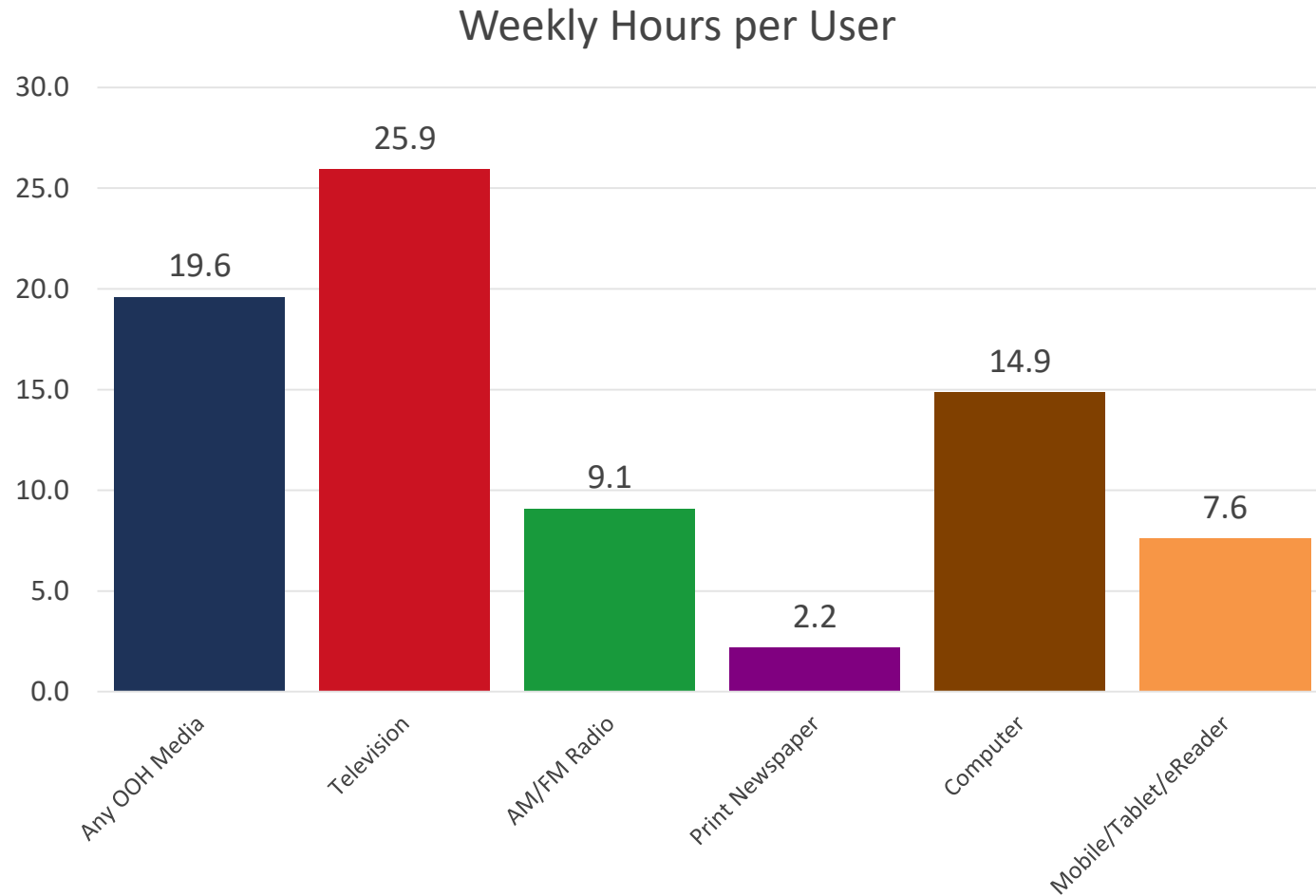


# CONSUMERS SPEND MORE TIME WITH OOH THAN ANY MEDIUM EXCEPT TV



Source: USA Touchpoints, RealityMine

Base: Adults 18-64