24,089	19,810	\$1	2408900%
Cocoa Local Dealer	\$24,084	19,814	\$1	2408400%
James C Andrews DMD	\$24,077	19,817	\$1	2407700%
Legacy Mens Health Center	\$24,062	19,825	\$1	2406200%
California Casualty Insurance Agency	\$24,060	19,829	\$1	2406000%
Ro Medical Services	\$24,060	19,829	\$1	2406000%
Kyle Larsen Advisor	\$24,050	19,829	\$1	2405000%
Mag Group Services	\$24,050	19,832	\$1	2405000%
Qorvo	\$24,050	19,832	\$1	2405000%
Milano	\$24,048	19,837	\$1	2404800%
Economic Security Project Action	\$24,046	19,837	\$1	2404600%
Rural 1st Financial Services	\$24,044	19,842	\$1	2404400%
Lewis & Williams Attorneys	\$24,032	19,844	\$1	2403200%
Hollies Flatiron Grill	\$24,030	19,845	\$1	2403000%
Botanicanna Recreational Marijuana Shop	\$24,010	19,857	\$1	2401000%
AmericannMade Medical Marijuana Dispensary	\$24,009	19,858	\$1	2400900%
NEW 145 TRUCK PLAZA	\$24,006	19,860	\$1	2400600%
Learning World Academy Preschool	\$24,002	19,861	\$1	2400200%
Ambert Medical Care Center	\$24,001	19,862	\$1	2400100%
COATS AMERICAN	\$24,001	19,864	\$1	2400100%
BW Brevard Holding	\$24,000	19,866	\$1	2400000%
Cloudinary Cloud Service	\$24,000	19,866	\$1	2400000%
Culture Shoes & Clothing Store	\$24,000	19,866	\$1	2400000%
Diamond Air	\$24,000	19,866	\$1	2400000%
Dont Tell Mama Nightclub	\$24,000	19,866	\$1	2400000%
Early Learning Coalition Of Miami-Dade/Monroe	\$24,000	19,866	\$1	2400000%

## 2021 OOH Advertiser Spend Ranked by Greatest % Increase over 2020

ADVERTISER	2021 OOH Spend	2021 OOH Spend Rank	2020 OOH Spend	OOH Spend % Increase over 2020
East Bay Community Action Program	\$24,000	19,866	\$1	2400000%
El Camino Health Primary Care Clinic	\$24,000	19,866	\$1	2400000%
Ellichman Vein & Vascular Center	\$24,000	19,866	\$1	2400000%
FRONTIER ESTATES RE DEV	\$24,000	19,866	\$1	2400000%
GENEVA CLUB BEV DISTR	\$24,000	19,866	\$1	2400000%
Hi-Wire Brewing Co	\$24,000	19,866	\$1	2400000%
Leach Firm Legal Services	\$24,000	19,866	\$1	2400000%
Mid MI Spray Foam Service	\$24,000	19,866	\$1	2400000%
Orange Elephant Roofing & Construction	\$24,000	19,866	\$1	2400000%
Otium	\$24,000	19,866	\$1	2400000%
Paul Public Charter School	\$24,000	19,866	\$1	2400000%
PrimeTime Treatment Center	\$24,000	19,866	\$1	2400000%
ProTec Building Services	\$24,000	19,866	\$1	2400000%
Purgatory Resort	\$24,000	19,866	\$1	2400000%
Rehrig Pacific Mfg Service	\$24,000	19,866	\$1	2400000%
Smokers Choice One Smoke Shop	\$24,000	19,866	\$1	2400000%
Summit Metro Parks	\$24,000	19,866	\$1	2400000%
THORNE AUDITORIUM	\$24,000	19,866	\$1	2400000%
TOPSYS POPCORN&ICE CRM	\$24,000	19,866	\$1	2400000%
Trade Fair Supermarkets	\$24,000	19,866	\$1	2400000%
Valley Forge Casino Resort	\$24,000	19,866	\$1	2400000%
Willow Springs Collection	\$24,000	19,866	\$1	2400000%
ZJ Events Llc	\$24,000	19,866	\$1	2400000%
ZT Law Group Attorneys	\$24,000	19,866	\$1	2400000%