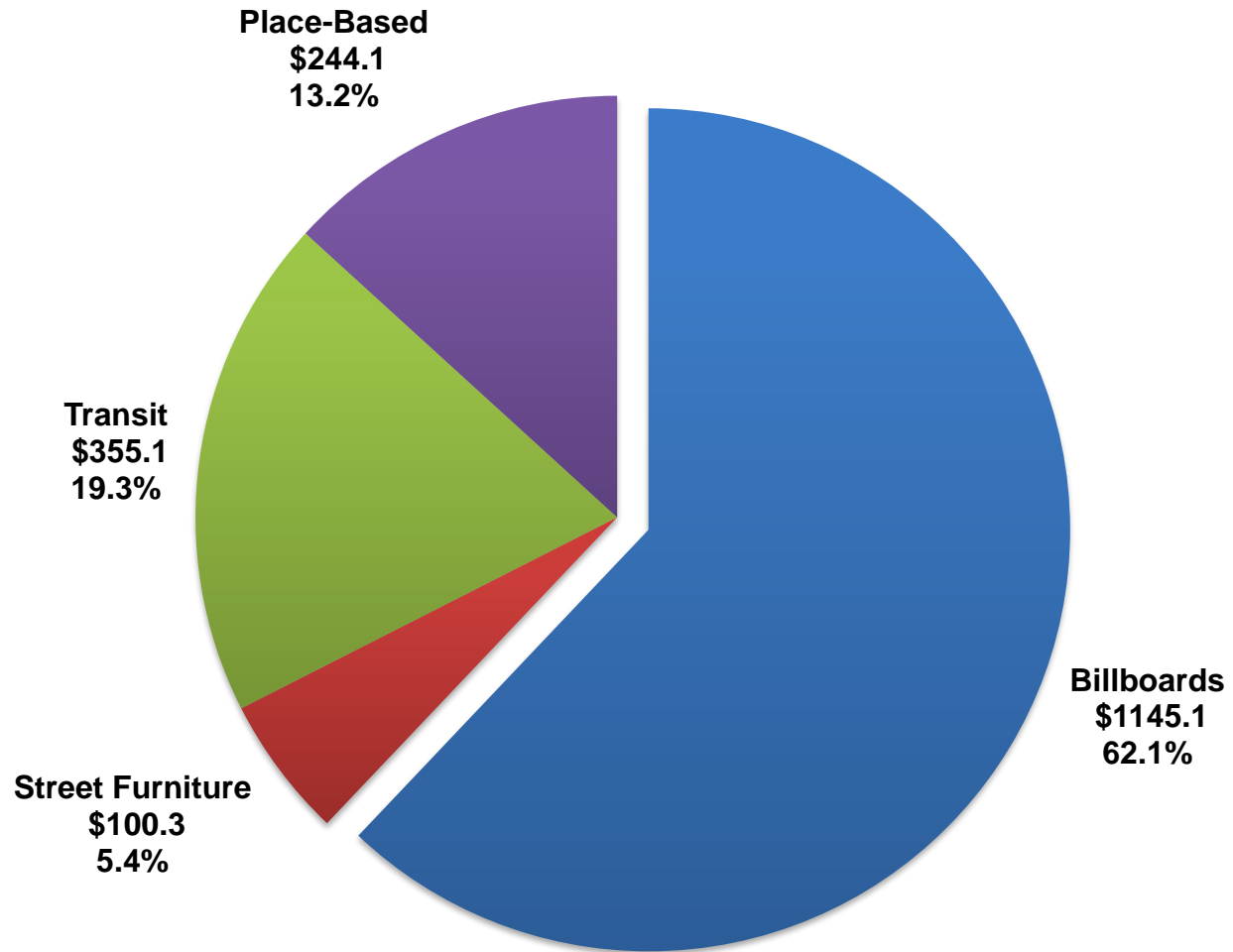


**2017 Q4**  
**Total OOH Revenue \$1.85 Billion**  
(Printed and Digital)



Source: OAAA  
OOH format figures in millions.