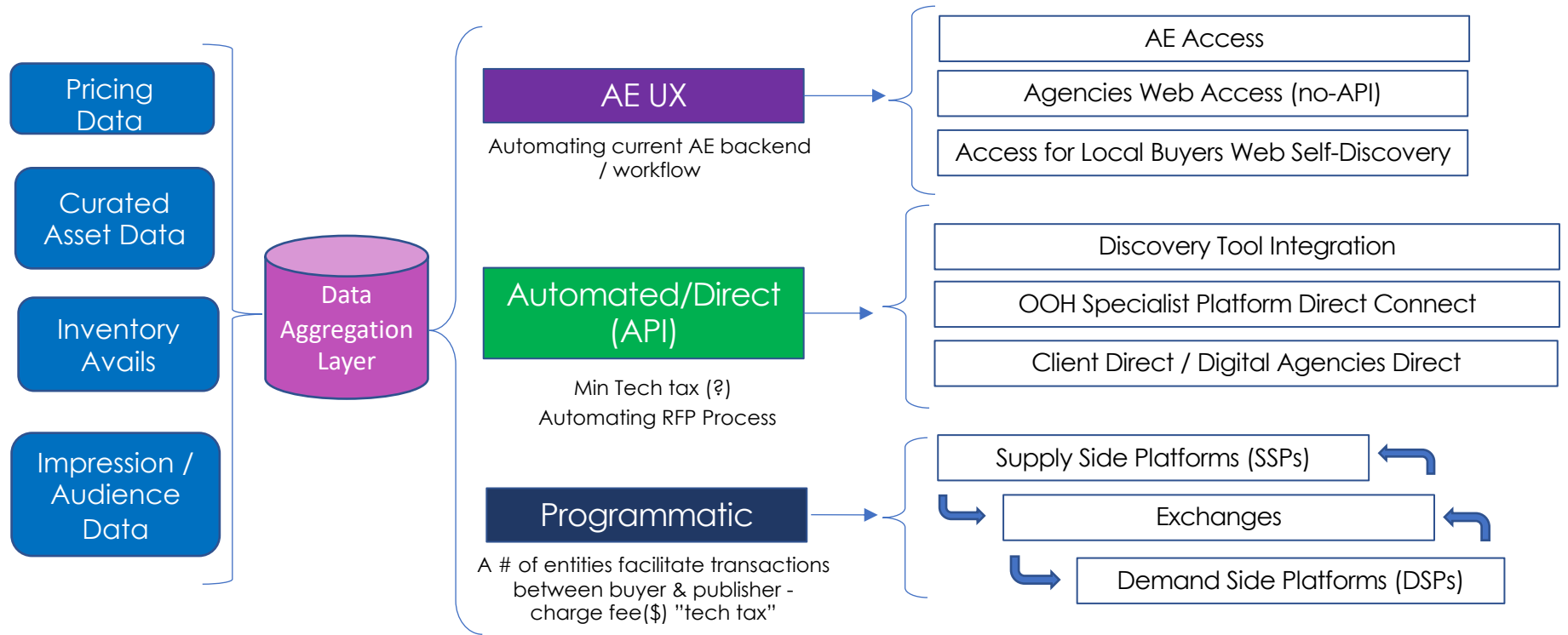


Three Main Buying Channels

Powered by Consolidated Data Elements



Necessary Elements

- Automated Creative Workflow
- Transaction / Booking Engine
- Dynamic Pub / Buyer Reporting