Control the Displays. Enjoy the Power.

The SmartLink™ is the standard for remote lighting control in the outdoor advertising industry. Bridging the gap between operations management and individual physical structures, the SmartLink™ System links together all billboards within a market to a website assessable from any cell, tablet, and/or laptop. Providing technicians and electricians with real time alarm notifications that identify issues at specific billboard structures, the SmartLink™ provides the knowledge needed to repair or service any location. Streamlining the method of maintaining the outdoor advertising industry, the SmartLink™ enables utility savings and reduces overall energy consumption. Whether you need to manage the remote scheduling of illumination, electrical issues, rebooting digital equipment or capturing images for security or transparency, SmartLink™ has you covered.

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