



**THE REAGAN FAMILY
SCHOLARSHIP
ENDOWMENT**

2019-2020 APPLICATION

Deadline: March 7, 2019

THE REAGAN FAMILY SCHOLARSHIP ENDOWMENT

The Reagan Family Scholarship Endowment was established with the Foundation For Outdoor Advertising Research and Education (FOARE) in 2014 by The Reagan Foundation, a Utah non-profit corporation. The Reagan Family, which established the Reagan Foundation, are the founders and operators of the Reagan Companies, an out of home (OOH) advertising company that operates in Salt Lake City, Utah; Austin, Texas; and Las Vegas, Nevada. The scholarship was established to recognize the contributions of The Reagan Foundation to the OOH advertising industry. The Endowment is intended to help groom a new generation of leaders and managers in understanding the standardized OOH advertising industry, primarily in the area of billboards.

Who Is Eligible?

A scholarship up to \$4,000 is awarded to a qualified full-time graduate student(s) studying city or urban planning or a similar discipline, preferably enrolled at the University of Utah or the University of Texas. If there is no qualified student(s) at either of the two schools, students from other graduate school programs in Texas and Utah will be given preference. Students enrolled at other academic institutions also are eligible if there is no qualified candidate for the scholarship from the two preferred schools or from other academic institutions in the states of Utah and Texas. Candidates for the scholarship will be evaluated on the basis of their academic performance and career goals. Students must be enrolled in the academic program during 2019 or 2020.

Evaluation Criteria:

Candidates for the scholarship will be evaluated on the basis of their academic performance and career goals. Candidates are required to submit a 1-2 page essay outlining their career goals in city and urban planning and why they should be selected to receive the scholarship. Candidates also may be expected to participate in an interview with the Selection Committee. The recipient(s) may be asked also to attend and participate in educational opportunities related to the OOH advertising industry, possibly to include attending a national industry meeting.

Key Information:

The deadline for receipt of applications is **March 7, 2019**. Applications must be received no later than 6 PM (EST).

Applicants are required to submit a 1-2 page essay outlining their career goals in city and urban planning and why they should be selected to receive the scholarship.

Official or unofficial transcripts are required and should be included in the application.

Applications will be accepted by mail and e-mail. Applications will not be accepted by fax.

Questions About The Reagan Family Scholarship Endowment Should Be Directed To: Thomas M. Smith By E-Mail: tmfsmith@rcn.com or by calling (202) 364-7130.

SCHOLARSHIP APPLICATION

Applications must be received by March 7, 2019

- *All items on the application must be completed to qualify for consideration.*
- *Applicants must include graduate school transcript (official or unofficial).*
- *Applicants are required to submit a one-page essay outlining their career goals in city and urban planning and why they should be selected to receive the scholarship.*

Personal Data

Name _____
Last First Middle Initial

Address _____
Street Apt. #

_____ City State Zip

Phone _____ Fax _____ E-Mail _____

School Data

School Name (2019 - 2020) _____

School Address _____
Street

_____ City State Zip

Year of Study _____ Field Of Study _____

Expected Dates of Enrollment During 2019-2020 Academic Year _____

Anticipated Degree _____ Expected Date of Graduation _____

Research

Specify any research conducted as part of your graduate program. (Add page, if necessary.)

Interest in Out of Home (OOH) Advertising and Related Fields

Please briefly describe your level of knowledge out of home advertising and related fields, including any study or work related to out of home advertising and any relationship and/or connection you may have to the out of home advertising industry. *(Be specific in identifying family, family connection, or family friends who may have ties to the industry and the companies with which they are associated.)*

APPLICATION ATTACHMENTS

1. Essay

Please attach a 1-2 page essay (double spaced) outlining your career goals in city and urban planning and why you should be selected to receive the scholarship.

Note: Essays should **not** exceed two pages.

2. Transcripts

Please attach a transcript (official or unofficial) as specified on Page 1 of this application.

Certification

I certify the information provided in this application is complete and accurate to the best of my knowledge. Falsification of any information will cause disqualification from the FOARE Scholarship Program. If selected as a recipient, the scholarship may be rescinded if it is not used to attend the educational institution identified in the application. I authorize release of my name and/or likeness to FOARE to be used for publicity purposes and provide a non-returnable photo for use by FOARE for publicity purposes.

Signature of Applicant _____ Date _____

Mail Or E-Mail To:

**The Foundation for Outdoor Advertising Research
And Education (FOARE) Scholarship Program
The Family Scholarship Endowment
c/o Thomas M. Smith & Associates
4601 Tilden Street N.W.
Washington, D.C. 20016**

E-Mail: tmfsmith@rcn.com