SCHOLARSHIP APPLICATION

Applications must be received by June 17, 2022
(REVIEW THE FOARE SCHOLARSHIP PROGRAM INFORMATION ON ELIGIBILITY AND CRITERIA PRIOR TO COMPLETING THIS FORM)

- All items on the application must be completed to qualify for consideration.
- Applicants must include high school or college transcript (official or unofficial).
- All applicants are required to submit a 1-page essay (double spaced) outlining career goals or what makes you deserving of a FOARE Scholarship;
- Applicants for all scholarships should include a summary of any community service or extra-curricular activities.
- Applicants for the Allman Family Business Development, Marketing and Sales Scholarship Endowment should include an additional essay focusing on business development and career aspirations. (See essay requirements.)
- Applicants for the Nancy Fletcher Leadership Scholarship should include an additional essay identifying a woman, other than a family member, admired by the applicant and why. (See essay requirements.)
- Applicants for the Vern and Elaine Clark Out Of Home Advertising Industry “Champion” Scholarship should include an additional essay on community service. (See essay requirements.)
- Applicants for The Joseph Zukin Jr. Educational Opportunity Scholarship should provide a copy of their Free Application for Federal Student Aid (FAFSA); an additional essay outlining the most important moment in your life and why (See Essay Requirements); and a written reference.
**Applicant Information**  
(Applicants for all scholarships must complete all items of this section.)

Name__________________________________________  
Last First Middle Initial

Address__________________________________________  
Street Apt. #

__________________________________________  
City State Zip

Phone____________________  E-Mail_________________________

School status for 2022 - 2023 Academic Year (Please check on the following):

__________ Undergraduate Student  ___________ Graduate Student

__________Technical or Trade School Program

School Name (2022 - 2023) _______________________________________________________

School Address ________________________________________________________________  
Street

__________________________________________  
City State Zip

Year of Study:  Freshman _____  Sophomore _____  Junior _____  Senior _____

Other _____

Major (if declared) ________________

Expected Dates of Attendance During 2022-2023 Academic Year _______________________

Anticipated Degree __________  Expected Date of Graduation _______________________

I am applying for the following scholarship(s).  (Applicants may use this form to apply for multiple scholarships.)
General Student Scholarship ______
The Allman Family Business Development, Marketing and Sales Scholarship Endowment _____
The Ruth Segal Scholarship _____
The Visual Arts, Technical, and Trades Scholarship _____
The Joseph Zukin Jr. Educational Opportunity Scholarship _____
The Nancy Fletcher Leader Scholarship _____
The Vern and Elaine Clark Out of Home Industry “Champion” Scholarship _____

**Relationship To Out of Home (OOH) Advertising Industry**

Have you or your parent, guardian, or any family member ever worked in the out of home advertising industry?

Yes_____   No _____

Please describe in detail your connection to the out of home advertising industry. Be specific.

____________________________________________________________________
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________

**Certification**

I certify the information provided in this application is complete and accurate to the best of my knowledge. Falsification of any information will cause disqualification from the FOARE Scholarship Program. If selected as a recipient, the scholarship may be rescinded if it is not used to attend the educational institution identified in the application. I authorize release of my name and/or likeness to FOARE to be used for publicity purposes and provide a non-returnable photo for use by FOARE for publicity purposes.

Signature of Applicant ___________________________ Date ________________
APPLICATION ATTACHMENTS

Transcript

Please attach a transcript (either official or unofficial).

List Of Community And/Or Extracurricular Activities

Please attach a list of community or other extracurricular activities not exceeding one page.

Essay Requirement

All applicants should attach a 1-page essay (double-spaced) outlining career goals OR what makes you deserving of a FOARE scholarship.

(The essay is an opportunity for you to share information that will enable the evaluation team to learn more about you, including your achievements, leadership abilities, and reasons for seeking a FOARE scholarship. Note: Essays should not exceed one page double-spaced.)

ADDITONAL ESSAY AND OTHER REQUIREMENTS

(Please review carefully. Label your additional essay(s) with the appropriate name of the scholarship.)

1. Allman Family Business Development, Marketing and Sales Scholarship Endowment
   Applicants should include an additional 1-page essay (double spaced) answering the following question:
   
   What are your career aspirations and why: how do you think your academic studies will contribute to your professional career?

