



Out of Home Advertising Association of America

State Changeable Message Chart

(NOTE: Blue colored states are "Bonus States")

No changeable message signs allowed:
(1 STATES)

WA (Tri- action Only)

Changeable Message /Digital Technology
(45 STATES)

AL, AR, AZ, CA, CO, CT, DE, FL, GA, ID, IL, IA, IN, KS, KY, LA, MA, MD, MI, MN, MO, MS, MT, ND, NE, NV, NH, NJ, NM, NY, NC, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VA, WV, WI, WY

NOTE: no billboards in AK, HI, ME, VT

OAAA Changeable Message Criteria Duration Time Sequence – By State (45 States)

<u>Duration Time (Static Message)</u>	<u>State</u>
<u>4 seconds</u>	CA, CO, VA
<u>5 seconds</u>	PA
<u>6 seconds</u>	CT, FL, IA, MN, NV, NY, SC, SD, WI
<u>8 seconds</u>	AL, AR, AZ, ID, IN, KS, KY, LA, MI, MS, MT, NC, NJ, NM, OH, OK, OR, TN, TX, UT, WV, WY
<u>10 seconds</u>	DE, GA, IL, MA, MO, NE, RI
<u>No regulations/Company Discretion</u>	NH, MD, ND



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Duration and twirl times for message changes and spacing criteria

States Allowing Changeable Message/Digital Technology

<u>State</u>	<u>Duration time</u>	<u>Twirl time</u>	<u>Spacing</u>
AL	8 seconds	No greater than 2 seconds	500 feet
AR	8 seconds	2 seconds	1,500 ft along the Interstate and 1,000 ft along non-interstate
AZ	8 seconds	2 second	500 ft
CA	4 seconds	4 seconds	1,000 ft
CO	4 seconds	1 second	1,000 ft
CT	6 seconds	3 seconds	500 ft
DE	10 seconds	1 second	2,500 ft
FL	6 seconds	2 seconds	1,500 ft
GA	10 seconds	3 seconds	5,000 ft
ID	8 seconds	2 seconds	500 ft
IL	10 seconds	3 seconds	500 ft
IN	8 seconds	2 seconds	500 ft
IA	6 seconds	1 second	500 ft
KS	8 seconds	2 seconds	1,000 ft
KY	8 seconds	2 seconds	500 ft (off-premise) 2,000 ft (CMS)
LA	8 seconds	4 seconds	1,000 ft



Out of Home Advertising Association of America

MD	No regulations	No regulations	1,000 ft
MA	10 seconds	Instant change	1,000 ft
MI	8 seconds	1 second	1,000 ft
MN	6 seconds	None	500 ft
MS	8 seconds	Instantaneous	500 ft
MO	8 seconds	2 seconds	1,400 ft
MT	8 seconds	1 seconds	2,000 ft
ND	No regulations	No regulations	500 ft
NE	10 seconds	2 seconds	5,000 ft
NV	6 seconds	3 seconds	500 ft
NH	No regulations	No regulations	500 ft
NJ	8 seconds	1 second	3,000 ft
NM	5 seconds	Less than 2 secs	500 ft
NY	6 seconds	3 seconds	500 ft
NC	8 seconds	2 seconds	1,000 ft
OH	8 seconds	3 seconds	1,000 ft
OR	8 seconds	2 seconds	500 ft
OK	8 seconds	4 seconds	1,000 ft
PA	5 seconds	1 second	500 ft
RI	10 seconds	None	750 ft
SD	6 seconds	None	500 ft



Out of Home Advertising Association of America

SC	6 seconds	2 seconds	500 ft
TN	8 seconds	2 seconds	2,000 ft
TX	8 seconds	2 seconds	1,500 ft
UT	8 seconds	3 seconds	500 ft
VA	4 seconds	None	500 ft
WV	8 seconds	2 seconds	1,500 ft
WI	6 seconds	1 second	500 ft
WY	8 seconds	2 second	500 ft

States Allowing Tri-action Only

<u>State</u>	<u>Duration time</u>	<u>Twirl time</u>	<u>Spacing</u>
WA	8 seconds	4 seconds	500 ft