



## **SCHOLARSHIP APPLICATION**

**Applications must be received by June 17, 2022**

**(REVIEW THE FOARE SCHOLARSHIP PROGRAM INFORMATION ON ELIGIBILITY AND CRITERIA PRIOR TO COMPLETING THIS FORM)**

- *All items on the application must be completed to qualify for consideration.*
- *Applicants must include high school or college transcript (official or unofficial).*
- *All applicants are required to submit a 1-page essay (double spaced) outlining career goals or what makes you deserving of a FOARE Scholarship;*
- *Applicants for all scholarships should include a summary of any community service or extra-curricular activities.*
- *Applicants for the Allman Family Business Development, Marketing and Sales Scholarship Endowment should include an additional essay focusing on business development and career aspirations. (See essay requirements.)*
- *Applicants for the Nancy Fletcher Leadership Scholarship should include an additional essay identifying a woman, other than a family member, admired by the applicant and why. (See essay requirements.)*
- *Applicants for the Vern and Elaine Clark Out Of Home Advertising Industry “Champion” Scholarship should include an additional essay on community service. (See essay requirements.)*
- *Applicants for The Joseph Zukin Jr. Educational Opportunity Scholarship should provide a copy of their Free Application for Federal Student Aid (FAFSA); an additional essay outlining the most important moment in your life and why (See Essay Requirements); and a written reference.*

**Applicant Information**

**(Applicants for all scholarships must complete all items of this section.)**

Name \_\_\_\_\_  
Last First Middle Initial

Address \_\_\_\_\_  
Street Apt. #  
\_\_\_\_\_  
City State Zip

Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

School status for 2022 - 2023 Academic Year (Please check on the following):

\_\_\_\_\_ Undergraduate Student                      \_\_\_\_\_ Graduate Student  
\_\_\_\_\_ Technical or Trade School Program

School Name (2022 - 2023) \_\_\_\_\_

School Address \_\_\_\_\_  
Street  
\_\_\_\_\_  
City State Zip

Year of Study: Freshman \_\_\_\_\_ Sophomore \_\_\_\_\_ Junior \_\_\_\_\_ Senior \_\_\_\_\_  
Other \_\_\_\_\_

Major (if declared) \_\_\_\_\_

Expected Dates of Attendance During 2022-2023 Academic Year \_\_\_\_\_

Anticipated Degree \_\_\_\_\_ Expected Date of Graduation \_\_\_\_\_

I am applying for the following scholarship(s). (Applicants may use this form to apply for multiple scholarships.)

General Student Scholarship \_\_\_\_\_

The Allman Family Business Development, Marketing and Sales Scholarship Endowment \_\_\_\_\_

The Ruth Segal Scholarship \_\_\_\_\_

The Visual Arts, Technical, and Trades Scholarship \_\_\_\_\_

The Joseph Zukin Jr. Educational Opportunity Scholarship \_\_\_\_\_

The Nancy Fletcher Leader Scholarship \_\_\_\_\_

The Vern and Elaine Clark Out of Home Industry “Champion” Scholarship \_\_\_\_\_

**Relationship To Out of Home (OOH) Advertising Industry**

Have you or your parent, guardian, or any family member ever worked in the out of home advertising industry?

Yes \_\_\_\_\_ No \_\_\_\_\_

Please describe in detail your connection to the out of home advertising industry. Be specific.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Certification**

I certify the information provided in this application is complete and accurate to the best of my knowledge. Falsification of any information will cause disqualification from the FOARE Scholarship Program. If selected as a recipient, the scholarship may be rescinded if it is not used to attend the educational institution identified in the application. I authorize release of my name and/or likeness to FOARE to be used for publicity purposes and provide a non-returnable photo for use by FOARE for publicity purposes.

Signature of Applicant \_\_\_\_\_ Date \_\_\_\_\_

## **APPLICATION ATTACHMENTS**

### **Transcript**

Please attach a transcript (either official or unofficial).

### **List Of Community And/Or Extracurricular Activities**

Please attach a list of community or other extracurricular activities not exceeding one page.

### **Essay Requirement**

All applicants should attach a 1-page essay (double-spaced) outlining career goals  
**OR** what makes you deserving of a FOARE scholarship.

*(The essay is an opportunity for you to share information that will enable the evaluation team to learn more about you, including your achievements, leadership abilities, and reasons for seeking a FOARE scholarship. Note: Essays should not exceed one page double-spaced.)*

## **ADDITIONAL ESSAY AND OTHER REQUIREMENTS**

(Please review carefully. Label your additional essay(s) with the appropriate name of the scholarship.)

