



POLICE ADMINISTRATION

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Governor Chris Gregoire
Office of the Governor
PO Box 40002
Olympia, WA 98504-0002

To Governor Gregoire:

The City of Kent Police Department would like to thank Clear Channel Outdoor for the partnership and use of digital bulletins. The Kent Police Department always looks for new and creative ways to educate and inform the public. Since digital bulletins are updated in real time and provide images and information it allowed us to get our messages to the community in ways no other media can. It also allows us to change our messages as the crime trends change or as emergency issues arise.

The Kent Police Department is able to reach a larger population with the digital bulletins because it not only reaches those that live within the City, but also those that work and play here as well. When the alert went out regarding the search for vehicle and suspect in Seattle Police Officer Brenton's shooting, Kent Police was able to partner with Clear Channel Outdoor to get the suspect and vehicle description on the digital bulletins, with little time delay. In addition, the Kent Police Department Community Education Unit utilizes the billboards to educate the public on protecting their homes, vehicles and other crime prevention messages.

The Kent Police Department is fortunate to have the opportunity to take advantage of the outdoor digital bulletins, allowing us a powerful and persuasive tool for public awareness and community crime prevention.

Sincerely,

A handwritten signature in black ink, appearing to read "Steve Strachan", with a long horizontal flourish extending to the right.

Chief Steve Strachan
Chief of Police
Kent Police Department