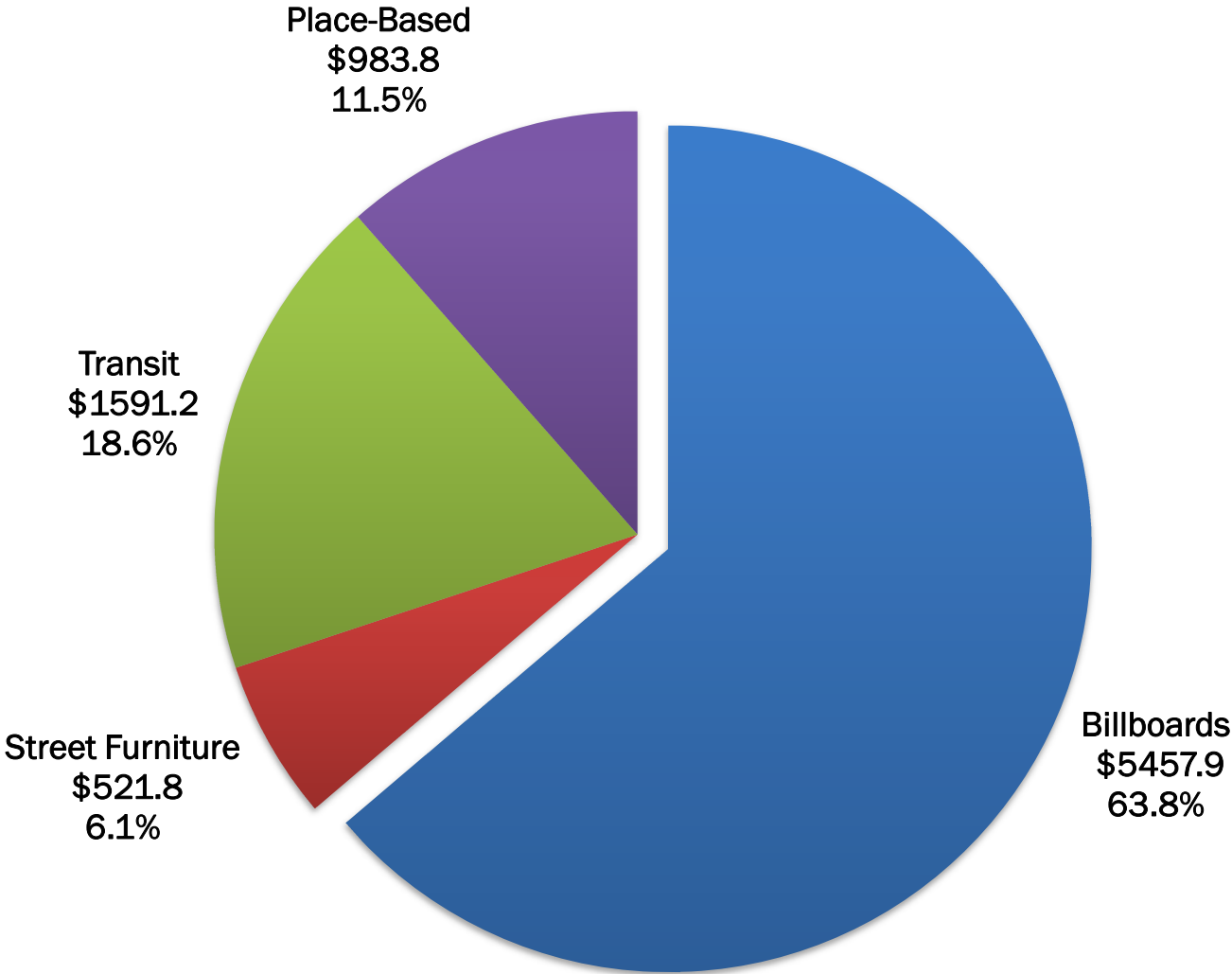


2019 YE
Total OOH Revenue \$8.56 Billion



Digital OOH represents 31% of total OOH, format figures in millions.
Source: OAAA