2. Nancy Fletcher Leadership Scholarship
   Applicants should include an additional 1-page essay (double spaced) responding to the following:
   
   Choose a woman, other than a family member, you admire and explain why.

3. Vern and Elaine Clark Out Of Home Advertising Industry “Champion” Scholarship
   Applicants should include an additional 1-page essay (double spaced) answering the following question:
What types of skills have you developed as a result of your extracurricular activities or community service projects and how have those experiences impacted your life and/or others’ lives?


   Applicants should include an additional 1-page essay (double spaced) answering the following question:

   **What has been the most important moment in your life and why?**

   (Applicants for the Joseph Zukin Jr. Educational Opportunity Scholarship are reminded that special consideration will be given to students from all marginalized communities, including, but not limited to, marginalized communities related to race, color, sexual orientation, gender orientation, socio-economically disadvantaged, and people with physical disabilities.)

   **Additional Financial Information And Reference For The Joseph Zukin Jr. Educational Opportunity Scholarship**

   Applicants for The Joseph Zukin Jr. Educational Opportunity Scholarship must include the Free Application for Federal Student Aid (FAFSA) and a written reference from a non-family member. Students are reminded that special consideration will be given to students from marginalized communities, including racial and sexual minorities.

   Please explain any special financial constraints that may impact your ability to attend college or that warrant special consideration by the scholarship evaluation team.

   __________________________________________________________
   __________________________________________________________
   __________________________________________________________
   __________________________________________________________

5. **The Visual Arts, Technical, and Trades Scholarship**

   Explain why you qualify for this scholarship.

   __________________________________________________________
   __________________________________________________________
   __________________________________________________________
   __________________________________________________________
6. **The Ruth Segal Scholarship**

Explain why you qualify for this scholarship.

___________________________________________________________________________
___________________________________________________________________________
___________________________________________________________________________

**Additional Applicant Information (Optional)**

Providing the following demographic data is voluntary.

1. Do you identify as:  
   Male _____  Female _____  Transgender ____
   Non-Binary _____  I do not choose to respond.

2. What is your race or cultural origin? (Check all that apply)
   ____ American Indian or Alaska Native
   ____ Asian
   ____ Black or African American
   ____ Native Hawaiian or Other Pacific Islander
   ____ Hispanic or Latino (a person of Cuban, Mexican, Puerto Rican, South or Central America,  
   or other Spanish culture or origin)
   ____ White (other than Hispanic or Latino)
   ____ Other race of cultural identify _____ I  
   do not choose to respond.

Please provide any additional demographic data that you consider appropriate. ____________

___________________________________________________________________________

**HOW TO SUBMIT YOUR APPLICATION:**

1. Applications may be submitted electronically by e-mail to:  
   tmfsmith.foare.scholarship@gmail.com
   or
   you can complete and submit your application directly through the following link:  
   [https://forms.gle/wUGLmR2Ygxdc9DmP9](https://forms.gle/wUGLmR2Ygxdc9DmP9)
If you choose to submit this hard copy application through e-mail:

a. The application, transcript, list of extracurricular activities, and general essay should be sent as one file/document.

b. Each additional essay for the *Allman Family Business Development, Marketing, and Sales Scholarship;* the *Nancy Fletcher Leadership Scholarship;* the *Vern and Elaine Clark Scholarship;* and *The Joseph Zukin Jr. Educational Opportunity Scholarship* should be sent as a separate file/document within the same email as the application. Please be sure to label your additional essay with the appropriate name of the scholarship.

c. The Free Application for Federal Student Aid (FAFSA) and the written reference for *The Joseph Zukin Jr. Educational Opportunity Scholarship* should be sent as a separate file/document within the same e-mail as the application.

APPLICATIONS MUST BE SUBMITTED AND RECEIVED NO LATER THAN 5PM (ET) ON JUNE 17, 2022 TO: 

*tmfsmith.foare.scholarship@gmail.com*

Or through the following link at:

https://forms.gle/wUGLmR2Ygxdc9DmP9

Questions can be directed to: Thomas M. Smith

Thomas M. Smith & Associates

By Email: *tmfsmith.foare.scholarship@gmail.com*

By Phone: (202) 276-4635