



**THE REAGAN FAMILY  
SCHOLARSHIP  
ENDOWMENT**

**2022-2023 APPLICATION**

**Deadline: April 24, 2022**

# **THE REAGAN FAMILY SCHOLARSHIP ENDOWMENT**

The Reagan Family Scholarship Endowment was established with the Foundation For Outdoor Advertising Research and Education (FOARE) in 2014 by The Reagan Foundation, a Utah non-profit corporation. The Reagan Family, which established the Reagan Foundation, are the founders and operators of the Reagan Companies, an out of home (OOH) advertising company that operates in Salt Lake City, Utah; Austin, Texas; and Las Vegas, Nevada. The scholarship was established to recognize the contributions of The Reagan Foundation to the OOH advertising industry. The Endowment is intended to help groom a new generation of leaders and managers in understanding the standardized OOH advertising industry, primarily in the area of billboards.

## **Who Is Eligible?**

A scholarship up to \$5,000 is awarded to a qualified full-time graduate student(s) studying city or urban planning or a similar discipline, preferably enrolled at the University of Utah or the University of Texas. If there is no qualified student(s) at either of the two schools, students from other graduate school programs in Texas and Utah will be given preference. Students enrolled at other academic institutions also are eligible if there is no qualified candidate for the scholarship from the two preferred schools or from other academic institutions in the states of Utah and Texas. Candidates for the scholarship will be evaluated on the basis of their academic performance and career goals. Students must be enrolled in the academic program during 2022 or 2023.

## **Evaluation Criteria:**

Candidates for the scholarship will be evaluated on the basis of their academic performance and career goals. Candidates are required to submit a 1-2 page essay outlining their career goals in city and urban planning and why they should be selected to receive the scholarship. Candidates also may be expected to participate in an interview with the Selection Committee.

## **Key Information:**

The deadline for receipt of applications is **April 24, 2022**. Applications must be received no later than 6 PM (EST).

Applicants are required to submit a 1-2 page essay outlining their career goals in city and urban planning and why they should be selected to receive the scholarship.

Official or unofficial transcripts are required and should be included in the application.

Applications will be accepted by e-mail only. Applications will not be accepted by fax.

**Questions About The Reagan Family Scholarship Endowment Should Be Directed  
To: Thomas M. Smith By E-Mail: [tmfsmith.foare.reagan@gmail.com](mailto:tmfsmith.foare.reagan@gmail.com)  
or by calling (202) 276-4635.**

# SCHOLARSHIP APPLICATION

Applications must be received by April 24, 2022

- *All items on the application must be completed to qualify for consideration.*
- *Applicants must include graduate school transcript (official or unofficial).*
- *Applicants are required to submit a one-page essay outlining their career goals in city and urban planning and why they should be selected to receive the scholarship.*

## Personal Data

Name \_\_\_\_\_  
Last First Middle Initial

Address \_\_\_\_\_  
Street Apt. #  
\_\_\_\_\_  
City State Zip

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_

## School Data

School Name (2022 - 2023) \_\_\_\_\_

School Address \_\_\_\_\_  
Street  
\_\_\_\_\_  
City State Zip

Year of Study \_\_\_\_\_ Field Of Study \_\_\_\_\_

Expected Dates of Enrollment During 2022-2023 Academic Year \_\_\_\_\_

Anticipated Degree \_\_\_\_\_ Expected Date of Graduation \_\_\_\_\_

## **Research**

Specify any research conducted as part of your graduate program. (Add page, if necessary.)

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## **Interest in Out of Home (OOH) Advertising and Related Fields**

Please briefly describe your level of knowledge about out of home advertising and related fields, including any study or work related to out of home advertising and any relationship and/or connection you may have to the out of home advertising industry.

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## **APPLICATION ATTACHMENTS**

### **1. Essay**

Please attach a 1-2 page essay (double spaced) outlining your career goals in city and urban planning and why you should be selected to receive the scholarship.

**Note:** Essays should **not** exceed two pages.

### **2. Transcripts**

Please attach a transcript (official or unofficial) as specified on Page 1 of this application.

## **CERTIFICATION**

I certify the information provided in this application is complete and accurate to the best of my knowledge. Falsification of any information will cause disqualification from the FOARE Scholarship Program. If selected as a recipient, the scholarship may be rescinded if it is not used to attend the educational institution identified in the application. I authorize release of my name and/or likeness to FOARE to be used for publicity purposes and will provide upon request a non-returnable photo for use by FOARE for publicity purposes.

Signature of Applicant \_\_\_\_\_ Date \_\_\_\_\_

### **E-Mail To:**

**Thomas M. Smith  
The Foundation for Outdoor Advertising Research  
And Education (FOARE) Scholarship Program  
The Family Scholarship Endowment  
c/o Thomas M. Smith & Associates**

**E-Mail: [tmfsmith.foare.reagan@gmail.com](mailto:tmfsmith.foare.reagan@gmail.com)**