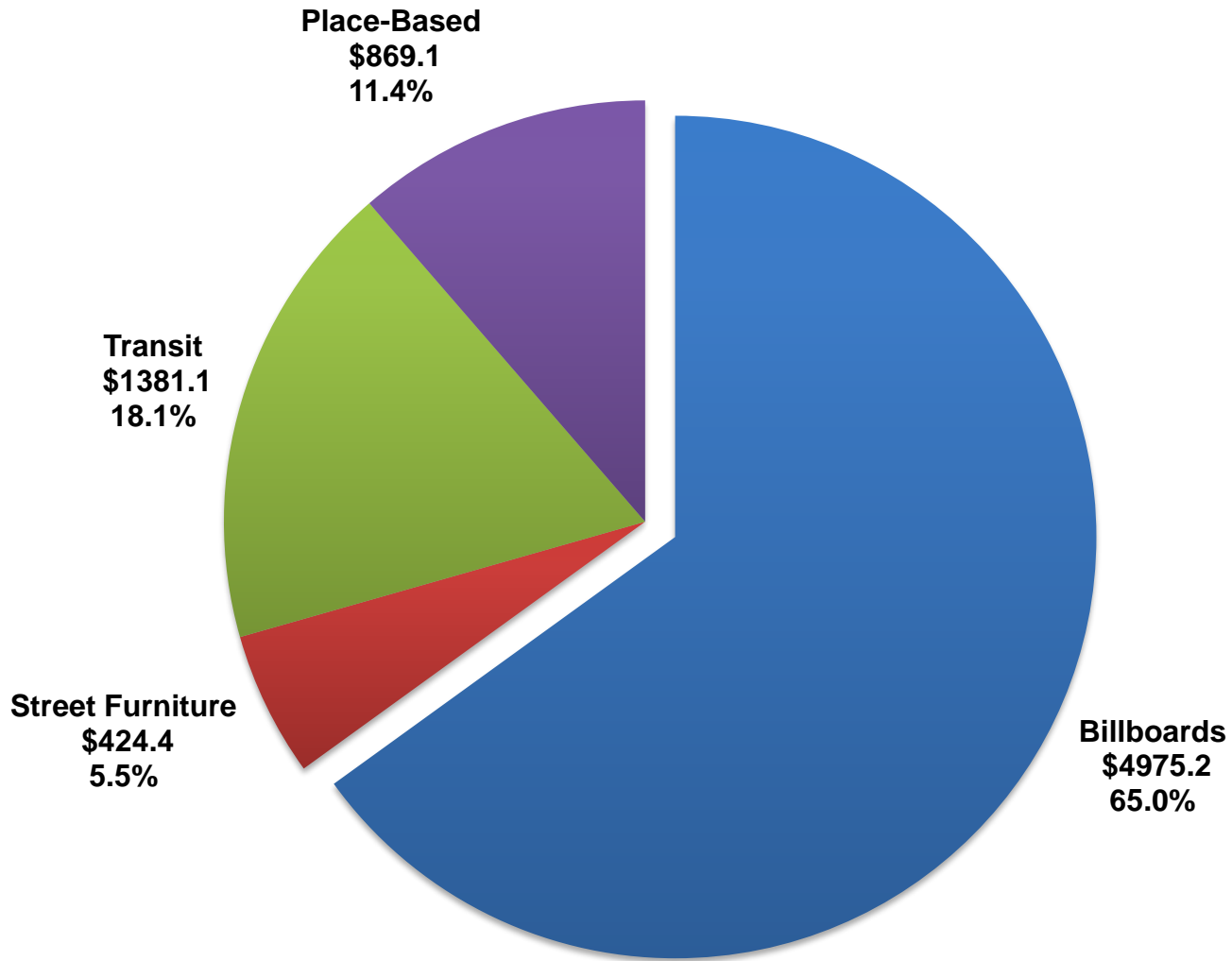


2017 YE
Total OOH Revenue \$7.7 Billion
(Printed and Digital)



Source: OAAA
OOH format figures in millions.