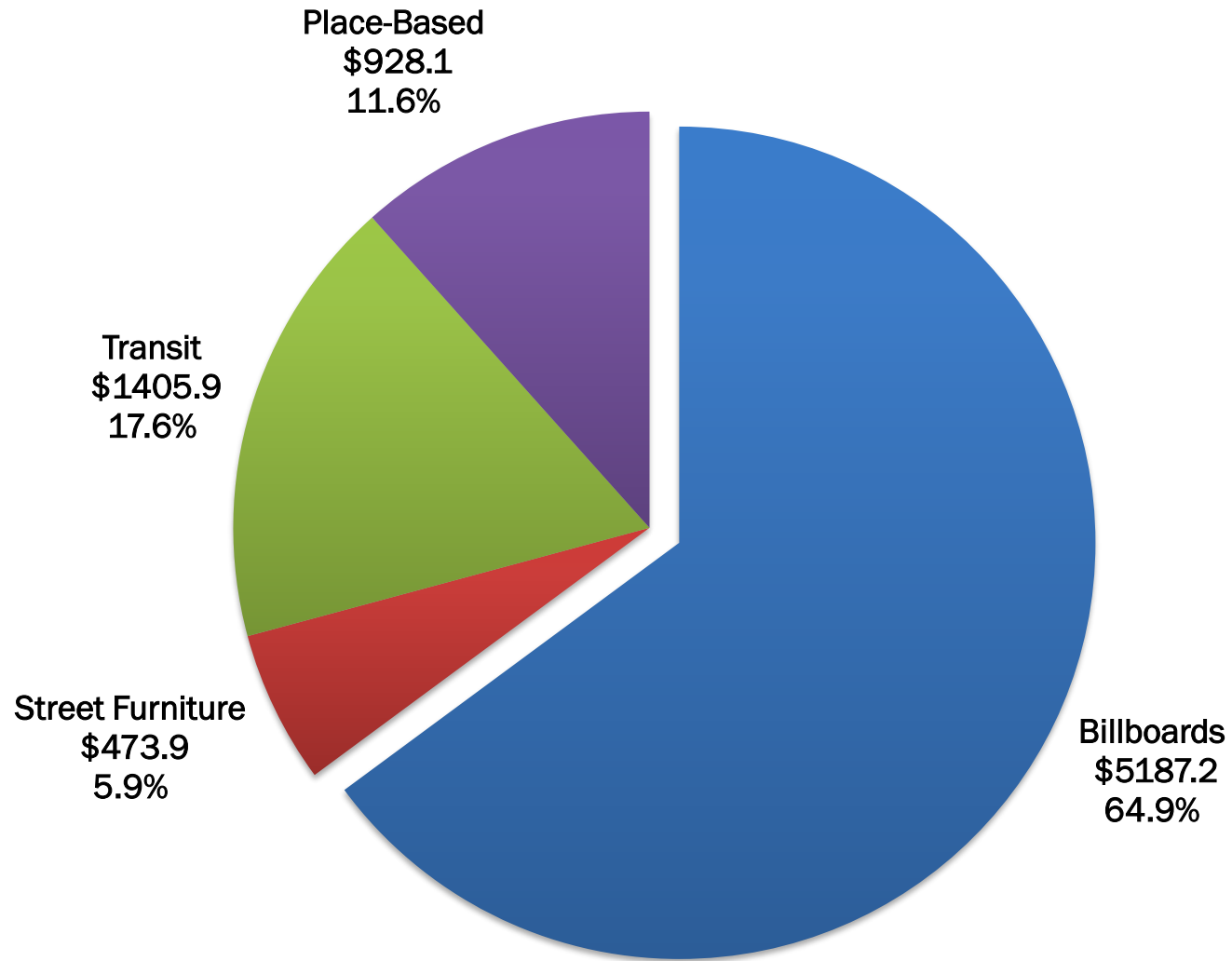


2018 YE

Total OOH Revenue \$8.0 Billion



Digital OOH represents 29% of total OOH, format figures in millions.
Source: OAAA