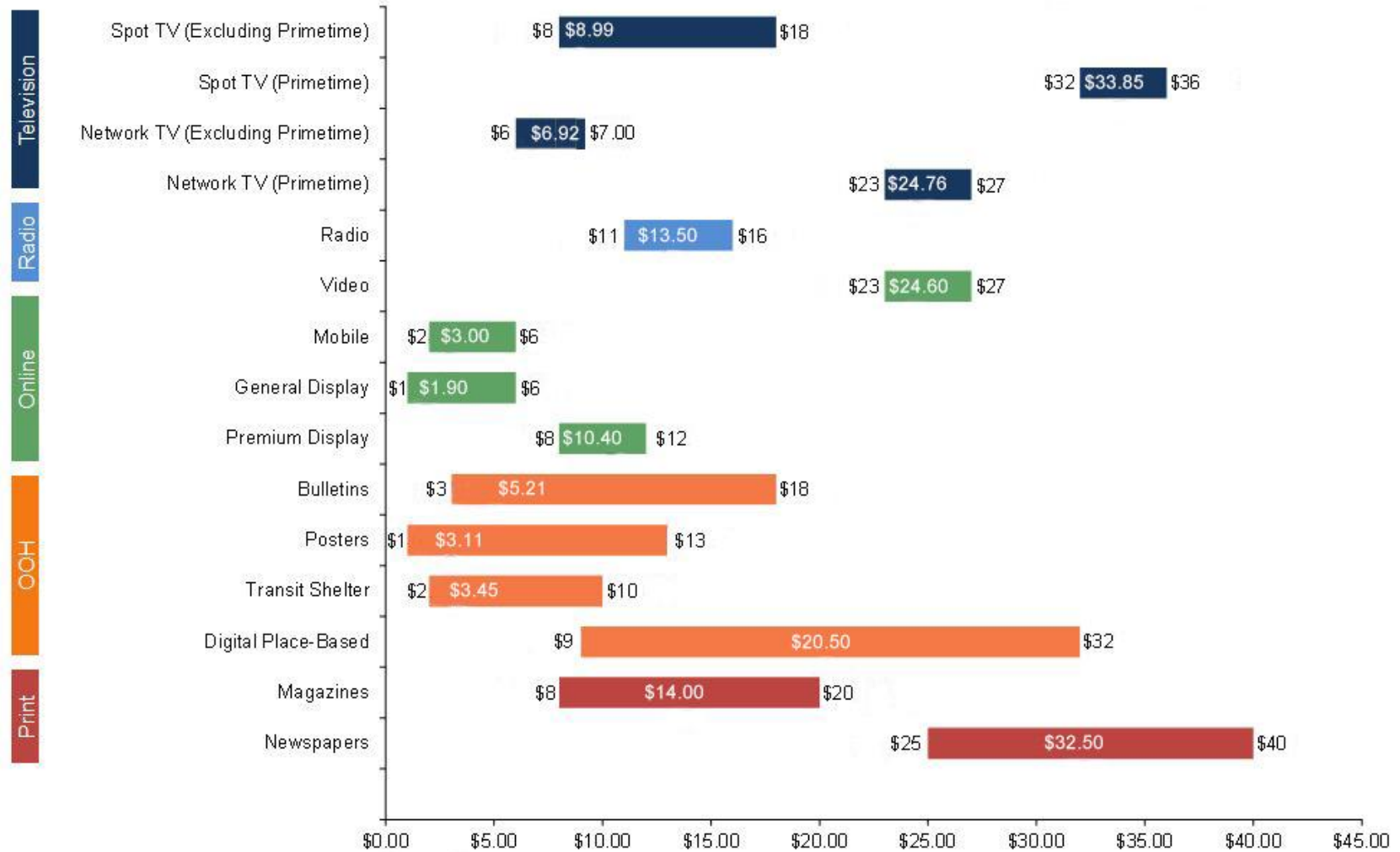
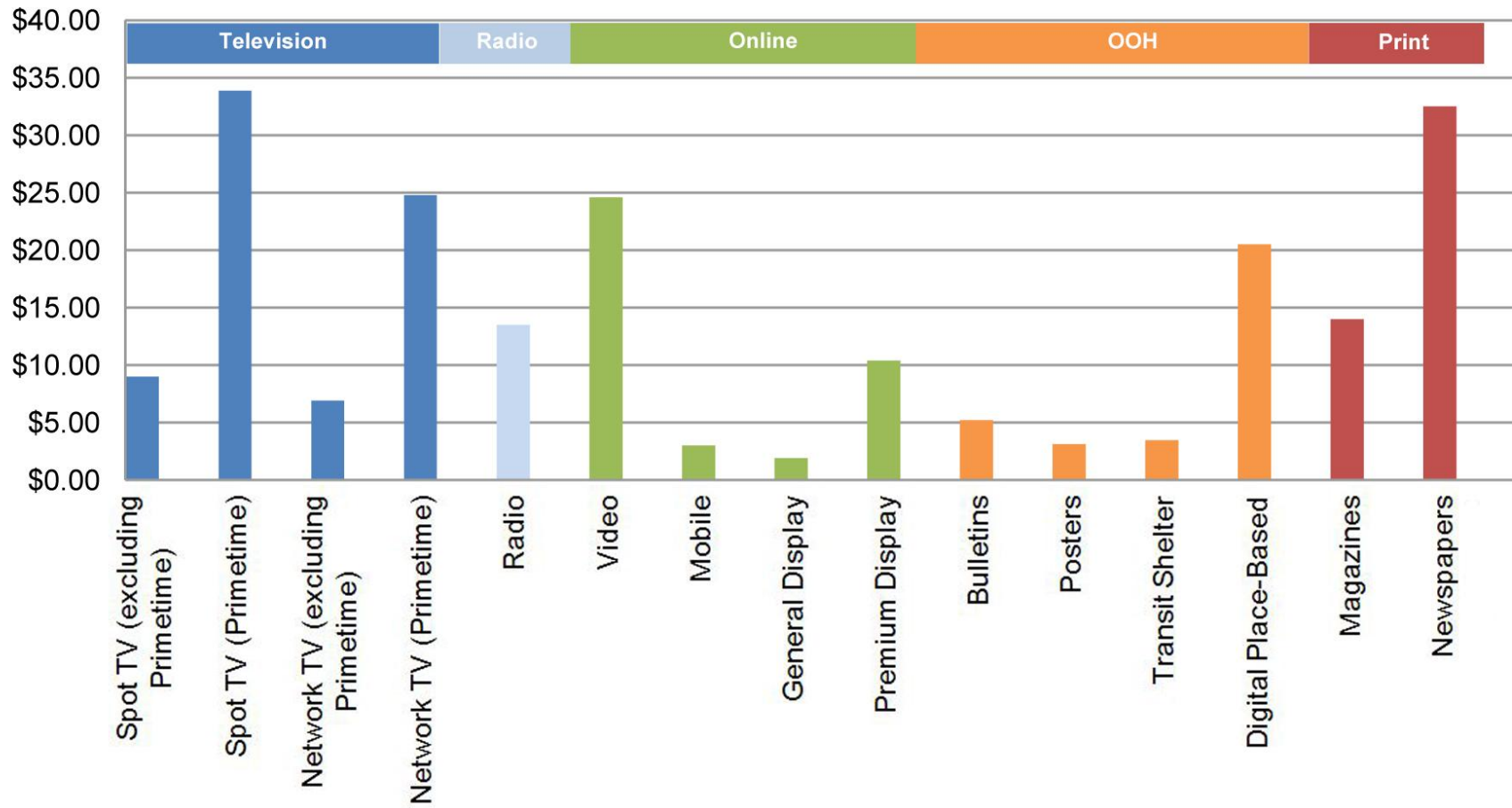


# Major Media CPM Comparison



Source: Peter J. Solomon Company  
 Estimates as of June 2015, median values represented within each

# Major Media CPM Comparison



Source: Peter J. Solomon Company  
 Estimates as of June 2015, median values represented within each bar.