

Our clients' trust is  
the foundation of our  
investment banking firm.

# JOHNSEN, FRETTY & COMPANY

## Sample Recent Transactions:

Johnsen, Fretty & Company is a media-focused investment bank assisting Out-of-Home, place-based and digital media companies with a variety of business initiatives. JFC's services include:

- Divestures
- Acquisitions
- Debt & Equity Financing\*
- Strategic Partnerships Advisory
- Consulting
- Valuations & Appraisals

For more information, we invite you to contact the following members for a confidential conversation on how we might work alongside each other:

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[www.jfc.com](http://www.jfc.com)

**SUPERIOR**  
Outdoor, LLC

Has divested its assets to



**MH Outdoor Media**

Johnsen, Fretty & Company acted as  
financial advisor to Superior Outdoor, LLC

 JOHNSEN, FRETTY & COMPANY



Has divested selected  
assets in New York City to



Johnsen, Fretty & Company acted as  
financial advisor to Bigfoot Media

 JOHNSEN, FRETTY & COMPANY

**American**  
Outdoor Advertising

Has divested selected assets to



Johnsen, Fretty & Company acted as financial  
advisor to American Outdoor Advertising

 JOHNSEN, FRETTY & COMPANY

**GRACE**

Has divested selected assets to



Johnsen, Fretty & Company acted as  
financial advisor to Grace Outdoor, LLC

 JOHNSEN, FRETTY & COMPANY



Has divested selected high profile  
wallscapes in New York City to



Johnsen, Fretty & Company acted as  
financial advisor to Capital Advertising

 JOHNSEN, FRETTY & COMPANY

**blue outdoor**

Has divested selected assets  
in Boston's South Station to



**Clear Channel**  
Outdoor

Johnsen, Fretty & Company acted as  
financial advisor to Blue Outdoor

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