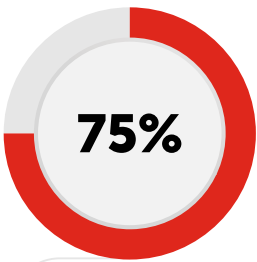


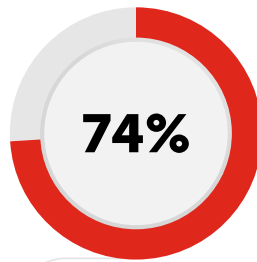
Among the 79% of US adults who plan to travel for the November/December holidays:



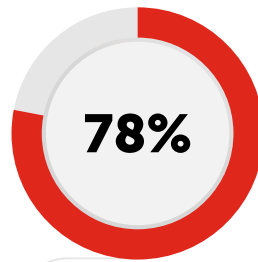
will travel at least 100 miles roundtrip



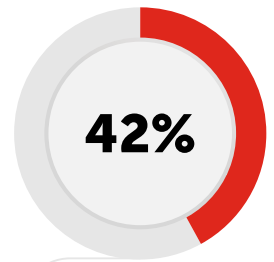
will travel at least 400 miles roundtrip



will travel a similar distance or further than last year



will travel by car



will travel by plane

Among the 94% of US adults who plan to do holiday shopping:



58%

will shop earlier than in past years

40%

will spend more than last year

55%

will spend over \$500 and 25% will spend over \$1,000

61%

will spend at least 26% more than last year

Will do the most spending among these product categories:



48%
Clothing



39%
Technology Products



29%
Toys



22%
Perfume, Cologne, & Cosmetics

Will spend more at these retailers compared to last year:

46%

Big Box Stores

37%

Grocery Stores

37%

Clothing Stores