### **1. Allman Family Business Development, Marketing and Sales Scholarship Endowment**

Applicants should include an **additional** 1-page essay (double spaced) answering the following question:

**What are your career aspirations and why: how do you think your academic studies will contribute to your professional career?**

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### **2. Nancy Fletcher Leadership Scholarship**

Applicants should include an **additional** 1-page essay (double spaced) responding to the following:

**Choose a woman, other than a family member, you admire and explain why.**

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### **3. Vern and Elaine Clark Out Of Home Advertising Industry "Champion" Scholarship**

Applicants should include an **additional** 1-page essay (double spaced) answering the following question:

**What types of skills have you developed as a result of your extracurricular activities or community service projects and how have those experiences impacted your life and/or others' lives?**

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**4. The Joseph Zukin Jr. Educational Opportunity Scholarship**

Applicants should include an **additional** 1-page essay (double spaced) answering the following question:

**What has been the most important moment in your life and why?**

*(Applicants for the Joseph Zukin Jr. Educational Opportunity Scholarship are reminded that special consideration will be given to students from all marginalized communities, including, but not limited to, marginalized communities related to race, color, sexual orientation, gender orientation, socio-economically disadvantaged, and people with physical disabilities.)*

**Additional Financial Information And Reference For The Joseph Zukin Jr. Educational Opportunity Scholarship**

Applicants for The Joseph Zukin Jr. Educational Opportunity Scholarship must include the Free Application for Federal Student Aid (FAFSA) and a written reference from a non-family member. Students are reminded that special consideration will be given to students from marginalized communities, including racial and sexual minorities.

**Please explain any special financial constraints that may impact your ability to attend college or that warrant special consideration by the scholarship evaluation team.**

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**5. The Visual Arts, Technical, and Trades Scholarship**

Explain why you qualify for this scholarship.

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**6. The Ruth Segal Scholarship**

Explain why you qualify for this scholarship.

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**Additional Applicant Information (Optional)**

Providing the following demographic data is voluntary.

1. Do you identify as: Male \_\_\_\_\_ Female \_\_\_\_\_ Transgender \_\_\_\_\_  
Non-Binary \_\_\_\_\_

\_\_\_\_\_ I do not choose to respond.

2. What is your race or cultural origin? (Check all that apply)

\_\_\_\_\_ *American Indian or Alaska Native*

\_\_\_\_\_ *Asian*

\_\_\_\_\_ *Black or African American*

\_\_\_\_\_ *Native Hawaiian or Other Pacific Islander*

\_\_\_\_\_ *Hispanic or Latino* (a person of Cuban, Mexican, Puerto Rican, South or Central America, or other Spanish culture or origin)

\_\_\_\_\_ *White* (other than Hispanic or Latino)

\_\_\_\_\_ Other race of cultural identify \_\_\_\_\_ I do not choose to respond.

Please provide any additional demographic data that you consider appropriate. \_\_\_\_\_

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**HOW TO SUBMIT YOUR APPLICATION:**

1. Applications may be submitted electronically by e-mail to:

[tmfsmith.foare.scholarship@gmail.com](mailto:tmfsmith.foare.scholarship@gmail.com)

or

you can complete and submit your application directly through the following link:

<https://forms.gle/wUGLmR2Ygxdc9DmP9>

**If you choose to submit this hard copy application through e-mail:**

- a. The application, transcript, list of extracurricular activities, and general essay should be sent as one file/document.
- b. Each **additional** essay for the *Allman Family Business Development, Marketing, and Sales Scholarship*; the *Nancy Fletcher Leadership Scholarship*; the *Vern and Elaine Clark Scholarship*; and *The Joseph Zukin Jr. Educational Opportunity Scholarship* should be sent as a separate file/document within the same email as the application. Please be sure to label your additional essay with the appropriate name of the scholarship.
- c. The Free Application for Federal Student Aid (FAFSA) and the written reference for *The Joseph Zukin Jr. Educational Opportunity Scholarship* should be sent as a separate file/document within the same e-mail as the application.

**APPLICATIONS MUST BE SUBMITTED AND RECEIVED NO LATER THAN 5PM (ET) ON JUNE 17, 2022 TO:**

**[tmfsmith.foare.scholarship@gmail.com](mailto:tmfsmith.foare.scholarship@gmail.com)**

**Or through the following link at:**

**<https://forms.gle/wUGLmR2Ygxdc9DmP9>**

**Questions can be directed to: Thomas M. Smith**

**Thomas M. Smith & Associates**

**By Email: [tmfsmith.foare.scholarship@gmail.com](mailto:tmfsmith.foare.scholarship@gmail.com)**

**By Phone: (202) 276-4635**